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JAIPURIA INSTITUTE OF MANAGEMENT

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow

Great Place To Work. Certified SEP 2024 - SEP 2025 INDIA

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NAAC
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
Accredited by NAAC with Grade 'A'

CREATING RESPONSIBLE LEADERS

PLACEMENT BROCHURE 2025-27

OUR VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative Management Teaching, Training, Research and Consulting.

OUR MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

OUR OBJECTIVES

- To develop managers, leaders & entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.

CREATING RESPONSIBLE LEADERS

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AWARDS & RECOGNITION

RANKED
AMONG THE TOP EMINENT B-SCHOOLS OF SUPER EXCELLENCE FOR INFRASTRUCTURE, FACULTY, RESEARCH, PLACEMENT, AND SOCIAL RESPONSIBILITY AS PER THE CSR-GHRDC B-SCHOOLS SURVEY.

RANKED
24th
REGION-WISE AMONG PRIVATE B-SCHOOLS IN NORTH INDIA AND 87TH OVERALL IN PRIVATE B-SCHOOLS BY BUSINESS WORLD.

RANKED
113th
OVERALL, 84TH AMONG THE TOP 100 FOR ROI, AND 82ND FOR PLACEMENT PERFORMANCE IN BUSINESS TODAY-MDRA INDIA'S BEST B-SCHOOLS RANKING.

RANKED
A+++
BY BUSINESS INDIA, RECOGNIZING IT AS ONE OF THE TOP-TIER BUSINESS SCHOOLS WITH EXCELLENCE IN ACADEMIC AND OVERALL PERFORMANCE.

RANKED
7th
IN UTTAR PRADESH 8th FOR INFRASTRUCTURE, AND 27th AMONG INDIA'S TOP 100 PRIVATE B-SCHOOLS BY EDUCATION WORLD.

RANKED
17th
AT THE STATE LEVEL AND 85th NATIONALLY BY IIRF FOR EXCELLENCE IN ADMISSION, PLACEMENT, COURSE OFFERINGS, AND FEE STRUCTURE.

AWARDED
THE CSR EXCELLENCE IN EDUCATION **AWARD FOR OUTSTANDING** COMMITMENT AND PROMOTING QUALITY EDUCATION AND SOCIAL RESPONSIBILITY WITHIN THE COMMUNITY.

RANKED
09th
AMONG PRIVATE B-SCHOOLS IN THE DELHI/NCR REGION AND 15TH IN THE NORTH ZONE AS PER THE WEEK HANSA RESEARCH B-SCHOOL SURVEY.

RANKED
AAA+
BY CAREER360 IN DELHI NCR AND GHAZIABAD-MEERUT REGION (UTTAR PRADESH)

RANKED
15th
IN DELHI NCR AND
26th
IN THE NORTH ZONE ACCORDING TO OUTLOOK B-SCHOOL RANKINGS.

PLACED
115th
OVERALL IN THE FORTUNE INDIA BUSINESS SCHOOL RANKINGS

AWARDED
BY THE ET EDUCATION FOR EXCELLENCE IN INDUSTRY-ACADEMIC COLLABORATION

ABOUT THE INSTITUTE

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has a sprawling campus spread over 5 acres at Indirapuram, Ghaziabad, a posh area on NH-24 within NCR. During this short span of 24 years, under the able guidance of the Late Dr. Rajaram Jaipuria and Shri Shishir Jaipuria. JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full-time 2-year Master's Degree Program in Business Administration (MBA) in the year 2001, an MBA (Business Analytics) Program in the year 2020, and an MBA in Banking and Financial Services Program in the year 2022. All these programs are duly approved by AICTE and affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow (UP). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society manage various reputed schools and colleges in the country. Jaipuria Institute of Management, Indirapuram, Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs. The institute intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through the publication of books, journals and magazines for the development of society at large. The institute has become one of the pioneer institutes in the area of Business Analytics & Banking and Financial Services. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.

DISTINGUISHED GOVERNING BOARD

Shri Shishir Jaipuria
Chairman
Jaipuria Group of
Educational Institutions

Sunil Goyal
Dy. Chief Executive Officer
Sopra Steria India

Vijay Chauddhary
Chief Executive Officer
VEGA

Suresh Singhvi
Director
Ginni Filaments Ltd

Rupa Manjari Ghosh
(Ex-Vice Chancellor)
Shiv Nadar University

Vinod Malhotra
Advisor, Jaipuria Group of
Educational Institution

ACADEMIC ADVISORY COUNCIL

Prof. Ajay Pandit
Former Dean & Professor
Faculty of Management Studies,
I P University, New Delhi

Prof. Arunaditya Sahay
Senior Professor,
Fore School of Management
New Delhi

Prof. Neera Verma
Professor
Gurugram University
Gurugram

Prof. Virendra Pathak
Professor
IET, Lucknow

Prof. Bindu Gupta
Professor
IMT, Ghaziabad

Dr. Chandan Sharma
Professor
Indian Institute of
Management
Lucknow

Prof. Jamal A Farooquie
Professor
Aligarh Muslim University

Prof. Ramesh Anbanandam
Professor
Indian Institute of Technology
Roorkee

Mr. Vinod Malhotra
Advisor
Jaipuria Education Society

Prof. Poonam Kumar
Area Chair Marketing
IIM Sambalpur

Mr. Furqan Warsi
Ernst & Young

Ms. Reetu Garg
Country Manager HR
Tuple Technologies

Ms. Shruti Nair
Human Resource
Business Partner, IQVIA

CREATING RESPONSIBLE LEADERS

CHAIRMAN'S MESSAGE

Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students have served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go a long way to prepare our students for the industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

As a valued partner, we at Jaipuria Institute of Management warmly invite you to join us on a rewarding journey of discovering talented professionals. Together, let's leverage our dynamic placement programs to explore new frontiers in business and build long-lasting partnerships.

We look forward to collaborating with you and creating success stories through this exciting synergy.

Shishir Jaipuria
Chairman
Seth Anandram Jaipuria
Education Society

> We also have been focusing on holistic education and in our endeavour to excel we are successfully inculcating future skills among our students.

DIRECTOR'S MESSAGE

Jaipuria Institute of Management (JIM) stands at the forefront of management education, shaping leaders who are equipped for an ever-changing business landscape. As globalization and digital transformation revolutionize industries, JIM ensures that its students are not only academically proficient but also strategically agile to tackle contemporary challenges. Our distinguished faculty members cultivate an environment that nurtures endurance, perseverance, a positive mindset, and the adaptability critical for career growth in modern enterprises. Upholding a strong commitment to ethical business values, we strive to foster integrity and responsible leadership in every student.

Our holistic approach blends rigorous curriculum delivery with value-added courses tailored to today's industry requirements. Students at JIM benefit from a rich array of initiatives that go beyond classroom learning—comprehensive personality development modules, advanced communication and presentation courses, technical upskilling workshops, and avenues for real-world industry engagement. Through regular interactions with industry leaders, live projects, and hands-on learning opportunities, students gain an insider's understanding of current business practices and expectations.

Begin your journey with us today.

Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management
Ghaziabad

> We are not just aiding the students in procuring a job but we are also making them learn about how to sustain and progress in the job and that is real employability.

