

# MBA

BROCHURE 2025-27



**JAIPURIA INSTITUTE  
OF MANAGEMENT**

**EMPOWER • ENTHUSE • EXCEL**

**INDIRAPURAM, GHAZIABAD**

Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow



**CREATING  
RESPONSIBLE  
LEADERS**





## OUR VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative Management Teaching, Training, Research and Consulting.

## OUR MISSION



We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

## OUR OBJECTIVES

- To develop managers, leaders & entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.



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**CREATING  
RESPONSIBLE  
LEADERS**

KNOWLEDGE PARTNERS



# WELCOME TO JAIPURIA INSTITUTE OF MANAGEMENT



**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)



**NAAC**

NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL

Accredited by NAAC with  
**Grade 'A'**





**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL

Accredited by NAAC with  
**Grade 'A'**

# AWARDS & RECOGNITION

**RANKED**  
IN TOP EMINENT  
B-SCHOOLS OF  
SUPER EXCELLENCE  
BY CSR  
B-SCHOOL SURVEY  
2024

**RANKED**  
**82<sup>nd</sup>**  
IN PLACEMENT  
PERFORMANCE BY  
BUSINESS TODAY  
2024

**RANKED**  
**AAA+**  
IN DELHI NCR  
BY  
CAREER 360  
2024

**15<sup>th</sup>**  
**RANK**  
TOP PRIVATE  
B-SCHOOL DELHI  
NCR BY OUTLOOK  
2024

**RANKED**  
**28<sup>th</sup>**  
REGION WISE  
PRIVATE NORTH  
2024

**RANKED**  
**AAA+**  
BY  
BUSINESS INDIA  
2024

**09<sup>th</sup>**  
**RANK**  
IN B-SCHOOL  
PRIVATE DELHI/NCR  
BY THE WEEK  
2024

**RANKED**  
**8<sup>th</sup>**  
IN B-SCHOOLS  
PRIVATE DELHI  
NCR BY  
THE WEEK  
2023

**RANKED**  
**97<sup>th</sup>**  
IN TOP 100  
SELECTION PROCESS  
BY BUSINESS TODAY  
MDRA-2023

**17<sup>th</sup>**  
**RANKED**  
IN TOP PRIVATE  
B-SCHOOL  
DELHI/NCR  
BY OUTLOOK  
2023

**ELETS**  
**EDUCATION**  
**AWARD 2023**  
FOR  
INNOVATION  
IN EDUCATION

**RANKED**  
**98<sup>th</sup>**  
IN NORTH ZONE  
BY BUSINESS  
STANDARD NEWS  
2023

**e4M**  
**PRIDE OF**  
**BRANDS**  
**AWARD BEST OF**  
**NORTH INDIA**  
**AWARD**

**RANKED**  
**2<sup>nd</sup>**  
IN TOP B-SCHOOLS  
OF EMINENCE BY  
GHRDC-CSR  
B-SCHOOL  
SURVEY-2023

**OUTSTANDING**  
**LEADERSHIP**  
IN HIGHER  
EDUCATION - 2023  
BY  
ARDORCOMM  
MEDIA

**RANKED**  
**69<sup>th</sup>**  
IN BUSINESS SCHOOL  
PRIVATE  
(NATIONAL RANK)  
BY IIRF-2023



**RANKED  
AAA+**

IN DELHI/NCR  
BY  
CAREER 360  
2024

**OUTSTANDING  
LEADERSHIP**

IN HIGHER  
EDUCATION - 2023  
BY  
INDIAN EDUCATION  
NETWORK

**RANKED  
AAA+**

IN DELHI NCR  
AND IN U.P.  
BY  
CAREER 360  
2023



**JAIPURIA INSTITUTE  
OF MANAGEMENT**

**EMPOWER • ENTHUSE • EXCEL**

INDRAPURAM, GHAZIABAD  
Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow

Great  
Place  
To  
Work.

Certified  
2023-2024

# ABOUT THE INSTITUTE

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has a sprawling campus spread over 5 acres at Indirapuram, Ghaziabad, a posh area on NH-24 within NCR. During this short span of 24 years, under the able guidance of the Late Dr. Rajaram Jaipuria and Shri Shishir Jaipuria JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full-time 2 years Master Degree Program in Business Administration (MBA) in the year 2001, MBA (Business Analytics) Program in the year 2020, and MBA in BFSI, in the year 2022. All these programs are duly approved by AICTE, and affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow (UP). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society manage various reputed schools and colleges in the country. Jaipuria Institute of Management, Indirapuram, Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs. Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. The institute has become among the pioneer institutes in the area of Business Analytics & BFSI. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.





## MANAGEMENT INSTITUTIONS

Jaipuria Institute of Management, Indirapuram	2001	Saamarthya Teachers Training Academy of Research	2020
Jaipuria School of Business, Indirapuram	2008		

## TEACHERS TRAINING ACADEMY

## LITTLE ONE THE JAIPURIA PRE-SCHOOL

LITTLE ONE - The Jaipuria Preschool, Kakadeo	2015
LITTLE ONE - The Jaipuria Preschool, Ghaziabad	2018
LITTLE ONE - The Jaipuria Preschool, Jajmau	2019
LITTLE ONE - The Jaipuria Preschool, Swaroop Nagar	2021
LITTLE ONE - The Jaipuria Preschool, Rajajipuram	2023
Upcoming	
LITTLE ONE - The Jaipuria Preschool, Kidwai Nagar, Kanpur	2025
LITTLE ONE - The Jaipuria Preschool, Gomti Nagar, Lucknow	2025
LITTLE ONE - The Jaipuria Preschool, Shyam Nagar, Kanpur	2026

## SETH ANANDRAM JAIPURIA SCHOOLS

Seth Anandram Jaipuria School Kanpur	1974	Seth Anandram Jaipuria School, Greater Noida (West)	2022
Seth Anandram Jaipuria School Ghaziabad	2004	Seth Anandram Jaipuria School, Gauriganj, Amethi	2022
Seth Anandram Jaipuria School, Unnao	2016	Seth Anandram Jaipuria School, Sidhuli	2023
Seth Anandram Jaipuria School, Lucknow	2016	Seth Anandram Jaipuria School, Ved Campus, Barabanki	2023
Seth Anandram Jaipuria School, Alambagh Campus, Lucknow	2017	Seth Anandram Jaipuria School, Deoria	2024
Seth Anandram Jaipuria School, Sitarganj	2019	Seth Anandram Jaipuria School, Sadhu Campus, Barabanki	2024
Seth Anandram Jaipuria School, Varanasi	2019	Seth Anandram Jaipuria School, Barra, Kanpur	2024
Seth Anandram Jaipuria School Satna	2020	Seth Anandram Jaipuria School, New Jajmau, Kanpur	2024
Seth Anandram Jaipuria School Mirzapur	2020	Seth Anandram Jaipuria School, G.N.I.T.M. Campus, Barabanki	2024
Seth Anandram Jaipuria School Dibiyapur	2020	Seth Anandram Jaipuria School, Majnai, Ayodhya	2024
Seth Anandram Jaipuria School, Nanpara	2021		

## UPCOMING SCHOOLS

Seth Anandram Jaipuria School, Kushinagar	2025	Seth Anandram Jaipuria School, Jaunpur	2026
Seth Anandram Jaipuria School, Saharanpur	2025	Seth Anandram Jaipuria School, Sitapur Road, Lucknow	2026
Seth Anandram Jaipuria School, Siddarthnagar	2025	Seth Anandram Jaipuria School, Kidwai Nagar	2026
Seth Anandram Jaipuria School, Gorakhpur	2025	Seth Anandram Jaipuria School, Nigoha, Lucknow	2026
Seth Anandram Jaipuria School, Jhansi	2025	Seth Anandram Jaipuria School, Raebareli Road, Lucknow	2026
Seth Anandram Jaipuria School, Highway City, Kanpur	2025	Seth Anandram Jaipuria School, Gomti Nagar	2026
Seth Anandram Jaipuria School, Ramnagar	2025	Seth Anandram Jaipuria School, Kalyanpur, Kanpur	2026

## ASSOCIATE COMPANIES

Ginni Filaments Ltd., Noida, U.P.	Seth Anandram Jaipuria Eye Hospital, Nawalgarh (Rajasthan)
Ginni Filaments Ltd., Kosi Kalan, Mathura, U.P.	Seth Anandram Jaipuria Smriti Bhawan, Vrindavan
Ginni Filaments Ltd., Panoli, Gujrat	Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar
Jaipuria Publishing House (JPH), Ghaziabad	Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Chitrakoot
	Ram Darshan Mandir - Chitrakoot (M.P)

## CORPORATE SOCIAL RESPONSIBILITY



# DISTINGUISHED GOVERNING BOARD

**Shri Shishir Jaipuria**  
Chairman  
Jaipuria Group of  
Educational Institutions

**Sunil Goyal**  
Dy. Chief Executive Officer  
Sopra Steria India

**Vijay Chaudhary**  
Chief Executive Officer  
VEGA

**Suresh Singhvi**  
Director  
Ginni Filaments Ltd

**Rupa Manjari Ghosh**  
(Ex-Vice Chancellor)  
Shiv Nadar University

**Vinod Malhotra**  
Advisor, Jaipuria Group of  
Educational Institution

# ACADEMIC ADVISORY COUNCIL

**Prof. Ajay Pandit**  
Former Dean & Professor  
Faculty of Management Studies,  
I P University, New Delhi

**Prof. Arunaditya Sahay**  
Senior Professor,  
Fore School of Management  
New Delhi

**Prof. Neera Verma**  
Professor  
Curugram University  
Curugram

**Prof. Virendra Pathak**  
Professor  
IET, Lucknow

**Prof. Bindu Gupta**  
Professor  
IMT, Ghaziabad

**Dr. Chandan Sharma**  
Professor  
Indian Institute of  
Management  
Lucknow

**Prof. Jamal A Farooque**  
Professor  
Aligarh Muslim University

**Prof. Ramesh Anbanandam**  
Professor  
Indian Institute of Technology  
Roorkee

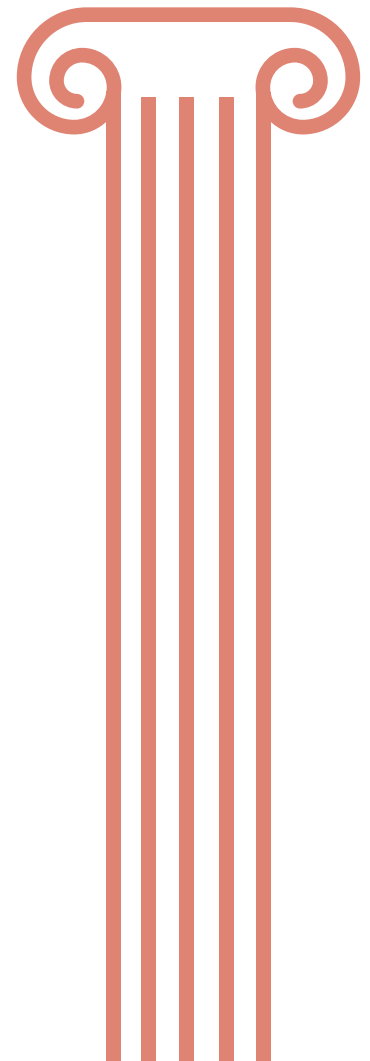
**Mr. Vinod Malhotra**  
Advisor  
Jaipuria Education Society

**Prof. Poonam Kumar**  
Area Chair Marketing  
IIM Sambalpur

**Mr. Furqan Warsi**  
Ernst & Young

**Ms. Reetu Garg**  
Country Manager HR  
Tuple Technologies

**Ms. Shruti Nair**  
Human Resource  
Business Partner, IQVIA



## CHAIRMAN'S MESSAGE

Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students have served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go a long way to prepare our students for the industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcome you to join Jaipuria Institute of Management and contribute to our journey towards exploring new frontiers in business management.

