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**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

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CREATING RESPONSIBLE LEADERS



**MBA PLACEMENT
BROCHURE**

2022-24



OUR VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative Management Teaching, Training, Research and Consulting.

OUR OBJECTIVES

- To develop managers, leaders & entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.

OUR MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.



CREATING RESPONSIBLE LEADERS



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Awards & Recognitions

ABOUT THE INSTITUTE

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has a sprawling campus spread over 5 acres at Indrapuram, Ghaziabad, a posh area on NH-24 within NCR. During this short span of 22 years, under the able guidance of the Late Dr. Rajaram Jaipuria and Shri Shishir Jaipuria JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full-time 2 years Master Degree Program in Business Administration (MBA) in the year 2001, MBA (Business Analytics) Program in the year 2020, and MBA in BFSI, in the year 2022. All these programs are duly approved by AICTE, and affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow (UP). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society manage various reputed schools and colleges in the country.

Jaipuria Institute of Management, Indrapuram, Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs. Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. The institute has become among the pioneer institutes in the area of Business Analytics & BFSI. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.

CREATING RESPONSIBLE LEADERS

Jaipurias in Indian Industry

The house of Jaipurias, established by late Dr. Rajaram Jaipuria, a doyen of textile industry, is a recognized name in the Indian industrial arena. Their flagship establishment, Ginni Filaments and its associated organizations are the acknowledged leaders in the field of textile production and exports. Their success in this field is largely due to their endeavor to evolve and adopt latest technological and managerial innovations.

Jaipurias in Education

Seth Anandram Jaipuria Education Society manages various reputed schools and colleges in the country. These include Seth Anandram Jaipuria College, Kolkata (1945), Seth Anandram Jaipuria School, Kanpur (1974), Jaipuria Institute of Management, Indrapuram, formerly Vasundhara (2001), Seth Anandram Jaipuria School, Vasundhara (2004), Jaipuria Institute, Indrapuram (2004), and Jaipuria Institute of Management Studies, Indrapuram (2008). It also promoted Seth Anandram Jaipuria School at Lucknow (1992). Jaipuria Group also provides a premium business opportunity to manage own schools through franchise arrangement.

Jaipurias in Social Service

The Jaipuria Group is fully conscious of its Corporate Social Responsibility. The philanthropic spirit of late Dr. Rajaram Jaipuria is revealed by his belief in doing as much possible as for the poor and the needy. A chain of public guest houses, temples, charitable hospitals and institutions is a testimony to that. These include **Seth Anandram Jaipuria Eye Hospital, Nawalgarh, Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Vrindaban, Ram Darshan, Chitrakoot, Seth Anandram Jaipuria Smriti Bhawan, Haridwar.**

Schools & Institutions

- Seth Anandram Jaipuria Inter-College, Maharajganj
- Seth Anandram Jaipuria College, Kolkata
- Seth Anandram Jaipuria School Kanpur
- Jaipuria Institute of Management, Indrapuram
- Seth Anandram Jaipuria School, Ghaziabad
- Jaipuria School of Business, Indrapuram
- The Jaipuria School, Farrukhabad
- Little One - The Jaipuria Preschool, Kakadeo
- Seth Anandram Jaipuria School, Unnao
- Seth Anandram Jaipuria School, Shaheed Path, Lucknow
- Seth Anandram Jaipuria School Alambagh, Lucknow
- Little One - The Jaipuria Preschool, Ghaziabad
- Little One - The Jaipuria Preschool, Jajmau
- Seth Anandram Jaipuria School-Sitarganj
- Seth Anandram Jaipuria School, Varanasi
- Seth Anandram Jaipuria School Satna
- Seth Anandram Jaipuria School Mirzapur
- Seth Anandram Jaipuria School, Raebareli
- Seth Anandram Jaipuria School, Dibiyaipur
- Saamarthya Teachers Training Academy of Research
- Little One - The Jaipuria Preschool, Swaroop Nagar
- Seth Anandram Jaipuria School, Naini, Prayagraj
- Seth Anandram Jaipuria School, Nanpara
- Seth Anandram Jaipuria School, Greater Noida (West)
- Seth Anandram Jaipuria School, Gauriganj, Amethi

Upcoming Schools

- Seth Anandram Jaipuria School, Raebareli Road, Lucknow
- Seth Anandram Jaipuria School, Sidhauri
- Seth Anandram Jaipuria School, Haldwani
- Seth Anandram Jaipuria School, Mainawati Marg, Kanpur
- Seth Anandram Jaipuria School, Jajmau, Kanpur
- Seth Anandram Jaipuria School, Jhansi
- Seth Anandram Jaipuria School, Siddarthnagar
- Seth Anandram Jaipuria School, Deva Road, Lucknow
- Seth Anandram Jaipuria School, Kidwai Nagar, Kanpur
- Seth Anandram Jaipuria School, Gomti Nagar
- Seth Anandram Jaipuria School, Pratapgarh
- Seth Anandram Jaipuria School, Deoria
- Seth Anandram Jaipuria School, Burra, Kanpur
- Seth Anandram Jaipuria School, Barabanki

Associate Companies

- Ginni Filaments Ltd., Noida, U.P.
- Ginni Filaments Ltd., Kosi Kalan, Mathura, U.P.
- Ginni Filaments Ltd., Panoli, Gujrat
- Jaipuria Publishing House (JPH), Ghaziabad

Corporate Social Responsibility

- Seth Anandram Jaipuria Eye Hospital, Nawalgarh (Rajasthan)
- Seth Anandram Jaipuria Smriti Bhawan, Vrindavan
- Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar
- Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Chitrakoot (Banda)
- Ram Darshan Mandir - Chitrakoot (M.P)

DISTINGUISHED GOVERNING BOARD

Shri Shishir Jaipuria

Chairman
Jaipuria Group of Educational Institutions

Pulkit Trivedi
Director
Google Pay – India

Dr. Y V Verma
Formerly CEO Onida & COO/
Director, LG India
Noida, U.P.