COURSE CURRICULUM
MBA - DUAL SPECIALIZATION

SEMESTER - 1

BMB 101	Management Concepts & Organisational Behaviour
BMB 102	Managerial Economics
BMB 103	Financial Accounting & Analysis
BMB 104	Business Statistics & Analytics
BMB 105	Marketing Management
BMB 106	Creativity, Innovation and Entrepreneurship
BMB 107	Business Communication
BMB 151	IT Skills-1
BMB 152	Mini Project -1
BVC 151	Sports & Yoga *

SEMESTER - 2

BMB 201	Business Environment & Legal Aspect of Business
BMB 202	Human Resource Management
BMB 203	Business Research Methods
BMB 204	Financial Management & Corporate Finance
BMB 205	Operations Management
BMB 206	Quantitative Techniques For Managers
BMB 207	Cost & Management Accounting
BMB 208	Management Information Systems
BMB 251	IT Skills-2
BMB 252	Mini Project-2

SEMESTER - 3

BMB 301	Strategic Management
BMB 308	Summer Training Project Report And Viva Voce

SEMESTER - 4

BMB 401	Universal Human Values and Professional Ethics
BMB 406	Research Project Report & Viva Voce

SPECIALIZATION

SEMESTER III (SPECIALIZATION GROUP)

MARKETING (MK)

BMB MK 01	Consumer Behaviour And Neuromarketing
BMB MK 02	Marketing & Web Analytics
BMB MK 03	Sales And Distribution Management

HUMAN RESOURCE MANAGEMENT (HR)

BMB HR 01	Talent Acquisition Management
BMB HR 02	Employee Relations And Labour Laws
BMB HR 03	Performance and Reward Management

FINANCE (FM)

BMB FM 01	Investment Management and Portfolio Management
BMB FM 02	Financial Planning and Tax Management
BMB FM 03	Financial and Credit Risk Analysis

OPERATION MANAGEMENT (OM)

BMB OM 01	Supply Chain And Logistics Management
BMB OM 02	Business Process Reengineering
BMB OM 03	Quality Management

INTERNATIONAL BUSINESS (IB)

BMB IB 01	International Business Management
BMB IB 02	Export Import Documentation
BMB IB 03	Trade and Geo-politics

INFORMATION TECHNOLOGY (IT)

BMB IT 01	Software Engineering and Management
BMB IT 02	Emerging Technologies For Business
BMB IT 03	Database Management System

COOPERATIVE MANAGEMENT (CM)

BMB CM 01	Principles and Practices of Co-operation
BMB CM 02	Co-Operative Legislation
BMB CM 03	Credit Co-Operatives

SEMESTER IV (SPECIALIZATION GROUP)

MARKETING (MK)

BMB MK 04	Services & Retail Marketing
BMB MK 05	B 2 B Marketing

HUMAN RESOURCE MANAGEMENT (HR)

BMB HR 04	HR Analytics
BMB HR 05	Organizational Change and Development

FINANCE (FM)

BMB FM 04	Behavioural Finance
BMB FM 05	Strategic Financial Management

OPERATION MANAGEMENT (OM)

BMB OM 04	Service Operations Management
BMB OM 05	Project and Sourcing Management

INTERNATIONAL BUSINESS (IB)

BMB IB 04	Managing Global Supply Chains
BMB IB 05	International Finance

INFORMATION TECHNOLOGY (IT)

BMB IT 04	E-Business
BMB IT 05	Business Data Warehousing and Data Mining

COOPERATIVE MANAGEMENT (CM)

BMB CM 04	Non-Credit Co-operatives
BMB CM 05	Co-Operative Accounting & Audit

COURSE CURRICULUM
MBA (BUSINESS ANALYTICS)

SEMESTER - 1

BMBA101	Management Concepts & Organizational Behaviour
BMBA102	Managerial Economics
BMBA103	Financial Accounting And Analysis
BMBA104	Business Statistics and Analytics
BMBA105	Marketing Management
BMBA106	Introduction To Business Analytics & Data Science
BMBA151	IT Skills-1
BMBA152	Basics Of Data Management With "R"
BMBA153	Business Intelligence Using Power BI
BVA 151	Sports & Yoga *

SEMESTER - 2

BMBA201	Exploratory and Predictive Analytics Using Python
BMBA202	Data Mining Techniques – Predictive Modeling& Pattern Discovery- Using R
BMBA203	Business Research Methods
BMBA204	Financial Management & Corporate Finance
BMBA205	Database Management System and SQL
BMBA206	Quantitative Techniques for Managers
BMBA251	Data Visualization Using Tableau
BMBA252	Analytics Project Using R / Python
BMBA253	IT Skills-2
BMBA254	Mini Project

SEMESTER - 3

BMBA301	Strategic Management
BMBA308	Summer Training Project Report & Viva Voce
BMBA351	Artificial Intelligence & Machine Learning Using Python

SEMESTER - 4

BMBA401	Universal Human Values and Professional Ethics
BMBA406	Research Project Report & Viva Voce

SPECIALIZATION

SEMESTER III (SPECIALIZATION GROUP)

MARKETING (MK)

BMBMK 01	Consumer Behaviour and Neuromarketing
BMBMK 02	Marketing Analytics
BMBMK 03	Artificial Intelligence For Marketing

FINANCE (FM)

BMBAFM01	Investment and Portfolio Management
BMBAFM02	Financial Analytics Using Power BI
BMBAFM03	Financial and Credit Risk Analytics

HUMAN RESOURCE MANAGEMENT (HR)

BMBA HR01	Talent Acquisition Management
BMBA HR02	Employee Relations and Labour Laws
BMBA HR03	Performance and Reward Management

OPERATIONS (OM)

BMBA OM01	Supply Chain Analytics
BMBA OM02	Operation Management For Business Analytics
BMBA OM03	Quality Management

SEMESTER IV (SPECIALIZATION GROUP)

MARKETING (MK)

BMBMK 04	Digital Marketing and E-commerce Analytics
BMBMK 05	Customer Relationship Management Analytics

FINANCE (FM)

BMBA FM04	Behavioural Finance
BMBA FM05	Artificial Intelligence in Finance

HUMAN RESOURCE MANAGEMENT (HR)

BMBA HR04	HR Analytics using power BI
BMBA HR05	Artificial Intelligence in Human Resource Management

OPERATIONS (OM)

BMBA OM04	AI in Supply Chain Management
BMBA OM05	Project & Sourcing Management

Atul Saxena
2002-2004
Co Founder
Maven Works/ WOL
Global Solutions

"The faculty at Jaipuria Institute of Management, Ghaziabad, are not just educators but true mentors. Their guidance, real-world examples, and personal attention shaped my career. They go above and beyond to ensure every student excels!"

COURSE CURRICULUM MBA (BANKING AND FINANCIAL SERVICES)

SEMESTER - 1

BMBF 101	Management Concepts & Organisational Behaviour
BMBF 102	Managerial Economics
BMBF 103	Financial Accounting & Analysis
BMBF 104	Business Statistics & Analytics
BMBF 105	Marketing
BMBF 106	Banking And Micro Finance
BMBF 107	Business Communication
BMBF 151	IT Skills Lab -1
BMBF 152	Mini Project on BFSI
BVC 151	Sports & Yoga

SEMESTER - 2

BMBF 201	Banking Laws And Practices
BMBF 202	Human Resource Management
BMBF 203	Corporate & Retail Banking Products
BMBF 204	Financial Management & Corporate Finance
BMBF 205	Bank Credit Management
BMBF 206	Quantitative Techniques For Managers
BMBF 207	Digital Marketing & E-commerce
BMBF 208	Mutual Fund Operations
BMBF 251	IT Skills Lab-2
BMBF 252	Fintech for Business

SEMESTER - 3

KMBF301	Strategic Management
KMBF302	Financial Credit Risk Analytics
KMBF303	Tax Management
KMBF304	Security Analysis and Portfolio Management
KMBF305	Depositary Operations
KMBF306	Emerging Technologies in Banking and FINTECH
KVE301	Human Values And Professional Ethics
KMBF307	Summer Training Project Report & Viva Voce

