

## MANAGEMENT DEVELOPMENT PROGRAM

# TRANSFORMING BUSINESS DECISION-MAKING LEVERAGING BUSINESS INTELLIGENCE WITH POWER BI FOR DATA-DRIVEN INSIGHTS



**11** JAN 2025



**10 - 04**  
AM PM



Fee per participant

**₹ 1000/**



Mode

**Offline**

Register Now



# “TRANSFORMING BUSINESS DECISION-MAKING” LEVERAGING BUSINESS INTELLIGENCE WITH POWER BI FOR DATA-DRIVEN INSIGHTS

In today's data-driven world, organizations rely on business intelligence for strategic decisions. This Management Development Program (MDP) on Business Intelligence and Analytics Using Power BI is a hands-on program designed to equip professionals with the skills needed to connect, transform, and visualize data. Using Power BI, participants will learn to create interactive dashboards and reports that drive actionable insights for better decision-making.

## The main objectives of the proposed MDP are:

- Enhance Analytical Skills: Train participants to effectively analyze and interpret business data for data-driven decision-making.
- Develop Proficiency in Power BI: Provide hands-on training in connecting, transforming, and visualizing data to create insightful reports and dashboards.
- Promote Strategic Decision-Making: Enable participants to leverage business intelligence tools to extract actionable insights for operational efficiency and organizational performance.

## PROGRAM CONTENTS:

- Introduction to Business Data Analysis
- Introduction to Power BI (Hands-On Session)
- Data Analysis and Dashboard with Power BI (Hands-On Session)

## LEARNING OUTCOMES:

- Gain proficiency in analyzing and visualizing business data using Power BI.
- Acquire skills to create dynamic dashboards for real-time insights and data-driven decision-making.
- Apply Power BI to solve real-world business challenges, enhancing the ability to make informed strategies.

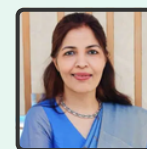
## LEADERSHIP TEAM:



**Shri. Shishir Jaipuria**  
*Chairman and Patron*



**Prof. (Dr.) Daviender Narang**  
*Director, JIM*



**Prof. (Dr.) Rashmi Bhatia**  
*Dean-Academics and  
Chairperson, MDP*

## RESOURCE PERSON:



**Dr. Smita Agarwal**  
*Associate Professor*



**Mr. Hitesh Sharma**  
*Assistant Professor*

## WHO MAY ATTEND:

- Aspiring Business Analysts and Business Development Managers.
- Statisticians aiming to apply their expertise for actionable insights.
- Professionals in marketing, finance, sales, operations, and other domains needing knowledge of business intelligence tools.
- Fresh graduates and early-career professionals looking to build in-demand skills in Power BI.

REGISTER NOW