Best of luck...

### **Shishir Jaipuria**

Chairman  
Seth Anandram Jaipuria  
Education Society



We also have been focusing on holistic education and in our endeavour to excel we are successfully inculcating future skills among our students.



## DIRECTOR'S MESSAGE

Management education is undergoing a colossal restructuring to meet fast changing requirements of business and industry. Business has become global and digital. At Jaipuria Institute of Management (JIM) we strive to develop budding managers academically as well as strategically to meet the challenges of fast changing business environment. Our most learned and dedicated faculty at JIM makes continuous efforts to groom the students to inculcate endurance, perseverance, right attitude and skill set required by corporate sector today. We at JIM are dedicated towards imbibing an ethical culture along with business traits among the students. Our curriculum along with that of Value Added Courses has been meticulously designed to cater the needs of the industry.

Apart from regular academics, it includes personality development programmes, communication enrichment courses, technical skill development program, industry interactions and more.

Jaipuria Institute of Management opens up doors to diverse career opportunities by making participants acquire knowledge, skills and confidence to launch a professional career.

Join us and start the journey...

**Prof. (Dr.) Daviender Narang**

Director

Jaipuria Institute of Management



We are not just aiding the students in procuring a job but we are also making them learn about how to sustain and progress in the job and that is real employability.



# ALUMNI SPEAKS



**Atul Saxena**  
2002-2004  
Co Founder, Maven Works/ WOL  
Global Solutions

The faculty at Jaipuria Institute of Management, Ghaziabad, are not just educators but true mentors. Their guidance, real-world examples, and personal attention shaped my career. They go above and beyond to ensure every student excels!



**Amit Gangal**  
2004-2006  
Senior Manager  
Del Monte Foods Pvt Ltd

The state-of-the-art infrastructure at Jaipuria is unparalleled. From well-equipped classrooms to the resourceful library, everything is designed to create a perfect learning environment.



**Gaurav Rastogi**  
2003-2005  
Vice President  
Axis Bank Ltd

"The teaching methods at Jaipuria are a blend of theory and practical exposure. Case studies, simulations, and live projects made learning exciting and career-relevant."



**Anugrah Agrawal**  
2002-2004  
Vice President  
Indiamart Intermesh Limited

Jaipuria's strong industry connections provided me with unmatched exposure. Guest lectures, industry visits, and real-time projects prepared me to face corporate challenges confidently.



**Rakesh Singh**  
2002-2004  
Regional Head Entire North India  
TradeIndia

The placement team at Jaipuria worked tirelessly to ensure every student finds the right opportunity. I am grateful for the personalized support I received, leading to a job with one of the top companies.



**Ankit Vaish**  
2005-2007  
Regional Manager  
Zee Group

Jaipuria focuses on overall personality development through workshops, aptitude training, and leadership sessions. This holistic approach made me confident and corporate-ready.



**Shweta Reddy**

2009-2011  
Manager-HR  
TCS

Group projects and peer learning were integral parts of the curriculum at Jaipuria. It taught me teamwork, leadership, and problem-solving skills that are vital in the workplace.



**Abhishek Sharma**

2007-2009  
Manager -KAM and Acquisition  
Times of India

The administrative team at Jaipuria is always approachable and supportive. Their efficient handling of student needs ensures a smooth journey throughout the MBA program.



**Shweta Singh**

2003-2005  
Regional Sales Manager  
Axis Bank Ltd.

Jaipuria offers a perfect balance of academics and extracurriculars. Events like Mercato and cultural fests made my time here both enriching and memorable.



**Ruchi Jaitly**

2003-2005  
Business Partner Contract Log,  
DB Schenker, UAE

The MBA curriculum at Jaipuria is well-aligned with industry trends. The focus on analytics, digital tools, and practical learning prepared me for the challenges of the modern business world.



**Tulika Sinha**

2003-2005  
Talent Acquisition Partner  
IBM

The mentor-mentee program at Jaipuria was a game-changer for me. My mentor provided personalized guidance, helping me navigate academic challenges and career decisions with confidence.



**Preeti Das**

2003-2005  
Senior Talent Advisor  
CISCO

The summer internship program at Jaipuria was a transformative experience. Working with a reputed organization allowed me to apply classroom knowledge to real-world scenarios, making me industry-ready.

# 'WE MAKE A LIVING BY WHAT WE GET BUT, WE MAKE A LIFE BY WHAT WE GIVE'

Dr. Rajaram Jaipuria

Dr. Rajaram Jaipuria, 16.01.1934 – 17.01.2015 with his vision and foresightedness conceived the Ginni Group with 64 years behind him in managing industries including textiles, sugar, synthetic fibre etc. Dr. Jaipuria brought glory to the organization with a fifteen-year growth registered over the first 10 years of his profession. He was a strong protagonist of socialism, who used work as a technology to create a quality culture in the group. He contributed significantly to philanthropic projects like education, hospitals, and other social welfare projects.

## MBA (Dual Specialization)

Seats : 180+60\*

### Specialisations :

- Marketing
- Human Resource
- Finance
- International Business
- Operations
- Information Technology

MBA is a full-time two-year program approved by AICTE, Ministry of HRD, and Government of INDIA, duly affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, Uttar Pradesh. Our program focuses on providing young thinking minds the power to develop their skills, shape their thoughts, and become an expert to make Managerial decisions.

Our MBA curriculum is spread over four semesters to incorporate the fundamental concept in the initial phase, followed by the application of the same. During the first two Semesters, our experienced faculty teaches the subjects that are common to all the students. In the second year, the students are offered electives in the domain areas of Marketing/HR/ Finance / IT/ IB/ Operations on credit-based choices.

\*Subject to approval from affiliated university



# WHY MBA?

- Experiential Learning Teaching Pedagogy based on IIMs Case Bank
- Best Placements Best ROI (Rs. 22 Lakhs highest Package) in TOP NOTCH Companies by 160+ Recruiters
- Extensive Industry Student Interaction with CEO's and CFO's
- Scholarship to Meritorious Students
- Professional Communication Proficiency Lab for enhancement of communication skills
- Industry certification
- Be a part of a Network of 15000+ALUMNI across the nation and the globe
- Get a DEGREE from State Government University Dr. A.P.J. Abdul Kalam Technical University, Lucknow, UP & approved by AICTE, New Delhi.
- Ranked among Top B-Schools of Excellence by reputed Ranking Institutions like CSR, Business World, The Week, etc.

## CERTIFICATIONS OPPORTUNITIES



- Advertising & Promotions Management
- AI in Human Resource Management
- AI in Marketing
- AI in Product Management
- Artificial Intelligence (AI) for Investments
- Business Fundamentals for Entrepreneurs
- Business Law for Managers
- Enhancing Soft Skills and Personality
- Financial Derivatives & Risk Management
- Financial Institutions and Markets
- Financial Statement Analysis and Reporting
- Innovation in Marketing and Marketing of Innovation
- IP Management & Technology Transfer
- Leadership and Team Effectiveness
- Management of Field Sales
- Management of New Products and Services
- Mergers, Acquisitions and Corporate Restructuring
- Organizational Design Change and Transformation
- Supply Chain Digitization

## CAREER PROSPECTS

An MBA with dual specializations offers a diverse array of career opportunities across multiple sectors. Here are some career prospects aligned with each specialization:



## SKILLS IMPARTED

### Marketing

- Market Research
- Marketing Strategy
- Digital Marketing
- Sales and Distribution
- Consumer Behavior Analysis

### Human Resources (HR)

- Talent Management
- Training and Development
- Performance Management
- Organizational Behavior
- HR Policies and Compliance

### Finance

- Financial Analysis
- Investment Management
- Corporate Finance
- Financial Markets
- International Finance

### Information Technology (IT)

- IT Strategy
- Data Analysis
- IT Security
- Project Management
- Emerging Technologies

### International Business (IB)

- Global Market Analysis
- Cross-Cultural Management
- International Finance and Risk Management
- Global Supply Chain Management:
- Global Strategy

### Operations

- Supply Chain Management
- Quality Control
- Operations Strategy
- Project Management
- Process Improvement



# LIVING

# AT WE GET BUT,

# E BY WHAT WE G

...happiness conceived the Ginn Group with its years behind the  
...with a fifteen fold growth in... the line  
...equally across the gr... used



# COURSE CURRICULUM MBA - Dual Specialization

Knowledge Partner



## SEMESTER-1

BMB 101	Management Concepts & Organisational Behaviour
BMB 102	Managerial Economics
BMB 103	Financial Accounting & Analysis
BMB 104	Business Statistics & Analytics
BMB 105	Marketing Management
BMB 106	Creativity, Innovation And Entrepreneurship
BMB 107	Business Communication
BMB 151	IT Skills-1
BMB 152	Mini Project -1
BVC 151	Sports & Yoga

## SEMESTER-2

BMB 201	Business Environment & Legal Aspect of Business
BMB 202	Human Resource Management
BMB 203	Business Research Methods
BMB 204	Financial Management & Corporate Finance
BMB 205	Operations Management
BMB 206	Quantitative Techniques for Managers
BMB 207	Cost & Management Accounting
BMB 208	Management Information Systems
BMB 251	IT Skills-2
BMB 252	Mini Project -2

## SEMESTER-3

RMBN 301	Strategic Management
RMBN 302	Innovation And Entrepreneurship
RVE 301	Universal Human Values And Professional Ethics
RMBN 308	Summer Training Project Report & Viva Voce

## SEMESTER-4

RMBN401	Emerging Technologies in Global Business Environment
RMBN408	Research Project Report & Viva Voce