SEMESTER-4

KMBF401	Innovation & Entrepreneurship
KMBF402	Financial Markets and Services
KMBF403	Insurance and risk Management
KMBF404	Foreign Exchange and Risk Management
KMBF405	Customer Relationship Management in BFSI
KMBF406	Monetary and Fiscal Policy
KMBF407	Treasury Management in Banking
KMBF408	Research Project Report & Viva Voce

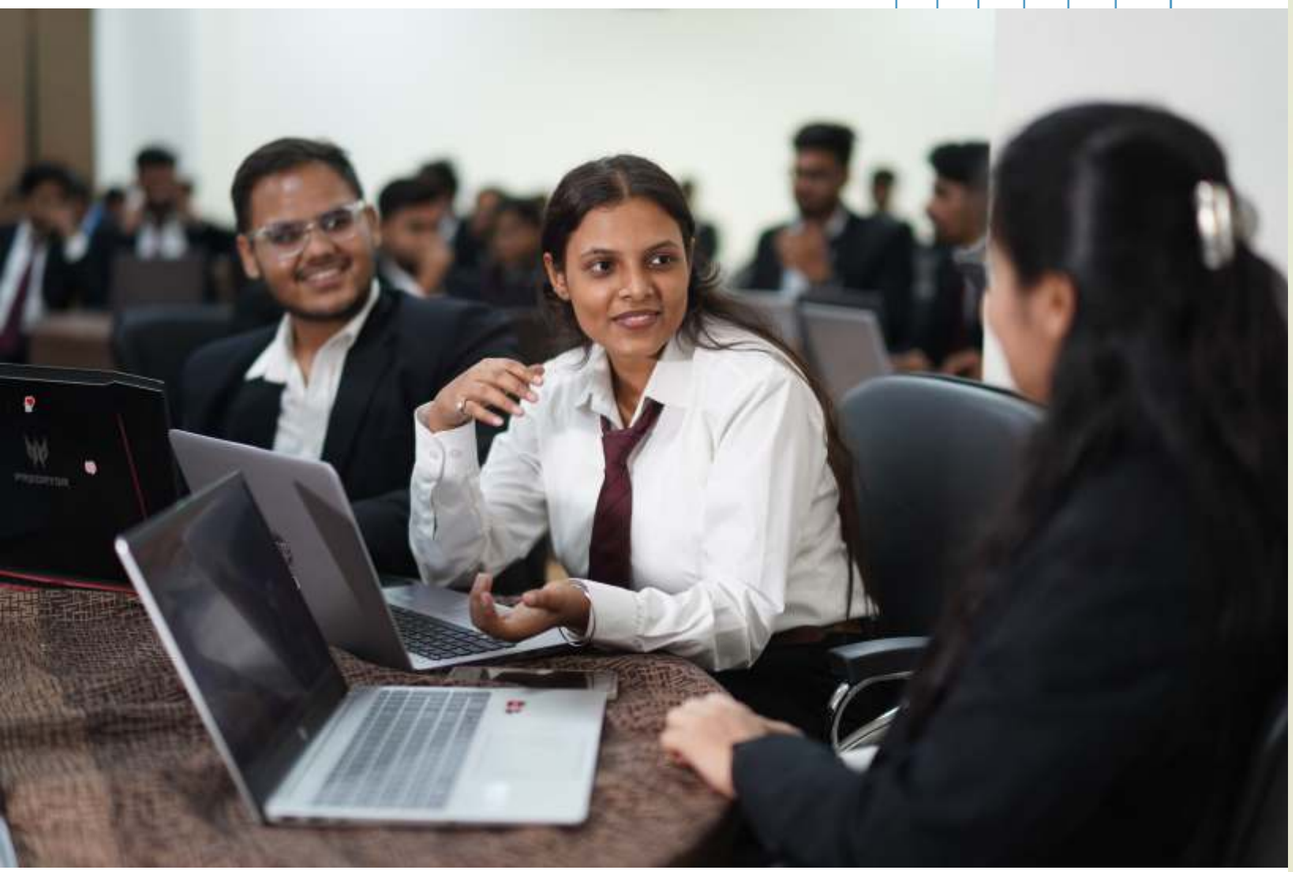
SKILL DEVELOPMENT CENTER

Jaipuria Skill Development Center is a dedicated hub focused on enhancing and honing various skills essential for personal and professional growth. Our center is committed to fostering a learning environment that empowers individuals with the tools needed to thrive in today's dynamic landscape. Through targeted training programs, workshops, and hands-on experiences, we aim to equip participants with a diverse set of skills catering to the demands of the modern world.

Activities for Skill Development

- Enrichment of Body and Soul
- Club Events
- Student Grooming Activities
- Mentor Mentee Program
- Entrepreneurial Development
- Domain-specific i.e. Finance, Marketing, HR Curriculum enrichment sessions by inviting external experts
- IIMs/ICFAI Case study in Every subject
- Industry based assignments in every subject during the semester, Ted Talk in every semester
- News analysis - Weekly Activity
- Problem Solving and Ideation Workshop
- Workshop on “Entrepreneurship and Innovation"
- Workshop on Design Thinking, Critical thinking & Innovation Design
- Workshop on Business Model Canvas
- Workshop on Intellectual Property Rights (IPRs)
- Group Discussions - Regular sessions in Time table
- Value Addition Courses on Data Analytics, HR Analytics, Supply Chain Management, E-Commerce & Digital Marketing, Financial Derivatives & Risk Analysis, Import & Export
- Online Self Learning Courses like NPTEL, MOOCs
- One session on Ethics in every subject
- Summer Internship Project
- Research Project Report
- Workshop on Human Values and Professional Ethics
- Total Certifications in the year 2024- 139
- Total No of Students Completed Multiple Certificates- 986

TEACHING PEDAGOGY



EXPERIENTIAL AND COLLABORATIVE LEARNING FOCUSES ON THE LEARNING PROCESS OF THE STUDENTS AND CREATES KNOWLEDGE THROUGH TRANSFORMATION OF EXPERIENCE. SUCCESSFUL STUDENTS LEARN HOW TO SHARE RESPONSIBILITIES, EXPERIENCE AND KNOWLEDGE WITH OTHERS FOR MUTUAL BENEFITS.

Case Study Method
The case study method is another practical approach to provide exposure to managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations
It ensures that students develop skills in managing time by working efficiently and effectively. This is what makes managers from JIM a category above the rest in challenging situations.

Live Projects
At Jaipuria, students are exposed to various situational and functional live projects from the corporate world providing them valuable opportunity.

Hands on Experience on Decision Support Systems
It provides hands on experience on quantitative techniques used in managerial decision-making process. Students learn from the structured educational experience developed by the faculty. It is intended for students who want to use information technology or operations management as a decision making tool.

Speaker Series
Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internship Projects (SIP)
During SIP, students are encouraged to take up time bound, multi-disciplinary and goal oriented projects. Corporate partners stimulate professional skills in the students through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute's faculty.

Industrial Visits
At JIM the students are provided industrial exposure through regular industrial visits. These visits are organized regularly with the association of our industry patrons from different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.

MOOCS / Swayam /NPTEL
It is the largest portal for online certification of all the specializations. Jaipuria Institute of Management is the local chapter for NPTEL. All the students undergo the certification program for skill enhancement.

Online Teaching
Amid the pandemic, the institute has taken steps for digital transformation of students as well as faculty. This will serve the faculty as well as students in the times to come.

