



Management Development Program

ESG Leadership in Action: Charting India's Path to Sustainable Growth and Global Competitiveness



SUNDAY

15th March 2026



TIME

10:00 AM to 3:00 PM



ONLINE

INTRODUCTION

In an era where Environmental, Social and Governance (ESG) considerations are reshaping the global business landscape, Indian corporations face a unique opportunity to lead with purpose while driving profitability. This intensive Management Development Program is specifically designed for Indian managers and executives who recognize that ESG is not merely a compliance checkbox but a strategic imperative that will define competitive advantage in the coming decade. India's regulators, investors and society are rapidly moving ESG from a "nice-to-have" to a core business expectation. Strong ESG performance is increasingly linked with access to capital, cost of funding, and long-term firm value, according to the BRSR framework, while ESG controversies and greenwashing are now material financial risks rather than just reputational issues. This program bridges the gap between policy mandates and practical implementation, offering context-specific insights that resonate with the Indian business environment. This program equips Indian business leaders with a foundational understanding of ESG principles, regulatory frameworks and practical implementation strategies that align with India's sustainability commitments and corporate governance requirements.

OBJECTIVES OF THE MDP

- Understand the ESG framework and its relevance to Indian businesses
- Navigate BRSR reporting requirements and compliance obligations
- Identify opportunities aligned with India's green transition policies
- Recognize and proactively address greenwashing risks, where ESG is overstated or misrepresented
- Explore how board characteristics, governance quality, and green innovation can both reduce greenwashing incentives and support sustainable value creation

WHO SHOULD PARTICIPATE?

The course is tailored for executives (Functional/Departmental Heads and their Direct Reports).



MODULE



SESSION 1

10:00 AM-10:50 AM

Planet and People – Laying the ESG Foundation

- ESG Introduction and BRSR Framework Overview

10:50 AM- 11:00 AM

Tea Break

SESSION 2

11:00 AM-12:15 PM

- BRSR Framework Overview (India Focus) and India's Green Energy & Net-Zero (incl. Budget 2026)
- Social Metrics, Stakeholder Impact, and Case Insights

SESSION 3

12:15 PM- 1:15 PM

ESG as strategic value driver: Greenwashing, ESG Quality & Resilient Firm Value

- Greenwashing and ESG-washing: inflated or misleading ESG claims vs. real performance
- Evidence from India and emerging markets.

LUNCH - 1:15PM-1:45PM

Register Now



Fee per participant
₹ 1,000/-

SESSION 4

1:45 PM- 3:00 PM

- Integration of ESG into due diligence, risk management, and long-term value
 - Audit your own ESG story: Cases



Message from the Director's Desk

At Jaipuria Institute of Management, we strongly believe that continuous learning is essential for sustained professional and institutional excellence. Our Management Development Programmes (MDPs) and Faculty Development Programmes (FDPs) are carefully curated to address emerging business challenges, academic advancements, and leadership imperatives. Through a blend of industry engagement, research-driven insights, and experiential learning, we aim to enhance managerial effectiveness and academic competence. We invite professionals and academicians to engage with Jaipuria's learning ecosystem and embark on a journey of knowledge enhancement, innovation, and lifelong growth.

PROF. (DR.) DAVIENDER NARANG

Director, Jaipuria Institute of Management, Ghaziabad

DETAILS OF THE RESOURCE PERSON:



Dr. Kratika Singh Assistant Professor

Dr. Kratika Singh, is a dedicated faculty of Economics and Business Environment and Legal Aspects of Business. She has obtained her doctoral research degree as UGC JRF fellow in Economics from Chaudhary Charan Singh University, Meerut. Besides this, she have to her credit M.Phil (Economics), MA(Economics) from CCS University , Meerut and B.A. (Hons.)Economics from University of Delhi. She was a Gold Medallist in both M.Phil and MA. She has to her credit various paper publications and has attended several Faculty Development Programs, workshops, and conferences of both national and international repute. She has organised and hosted various national and international conferences. Her research interests includes Exchange Rate and Volatility, Asymmetric Information, Noise Trading, Microfinance, Sustainable Business Performance.



Dr. Kirti Khanna Associate Professor

Dr. Kirti Khanna, Associate Professor at Jaipuria Institute of Management, is an accomplished academic and researcher with over twelve years of experience in Accounts, Finance, International Business, and Financial Markets. Holding a Ph.D. in Accountancy & Law, she has guided numerous UG, PG, and doctoral scholars while publishing extensively in Scopus, ABDC, and Springer/Emerald indexed outlets on topics such as fintech adoption, ESG-driven finance, mergers and acquisitions, and sustainable development. She has authored and co-edited books on stock markets, accounting, green technologies, and capital markets, and holds patents and copyrights in fintech and AI-driven financial innovations. Recognized with awards including Best Paper (2011, 2025), she has served as a resource person for FDPs on financial econometrics, applied analytics, and sustainability, and is a lifetime member of the Indian Accounting Association as well as an editorial board member of international journals.

LEADERSHIP TEAM



Shri. Shishir Jaipuria
Chairman and Patron



Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management,
Ghaziabad

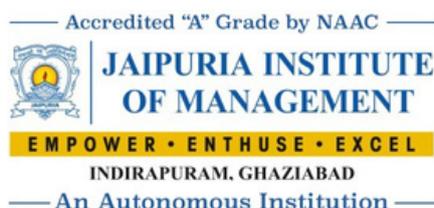


Prof. (Dr.) Ruby Bhatia
Professor & Dean of Academics
Jaipuria Institute of Management, Ghaziabad



Jaipuria Institute of Management, Ghaziabad, backed by the 80-year legacy of the Seth Anandram Jaipuria Education Society and guided by Shri Shishir Jaipuria, is a premier autonomous management institute in Northern India. It offers AICTE-approved MBA programmes in Business Administration, Business Analytics, and Banking and Financial Services, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

With a strong focus on Management Development Programmes (MDPs) and industry-academia collaboration, the institute delivers executive education, industry-led training, and experiential learning. Committed to excellence, Jaipuria Institute of Management nurtures competent managers, leaders, and entrepreneurs through quality education, research, and knowledge dissemination.



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