## SEMESTER III (SPECIALIZATION GROUP)

### HUMAN RESOURCE

RMBN HR01	Talent Management
RMBN HR02	Employee Relations and Labour Laws

### MARKETING

RMBN MK01	Consumer Behaviour and Marketing Communication
RMBN MK02	Marketing Analytics

### FINANCE

RMBN FM01	Investment Analysis and Portfolio Management
RMBN FM02	Financial Planning And Tax Management

### INTERNATIONAL BUSINESS

RMBN IB01	International Business Management
RMBN IB02	Export Import Documentation

### INFORMATION TECHNOLOGY

RMBN IT01	Data Analytics For Business Decisions
RMBN IT02	AI And ML For Business

### OPERATIONS

RMBN OM01	Supply Chain & Logistics Management
RMBN OM02	Operations Planning & Control

## Semester IV (Specialization Group)

### HUMAN RESOURCE

RMBN HR03	HR Analytics
RMBN HR04	Performance and Reward Management
RMBN HR05	International HRM

### MARKETING

RMBN MK03	B2B and Services Marketing
RMBN MK04	Sales and Retail Management
RMBN MK05	Social Media and Web Analytics

### FINANCE

RMBN FM03	Financial Derivatives
RMBN FM04	Foreign Exchange and Risk Management
RMBN FM05	Financial and Credit Risk Analytics

### INTERNATIONAL BUSINESS

RMBN IB03	International Logistics
RMBN IB04	Cross Cultural Management
RMBN IB05	International Trade Laws

### INFORMATION TECHNOLOGY

RMBN IT03	Data Base Management System
RMBN IT04	Cloud Computing For Business
RMBN IT05	Business Data Warehousing & Data Mining

### OPERATIONS

RMBN OM03	Quality Management
RMBN OM04	Project & Sourcing Management
RMBN OM 05	Management of Manufacturing System



VALS

NG

I



**MBA**  
**Business Analytics**  
**Seats : 60**

Embark on a transformative educational journey with our MBA (Business Analytics) program – a rigorous two-year, full-time course recognized and approved by AICTE, the Ministry of HRD, and the Government of India. Affiliated with Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, UP.

In an era where CEOs foresee unprecedented industry transformations within the next three years, our MBA (Business Analytics) program is strategically positioned to catalyze this shift. Our forward-thinking curriculum empowers students to harness a unique skill set, integrating statistics, machine learning, data visualization and predictive modelling. The program explores advanced concepts such as artificial intelligence, deep learning, and neural networks. With a focus on predictive analytics, our students gain the expertise to forecast future events related to consumer behavior and market trends. Join us on this transformative journey, where the fusion of business acumen and advanced analytics propels you toward leadership and innovation in the dynamic world of business analytics.

# WHY MBA?

## BUSINESS ANALYTICS

Knowledge Partner



## SKILLS IMPARTED

- Data Analysis**  
 Proficiency in analyzing large datasets using statistical methods and tools like R, Python, or SQL.
- Data Visualization**  
 Ability to create meaningful visual representations of data using tools like Tableau, PowerBI, or Matplotlib.
- Predictive Modeling**  
 Building and validating predictive models using techniques like regression analysis, machine learning algorithms, and time series analysis.
- Quantitative Analysis**  
 Strong foundation in mathematical and statistical concepts to interpret data accurately.
- Database Management**  
 Understanding of database systems and data warehousing concepts for efficient data storage and retrieval.

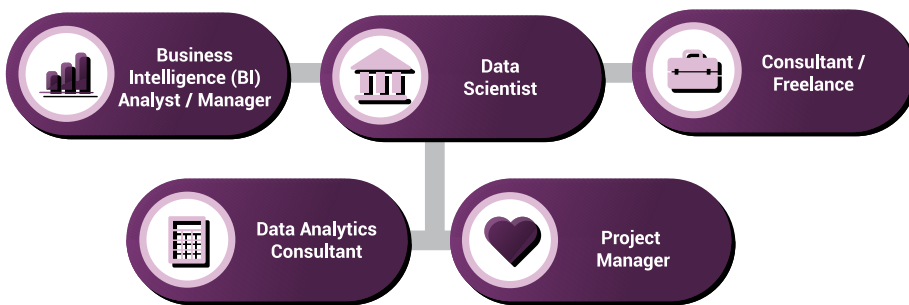
The MBA in business analytics course comprises business basics with a focus on analytics. That is how you can expect to learn about business from a data-driven point of view. As a student of the MBA in business analytics, you would be familiar with diverse concepts, including finance, management, economics, leadership, operations management, and marketing. Moreover, different data-oriented topics are also there in this course, such as social media analytics, database management, marketing analytics, regression analysis, data science in markets, and so on.

Whether you enrol in a full-time or part-time course, you would be able to be introduced to real-world business-related problems. Thus, you would gain the much-needed experience to hone your skills and take your career to the next level. MBA in business analytics enables students to go through various stages, such as company visits, internships, and business simulators. All these aspects would shape your expertise and gear you up to start your career in your first job.

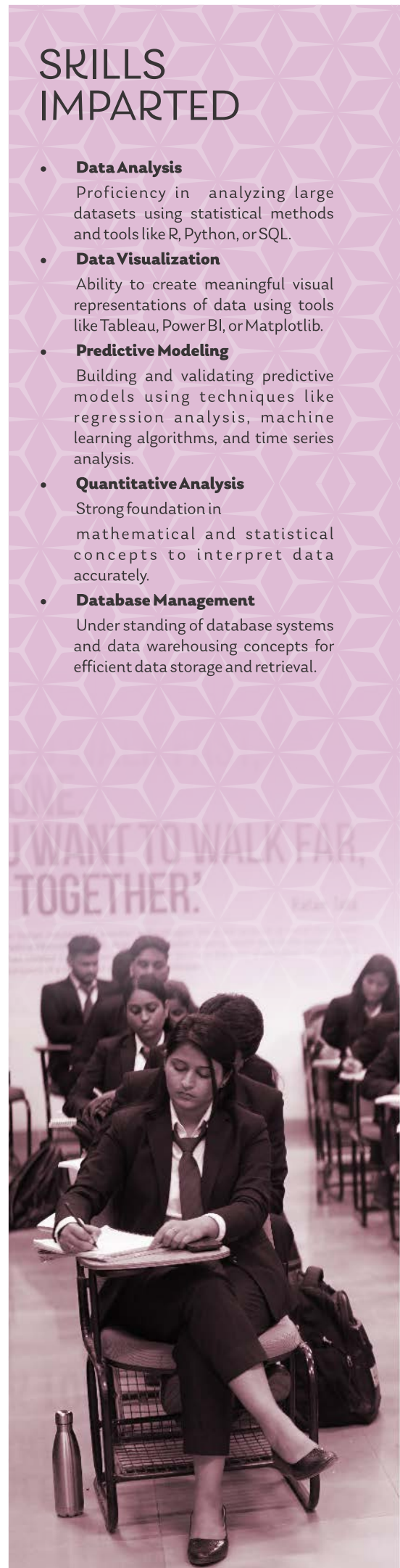
## CERTIFICATIONS OPPORTUNITIES

- Introduction to Big Data Analytics
- Business Intelligence using Power BI
- Predicting Modelling in Python
- Financial Analytics
- Artificial Intelligence & Machine Learning using Python
- Applied Statistics & Analytics using excel
- Exploratory Analytics in Python
- SQL
- Marketing Analytics
- HR Analytics
- Supply Chain Analytics

## CAREER PROSPECTS



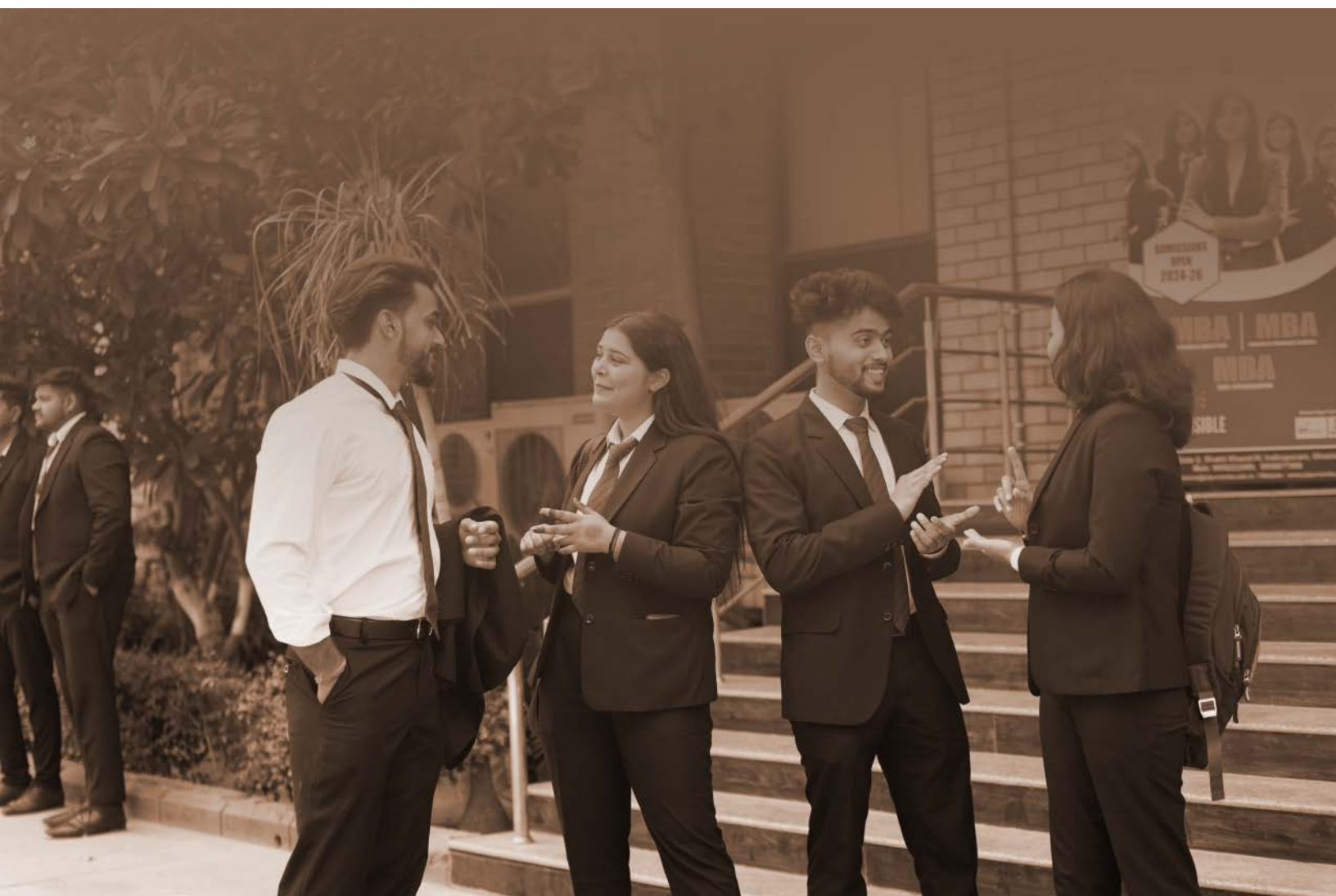
## WHAT DO YOU GET IN MBA (BUSINESS ANALYTICS)?





