



# Management Development Program

## Smart Finance: From Planning to Protection

### Invest, Grow and Protect

Register Now



SATURDAY

**14th March 2026**



TIME

**10:00 AM to 3:00 PM**



**Online**

## Management Development Program

### Smart Finance: From Planning to Protection

# ABOUT THE MDP

In today's dynamic and digitally driven world, financial planning goes far beyond just saving, it requires informed decision-making, strategic investing, and safeguarding your digital financial presence.

This Management Development Program (MDP) is designed to empower participants with essential financial literacy, effective investment strategies, and critical cybersecurity awareness. By focusing on how to invest smartly, grow wealth consistently, and protect finances in the digital landscape, this program offers a comprehensive and future-ready approach to personal money management.

## WHY SHOULD YOU ATTEND?

- To develop essential financial literacy for better decision-making.
- To understand investment tools, risk profiles, and portfolio building.
- To learn digital finance safety and cybersecurity best practices.
- To plan for retirement, emergencies, and future financial goals.
- To secure online transactions and protect against financial frauds

## WHO MAY ATTEND?

- Young managers and early-career leaders
- Professionals handling budgets and financial decisions
- Faculty members and administrators
- Entrepreneurs & Business Consultants

**A CERTIFICATE OF COMPLETION WILL  
BE ISSUED TO ALL THE PARTICIPANTS**



# MODULE



## SESSION 1:

### FINANCIAL PLANNING ESSENTIALS

#### 10:00 AM-11:00 AM

- Understanding personal financial structure including income, savings, insurance, and liabilities
- Importance of goal-based financial planning and time horizon assessment

#### 11:00 AM-11:15 AM

Tea Break

## SESSION 2:

### FUNDAMENTALS OF INVESTING, RISK ASSESSMENT & PORTFOLIO DIVERSIFICATION

#### 11:15AM -12:30PM

- Basics of investment avenues and risk-return relationship
- Portfolio diversification and retirement planning

## SESSION 3

### UNDERSTANDING FINANCIAL RISK AND FRAUD EXPOSURE

#### 12:30PM-1:15PM

- Key financial risks in banking, investment, and insurance sectors
- Common frauds in banking, investment, and insurance sectors

**LUNCH - 1:15PM-1:45PM**

Register Now



Fee per participant  
**₹ 1,000/-**

## SESSION 4

### CYBER HYGIENE AND PROTECTION STRATEGIES FOR FINANCIAL SAFETY

#### 1:45PM-3:00PM

- Cyber hygiene practices to secure financial accounts and digital transactions
- Preventive and responsive measures against digital financial frauds

**For more information, feel free to contact:**

Dr. Namita Nigam - 9044330468 | Dr. Muskan Bhatnagar - 8802305858



## Message from the Director's Desk

At Jaipuria Institute of Management, we strongly believe that continuous learning is essential for sustained professional and institutional excellence. Our Management Development Programmes (MDPs) and Faculty Development Programmes (FDPs) are carefully curated to address emerging business challenges, academic advancements, and leadership imperatives. Through a blend of industry engagement, research-driven insights, and experiential learning, we aim to enhance managerial effectiveness and academic competence. We invite professionals and academicians to engage with Jaipuria's learning ecosystem and embark on a journey of knowledge enhancement, innovation, and lifelong growth.

### **PROF. (DR.) DAVIENDER NARANG**

Director, Jaipuria Institute of Management, Ghaziabad

## DETAILS OF THE RESOURCE PERSON:



### **CMA(Dr) Namita Nigam**

Associate Professor

Dr. Namita Nigam is a Professor of Finance with over 24 years of experience in teaching and research in Finance and Accounting. She holds a Ph.D. in Finance, along with professional and academic qualifications including Cost and Management Accountant (CMA), MBA in Finance, and M.Sc. in Mathematics. With a strong research interest in corporate finance and financial markets, Dr. Nigam has published numerous research papers and case studies in UGC CARE, Scopus-indexed journals, and other peer-reviewed journals. She also serves as a reviewer for Emerald, contributing to the scholarly evaluation of research papers and case studies.



### **Dr Muskan Bhatnagar**

Assistant Professor

Dr. Muskan Bhatnagar is a Ph.D. holder in Commerce with expertise in cyber frauds, digital financial transactions, and cyber risk protection in technology-driven financial environments. Her academic and research interests lie at the intersection of finance, cybersecurity, and consumer protection. She has published scholarly work in Scopus-indexed journals and IEEE conference proceedings, reflecting strong methodological and practical relevance. Dr. Bhatnagar's research explores emerging digital financial risks and their impact on financial decision-making. She actively studies cyber hygiene and fraud prevention mechanisms for individuals and institutions. Her work integrates financial planning frameworks with digital risk mitigation strategies. She contributes to building resilient, secure, and trust-based financial ecosystems in the digital era.

# LEADERSHIP TEAM



**Shri. Shishir Jaipuria**  
Chairman and Patron



**Prof. (Dr.) Daviender Narang**  
Director  
Jaipuria Institute of Management,  
Ghaziabad

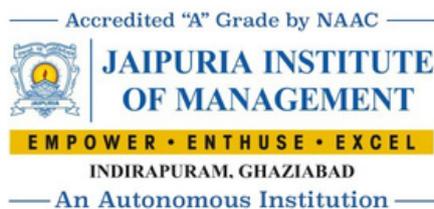


**Prof. (Dr.) Ruby Bhatia**  
Professor & Dean of Academics  
Jaipuria Institute of Management, Ghaziabad



Jaipuria Institute of Management, Ghaziabad, backed by the 80-year legacy of the Seth Anandram Jaipuria Education Society and guided by Shri Shishir Jaipuria, is a premier autonomous management institute in Northern India. It offers AICTE-approved MBA programmes in Business Administration, Business Analytics, and Banking and Financial Services, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

With a strong focus on Management Development Programmes (MDPs) and industry-academia collaboration, the institute delivers executive education, industry-led training, and experiential learning. Committed to excellence, Jaipuria Institute of Management nurtures competent managers, leaders, and entrepreneurs through quality education, research, and knowledge dissemination.



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Knowledge Providers