One on One Mapping
- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Methods
- Videos / Presentations
- Role Plays / Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

Coverage
- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Panel Discussions and Debates
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course
- Guest Lecture
- Industry Specific Courses

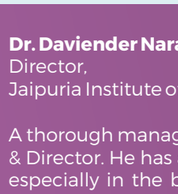
INTELLECTUAL CAPITAL

Dr. Daviender Narang
Director,
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang, is working as a Professor & Director. He has a rich experience of 26 years in the field of academics and management, especially in the best business and management Institutes of India and abroad. He has experience in establishing and successfully managing a new business school. He has worked on a World Bank-supported project on capacity building in Ethiopia for two years. He holds two postgraduate degrees in Business Economics and Finance & Control. He has a Ph.D. in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis. corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as a corporate trainer on various financial modules.

Dr. Ashwani Varshney
Dean (Students' Welfare) & Professor

He is an MBA, M.Com., UCC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 18 years of rich experience in the field of management education and industry. A good number of his research papers have been published in National and International Journals. He has co-authored/co-edited 4 books in the area of accounting and finance. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring. Dr Varshney is also the Innovation ambassador in the IIC under the Ministry of Innovation and a member of the CII startup club under the aegis of CII. He has vast experience in mentoring and public speaking at different forums.



Dr. Ajay Tripathi
Professor

He is an MCA, M Phil (CS) and Ph. D. He has 21 years of teaching experience in emerging technologies such as AI and Metaverse. He has written several research papers in National and International reputed Journals. He has conducted various workshops and training programs for students and working professionals.. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books. published 15 research papers in various National / International Journals and Magazines. He has attended 12 seminars and conferences.

Dr. Anubha
Professor

She is a teacher and researcher in the field of Marketing & Operations. She is a Ph.D, MPhil.

MSG and MBA, Dr. Anubha has more than 25 years of teaching and research experience. Her research interests include social media marketing, Islamic marketing, and electronic word of mouth. advertising, and consumer behaviour.

Her strengths include data analysis & interpretation. She is an expert in questionnaire designing, model development, and EFA. CFA, and SEM, including moderated mediation. She has published many scholarly articles, "ABS 3 level "i "ABDC". "SCI", "SCIE". "Scopus" and "Web of Science" index research papers in various journals of Wiley. Emerald, Taylor & Francis, and Sage, including Psychology and Marketing, Journal of Islamic Marketing, Journal of Internet Commerce, and Global Knowledge. Memory & Communication, Vision and FIIB Business Review.

Dr. Ruby Bhatia
Dean (Academics) and Professor

Dr. Ruby Bhatia is an accomplished professional with over 23 years of diverse experience spanning the banking, retail, insurance, and education sectors. She has held leadership positions in reputed organizations and various academic institutions, where she played a pivotal role in strategy formulation, sales management, distribution growth and operational excellence. She has successfully driven market expansion through strategic collaborations, innovative solutions and effective team management.

A Ph.D. in Business Administration from AIMA-Aligarh Muslim University, Dr. Bhatia has further strengthened her expertise through executive programs in Leadership and Business Analytics from IIM Indore and IIM Lucknow. Passionate about mentoring and academic excellence, she is deeply committed to student development, faculty engagement, innovative curriculum development and institutional growth initiatives.

Dr. Namita Nigam
Associate Professor

Dr. Namita Nigam holds an MBA with a specialization in Finance, an M.Sc. in Applied Mathematics, and is a Certified Cost and Management Accountant. She earned her Ph.D. from Lucknow University. She is the author of a book on Financial Services and has authored numerous research papers that have been published in reputable journals such as UCC-CARE. Scopus, and peer-reviewed publications. Additionally, Dr. Nigam has contributed six chapters to edited books. With nearly two decades of experience. Dr. Nigam has excelled in teaching, research. and academic administration. Her expertise spans various areas, including Accounting, Financial Management, and the Capital Market.

Dr. Anil Kumar Gupta
Associate Professor

A highly dynamic & effervescent professional with 29 years of rich & productive experience in corporate and academics. He is an M.Com from Himachal Pradesh University, an MBA from Sikkim Manipal University and a Ph.D from Jiwaji University, Gwalior. He has attended and organised various workshops and conferences.

Dr. Devi Archana Mohanty
Associate Professor

She is a seasoned professional With rich, in-depth experience Of over 15 years in teaching and research in the field of English for Communication. Business Communication. and ELT. Formerly associated as an Institute Research Scholar and Teaching Assistant in the Department of Humanities and Social Sciences at the Indian Institute of Technology, Kharagpur, she has published and presented several research papers in Scopus-indexed, peer-reviewed journals. symposia. seminars (National, International).

Dr. Divya Pant
Assistant Professor

Dr. Divya is a vibrant faculty member with a BMS. MBA. and MA in Psychology. She has a Ph.D. and worked closely with 11M Udaipur on their project based on bench employees. Her expertise lies in the area of Organizational Behaviour, Human Resource Management, Big Data Analytics, Industrial and Organizational Psychology, and Research Statistics. She has published 5 research papers and 2 book chapters and has a keen interest in Industry Dynamics, Competency Mapping. Employee Engagement. Organizational Learning. Network Analysis and Economic Sociology. She is a resource person for many workshops on Research Methodology and has been an ICSSR fellow in Management.

Prof. Ajay Chauhan
Assistant Professor

Dr. Ajay Kumar Chauhan is the founder of "ResearchShiksha," which is a training and consulting firm. He has worked as Director FPM at UBS, Mumbai. He is the international consultant for quantitative methods. He is a visiting faculty member with MDI, IMT, NMIMS, IIFT, NIT, etc. Earlier he was associated with IMT-Chaziabad as a full-time faculty for eight years. He is an M.Sc. Mathematics. MBA Finance. UCC NET and has also done a PhD in Finance. He has published 25 international research papers (including ABDC A category and B category) and three books. He also taught in Bulgaria and did an advanced course in econometrics in Switzerland.

Ms. Sanandi Sachdeva
Associate Professor

She is BA (English Hons.). MA (English Literature) from Panjab University and MBA from Amity University. She is pursuing a Ph.D. from AKTU Lucknow, and has got point one certificate in English. She has attended various workshops on the development of communication skills, taken part in various training programs. She has presented papers on employability at international conferences. She is also a certified trainer for conducting Wordworth sessions. She has conducted various MDPs on enhancing personal effectiveness using Psychometric Techniques. Her areas of interest are Business Communication and Soft Skill Development, including public speaking skills. She is also a certified trainer for human values and professional ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.

Ms. Sarika Malhotra
Assistant Professor

Ms. Sarika Malhotra is a highly regarded expert in the field of Human Resource Management (HRM). renowned for her significant contributions to the study and practice of people management in contemporary organizations. With decades of experience in HR leadership roles. research, and academia. She brings a wealth of practical insights and academic rigor to her work. Mrs. Sarika Malhotra holds a Master's degree in Psychology and Human Resource Management from a prestigious university. where she specializes in HRM practices and employee motivation. She is pursuing her Ph.D from Dr.APJ Abdul Kalam Technical University, Lucknow on "Transformational Leadership & Innovative Work Behaviour. As a faculty member at a prominent business school, she dedicated herself to shaping the minds of aspiring HR professionals through her engaging teaching methods and innovative curriculum development. Mrs. Sarika Malhotra's research contributions have been published in academic journals and industry publications. Her research papers often explore topics like Leadership, the role of technology in HRM, crisis management and Disruptive Innovation. She has presented her findings at international conferences. earning recognition from her peers and industry experts.

Ms. Abhilasha S Upadhyaya
Assistant Professor

Ms. Upadhyaya has over 15 years of total experience, 04 years in corporate with VSNL Services Ltd and 10 years in Academics. She is UCC-NET qualified and is pursuing her PhD from AMU. Aligarh. She is also a certified Master Trainer with RASCI- Retail Operations. Presently, she is pursuing a Post Graduate Diploma in Advanced Statistics from ICNOU. She has vast International exposure and has taught in the UK during her assignment with her previous employment. She had participated in many International and National Conferences and had authored many Research Papers for various Journals. She teaches Marketing and Operations.