# COURSE CURRICULUM

## MBA - (BUSINESS ANALYTICS)



### SEMESTER-1

BMBA101	Management Concepts & Organizational Behaviour
BMBA102	Managerial Economics
BMBA103	Financial Accounting and Analysis
BMBA104	Business Statistics and Analytics
BMBA105	Marketing Management
BMBA106	Introduction to Business Analytics & Data Science
BMBA151	IT Skills-1
BMBA152	Basics of Data Management With "R"
BMBA153	Business Intelligence Using Power BI
BVA 151	Sports & Yoga

### SEMESTER-2

BMBA201	Exploratory and Predictive Analytics Using Python
BMBA202	Data Mining Techniques – Predictive Modeling & Pattern Discovery- Using R
BMBA203	Business Research Methods
BMBA204	Financial Management & Corporate Finance
BMBA205	Database Management System and SQL
BMBA206	Quantitative Techniques for Managers
BMBA251	Data Visualization Using Tableau
BMBA252	Analytics Project using R / Python
BMBA253	IT Skills-2
BMBA254	Mini Project

### SEMESTER-3

RMBA301	Strategic Management
RMBA302	Artificial Intelligence & Machine Learning
RMBA303	Human Value and Professional Ethics
RMBA304	Supply Chain Analytics
RMBA305	Marketing Analytics
RMBA306	Summer Training Project Report & Viva Voce
RMBA351	Business Modeling With Spreadsheets
RMBA352	Machine Learning Using "Python"

### SEMESTER-4

RMBA401	Emerging Technologies in Global Business Environment
RMBA402	HR Analytics
RMBA403	Social Media & Web Analytics
RMBA404	Healthcare Analytics
RMBA405	Business Application of Block Chain Technologies
RMBA406	Data Base Management System
RMBA407	Financial and Credit Risk Analytics
RMBA408	Research Project Report & Viva Voce



# MBA

**Banking and Financial  
Services**

**Seats : 60**

Welcome to our MBA in Banking and Finance – a dynamic program designed for aspiring finance professionals. This two-year, full-time course provides a comprehensive understanding of the intricate world of banking and finance. Approved by AICTE and affiliated with Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, UP. Our program equips students with essential skills in financial analysis, risk management, and strategic decision-making. Led by experienced faculty and industry experts, the curriculum combines theoretical knowledge with practical applications, preparing students for roles in banking, investment, and financial management. The programme will familiarize you with topics like financial management, corporate finance and aspects of International finance.

Explore cutting-edge financial tools and gain hands-on experience through internships and industry projects. Join us to enhance your expertise, build a robust network, and embark on a rewarding career in the dynamic and ever-evolving field of banking and finance.



# Why MBA?

Knowledge Provider



## BANKING AND FINANCIAL SERVICES

Any organization's core function is banking and finance; private and public sectors constantly need this service. Hence, MBA programs in banking and finance are highly valued worldwide. You can start an exciting career in the BFSI industry by earning MBA in Banking, Financial Service & Insurance (BFSI). Depending on the skills and excellence of fresh MBA graduates, this industry offers a variety of job opportunities.

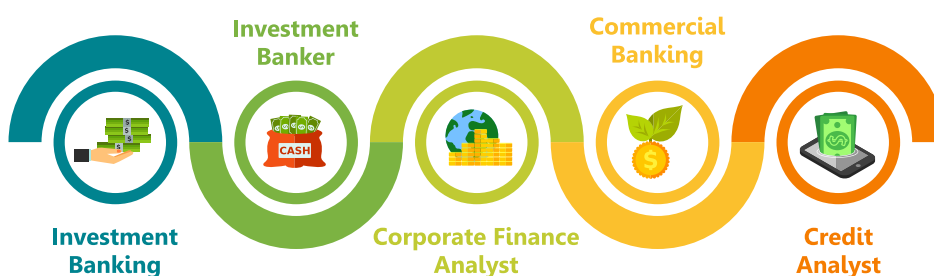
There is a growing trend for MBA in Banking and Finance in top business schools. Professionals with knowledge in banking, finance, and insurance management are in high demand year after year. India's banking, Finance, and Insurance sector is multiplying. It is poised to realize its full potential as one of the world's fastest and most significant economies. Thus, banking and finance managers with expertise in the BFSI industry are increasingly in demand to function in this challenging environment.

## CERTIFICATIONS OPPORTUNITIES



- Corporate Banking
- Advanced Financial Analytics
- Business Fundamentals for Entrepreneurs
- Financial Derivatives & Risk Management
- Financial Institutions and Markets
- Financial Management For Managers
- Financial Statement Analysis and Reporting
- Management of Commercial Banking
- Management of Field Sales
- Services Marketing: A Practical Approach
- Client Segmentation
- Understanding Trade Finance
- CRM
- International Business
- Effective Behavioural aspects for Success

## CAREER PROSPECTS



## SKILLS IMPARTED

- Financial Statement Analysis
- Financial Modeling
- Capital Budgeting
- Financial Analysis and Reporting
- Equity Analysis
- Risk Management



CREATING  
RESPONSIBLE  
LEADERS



# COURSE CURRICULUM MBA-(BANKING AND FINANCIAL SERVICES)



## SEMESTER-1

RMBF 101	Management Concepts & Organisational Behaviour
RMBF 102	Managerial Economics
RMBF 103	Financial Accounting & Analysis
RMBF 104	Business Statistics & Analytics
RMBF 105	Marketing Management
RMBF 106	Banking And Micro Finance
RMBF 107	Business Communication
RMBF 151	IT Skills Lab-1
RMBF 152	Mini Project on BFSI

## SEMESTER-2

RMBF 201	Banking Laws And Practices
RMBF 202	Human Resource Management
RMBF 203	Corporate & Retail Banking Products
RMBF 204	Financial Management & Corporate Finance
RMBF 205	Bank Credit Management
RMBF 206	Quantitative Techniques for Managers
RMBF 207	Digital Marketing & E Commerce
RMBF 208	Mutual Fund Operations
RMBF 251	IT Skills Lab-2
RMBF 252	FinTech for Business

## SEMESTER-3

RMBF301	Strategic Management
RMBF302	Financial Credit Risk Analytics
RMBF303	Tax Management
RMBF304	Security Analysis and Portfolio Management
RMBF305	Depository Operations
RMBF306	Emerging Technologies in Banking and FINTECH
RVE301	Human Values And Professional Ethics
RMBF307	Summer Training Project Report & Viva Voce

## SEMESTER-4

RMBF401	Innovation & Entrepreneurship
RMBF402	Financial Markets and Services
RMBF403	Insurance and risk Management
RMBF404	Foreign Exchange and Risk Management
RMBF405	Customer Relationship Management in BFSI
RMBF406	Monetary and Fiscal Policy
RMBF407	Treasury Management in Banking
RMBF408	Research Project Report & Viva Voce



# TEACHING PEDAGOGY

**EXPERIENTIAL AND COLLABORATIVE LEARNING FOCUSES ON THE LEARNING PROCESS OF THE STUDENTS AND CREATES KNOWLEDGE THROUGH TRANSFORMATION OF EXPERIENCE. SUCCESSFUL STUDENTS LEARN HOW TO SHARE RESPONSIBILITIES, EXPERIENCE AND KNOWLEDGE WITH OTHERS FOR MUTUAL BENEFITS.**

## **Case Study Method**

The case study method is another practical approach to provide exposure to managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

## **Assignments, presentations, live and simulated projects, with periodic evaluations**

It ensures that students develop skills in managing time by working efficiently and effectively. This is what makes managers from JIM a category above the rest in challenging situations.

## **Live projects**

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world providing them valuable opportunity.

## **Hands on Experience on Decision Support Systems**

It provides hands on experience on quantitative techniques used in managerial decision-making process. Students learn from the structured educational experience developed by the faculty. It is intended for students who want to use information technology or operations management as a decision making tool.

## **Speaker Series**

Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

## **Summer Internship Projects (SIP)**

During SIP, students are encouraged to take up time bound, multi-disciplinary and goal oriented projects. Corporate partners stimulate professional skills in the students through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute's faculty.

## **Industrial Visits**

At JIM the students are provided industrial exposure through regular industrial visits. These visits are organized regularly with the association of our industry patrons from different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.

## **MOOCS / Swayam / NPTEL**

It is the largest portal for online certification of all the specializations. Jaipuria Institute of Management is the local chapter for NPTEL. All the students undergo the certification program for skill enhancement.

## **Online Teaching**

Amid the pandemic, the institute has taken steps for digital transformation of students as well as faculty. This will serve the faculty as well as students in the times to come.

## **One on One Mapping**

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

## **Methods**

- Videos / Presentations
- Role Plays / Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

## **Coverage**

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Panel Discussions and Debates
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course
- Guest Lecture
- Industry Specific Courses

# SKILL DEVELOPMENT CENTER

Jaipuria Skill Development Center is a dedicated hub focused on enhancing and honing various skills essential for personal and professional growth. Our center is committed to fostering a learning environment that empowers individuals with the tools needed to thrive in today's dynamic landscape. Through targeted training programs, workshops, and hands-on experiences, we aim to equip participants with a diverse set of skills catering to the demands of the modern world.



## Activities for Skill Development

- Enrichment of Body and Soul
- Club Events
- Student Grooming Activities
- Mentor Mentee Program
- Entrepreneurial Development
- Domain-specific i.e. Finance, Marketing, HR Curriculum enrichment sessions by inviting external experts
- IIMs/ICFAI Case study in Every subject
- Industry based assignments in every subject during the semester, Ted Talk in every semester
- News analysis - Weekly Activity
- Problem Solving and Ideation Workshop
- Workshop on "Entrepreneurship and Innovation"
- Workshop on Design Thinking, Critical thinking & Innovation Design

- Workshop on Business Model Canvas
- Workshop on Intellectual Property Rights (IPRs)
- Group Discussions - Regular sessions in Time table
- Value Addition Courses on Data Analytics, HR Analytics, Supply Chain Management, E-Commerce & Digital Marketing, Financial Derivatives & Risk Analysis, Import & Export
- Online Self Learning Courses like NPTEL, MOOCs
- One session on Ethics in every subject
- Summer Internship Project
- Research Project Report
- Workshop on Human Values and Professional Ethics
- Total Certifications in the year 2024- 139
- Total No of Students Completed Multiple Certificates- 986



# INTERNATIONAL CONNECT

The Jaipuria Institute of Management Ghaziabad has cultivated a truly international connection, inviting esteemed faculty from across the globe. These global educators visit the campus, enriching the academic experience by sharing their diverse knowledge and expertise with both faculty and students.



