



Management Development Program

ESG Leadership in Action: Charting India's Path to Sustainable Growth and Global Competitiveness

Register Now



SUNDAY

15th March 2026



TIME

10:00 AM to 3:00 PM



ONLINE



INTRODUCTION

In an era where Environmental, Social, and Governance (ESG) considerations are reshaping the global business landscape, Indian corporations face a unique opportunity to lead with purpose while driving profitability. This intensive Management Development Program is specifically designed for Indian managers and executives who recognize that ESG is not merely a compliance checkbox but a strategic imperative that will define competitive advantage in the coming decade. India's regulators, investors, and society are rapidly moving ESG from a "nice-to-have" to a core business expectation. Strong ESG performance is increasingly linked with access to capital, cost of funding, and long-term firm value, according to the BRSR framework, while ESG controversies and greenwashing are now material financial risks rather than just reputational issues.

This program bridges the gap between policy mandates and practical implementation, offering context-specific insights that resonate with the Indian business environment. This program equips Indian business leaders with a foundational understanding of ESG principles, regulatory frameworks, and practical implementation strategies that align with India's sustainability commitments and corporate governance requirements.

OBJECTIVES OF THE MDP

1. To gain foundational knowledge of ESG principles to shift from compliance-driven approaches to viewing ESG as a driver of competitive advantage and long-term profitability.
2. To understand India's evolving regulatory frameworks, including the BRSR requirements, and their implications for accessing capital, reducing funding costs, and enhancing firm value.
3. To learn to identify and mitigate ESG-related financial risks, such as controversies and greenwashing, which now pose material threats beyond mere reputation damage.
4. To develop practical strategies for bridging policy mandates with on-ground implementation, aligned with India's sustainability goals and corporate governance standards.
5. To acquire context-specific insights for the Indian business environment to lead purposeful strategies that balance profitability with societal and investor expectations.

WHO SHOULD PARTICIPATE?

- Indian managers and executives handling compliance and strategy.
- Sustainability heads and risk managers dealing with BRSR reporting.
- Supply chain executives managing ESG in operations.
- Managers requiring foundational ESG knowledge to oversee compliance, integrate it into risk management, and avoid greenwashing amid investor scrutiny.



MODULE



SESSION 1

10:00 AM-10:50 AM

Planet and People – Laying the ESG Foundation

- ESG Introduction and BRSR Framework Overview
- Mapping BRSR sections to ESG risks and opportunities
- BRSR Framework Overview (India Focus) and India's Green Energy & Net-Zero (incl. Budget 2026)

10:50 AM- 11:00 AM

Tea Break

SESSION 2

11:00 AM-12:15 PM

- Social Metrics, Stakeholder Impact, and Case Insights
- Implications for sectors: energy, manufacturing, finance; transition risks and opportunities
- Budget-linked green measures: renewable energy push, green hydrogen, EVs, carbon markets, green bonds/finance

SESSION 3

12:15 PM- 1:15 PM

ESG as strategic value driver: Greenwashing, ESG Quality & Resilient Firm Value

- Greenwashing and ESG-washing: inflated or misleading ESG claims vs. real performance
- Evidence from India and emerging markets.

LUNCH - 1:15PM-1:45PM

SESSION 4

1:45 PM- 3:00 PM

- Integration of ESG into due diligence, risk management, and long-term value
- Distinguishing high-quality ESG performance from "box-ticking" disclosures
 - Audit your own ESG story: Cases

Register Now



Fee per participant

₹ 1,000/-

For more information, feel free to contact:

Dr. Kirti Khanna (8929977753), Dr. Kritika Singh (8006916456)

Message from the Director's Desk



At Jaipuria Institute of Management, we strongly believe that continuous learning is essential for sustained professional and institutional excellence. Our Management Development Programmes (MDPs) and Faculty Development Programmes (FDPs) are carefully curated to address emerging business challenges, academic advancements, and leadership imperatives. Through a blend of industry engagement, research-driven insights, and experiential learning, we aim to enhance managerial effectiveness and academic competence. We invite professionals and academicians to engage with Jaipuria's learning ecosystem and embark on a journey of knowledge enhancement, innovation, and lifelong growth.

PROF. (DR.) DAVIENDER NARANG

Director, Jaipuria Institute of Management, Ghaziabad

DETAILS OF THE RESOURCE PERSON:



Dr. Kirti Khanna Associate Professor

Dr. Kirti Khanna, Associate Professor at Jaipuria Institute of Management, is an accomplished academic and researcher with over twelve years of experience in Accounts, Finance, International Business, and Financial Markets. Holding a Ph.D. in Accountancy & Law, she has guided numerous UG, PG, and doctoral scholars while publishing extensively in Scopus, ABDC, and Springer/Emerald indexed outlets on topics such as fintech adoption, ESG-driven finance, mergers and acquisitions, and sustainable development. She has authored and co-edited books on stock markets, accounting, green technologies, and capital markets, and holds patents and copyrights in fintech and AI-driven financial innovations. Recognized with awards including Best Paper (2011, 2025), she has served as a resource person for FDPs on financial econometrics, applied analytics, and sustainability, and is a lifetime member of the Indian Accounting Association as well as an editorial board member of international journals.



Dr. Kratika Singh Assistant Professor

Dr. Kratika Singh shines as a distinguished faculty expert in Economics, Business Environment, and Legal Aspects of Business, holding a UGC-JRF doctorate from Chaudhary Charan Singh University, Meerut, alongside gold medals in M.Phil and MA Economics from CCS University and a BA (Hons) from the University of Delhi. Renowned for her prolific publications and leadership in hosting national and international conferences, she actively engages in elite faculty development programs and global workshops, bringing dynamic insights into exchange rate volatility, asymmetric information, noise trading, microfinance, and sustainable business performance—perfectly aligning with ESG strategic imperatives.

LEADERSHIP TEAM



Shri. Shishir Jaipuria
Chairman and Patron



Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management,
Ghaziabad



Prof. (Dr.) Ruby Bhatia
Professor & Dean of Academics
Jaipuria Institute of Management, Ghaziabad



Jaipuria Institute of Management, Ghaziabad, backed by the 80-year legacy of the Seth Anandram Jaipuria Education Society and guided by Shri Shishir Jaipuria, is a premier autonomous management institute in Northern India. It offers AICTE-approved MBA programmes in Business Administration, Business Analytics, and Banking and Financial Services, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

With a strong focus on Management Development Programmes (MDPs) and industry-academia collaboration, the institute delivers executive education, industry-led training, and experiential learning. Committed to excellence, Jaipuria Institute of Management nurtures competent managers, leaders, and entrepreneurs through quality education, research, and knowledge dissemination.



Scan QR
to Registration



**Block A, Gate No-2, Shakti Khand
IV, Indirapuram Ghaziabad-201014
(U.P.), India Ph: 0120-4550100
Toll Free No.: 1800-102-3488**

Knowledge Providers



www.jaipuriamba.edu.in