Ms. Shilpa Wadhwa
Assistant Professor

She is a PGDIM in Operational Research from IGNOU and is currently pursuing an MBA (IGNOU) in the same specialization. She has done her BA Arts (English Honors) from Delhi University and is a Certified Wordsworth English Language Lab Trainer, Advanced Business Communications from British Council and AWARE (Microsoft Office Applications).

Dr. Kratika
Assistant Professor

A driven and highly motivated faculty with a B.A.(Hons), MA. MPhil and PhD in economics. She is a gold medalist in both MA and MPhil in economics. She has been a UCC-JRF scholar. Her expertise lies in microeconomics, macroeconomics and international economics. She has published 4 papers and presented 10 papers in both international and national conferences. She has organised and hosted two international conferences and has attended several seminars, workshops and webinars.

Ms. Surbhi Kansal
Assistant Professor

Ms. Surbhi Kansal is a management faculty member in the Marketing and Consumer Behaviour domain. She is a BBA (CAM). MBA. B.Ed. and UCC NET qualified, she possesses two years of corporate experience and around six years of teaching. She has 8 research publications in national and international conferences and journals to her credit.

Ms. Ashima Satija
Assistant Professor

She has done B.Com (P) from Delhi University and an MBA in Dual specialization (Marketing and International Business) from GCSIPU. Delhi. She is also UCC NET qualified in Management. She has done various Digital Marketing courses. She has presented a research paper in the International Conference for Brand Management organized by 11T Delhi. She has worked with a college affiliated with CCSIPIJ.

Dr. Smita Agarwal
Associate Professor

Dr. Smita Agarwal. Associate Professor with a PhD in Computer Science and Applications. holds a Master's in Information Technology and a Bachelor's in Electronics from the University of Delhi. With over 23 years of postgraduate teaching. research. and corporate engagement, she specializes in Business Analytics, IT, and Machine Learning. Dr. Agarwal has published extensively in reputed conferences and journals. She has a UCC-NTA NET qualification. An Elite Cold Certification in Python from 11T Chennai. and has developed applications across the Banking, B2B, Travel, Telecom, and Insurance sectors, excelling in team management and client interactions.

Dr. Himanshu Sharma
Assistant Professor

Himanshu Sharma serves as an Assistant Professor in the Management Department at Jaipuria Institute of Management, Ghaziabad. His academic journey is distinguished by prior roles as an Assistant Professor at the University of Delhi and the IILM Institute for Higher Education. Notably, he has contributed to an ICSSR-funded research project. Dr. Sharma's scholarly credentials are profound. with a Ph.D., M.Phil and Master's in Operational Research. All from the University of Delhi. and a Bachelor's degree in Mathematics. His research portfolio is diverse, encompassing online marketing, multi-criteria decision-making, and path analysis modeling. His academic contributions are well-regarded. with publications in esteemed journals indexed in Scopus and ABDC., as well as chapters in edited volumes. Dr. Sharma has also shared his insights at international conferences and co-authored an edited boo,k further cementing his reputation in the academic community. research publications in national and international conferences and journals to her credit.

CS Puja Shree Agarwal
Assistant Professor

Ms. Puja Shree Agarwal holds an impressive educational portfolio, pursuing a PhD in Commerce and possessing qualifications such as NET. M.Com, Company Secretary (CS), Chartered Accountant - Professional Education-II (CA-PE-II), MBA, and a Bachelor of Commerce (B.Com). Her academic journey showcases a well-rounded understanding of commerce and an ability to impart practical knowledge to her students. She has worked for 3 years in two esteemed organizations, Data Infosys and ICICI Bank. With a teaching career spanning over 18 years. Ms. Agarwal has impacted the lives of more than 50,000 students.

Mr. Hitesh Sharma
Assistant Professor

Mr. Hitesh Sharma is an Assistant Professor at Jaipuria Institute of Management, where he specializes in Data Science and has a deep interest and expertise in Machine Learning. He holds a Bachelor's in Computer Applications (BCA) from the Institute of Technology and Science, Chaziabad, Uttar Pradesh. He then completed his Master's in Computer Applications (MCA) with a focus on Machine Learning from BPIBS. Guru Cobind Singh Indraprastha University. He further pursued an M.Tech in Computer Science Engineering with a specialization in Data Science from the University School of Information Communication Technology (USICT), Guru Cobind Singh Indraprastha University, Dwarka. Delhi.

Dr. Abhinav Sharma
Assistant Professor

Dr. Abhinav Sharma holds a PCDBA in Marketing and Finance from Jaipuria Institute of Management, Lucknow. and has over 14 years of managerial experience across various corporate settings and in diverse development and marketing roles. He is UCC-NET qualified in Management. He is currently pursuing a Fellow Program in Management (Marketing) with a focus on sustainable radical innovations. His research centers on consumer behavior and sustainable marketing. His research papers have been published in ABDC and SCOPUS-indexed journals. Additionally, he serves as a reviewer for several publishing houses. including Elsevier. Taylor & Francis and Wiley.

Ms. Bishnupriya Rajoria
Assistant Professor

With 24 years of professional experience, Ms. Bishnupriya possesses extensive expertise in recruitment of academic and corporate profiles, including large-scale staffing for infrastructural support and internships. She has successfully managed the end-to-end employee lifecycle encompassing onboarding, appraisal management, retention, and separation, while also designing HR policies in alignment with accreditation boards, employment regulations, and labour laws. She actively promotes a positive and growth-oriented work culture built on agility, inclusiveness, flexibility, cohesiveness, and passion. Her in-depth knowledge spans labour statutory compliance, UGC, AICTE, CBSE directives, and the National Education Policy 2020. Additionally, she brings strong hands-on expertise in facilities management, vendor negotiations, asset management, and budget forecasting, with proven capabilities in cafeteria and concierge operations, security management, and ESG practices.

Mr. Abhishek Kumar Srivastava
Assistant Professor

He holds a Ph.D. in Marketing from IIT Roorkee, an MBA in Marketing from Mahamaya Technical University, and a B.Com from Lucknow University. With 3 years of academic experience and 1 year of corporate exposure, his research interests focus on Customer Engagement, Marketer-Generated Content (MGC), and Sustainable Tourism. He has to his credit significant achievements, including qualifying UGC-JRF in Management, serving as an ICSSR Fellow at NIT Jaipur, completing the Faculty Development Programme (FDP) at MNNIT Allahabad, and chairing a technical session at an international conference organised by Christ University, Delhi-NCR. His teaching interests include Marketing Management, Services Marketing, and Consumer Behaviour.

Dr. Muskan Bhatnagar
Assistant Professor

Dr. Bhatnagar holds a Ph.D. in Commerce, along with a Master's and Bachelor's degree in Commerce. Her research interests span Marketing, E-Commerce, Business Law, and Cyber Security. She is professionally affiliated as a reviewer with reputed journals, including Electronic Commerce Research (Q1, Springer), Indo Asian Journal of Social Science and Management, Indo Asian Journal of Market Research, and Indo Asian Journal of Research Methodology.

Dr. Abhishek Kumar
Assistant Professor

Dr. Abhishek Kumar holds a Ph.D. in Marketing, an M.Com in Marketing and Finance, and a B.Com (Honors). His research interests include consumer behavior, the adoption of new-age payment systems, sustainable production and consumption, renewable energy systems, and online fraud prevention. He has published extensively in top-tier journals such as Sustainable Development (Wiley), International Journal of Information Management Data Insights (Elsevier), Environment, Development and Sustainability (Springer), and Journal of Advances in Management Research (Emerald), along with a book chapter on Bitcoin's energy consumption in Springer Nature.