# SELECTED STARTUPS OF STUDENTS



- Aapka Dabba** This Startup is based on a Tiffin Service aggregator Application which lets the user order food from the nearby Tiffin Services. Based on the User's location, it lists out all the Tiffin providers in the area. The customer can order Food from any of the Tiffin Service by simply using the Application. Mr Varun Gupta has been working on this venture.
- Tie the Knot** 'Tie the Knot' is a one-stop destination for comprehensive wedding planning services, designed to make your special day truly unforgettable. It offers a wide range of services to cover every aspect of your wedding, ensuring a seamless and stress-free experience. The offerings include banquet hall bookings, pre-wedding event arrangements, salon services, mehndi bookings, and wedding stationery customization, tailored to your unique vision and preferences. The team of experienced wedding planners is dedicated to bringing your vision to life with meticulous attention to detail and personalized service.
- Matra Rasa by CS Puja Shree Agarwal, Faculty** – It is an online pickle store prepared by mothers justified for its name and title. The startup ensures to deliver organically prepared pickle with authentic taste which is also enjoyed, loved, and cherished by neighbors and customers across NCR.

## MAJOR ACHIEVEMENTS

★★★★ RATING

38 Patents

195 ideas submitted on YUKTI Portal

89 activities held 23-24

27 Faculty Trained under Innovation ambassador training program

## BREAK THROUGH INNOVATIONS

H2O-FI: Water Purification System	Smart Notebook	Smart Shoe / Belt	JuKumbhi: Ecofriendly Tableware	Medicine Wending Machine
Word-o-Meter Smartwatch	Road Side Rescue	Solar Tent	My Celium Pen	Fit Aura System
The Green Eco	Parwah: Elder Care system	Pure Fizz / Fatal Fluid	Tie the Knot	Aapka Dabba: Tiffin Service Aggregator
SKIN Wizard: Skin Care Platform	Edible Water bottle	Mind Mend Care: System for Providing Psychiatric Care	Chumcare-Skin Care Platform	ANIMICS: Streaming Service Platform



# INSTITUTE PARTNERSHIP AND MoUs

**EY** : Knowledge Partner for MBA (Business Analytics) Program to enhance Analytical Skills of the students.

**BRENTA** : Knowledge Partner for MBA (Banking and Financial Services) Program to provide industry specific knowledge to inculcate Banking and Financial Skills among the students.

**Skyline University College, UAE** : For Academic Transfer, Student and Faculty Exchange Program, Research Collaboration, Joint conferences and publication, and Training Programs

**Atal Incubation Center, BIMTECH** : To collaborate, to train of students in the field of innovation and entrepreneurship, helping students to prepare business.

**University of Denver** : To explore academic collaboration that will be of value to students and faculty at both institutions for Student Exchange, Faculty Exchange, Research Partnerships, Joint Programs, Centers of Excellence

**Rubicon Skill Development Pvt. Ltd.:** To train MBA students under Rubicon's Connect with Work Program.

**Skill Academy by Testbook** : To prepare the students for Job & Internship, Live bootcamp from Top Industry Experts, Free access to all the content under Testbook Pass.

**Eduverse** : To get support in building its virtual campus and Edverse will become Institute Official Partner in the field of an education Metaverse.

**Microsoft** : Knowledge Partner for MBA (Business Analytics) Program to enhance IT Skills of the students especially on Microsoft Technology.

**YBI Foundation** : Industrial and Virtual Training, Guest Lectures, and Placements of trained students.

**Shakti-The Empathy Project** : 8-10 sessions will be organized in one academic year on Women Social Entrepreneurs.

**Innovate Intellects LLP, Ghaziabad** : To support in patent filing & patent analytical services and organize 3-4 learning sessions for the MBA students.

**PINKISHE Foundation** : PINKISHE is collaborating with JIM as an NGO in the Institute for Life, where students are recruited as interns to support the projects of PINKISHE.

**Sri Sathya Sai Seva Organizations** : The Shri Sathya Sai Seva Organisations, founded by spiritual leader Sathya Sai Baba, is a global network dedicated to selfless service and education. It operates through three interconnected wings: spiritual, educational, and service, fostering personal transformation and societal betterment.

**Brahma Kumaris** : The Brahma Kumaris, a women-led spiritual movement, empowers individuals through Rajyoga meditation, aiming for inner peace and stress management.

**AON** : AON is dedicated to influencing positive decisions that enhance the well-being of individuals globally. The organization empowers both businesses and individuals to make improved choices, offering valuable guidance and bolstering the confidence of students to safeguard and advance their career trajectories.

**WORDS WORTH**: Wordsworth is an organization dedicated to providing effective English language teaching resources and solutions that help learners around the world enhance students language skills and proficiency.

**MCX** : To introduce certificate courses in the Commodity Market and to provide students with industry-relevant knowledge and skills for careers in commodity trading and analysis.

**Technology Business Incubator (TBI)-RIET Ghaziabad** : Jaipuria Institute of Management has signed an MoU with TBI-RIET Ghaziabad to strengthen the Institution's Innovation Council (IIC). This partnership will foster entrepreneurship and innovation through collaborative initiatives and resource sharing.



# CENTRE OF EXCELLENCE FOR UNIVERSAL HUMAN VALUES & PROFESSIONAL ETHICS

The Centre of Excellence for Universal Human Values & Professional Ethics was started at Jaipuria Institute of Management (JIM), Indrapuram, Ghaziabad with a mission to impart knowledge about professional ethics, universal human values and principles in a modern idiom to the youth by employing a scientific and rational approach. It helps the youth to unfold their hidden potentialities and achieve excellence in every field of life.

The centre organizes effective human resource development programs which can lead to total human fulfilment. Human excellence is indeed the right prescription for the Indian youth today who wish to succeed in a modern, competitive and global environment without losing inner calm and the intrinsic joy of life. The centre offers number of programs on the following values to MBA Students during the two years of study at JIM:

- Personal Values
- Family Values
- Professional Values
- Social Values
- Global Values



# RESEARCH & DEVELOPMENT CENTRE

## Dr. RAJARAM JAIPURIA SKILL DEVELOPMENT CENTRE

Conferred as the Research Development Centre under the aegis of Dr. A.P.J Abdul Kalam Technical University, Lucknow. The Research Center is the only approved centre in Uttar Pradesh which provides Ph.D programme in the area of Management.



### Features of Research Development Centre

- Ph.D. Program in different domains of Management.
- Faculty Development Programme.
- Skill Development Workshops.
- Certification in Research Aptitude and Analytical Technique programme.
- Publications of Books and Journal.
- National/International Conference.
- Case study Development.
- Live Projects.
- Online research database like PROQUEST and JGATE.
- Engagement with Business communities at the local, regional, national and global levels.
- Research Projects.
- Summer Training Projects.

### Research progress in last 4 years

• Paper Published in Journal (Scopus & ABDC Indexed)	<b>73</b>
• Paper Published in refereed/UGC listed Journal	<b>09</b>
• Paper Presented in National and International Conference	<b>56</b>
• Case Study Published	<b>04</b>
• Book Chapters Published	<b>18</b>
• Books Published	<b>04</b>



# INTELLECTUAL CAPITAL

## Dr. Daviender Narang

Director,  
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 25 years in the field of academics and management especially in best business and management Institutes of India and abroad. He has an experience of establishing and successfully managing a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years. He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.



## Dr. Rashmi Bhatia

Dean (Academics)

She has served reputed corporates for 10 years in responsible capacities and then Academics and Research in Administrative positions for around 20 years. She has to her credit more than 53 research papers, 6 books, and case studies, Has chaired various International Conferences, conducted more than 28 FDPs & over 17 MDPs in areas of Management & Leadership. Her Major interest include : Leadership, Strategic Management, Values & Ethics in Business.



## Dr. Ashwani Varshney

Dean (Students Welfare) &  
Professor

He is MBA, M.Com., UGC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 17 years of rich experience in the field of management education and industry. A good number of his research papers have been published in National and International Journals. He has co author/co-edited 4 books in the area of accounting and finance. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring. Dr Varshney is also the Innovation ambassador in the IIC under the Ministry of Innovation and the member of CII startup club under the aegis of CII. He has vast experience of mentoring and public speaking at different forums .



## Dr. Ajay Tripathi

Professor

He is MCA, M Phil (CS) and Ph. D. He has 20 years of teaching experience in emerging technologies such as AI, and Metaverse. He has written number of research paper in National and International reputed Journals. He has conducted various workshops and training programs for students and working professionals. . He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / Int. Journals and Magazines. He has attended 12 seminars and conferences.



**Dr. Anubha**  
Professor

She is a teacher and researcher in the field of Marketing & Operations. She is Ph.D., MPhil, MSc, and MBA. Dr. Anubha has more than 24 years of teaching and research experience. Her research interests include social media marketing, Islamic marketing, electronic word of mouth, advertising, and consumer behaviour. Her strengths include data analysis & interpretation. She is an expert in questionnaire designing, model development, EFA, CFA, and SEM including moderated mediation. She has published many scholarly "ABS 3 level", "ABDC", "SCI", "SCIE", "Scopus" and "Web of Science" indexed research papers in various journals of Wiley, Emerald, Taylor & Francis, and Sage including Psychology and Marketing; Journal of Islamic Marketing, Journal of Internet Commerce, Global Knowledge, Memory & Communication, Vision and FIIB Business Review.



**Dr. Namita Nigam**  
Associate Professor

Dr. Namita Nigam holds an MBA with a specialization in Finance, an M.Sc. in Applied Mathematics, and is a Certified Cost and Management Accountant. She earned her Ph.D. from Lucknow University. She is the author of a book on Financial Services and has authored numerous research papers that have been published in reputable journals such as UGC-CARE, Scopus, and peer-reviewed publications. Additionally, Dr. Nigam has contributed six chapters to edited books. With nearly two decades of experience, Dr. Nigam has excelled in teaching, research, and academic administration. Her expertise spans various areas, including Accounting, Financial Management, and the Capital Market.



**Dr. Anil Kumar Gupta**  
Associate Professor

A highly dynamic & effervescent professional with 28 years of rich & productive experience in corporate and academics. He is M.Com from Himachal Pradesh University, MBA from Sikkim Manipal University and Ph.D from Jiwaji University, Gwalior. He has attended and organised various workshop and conferences.



