

## Management Development Program

# Empowering Leaders through Communication Potentials: Mastering the Art of Influence in the AI Age

Register Now



**SATURDAY**

**14th February 2026**



**TIME**

**10:00 AM to 4:00 PM**



**VENUE**

**JIM Campus, Block A, Gate No 2, Shakti  
Khand IV, Indirapuram, Ghaziabad**

## Management Development Program

### Empowering Leaders through Communication Potentials: Mastering the Art of Influence in the AI Age

# ABOUT THE MDP

In a BANI world, communication remains a defining quality of effective leadership. Strong communication capabilities enhance a leader's credibility and influence, regardless of gender. In today's dynamic business environment, communication is more than just the exchange of information—it's a strategic tool that drives team performance, inspires action, and resolves conflict. The MDP on "Empowering Leaders through communication potentials", is a result-driven program designed to sharpen the communication skills essential for successful leadership and managerial effectiveness. This program provides professionals with practical tools and techniques to master verbal and non-verbal communication, enhance listening skills, and deliver messages with clarity and impact. Participants will learn how to communicate persuasively, manage team dynamics, handle tough conversations with enhanced leadership credibility and effectiveness by integrating listening, empathy, expressiveness, and assertiveness in real-world leadership situations.

#### WHY SHOULD YOU ATTEND?

- To develop a comprehensive understanding of communication as a critical leadership capability in a BANI (Brittle, Anxious, Non-linear, Incomprehensible) business environment.
- To foster stronger working relationships through better understanding and communication skills
- To learn active listening and constructive feedback techniques that encourage growth and clarity
- To equip leaders with practical AI enabled communication framework using tools such as QuillBot, Perplexity, Grammarly, ChatGPT so as to enhance leadership impact in complex organisational contexts

#### WHO IS THIS FOR?

- Mid to Senior level managers seeking to perform effectively under pressure and build adaptive leadership capabilities
- Business leaders and entrepreneurs navigating organisational challenges, uncertainty and change
- Professionals aiming to transform the opportunities for growth
- Team leaders and supervisors aiming to foster resilient work culture
- High-potential leaders looking to enhance their communication

A CERTIFICATE OF COMPLETION WILL BE ISSUED TO ALL THE PARTICIPANTS



# MODULE



## SESSION 1

**10:00 AM-11:00 AM**

### **Communication as a Core Leadership Capability**

- Leadership Communication through self scan
- Emphasize the BANI World (Brittle, Anxious, non-linear, Incomprehensible)
- Understanding communication as a cornerstone of effective leadership through case analysis and group discussion

**11:00 AM-11:15 AM**

Tea Break

## SESSION 2

**11:15AM -1:15PM**

### **Self-Awareness & Emotional Intelligence**

- Understanding Interpersonal communication through Transactional Analysis
- Knowing self and others through the Johari Window
- Linking Emotional Intelligence with Team Communication

**LUNCH - 1:15PM-2:00PM**

## SESSION 3

**2:00PM-3:30PM**

### **Persuasive, Assertive, and Influential Communication**

- Decoding the different styles of communication through management games and interactive activities
- Role of AI in influential communication
- Using effective AI prompts and tools for professional writing & communication

## SESSION 4

**3:30PM-4:00PM**

**Valedictory session**

**Register Now**



**Fee per participant  
₹ 1,000/-**

**For more information, feel free to contact:**

Dr. Devi Archana Mohanty -9971835720 | Ms. Sarika Malhotra-9810501034



## Message from the Director's Desk

At Jaipuria Institute of Management, we strongly believe that continuous learning is essential for sustained professional and institutional excellence. Our Management Development Programmes (MDPs) and Faculty Development Programmes (FDPs) are carefully curated to address emerging business challenges, academic advancements, and leadership imperatives. Through a blend of industry engagement, research-driven insights, and experiential learning, we aim to enhance managerial effectiveness and academic competence. We invite professionals and academicians to engage with Jaipuria's learning ecosystem and embark on a journey of knowledge enhancement, innovation, and lifelong growth.

**PROF. (DR.) DAVIENDER NARANG**

Director, Jaipuria Institute of Management, Ghaziabad

## DETAILS OF THE RESOURCE PERSON:



### **Dr. Devi Archana Mohanty**

Associate Professor

Dr. Devi Archana Mohanty is a Professor of Communication with over 14 years of extensive experience in teaching and research in the field of Business Communication and Professional Communication. Her strong research orientation and academic rigor stem from her PhD at IIT, Kharagpur, where she served as an Institute Research Scholar and Teaching Assistant. Dr. Mohanty has published and presented research papers in Scopus-indexed journals as well as at reputed national and international conferences. She is recognized for her contribution to case-based research and pedagogy, having authored and co-authored several teaching cases published in Scopus-indexed journals. In addition, she serves as an active case study reviewer, underscoring her expertise in developing practice-oriented, real-world cases. She has co-edited a book titled *Online Classroom*. Her research interests include Business Communication, Cross-Cultural and Intercultural Communication, Interpersonal Communication, and Im/politeness Studies.



### **Prof. Sarika Malhotra**

Assistant Professor | HRM, Organisational Behaviour & Leadership Development

Prof. Sarika Malhotra is an experienced academician and corporate trainer with over 17 years of expertise in higher education, leadership development, behavioural training, mentoring, and research. She holds a Master's degree in Psychology and Human Resource Management and a Post Graduate Diploma in Guidance and Counselling (RIE, Ajmer – NCERT), with professional competence as a Counselling Psychologist.

Her core areas of expertise include Leadership Development, Organisational Behaviour, Change Management, HR Analytics, Crisis Management, and Technology-enabled HRM. She has published research papers and book chapters in the domains of leadership, organisational resilience, and contemporary HR practices.

Prof. Malhotra brings strong hands-on experience in psychological counselling, behavioural assessment, and MBTI-based personality diagnostics. Her facilitation approach integrates evidence-based frameworks, experiential learning, and reflective practice, making her a valued resource person for MDPs, FDPs, and leadership forums. She is known for developing emotionally intelligent, adaptive, and high-impact leaders.

# LEADERSHIP TEAM



**Shri. Shishir Jaipuria**  
Chairman and Patron



**Prof. (Dr.) Daviender Narang**  
Director  
Jaipuria Institute of Management,  
Ghaziabad

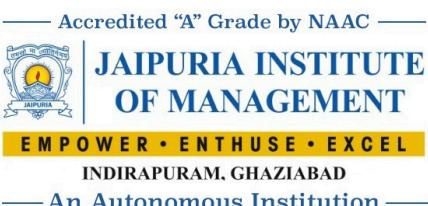


**Prof. (Dr.) Ruby Bhatia**  
Professor & Dean of Academics  
Jaipuria Institute of Management, Ghaziabad



Jaipuria Institute of Management, Ghaziabad, backed by the 80-year legacy of the Seth Anandram Jaipuria Education Society and guided by Shri Shishir Jaipuria, is a premier autonomous management institute in Northern India. It offers AICTE-approved MBA programmes in Business Administration, Business Analytics, and Banking and Financial Services, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

With a strong focus on Management Development Programmes (MDPs) and industry-academia collaboration, the institute delivers executive education, industry-led training, and experiential learning. Committed to excellence, Jaipuria Institute of Management nurtures competent managers, leaders, and entrepreneurs through quality education, research, and knowledge dissemination.



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