COMPUTER LABS

- Ultra modern computer labs with state of the art technologies
- 200 Advanced Computer Systems
- 300 Mbps Internet connectivity
- Windows 2019 server
- Smart Classroom
- License software like Statistical database software like SPSS, CMIE Prowess Corporate Database, MS Office etc.
- Dedicated Computer Lab has been set up for Business Analytics equipped with software like- R, Python, Tableau etc.

LANGUAGE LAB

- Ultra modern software based on CBT Methodology
- Online practice sessions on the software WordsWorth to increase the students' communication proficiency
- Student language & grammatical training using multiple software

LIBRARY & JIM INFORMATION CENTRE

- Over 18,328 books, 100 National & 72 International Journals
- Seating capacity of over 120 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access
- Internet access to Web Portal
- e-resources/Database Subscription of Prowess IQ, J-Gate, ProQuest, NDLI, MyLoft and Delnet

INFRASTRUCTURE AND RESOURCES

SPORTS FACILITY

- Various sports facilities are provided to the students. Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, Carrom and Chess.

CAFETERIA

- Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurturing one's interpersonal skills.

GYM & FITNESS CENTRE

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

CAMPUS

- One of the Finest Management Education Infrastructures in Delhi-NCR
- Situated in the heart of Delhi-NCR, with good connectivity to all places of Delhi-NCR
- Ultra modern facilities in-house Hostel, Class rooms, Conference rooms and Syndicate rooms and Skill Development Centre
- Fully air conditioned auditorium with 400 seating capacity
- Wi-Fi Campus

HOSTEL

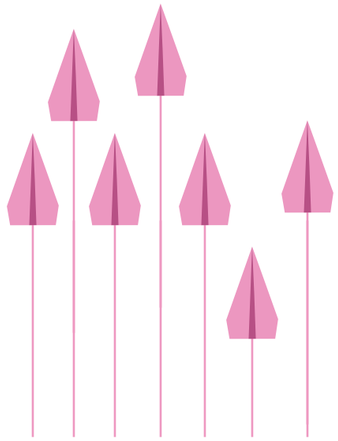
- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- Boys hostel is available out of campus equipped with all modern facilities including unlimited Internet access.

10th CORPORATE SUMMIT

CORPORATE EVENTS

WISDOM FROM BOARDROOM

Guest lectures at Jaipuria Institute of Management serve as a dynamic bridge between academic excellence and practical business wisdom. Seasoned leaders from diverse industries share firsthand experiences, strategic perspectives, and best practices, helping students to connect classroom theories with current market realities. These interactive sessions foster critical thinking, encourage professional networking, and expose students to emerging trends and leadership styles. By engaging with accomplished professionals, students gain inspiration, clarity on industry expectations, and the confidence to shape their own career pathways in an ever-evolving business landscape.



Mr Ashish Chauhan
MD
CEO NSE

Mr Dipan Sahu
Asst Innovation
Director Ministry of Education's
Innovation Cell AICTE

Mr Rakshit Tandon
Risk Advisory, Cyber Detect
& Respond Leader
Advisory Cyber Crime - LEA

Mr Sameer Kohli
Director
EMEA Cloud Platform Insight

Ms Shyama Jha
Founder
Wow Mom

Ms. Deepa Venkatachalam
VP & Senior
Delivery Head, North

Ms. Pooja Kumar
Founder and Director
Innove Intellects

Ms. Priyanka Bansal
Yoga Guru

Ms Anupama Tripathi
General Manager HR
V5 Global

Ms Deepali Dev
Chief Operating
Officer, ECO Mobility

Dr. Abhay Jere
Vice Chairman
AICTE

Dr. Gopika Kumari
Personality Development
Expert

Dr. Kamalika
Founder
The Light Mission

Dr. Praveen Srivastava
Founder
PNP Consultants

Dr. Rahul Pratap Singh
Fore School of Management
New Delhi

Dr. Saniya Chawla
Mom and Lifestyle
Influencer

Dr. Shalini Sahni
Founder
Koach Scholar

Dr. Shubham Singhania
Jaipuria Institute of Management
Jaipur

Dr. Sumit Narula
Dean
Bennett University

Dr. Upasana Mishra
UHV Regional Coordinator
(Northern Region)
Professor, AKGEC
Ghaziabad

Dr. Harinath Kashiganeshan
DRDO, Scientist

Mr. Abhayjeet Singh
Fintech

Mr. Amit Pandey
CEO
Orient Cables

Mr. Ashish Kumar
Manager
TCS

Mr. Biswajit Bhattacharya
Partner & Automotive
Industry Leader, IBM

Prof Dr Maurits Ran
Chief Academic Officer
Global
University Systems

Prof J P Pandey
Vice Chancellor
AKTU

Vinod Malhotra
Director Corporate Relations
Jaipuria Group of Educational
Institutions-Photoroom

Prof. Ken Nishikawa
Konan University
Japan

Sri Ravi Shankan Prasad
MP

Mr. Chandan M. Tiwari
Entrepreneurship
Development Cell, India
(EDCI)

Mr. Mayank Tiwari
CEO and Founder
Brandooligies Pvt Ltd

Mr. Rohin Koul
Cape Primrose

Mr. Saket Jaipuria
Vice Chairman AICTE

Mr. Sandeep Girotra
Executive Director &
CHRO, DCM
Shriram Ltd.

Mr. Saurav Kumar
General Manager
TBI KIET

Mr. Vinay Thakur
Additional Director General
BiSAG-N, Ministry of
Electronics and IT, GOI

Mr Amar D Singh
HDFC Senior
Vice President-II
HR Head North,

Mr Anubhav Khanna
HDFC Executive, VP
& Regional Head,
Retail Branch Banking

Mr Arunabh Sinha
Founder
U-Clean

IGNITING IDEAS BUILDING FUTURES

STARTUP CONCLAVE

The Startup Conclave at Jaipuria Institute of Management is a vibrant gathering that puts entrepreneurship in the spotlight, inspiring students and young innovators to turn visionary ideas into impactful ventures. This event brings together successful entrepreneurs, industry experts, and investors to share firsthand experiences, market strategies, and the essentials of scalability. Through lively panel discussions, masterclasses, and hands-on workshops, participants learn to navigate the real-world challenges of launching and sustaining startups, from fundraising and product development to building dynamic teams. The conclave also provides valuable networking opportunities, encouraging collaboration and mentorship, and empowering students to confidently pursue their entrepreneurial ambitions in today's competitive landscape.