**Dr. Devi Archana Mohanty**  
Associate Professor

She is a seasoned professional with rich, in-depth experience of over 14 years in teaching and research in the field of English for Communication, Business Communication, and ELT. Formerly associated as an Institute Research Scholar and Teaching Assistant in the Department of Humanities and Social Sciences at Indian Institute of Technology, Kharagpur, she has published and presented several research papers in Scopus indexed, peer reviewed journals, symposia, seminars (National, International).



**Dr. Divya Pant**  
Assistant Professor

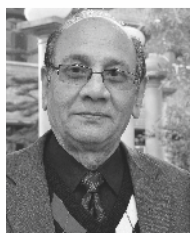
Dr. Divya is a vibrant faculty with a BMS, MBA, and MA in Psychology. She is a Ph.D. and worked closely with IIM Udaipur on their project based on benched employees. Her expertise lies in the area of Organizational Behaviour, Human Resource Management, Big Data Analytics, Industrial and Organizational Psychology, and Research Statistics. She has published 5 research papers and 2 book chapters and has a keen interest in Industry Dynamics, Competency Mapping, Employee Engagement, Organizational Learning, Network Analysis, and Economic Sociology. She is a resource person for many workshops on Research Methodology and has been an ICSSR fellow in Management.



### **Dr. Kratika Singh**

Assistant Professor

A driven and highly motivated faculty with a B.A.(Hons), MA, MPhil and PhD in economics. She is a gold medalist in both MA and MPhil in economics. She has been a UGC-JRF scholar. Her expertise lies in microeconomics, macroeconomics and international economics. She has published 4 papers and presented 10 papers in both international and national conferences. She has organised and hosted two international conferences and has attended several seminars, workshops and webinars.



### **Dr. I B Singh**

Adjunct Faculty

He is B.Tech. (Elect. Engg.), PGDM and Ph.D. in the area of Marketing Management. He has over 39 years of managerial industry experience in reputed Public and Private Sector organizations in India and abroad. He also has over 17 years of rich teaching, administrative and research experience at management institutions including 4 years as Director in a reputed management institution.



### **Dr. Himanshu Sharma**

Assistant Professor

Himanshu Sharma serves as an Assistant Professor in the Management Department at Jaipuria Institute of Management, Ghaziabad. His academic journey is distinguished by prior roles as an Assistant Professor at the University of Delhi and the IILM Institute for Higher Education. Notably, he has contributed to an ICSSR-funded research project. Dr. Sharma's scholarly credentials are profound, with a Ph.D., M.Phil., and Master's in Operational Research, all from the University of Delhi, and a Bachelor's degree in Mathematics. His research portfolio is diverse, encompassing online marketing, multi-criteria decision-making, and path analysis modeling. His academic contributions are well-regarded, with publications in esteemed journals indexed in Scopus and ABDC, as well as chapters in edited volumes. Dr. Sharma has also shared his insights at international conferences and co-authored an edited book, further cementing his reputation in the academic community. research publications in national and international conferences and journals to her credit.



### **Dr. Smita Agarwal**

Associate Professor

Dr. Smita Agarwal, Associate Professor with a PhD in Computer Science and Application, holds a Master's in Information Technology and a Bachelor's in Electronics from the University of Delhi. With over 22 years in postgraduate teaching, research, and corporate engagement, she specializes in Business Analytics, IT, and Machine Learning. Dr. Agarwal has published extensively in reputed conferences and journals. She has UGC-NTA NET qualification, an Elite Gold Certification in Python from IIT Chennai, and has developed applications across the Banking, B2B, Travel, Telecom, and Insurance sectors, excelling in team management and client interactions.



### **Ms. Abhilasha S Upadhyaya**

Assistant Professor

Ms. Upadhyaya has over 14 years of total experience, 03 years in corporate with VSNL Services Ltd and 10 years in Academics. She is UGC-NET qualified and pursuing her PhD from AMU, Aligarh. She is also a certified Master Trainer with RASCI- Retail Operations, presently she is pursuing Post Graduate Diploma in Advance Statistics from IGNOU. She has vast International exposure and had taught in UK during her assignment with her previous employment. She had participated in many International and National Conferences and had authored many Research Papers for various Journals. She teaches Marketing and Operations.



**Prof. Ajay Chauhan**  
Assistant Professor

Dr Ajay Kumar Chauhan is founder of "ResearchShiksha" which is a training and consulting firm. He has worked as Director FPM, at UBS, Mumbai. He is the international consultant of quantitative methods. He is a visiting faculty with MDI, IMT, NMIMS, IIFT, NIT etc. Earlier he was associated with IMT- Ghaziabad as a full-time faculty for eight years. He is M.Sc. Mathematics, MBA Finance, UGC NET and has also done a PhD in Finance. He has published 25 international research papers (including ABDC A category and B category) and three books. He also taught in Bulgaria and done an advance course in econometrics from Switzerland.



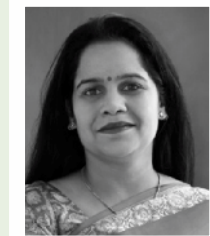
**Ms. Sanandi Sachdeva**  
Assistant Professor

She is BA (English Hons.), MA (English Literature) from Panjab University and MBA from Amity University. She is pursuing Ph.D. from AKTU Lucknow, has got point one certificate in English. She has attended various workshops on development of communication skills, taken part in various training programs. She has presented papers on employability in international conferences. She is also a certified trainer for conducting words worth sessions. She has conducted various MDP's on enhancing personal effectiveness using Psychometric Techniques. Her areas of interests are Business Communication and Soft Skill Development including public speaking skills. She is also a certified trainer for human values and professionals ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.



**Ms. Shilpa Wadhwa**  
Assistant Professor

She is a PGDIM in Operational Research from IGNOU and is currently pursuing MBA (IGNOU) in the same specialization. She has done her BA Arts (English Honors) from Delhi University and is a Certified Wordsworth English Language Lab Trainer, Advance Business Communications from British Council and AWARE (Microsoft Office Applications).



**Ms. Sarika Malhotra**  
Assistant Professor

Ms. Sarika Malhotra is a highly regarded expert in the field of Human Resource Management (HRM), renowned for her significant contributions to the study and practice of people management in contemporary organizations. With decades of experience in HR leadership roles, research, and academia, she brings a wealth of practical insights and academic rigor to her work. Mrs. Sarika Malhotra holds a Master's degree in Psychology and Human Resource Management from a prestigious university, where she specializes in HRM practices and employee motivation. She is pursuing her Ph.D from Dr.APJ Abdul Kalam Technical University, Lucknow on "Transformational Leadership & Innovative Work Behaviour. As a faculty member at a prominent business school, she dedicated herself to shaping the minds of aspiring HR professionals through her engaging teaching methods and innovative curriculum development. Mrs. Sarika Malhotra's research contributions have been published in academic journals and industry publications. Her research papers often explore topics like Leadership, the role of technology in HRM, crisis management, and Disruptive Innovation. She has presented her findings at international conferences, earning recognition from her peers and industry experts.



**Ms. Surbhi Kansal**  
Assistant Professor

Ms. Surbhi Kansal is a management faculty in the Marketing and Consumer Behaviour domain. She is a BBA (CAM), MBA, B.Ed and UGC NET qualified. She possesses two years of corporate experience and around six years of teaching. She has 8 research publications in national and international conferences and journals to her credit.



**CS Puja Shree Agarwal**  
Assistant Professor

"Ms. Puja Shree Agarwal holds an impressive educational portfolio, pursuing a PhD in Commerce and possessing qualifications such as NET, M.Com, Company Secretary (CS), Chartered Accountant - Professional Education-II (CA-PE-II), MBA, and a Bachelor of Commerce (B.Com). Her academic journey showcases a well-rounded understanding of commerce and an ability to impart practical knowledge to her students. She has worked for 3 years in two esteemed organizations, Data Infosys and ICICI Bank. With a teaching career spanning over 17 years, Ms. Agarwal has impacted the lives of more than 50,000 students.

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**Mr. Hitesh Sharma**  
Assistant Professor

Mr. Hitesh Sharma is an Assistant Professor at Jaipuria Institute of Management, where he specializes in Data Science and has a deep interest and expertise in Machine Learning. He holds a Bachelor's in Computer Applications (BCA) from the Institute of Technology and Science, Ghaziabad, Uttar Pradesh. He then completed his Master's in Computer Applications (MCA) with a focus on Machine Learning from BPIBS, Guru Gobind Singh Indraprastha University. He further pursued an M.Tech in Computer Science Engineering with a specialization in Data Science from the University School of Information Communication Technology (USICT), Guru Gobind Singh Indraprastha University, Dwarka, Delhi.

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**Mr. Abhinav Sharma**  
Assistant Professor

Mr. Abhinav Sharma holds a PGDBA in Marketing and Finance from Jaipuria Institute of Management, Lucknow, and has over 13 years of managerial experience across various corporate settings and in diverse development and marketing roles. He is UGC-NET qualified in Management. He is currently pursuing a Fellow Program in Management (Marketing) with a focus on sustainable radical innovations. His research centers on consumer behavior and sustainable marketing. His research papers have been published in ABDC and SCOPUS-indexed journals. Additionally, he serves as a reviewer for several publishing houses, including Elsevier, Taylor & Francis, and Wiley.

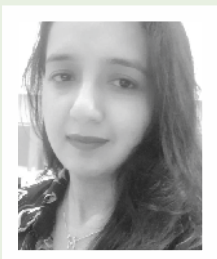
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**Ms. Ashima Satija**  
Assistant Professor

She has done B.com (P) from Delhi University and MBA in Dual specialization (Marketing and International Business) from GGSIPU, Delhi. She is also UGC NET qualified in Management. She has done various Digital Marketing courses. She has presented a research paper in the International Conference for Brand Management organized by IIT Delhi. She has worked with a college affiliated to GGSIPU.

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**Ms. Rupali Bhateja**  
Assistant Professor

Ms. Rupali Bhateja is a seasoned HR professional with extensive experience in data operations, MIS management, and administrative support. She oversees the subjects like MIS. Her prior roles, including MIS Executive at Anu Products Pvt Ltd and Integrated Institute of Management and Technology, have honed her expertise in data analysis, report preparation, and operational efficiency. With an MBA from Sikkim Manipal University and proficiency in HR tools such as MS Office and Tally, Rupali combines her strong analytical and organizational skills to impart valuable insights to students. Her diverse experience equips her to mentor aspiring HR professionals in areas of HR analytics, operational management, and strategic planning.





