



Management Development Program

From Shastra to Strategy: Translating Indian Knowledge Systems into Contemporary Leadership and Business Decision-Making

Register Now



SATURDAY
15th March 2026



TIME
10:00 AM to 3:00 PM



Online

Management Development Program

From Shastra to Strategy: Translating Indian Knowledge Systems into Contemporary Leadership and Business Decision-Making

ABOUT THE MDP

In modern-day scenarios, leaders are expected to use deliberate judgment in a manner that takes into account organizational performance, ethics, and human well-being. This MDP is designed to promote clarity of thought, inner stability, and effective decision-making in the context of Indian Knowledge Systems.

The MDP brings together insights from नीतिशास्त्र, अर्थशास्त्र, नीतिशास्त्र, and the Bhagavad Gita to integrate practical wisdom, ethics, resilience, and reflection. By engaging with the discourse and examples in context, participants will be able to align their values with action, deal with change in a composed manner, and make leadership decisions that are responsible, sustainable, and driven by a higher purpose.

WHY SHOULD YOU ATTEND ?

By the end of this program, the participants will be able to:

- Apply leadership principles from Indian Knowledge Systems to managerial contexts
- Demonstrate practical wisdom (Yathartha Viveka) in decision-making
- Practice ethical judgment (Neetipoorna Aacharan) in competitive environments
- Manage change and stress with resilience and balance (Sthitapragyata)
- Use reflective practices (Aatma Manthan) to improve leadership effectiveness

WHO SHOULD REGISTER ?

- Mid- to senior-level managers and business leaders
- Entrepreneurs and start-up founders
- HR professionals and leadership development practitioners
- Executives seeking value-based, ethical, and resilient leadership approaches
- Faculty members and academic administrators
- Indian Knowledge Systems (IKS) enthusiasts seeking to apply indigenous wisdom to modern management



MODULE

SESSION 1:

10:15 AM-12:15 PM

Indian Knowledge Systems and Leadership: Core Ideas from *Nītiśāstra*, *Arthaśāstra*, and *Nītisāra*

- Leadership concepts from Indian philosophical traditions
- IKS perspective from *Arthashastra*, *Neetishastra* & *Neetisara*

SESSION 2:

12:15 PM-1:15 PM

Practical Wisdom and Ethical Choices in Leadership

(Yathartha Viveka & Neetipoorna Acharan)

- Applying *Yathartha Viveka* from *Arthashastra* and *Neetishastra* to make ethically sound decisions while balancing performance demands in competitive environments
- Translating wisdom-based leadership principles of governance, values, and accountability from Indian Knowledge Systems into effective real-world managerial action

LUNCH - 1:15PM-1:45PM

SESSION 3

1:45 PM-2:45 PM

Resilience, Change, Well-being and Reflection

(Sthitapragyata & Aatma Manthan)

- Developing emotional balance, resilience, and self-regulation (*Sthitapragyata*) through Bhagavad Gītā-based Shloks and principles of mindfulness, ethics, mental discipline and growth mindset.
- Interpreting leadership during change and uncertainty with (*Aatma Manthan*) as a reflective practice for conscious and values-driven leadership

Register Now



Fee per participant

₹ 1000/-

For more information, feel free to contact:
Dr.Ruby Bhatia +91 9818095092, Ms. Smriti Dixit +91 8318636584



Message from the Director's Desk

At Jaipuria Institute of Management, we strongly believe that continuous learning is essential for sustained professional and institutional excellence. Our Management Development Programmes (MDPs) and Faculty Development Programmes (FDPs) are carefully curated to address emerging business challenges, academic advancements, and leadership imperatives. Through a blend of industry engagement, research-driven insights, and experiential learning, we aim to enhance managerial effectiveness and academic competence. We invite professionals and academicians to engage with Jaipuria's learning ecosystem and embark on a journey of knowledge enhancement, innovation, and lifelong growth.

PROF. (DR.) DAVIENDER NARANG

Director, Jaipuria Institute of Management, Ghaziabad

DETAILS OF THE RESOURCE PERSON:



Dr. Srinivas Jammalamadaka

Director, IKS Research, Brhat Educational Trust

Dr. Srinivas is a distinguished scholar of Indian philosophy and śāstric traditions who has studied Nyāya (Tarka Śāstra), Advaita Vedānta, and Vyākaraṇa under eminent Gurus. He has completed the Tenali examinations in Tarka Śāstra and Advaita Vedānta, and holds an MPhil and PhD in Nyāya Śāstra. He has served as Assistant Professor and Director of the School of Śāstric Learning at Kavikulaguru Kalidas Sanskrit University, Ramtek, and as Scholar for IKS courses at Siddhanta Knowledge Foundation. He is currently serving as the Director for IKS Research at Brhat Educational Trust.



Dr. Ruby Bhatia

Dean of Academics, Jaipuria Institute of Management Ghaziabad

Dr. Ruby Bhatia is the Dean of Academics at Jaipuria Institute of Management, bringing over 23 years of rich experience across corporate and academic domains. She has held several key leadership positions in reputed organizations. Dr. Bhatia holds a Ph.D. in Business Administration, with her doctoral research focusing on sustainable products and the influence of spirituality on consumer behavior. Her core areas of interest include sustainability, emotional intelligence, and leadership development through the ancient wisdom of the Bhagavad Gita.



Ms. Smriti Dixit

Assistant Professor, Jaipuria Institute of Management Ghaziabad

Ms. Smriti Dixit is a management educator with over four years of experience in management education, teaching and mentoring undergraduate and postgraduate students in finance, accounting, and strategy. Her academic interests lie at the intersection of Indian Knowledge Systems (IKS), leadership, and sustainability, with a focus on integrating traditional wisdom with contemporary management and sustainable business practices.

LEADERSHIP TEAM



Shri. Shishir Jaipuria
Chairman and Patron



Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management,
Ghaziabad

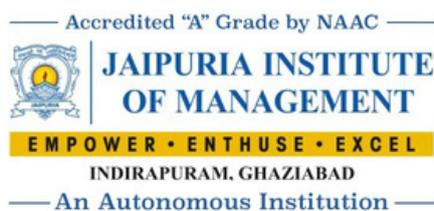


Prof. (Dr.) Ruby Bhatia
Professor & Dean of Academics
Jaipuria Institute of Management, Ghaziabad



Jaipuria Institute of Management, Ghaziabad, backed by the 80-year legacy of the Seth Anandram Jaipuria Education Society and guided by Shri Shishir Jaipuria, is a premier autonomous management institute in Northern India. It offers AICTE-approved MBA programmes in Business Administration, Business Analytics, and Banking and Financial Services, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

With a strong focus on Management Development Programmes (MDPs) and industry-academia collaboration, the institute delivers executive education, industry-led training, and experiential learning. Committed to excellence, Jaipuria Institute of Management nurtures competent managers, leaders, and entrepreneurs through quality education, research, and knowledge dissemination.



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Knowledge Providers