SUMMER INTERNSHIP PROJECT (SIP)

Process Followed During SIP :

Faculty Mentor Allotment-

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the help of company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

Reports Collected During Internship

- Project Report (PIR)
- Interim Report- 2
- Final Report
- Interim Report- 1
- Draft Report

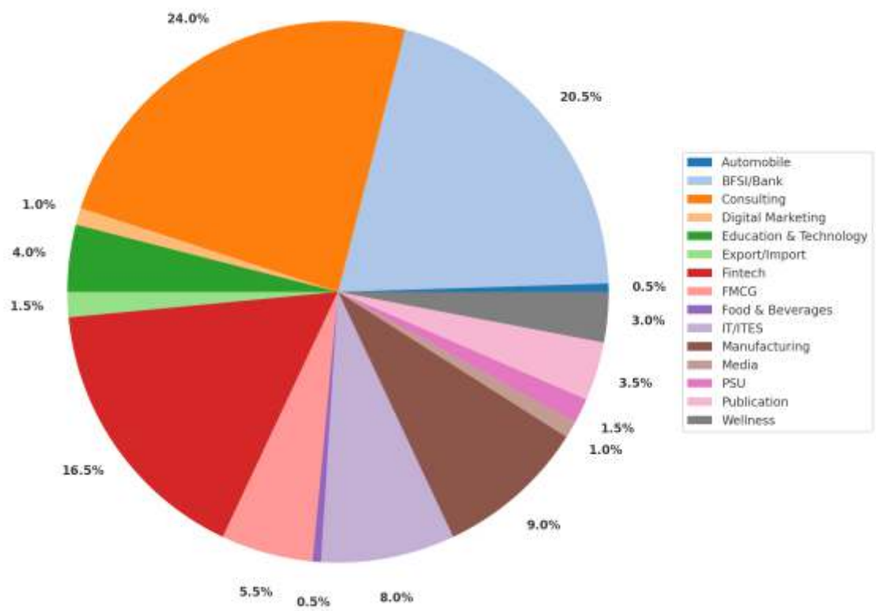
Evaluation

- Evaluation of SIP is completed in two phases- In the first phase, the internal faculty members take the Viva and Presentation of the students.
- Internals are awarded.
- In the second phase, the university-allocated faculty come to the institute as external faculty and, along with an internal faculty, take the Project Viva and Presentation and the final marks are awarded to the students

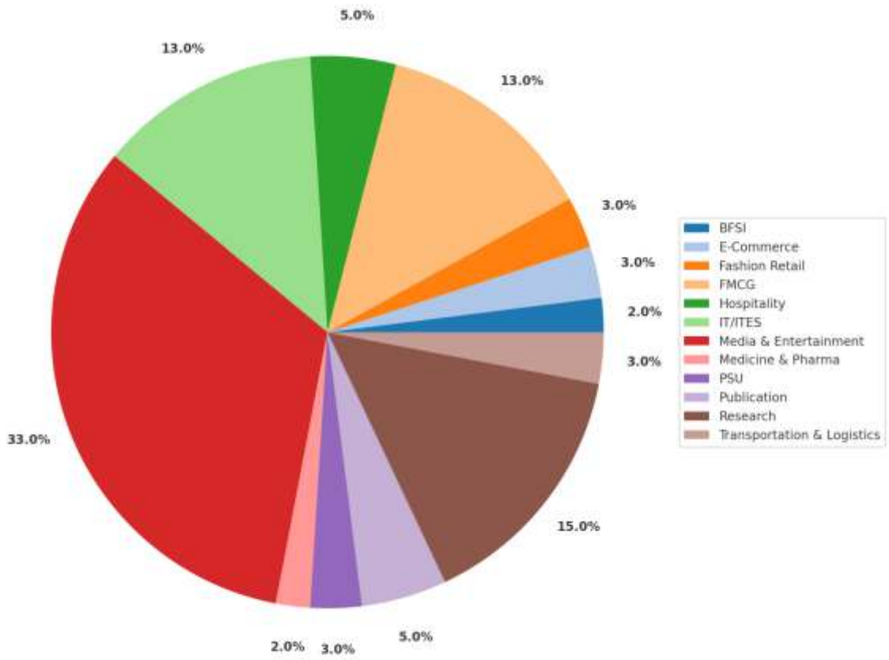
SIP PLACEMENT SUMMARY 2024-26

Batch	Stream	Total Number of students	Students Placed	Percentage Achieved	Total Companies Visited
2024 & 2026	MBA General	181	181	100	60
	MBA BA	61	61	100	25
	MBA BFSI	58	58	100	23
	MBA Total	300	300	100	108

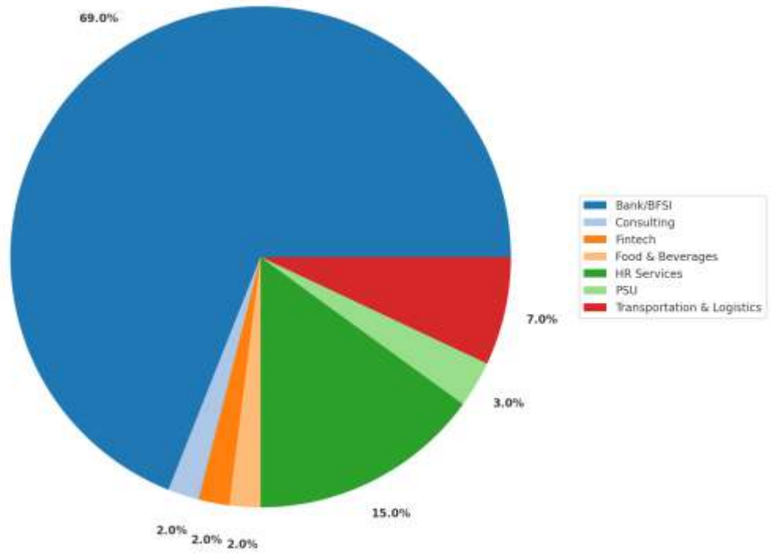
MBA DUAL SECTOR-WISE PLACEMENTS



MBA BUSINESS ANALYTICS SECTOR-WISE PLACEMENTS



MBA- BANKING AND FINANCIAL SERVICES SECTOR-WISE PLACEMENTS



CORPORATE RESOURCE CENTRE

The institute has established a Corporate Resource Centre (CRC) to build long-term relationships with corporates. CRC creates a platform where industry and institute interface with each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes.

CRC also nurtures the concept of entrepreneurship through its different programmes for students.

The CRC consists of professionals who have valuable experience in industry and academics. It arranges Summer Internships of 8 to 10 weeks and provides complete support to students for placement through specific training on soft skills, English enhancement programs, business/interview etiquette, and other personality development programs to hone their skills according to industry needs.

Additionally, the Employability Enhancement Program has had a significant impact on student readiness by bridging the gap between academic learning and corporate expectations. The program equips students with problem-solving abilities, critical thinking, digital competencies, and domain-specific certifications, ensuring they are not only placement-ready but also capable of long-term career growth. The measurable improvement in student confidence, communication, and adaptability has led to higher placement conversions and stronger corporate satisfaction.

The legacy of JIM attributes students' placements in reputed brands like **Amazon, Asian Paints, Axis Bank, Berger Paints, Yes Bank, British Paints, American Express, HDFC Bank, Ceasefire Industries, Interocean Shipping Company, Future Group, Infoedge India, Mancer Consulting, Evaluserve, Deloitte Consulting, Pinkerton, TCI, GATI, Indusind Bank, Safexpress, Café Coffee Day, Tommy Hilfiger, Asahi India Glass, Gold Plus Glass Industry, Mansukh Securities, Mahindra Finance, Tata Capital, Capital First, ICICI Securities, Nestle, Airtel, Spandana Spoorthy Financials, Indiabulls Home Loan, Cargill India Pvt Ltd, Federal Bank, Kajaria Ceramics, Bikanerwala Foods Pvt Ltd, DS Group, Reliance Jio, Hettich India Pvt Ltd, Everest Industries, S&P Capital IQ, Grail Research, WNS Global Services, Saint Gobain, Tech Mahindra, Decathlon, Ameriprise Financials, Blackrock Services, F1F9 India Pvt Ltd, Institute of Creative Excellence, Finedge Advisory, ITC Limited, Microtek International, MDRA, Onicra, Gemini Solutions Pvt Ltd, Team Computers Pvt Ltd, V2 Retail Limited, Vishal Megamart, To the New Digital, Sahasra Electronics, DCM Shriram, Kent RO, Saint Gobain, Kurlon, Lenskart, Kotak Bank, Kotak Life, Nucleus, IDFC First Bank, Wipro** and many more.