**Ms. Iti Kanchan**  
Assistant Professor

Ms. Iti Kanchan is an experienced HR professional with over eight years of expertise in talent acquisition, HR operations, compliance, and employee engagement. Her career spans roles in industries such as education and manufacturing, where she has excelled in onboarding, training and development, performance appraisals, and employee benefits management. With a strong background in HRIS, database management, and organizing employee engagement activities, Iti brings a practical and holistic perspective to human resource management. Holding an MBA in HR and IT from Jaipuria Institute of Management, she is well-equipped to mentor students and provide them with both theoretical knowledge and hands-on insights to thrive in dynamic HR roles.



**Ms. Shreya Kakkar**  
Assistant Professor

Ms. Shreya Kakkar is an accomplished HR professional with extensive experience in talent acquisition, payroll management, and employee engagement. She successfully managed the recruitment of over 50 positions annually and organized impactful training programs, demonstrating her expertise in optimizing HR operations and fostering employee development. Holding an MBA and a strong background in policy planning and employee satisfaction strategies, Shreya is adept at enhancing organizational HR functions. Her practical knowledge and dedication to developing effective workplace practices make her an excellent mentor for students aspiring to excel in the field of Human Resources.



**Ms. Bishnupriya Rajoria**  
Assistant Professor

Ms. Bishnupriya Rajoria: With over 23 years of rich experience across service industries and academia, Bishnupriya Rajoria brings a unique blend of practical HR expertise and academic insight to her role as a faculty member in Human Resources. Her leadership roles in HR and administration have included heading HR operations at the International Management Institute, where she oversaw recruitment strategies, employee life cycle management, policy formulation, and compliance with labor laws. Her professional strengths encompass facilities management, ESG implementation, and labor statutory compliance, making her well-versed in the real-world challenges of HR.



**Mr. Shree Ram Singh**  
Assistant Professor

Mr. Shreeram Singh, with over 11 years of extensive experience in project management and construction, brings practical insights and expertise to his role as a faculty member in Project Management. He has successfully led large-scale projects across residential, commercial, and industrial sectors, demonstrating proficiency in project planning, tendering, cost control, and site management. Mr. Shreeram leverages his robust academic credentials, including an MBA in Project Management and a B.Tech in Civil Engineering, to bridge theory and practice. His comprehensive experience in managing diverse projects positions him as an excellent mentor, equipping students with the skills and knowledge necessary to excel in the dynamic field of project management.



**Ms. Kirti Swarnkar**  
Assistant Professor

Ms. Kirti Swarnkar is an experienced academic professional with a career spanning over several years in the education sector. Kirti holds an MBA in HR and Marketing Management from Swami Vivekananda Subharti University and an M.A. in Political Science from Rani Durgavati University, Jabalpur. Her strong organizational skills, combined with her ability to work well both independently and as part of a team, have made her a valuable asset in her roles. Her commitment to professional development and her proficiency in communication and problem-solving make her a dedicated and effective academic professional, poised to contribute significantly to any educational institution.



**Mr. Sumesh Arora**  
Assistant Professor

Mr. Sumesh Arora is a seasoned academic professional with over 27 years of rich and productive experience in the education sector. His academic background includes an MBA from Sikkim Manipal University and a GNIIT from NIIT New Delhi. He also holds a Bachelor of Commerce degree from C.C.S. University, Meerut. His professional journey reflects a strong commitment to continuous improvement and innovation within the educational sector. Sumesh has received multiple accolades, including a Certificate of Recognition for Long Service and a Credential of Appreciation for outstanding work. He actively participates in workshops, webinars, and seminars to stay abreast of compliance requirements and best practices in education administration.

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**Ms. Khushboo Pandey**  
Assistant Professor

Ms. Khushboo Pandey serves as an Assistant Professor at Jaipuria Institute of Management, Indirapuram, Ghaziabad, specializing in Marketing, Brand Management, and Marketing Communication. She holds an MBA degree and brings over 13 years of industry experience and 12 years of teaching experience to her role. Her areas of interest include Digital Marketing and Advertisement.

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**Mr. Saurabh Maheshwari**  
Assistant Professor

Mr. Saurabh Maheshwari, a qualified Company Secretary, brings extensive expertise in finance, compliance, and accounts to his role as a faculty member in Finance. With significant professional experience in organizations like MFL India Ltd., he has managed statutory compliance, financial reporting, GST implementation, and audit coordination, providing him with a deep understanding of financial operations and regulatory frameworks. Saurabh's proficiency in legal documentation and his dual qualifications—an LL.B. and a professional CS certification—further strengthen his ability to impart practical financial and compliance knowledge to students. His commitment to excellence in financial education and hands-on experience in corporate governance make him a valuable mentor for aspiring finance professionals.

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**Ms. Tulika Rai**  
Assistant Professor

Ms. Tulika Rai is a versatile professional with over 8 years of experience in the education sector, specializing in HR and IT. Her ability to motivate teams and oversee staff record management reflects her strong organizational and interpersonal skills. With an MBA in HR and IT, Tulika integrates her expertise in human resource management with a deep understanding of information technology to streamline processes and enhance operational efficiency. Her experience in event management and marketing further highlights her diverse skill set, making her an inspiring mentor for students pursuing careers in HR and IT.

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**Ms. Anita Sati**  
Assistant Professor

Ms. Anita Sati is a distinguished professional with extensive experience in management and education. Her career is marked by significant contributions to the field of education and management, including her involvement in B School surveys and scholarship processes. Anita has been instrumental in guiding academic and administrative activities, and her leadership has been recognized in various capacities.

Anita's dedication to education is further evidenced by her active participation in associations such as the Yonis Management Chairman Association. Her academic credentials and professional affiliations underscore her commitment to advancing management education and supporting the professional development of her students and colleagues.



**Mr. Praveen Arroa**  
Assistant Professor

Mr. Praveen Arora is an industrious and highly motivated professional with a robust background in marketing and education. He has demonstrated a consistent ability to excel in various roles, particularly in educational institutions. His career is marked by practical experience and a dedication to continuous learning and application of new concepts. He holds a technical qualification and has worked extensively in the marketing sector, notably with Voltas and Compton Greaves, where he developed a keen understanding of marketing dynamics and customer relations.



**Ms. Avishi Aggarwal**  
Assistant Professor

Ms. Avishi Aggarwal is an experienced and productive academic manager with a comprehensive background in human resources and academic administration. With over four years of experience, she has effectively overseen HR departments, managed talent acquisition, and developed strategic HR initiatives that drive organizational success. Currently, she holds the position of Academic Manager at Jaipuria Institute of Management, Ghaziabad, where she plays a pivotal role in ensuring optimal academic operations and enhancing student services. Avishi Aggarwal is a dedicated academician whose blend of HR expertise and academic management skills contributes significantly to the educational environment at Jaipuria Institute of Management.



**Mr. Varun Khanna**  
Adjunct Faculty

Mr. Varun is a seasoned trainer with over a decade of experience in communication, soft skills, and business effectiveness. He has worked with companies like Aspire Human Capital and Serco BPO, designing and delivering training programs in business communication, time management, and customer service. With an MBA in Marketing and additional certifications, he is skilled in bridging training and operational gaps.



# INFRASTRUCTURE AND RESOURCES



### Computer Labs

- Ultra modern computer labs with state of the art technologies
- 200 Advanced Computer Systems
- 300 Mbps Internet connectivity
- Windows 2019 server
- Smart Classroom
- License software like Statistical database software like SPSS, CMIE Prowess Corporate Database, MS Office etc.
- Dedicated Computer Lab has been set up for Business Analytics equipped with software like- R, Python, Tableau etc.

### Language Lab

- Ultra modern software based on CBT Methodology
- Online practice sessions on the software WordsWorth to increase the students' communication proficiency
- Student language & grammatical training using multiple software



### Sports Facility

- Various sports facilities are provided to the students. Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, Carrom and Chess.

### Cafeteria

- Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurturing one's interpersonal skills.

### Gym & Fitness Centre

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

### Campus

- One of the Finest Management Education Infrastructures in Delhi-NCR
- Situated in the heart of Delhi-NCR, with good connectivity to all places of Delhi-NCR
- Ultra modern facilities in-house Hostel, Class rooms, Conference rooms and Syndicate rooms and Skill Development Centre
- Fully air conditioned auditorium with 400 seating capacity
- Wi-Fi Campus

### Library & JIM Information Centre

- Over 18,328 books, 100 National & 72 International Journals
- Seating capacity of over 120 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access
- Internet access to Web Portal
- e-resources/Database Subscription of Prowess IQ, J-Gate, ProQuest, NDLI, MyLoft and Delnet

### Hostel

- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- Boys hostel is available out of campus equipped with all modern facilities including unlimited Internet access.





# MERCATO-2024





# FASHION FIESTA









# Life @ Jaipuria



# 9<sup>th</sup> Corporate Summit Navigating Corporate Excellence And Sustainable Growth

BFS, IT/ITES, and FMCG

Saturday 24<sup>th</sup> Feb, 2024



# International Conference on Building A Resilient Economy: Policies and Strategies for Sustainable Growth

Saturday 06<sup>th</sup> July, 2024



# SUMMER INTERNSHIP PROJECT (SIP)



## Process Followed During SIP :

### Internal supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the help of company executives.

### SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

### PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.
- Submission of Interim reports & final project.

Sector	Name of the Company	Designation	Sector	Name of the Company	Designation
FMCG	ITC	Field Sales Intern	Manufacturing	Rajaria Group	Marketing Intern
	Varun Beverages	HR Intern		Windware	Marketing Intern
	Dabur	Finance Intern		Ceasefire	Sales Intern
	DS Group	Digital Marketing Intern		Bajaj Energy	BA Intern
	Haldiram	BA Intern		Berger Paints	Marketing Intern
Conglomerate	Jindal Steel	Sales Intern/SBU Intern		Ultratech Cement	Marketing Intern
	L & T Infrastructure	Finance Intern	BFSI	EY	BA Intern
	GMR	Finance Intern		AIM	Marketing/Finance Intern
	Tata Steel	HR Intern			

# CORPORATE RESOURCE CENTRE



The institute has established a Corporate Resource Centre (CRC) to build long term relationship with corporate. CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes.

CRC also nurtures the concept of entrepreneurship through its different programmes for students.

The CRC consists of professionals who have valuable experience in industry and academics. It arranges Summer Internship of 8 to 10 weeks. It provides complete support to our students for placement through specific training on soft skills, English enhancement programs, business/interview etiquette and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of JIM attributes students' placements in reputed brands like **Amazon, Asian Paints, Axis Bank, Berger paints, Yes Bank, British Paints, American Express, HDFC Bank, Ceasefire Industries, Interocean Shipping Company, Future Group, Infoedge India, Mancor Consulting, Evalueserve, Deloitte Consulting, Pinkerton, TCI, GATI, Indusind Bank, Safexpress, Café Coffee Day, Tommy Hil Figer, Asahi India Glass, Gold Plus Glass Industry, Mansukh Securities, Mahindra Finance, Tata Capital, Capital First, ICICI Securities, Nestle, Airtel, Spandana Spoorthy Financials, Indiabulls Home Loan, Cargill India Pvt Ltd, Federal bank, Kajaria Ceramics, Bikanerwala Foods Pvt Ltd, DS Group, Reliance Jio, Hettich India Pvt Ltd, Everest Industries, S&P Capital IQ, Grail Research, WNS Global Services, Saint Gobain, Tech Mahindra, Decathlon, Ameriprise Financials, Blackrock Services, F1F9 India Pvt Ltd, Institute of Creative Excellence, Finedge Advisory, ITC Limited, Microtek International, MDRA, Onicra, Gemini Solutions Pvt Ltd, Team Computers Pvt Ltd, V2 Retail Limited, Vishal megamart, To The new Digital, Sahasra Electronics, DCM Shriram, Kent RO, Saint Globain, Kurlon, Lenskart, Kotak Bank, Kotak Life, Nucleus, IDFC First Bank, Wipro many more.**

The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem which makes our students a preferred choice of many corporates.

# OUR MAJOR RECRUITERS



## BFSI

- HDFC Bank
- ICICI Bank
- Axis Bank
- ICICI Pru Life
- BAJAJ Allianz
- TATA AIG
- Kotak Life
- PNB Housing Finance
- MAX Life
- HDFC Life
- AU Small Finance
- IDFC First Bank
- Ujjivan Small Finance Bank

## Fintech

- Paytm
- PhonePe
- Mswipe
- Zerodha
- PineLabs
- BankIT
- CRED

## E-Commerce

- Flipkart
- Amazon
- Urban Company
- Paytm (ecommerce vertical)
- Moglix
- Naukri.com
- 1mg

## Retail

- Reliance Retail
- TATA Croma
- Duty Free Retail
- Aditya Birla Retail
- Shoppers Stop
- Vishal Megamart
- Sargam Electronics

- Future Group
- V Mart
- LandMark Group
- VGL

## NBFC

- Muthoot Finance
- Godrej Housing
- BAJAJ Capital
- Shriram Transport Finance
- L&T Finance
- Bajaj Finserv
- Aditya Birla Finance
- Spandana Spoorthy
- Home First
- Aviva Life

## IT

- Wipro
- WNS
- Redington
- L&T
- Coforge (Formerly NIIT)
- VVDN
- To The New

## Research and Consulting

- High Beam Global Research
- Protviti Research
- 6W Research
- Mindforce Research
- Techsci Research
- Value Research
- Unimarket Research
- Consulting
- Tecnova Consulting
- Cap IQ
- Indus Valley Partners
- Manpower Group (HR)
- Kelly Services (HR)
- Archer and Bull
- Ameriprise Financial (Finance)

# STAR PLACEMENTS



**Mohd. Suhail Khan**  
PROPERTYPISTOL.com



**Vanshika Aggarwal**  
wipro



**Atharva Attri**  
amazon



**Pratusha Kavetkar**  
KRIBHCO



**Gyan Gourav**  
MRF



**Priyanka Kumari**  
Deloitte.



**Farhan Khurshid**  
ANZ



**Bhanuja Srivastava**  
WNS



**Rhythym**  
NEWGEN



**Aman Kumar**  
ICICI Lombard



**Deepti Sachan**  
RAJAJI FINANCE LIMITED



**Roshini Mehra**  
ADITYA BIRLA



**Aparna Shankar**  
TATA AIG



**Subhanshi Garg**  
WIPRO



**Kartik Anand Jaiswal**  
ICICI Lombard



**Anjali Gupta**  
DECATHLON



**Vaishali**  
TATA



**Madan Yadav**  
DECATHLON



**Ashutosh Mishra**  
indiamart



**Rachit Mathur**  
BAJAJ FINSERV



**Pallavi Lawaniya**  
Dulas Valley Partners



**Riya Arora**  
ICICI PRUDENTIAL



**Piyush Tripathi**  
AXIS BANK



**Jyoti Chaudhray**  
oppo



**Divyansh Bisht**  
LAMBDATEST



**Mohd. Talib Haider**  
HT MEDIA GROUP



**Aditi Kumari**  
protiviti



**Himanshu Sharma**  
PRISM JOHNSON LIMITED



**Divey Mehra**  
Dabur



**Tushar Gupta**  
Clix Capital



**Aditya Kumar Singh**  
CRISIL Ratings



**Vishal Kumar Jaiswal**  
ADITYA BIRLA



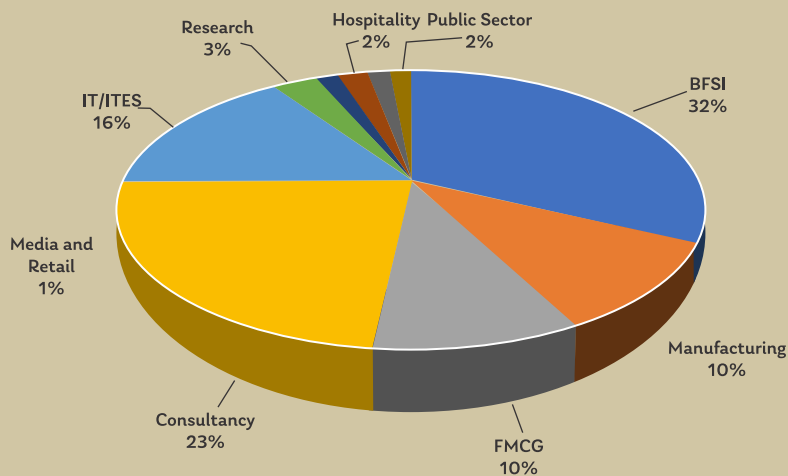
**Ritika Maheshwari**  
MALABAR



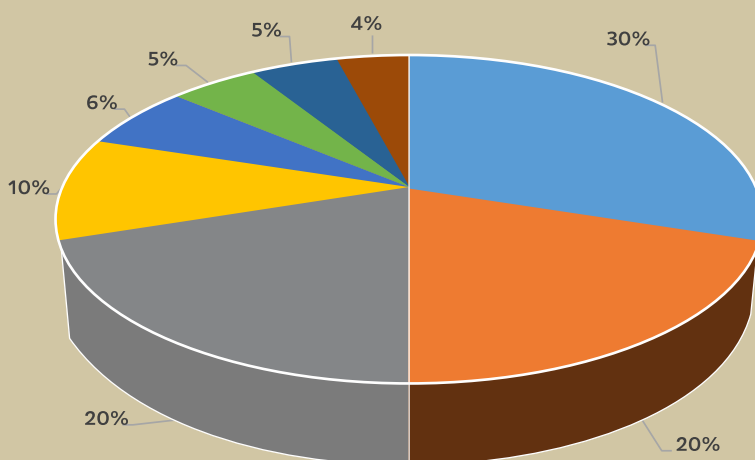
**Priya Kumari**  
bigbasket  
A TATA Enterprise

# SNAPSHOT OF PLACEMENTS

## SECTOR-WISE SUMMER PLACEMENTS BATCH 2023-2025



## SECTOR-WISE PLACEMENTS BATCH 2022-2024



■ BFSI ■ Consulting ■ EdTech ■ IT ■ Real Estate ■ Research ■ Logistics & Retail ■ Ecommerce

### Final Placements Batch 2023-25 at a Glance

- No of Participating Companies : 150
- Highest Recruiting Sector : BFSI
- Highest Recruiting Job Role : BDE, Jr. Management Grade-1, Management Trainee
- Company Offered Highest Salary : Property Pistol
- Top Recruiting Companies : Deloitte, Protiviti, Asian Paints, Unicharm India, RSPL Group, Decathlon, Amazon, MRF Tyres, Decathlon, Khimji Ramdas, ANZ Bank, Wipro, Archer And Bull, Bajaj Housing Finance Ltd, Newgen Technologies, Ameriprise Financial, Clix Capital, Regalo, ICICI Lombard, Shubhlakshi Finance Pvt Ltd., Kotak Mahindra Bank, Acuity Knowledge, Success Pact Consulting Pvt.Ltd, Navkar Consultancy, Uneecops, WNS Global Services



# INDUSTRIAL VISITS





# ADMISSION PROCEDURE

**Students are required to abide by the following terms and conditions upon admission in the course offered by the Jaipuria Institute of Management, Indirapuram, Ghaziabad**

## TERMS & CONDITIONS

- The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
- The course curriculum is subject to change based on the affiliated university guidelines.
- The fees for the courses offered by the Institute are subject to periodic review.
- It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
- The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.

## ELIGIBILITY CRITERIA

Programme	No. of Seats	Eligibility*
MBA (Dual Specialization)	180+60*	Graduation (Min. 10+2+3) with at least 50% marks. Valid CUET-PG/CAT/ MAT/ CMAT score
MBA (Business Analytics)	60	
MBA (Banking & Financial Services)	60	

\* Subject to admission norms of concerned university (Dr. APJ Abdul Kalam University, Lucknow)

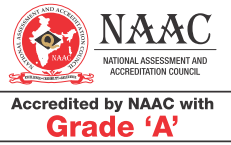
## LOAN FACILITY

Jaipuria Institute of Management, Indirapuram, Ghaziabad has Education Loan Tie Up with Canara Bank, Bank of Baroda & Indian Bank, Federal Bank across all branches in India.

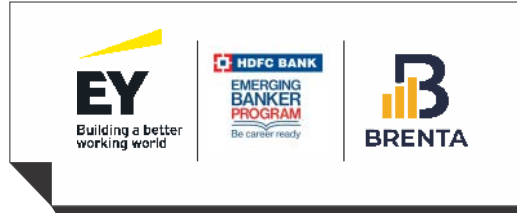


# LOCATION MAP





## KNOWLEDGE PARTNERS



**JAIPURIA INSTITUTE  
OF MANAGEMENT**

**EMPOWER • ENTHUSE • EXCEL**

**INDIRAPURAM, GHAZIABAD**

Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow



Block-A, Gate No. 2, Shakti Khand IV, Indirapuram, Ghaziabad-201014  
Ph.: 0120-4550100  
Mob: 9958222099, 9958077088  
Toll Free No.: 1800-102-3488  
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[www.facebook.com/jaipuriaghaziabad](https://www.facebook.com/jaipuriaghaziabad)



[www.youtube.com/jaipuriaghaziabad](https://www.youtube.com/jaipuriaghaziabad)



[www.twitter.com/jaipuriaMBA](https://www.twitter.com/jaipuriaMBA)