The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem, which makes our students a preferred choice of many corporates.

CRC will commence its Final Placement Process from the 2nd week of September, 2025. We welcome & invite esteemed organizations to participate in our placement process at the Institute.

OUR MAJOR RECRUITERS

BFSI
- HDFC Bank
- ICICI Bank
- Axis Bank
- ICICI Pru Life
- BAJAJ Allianz
- TATA AIG
- Kotak Life
- PNB Housing Finance
- MAX Life
- HDFC Life
- AU Small Finance
- IDFC First Bank
- Ujjivan Small Finance Bank
- ESAF bank
- Equitas Bank
- Crisil Rating
- Indusland Bank
- Aviva Life Insurance
- Muthooth Fincorp
- Jio Insurance
- Reliance Insurance

Fintech
- Paytm
- PhonePe
- Mswipe
- Zerodha
- PineLabs
- Bank IT
- CRED
- Indus Valley Partners
- Acuity Knowledge Partners
- Neo Infinity

E-Commerce
- Flipkart
- Amazon
- Urban Company
- Paytm (ecommerce vertical)
- Moglix
- Naukri.com
- 1mg
- Big Basket

Retail
- Reliance Retail
- TATA Croma
- Duty Free Retail
- Aditya Birla Retail
- Shoppers Stop
- Vishal Megamart
- Sargam Electronics
- Future Group
- V Mart
- LandMark Group
- VGL
- Himalaya Wellness
- Aditya Birla Jewels

NBFC
- Muthoot Finance
- Godrej Housing
- BAJAJ Capital
- Shriram Transport Finance
- L&T Finance
- Bajaj Finserv
- Aditya Birla Finance
- Spandana Spoorthy
- Home First
- Aviva Life

IT
- Wipro
- WNS
- Redington
- L&T
- Coforge (Formerly NIIT)
- VVDN
- To The New
- Sopra Steria
- Cyfuture
- NIIT

Research and Consulting
- High Beam Global Research
- Protviti Research
- 6W Research
- Mindforce Research
- Techsci Research
- Value Research
- Unimarket Research
- Consulting
- Tecnova Consulting
- Cap IQ
- Indus Valley Partners
- Manpower Group (HR)
- Kelly Services (HR)
- Archer and Bull
- Ameriprise Financial (Finance)
- Euro Monitor
- Cvent
- Concept Venture
- Jasper Colin
- Internet research bureau
- Ken Research

STAR PLACEMENTS

Mohd. Suhail Khan
PROPERTYPISTOL.com

Vanshika Aggarwal
wipro

Atharva Attri
amazon

Aditya Kumar Singh
Crisil

Gyan Gourav
MRF

Priyanka Kumari
Deloitte.

Farhan Khurshid
ANZ

Agam Srivastava
6W research

Rhythym

Aman Kumar
ICICI Lombard

Deepti Sachan

Roshini Mehra

Aparna Shankar
TATA AIG INSURANCE

Subhanshi Garg

Kartik Anand Jaiswal
ICICI Lombard

Anubhav Aggarwal
PEPSICO

Vaishali

Piyush Tripathi
AXIS BANK

Santosh Kumar
asianpaints

Ashutosh Mishra
indiamart

Rachit Mathur
BAJAJ HOUSING FINANCE

Pallavi Lawaniya

Sushant Shekhar
sopra steria

Divey Mehra

Pratyusha Kavtekar
KR

Divyansh Bisht
LAMBDATEST

Simran Dadwal
DECATHLON

Aditi Kumari
protiviti

Himanshu Sharma
PRISM JOHNSON LIMITED

Anushka Srivastava

Vyshakh S
Ameriprise Financial

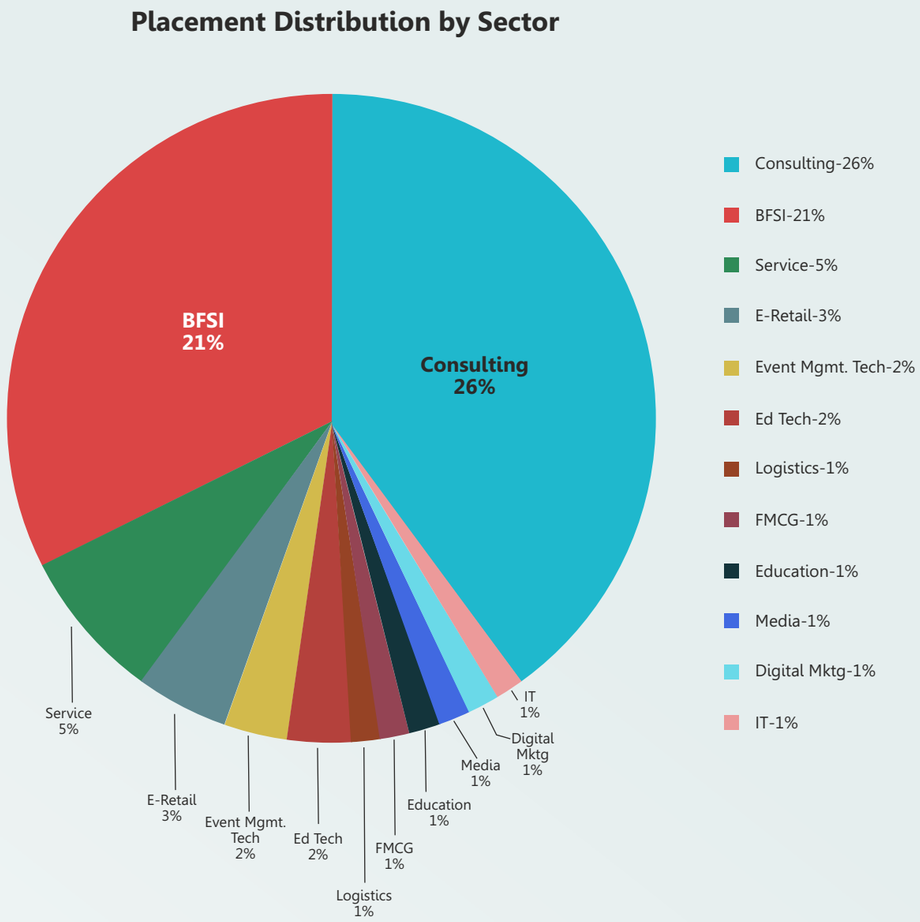
Anshika Jain
ACUITY

Vartika Rastogi
bigbasket

Ritika Maheshwari

Vishal Kumar Jaiswal
INDRIYA

SNAPSHOT OF PLACEMENTS



Final Placements Batch 2023-25 at a Glance

No of Participating Companies	:	170
Highest Recruiting Sector	:	Consultancy
Highest Recruiting Job Role	:	Associate HR, Management Trainee
Company Offered Highest Salary	:	Pepsico
Top Recruiting Companies	:	Deloitte, Protiviti, Asian Paints, Unicharm India, RSPL Group, Decathlon, Amazon, MRF Tyres, Decathlon, Khimji Ramdas, ANZ Bank, Wipro, Archer And Bull, Bajaj Housing Finance Ltd, Newgen Technologies, Ameriprise Financial, Clix Capital, Regalo, ICICI Lombard, Shubhlakshi Finance Pvt Ltd., Kotak Mahindra Bank, Acuity Knowledge, Success Pact Consulting Pvt.Ltd, Navkar Consultancy, Uneecops, WNS Global Services

JIM'S EXCURSION

MERCATO 2024

LIFE @ JAIPURIA

JAIPURIA INSTITUTE OF MANAGEMENT
EMPOWER • ENTHUSE • EXCEL
INDIRAPURAM, GHAZIABAD
Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow

PLACEMENT TEAM

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