Sanjeev Shriya
Founder Owner
Smart Chip – India

Suresh Singhvi
Director, Ginni Filaments Ltd

Dr. D.P Goel
Director, IIM Shillong

Rupa Manjari Ghosh
(Ex-Vice Chancellor)
Shiv Nadar University

Vinod Malhotra
Advisor
Jaipuria Group of Educational Institution

ACADEMIC ADVISORY COUNCIL

Prof. Ajay Pandit
Former Dean & Professor
Faculty of Management Studies,
I P University, New Delhi

Prof. D.P. Goyal
Director
Indian Institute of Management
Shillong

Prof. Arunaditya Sahay
Dean - Research
BIMTECH, Gr. Noida

Prof. Neera Verma
Professor
Gurugram University
Gurugram

Prof. Virendra Pathak
Professor
IET, Lucknow

Prof. Bindu Gupta
Professor
IMT, Ghaziabad

Dr. Chandan Sharma
Professor
Indian Institute of Management
Lucknow

Prof. Jamal A Farooquie
Professor
Aligarh Muslim University

Prof. Raj Kumar Mittal
Vice - Chancellor
Ch. Bansi Lal University

Prof. Ramesh Anbanandam
Professor
Indian Institute of Technology
Roorkee

Ms. Reetu Garg
Country Manager HR
Tuple Technologies

Mr. Vinod Malhotra
Advisor
Jaipuria Education Society

Mr. Ashish Kapoor
Head HR
EY

Ms. Shruti Nair
Human Resource
Business Partner, IQVIA

FROM THE CHAIRMAN'S DESK

The world of education is facing a paradigm shift, where the higher education institutes have the prime responsibility of providing industry ready students to the corporates. The higher education institutes should not only create job seekers but job creators as well. Jaipuria Institute of Management has been at the forefront of management education for almost a decade now.

Over these years industry has witnessed colossal restructuring and to be ready to map the skill gap the higher education institute have to be ready. Jaipuria Institute of Management with its endeavours ensures to minimize the skill gap between the industry and academia by creating a learning environment to bring out digital transformation of the students which is much required in the industry today.

Through this kind of initiative our students have been serving the industry in various capacities and have been making the institute proud. We also have been focusing on holistic education and in our endeavour to excel we are successfully inculcating future skills among our students.

We are proud to state that JIM is now known to provide intellectually sound and emotionally balanced managers to the corporates.

Shishir Jaipuria
Chairman
Seth Anandram Jaipuria
Education Society

We also have been focusing on holistic education and in our endeavour to excel we are successfully inculcating future skills among our students.

”



FROM THE DIRECTOR'S DESK

Jaipuria Institute of Management is a leading Business school in Delhi/NCR. We are proud to state that we have been able to cater to the fast-changing requirements of the industry. At JIM, we have been paying attention towards the needs of the industry by undertaking industry-oriented research. Industry academia collaboration in terms of experience sharing and interactions is also a key feature at JIM. Due to this, JIM is becoming the hub for providing industry ready individuals to the corporates. Along with this, it has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life.

Supplementing the research undertaken by the educators to promote industry academia partnership, JIM has been promoting a conducive learning ecosystem and inculcating the same in the students.

The alumni of JIM are now holding top designations at multiple corporates which makes the institute proud of its employability efforts. We are not just aiding the students in procuring a job but we are also making them learn about how to sustain and progress in the job and that is real employability.

I welcome all the corporates for our placement season 2023-24, I am sure that you will find the students fulfilling the fitment criteria's of the profiles offered by you.

Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management

We are not just aiding the students in procuring a job but we are also making them learn about how to sustain and progress in the job and that is real employability.

”





COURSE CURRICULUM

SEMESTER I	
KMBN 101	Management Concepts & Organisational Behaviour
KMBN 102	Managerial Economics
KMBN 103	Financial Accounting & Analysis
KMBN 104	Business Statistics & Analytics
KMBN 105	Marketing Management
KMBN 106	Design Thinking
KMBN 107	Business Communication
KMBN 151	IT Skills Lab-1
KMBN 152	Mini Project -1

SEMESTER II	
KMBN 201	Business Environment & Legal Aspect Of Business
KMBN 202	Human Resource Management
KMBN 203	Business Research Methods
KMBN 204	Financial Management & Corporate Finance
KMBN 205	Operations Management
KMBN 206	Quantitative Techniques for Managers
KMBN 207	Digital Marketing & E Commerce
KMBN 208	Management Information Systems
KMBN 251	IT Skills Lab-2
KMBN 252	Mini Project -2

SEMESTER III	
KMBN 301	Strategic Management
KMBN 302	Innovation And Entrepreneurship
KVE 301	Human Values And Ethics

SEMESTER IV	
KMBN401	Emerging Technologies in Global Business Environment

Semester III (Specialization Group)

HUMAN RESOURCE	
KMBHR01	Talent Management
KMBHR02	Performance and Reward Management
KMBHR03	Employee Relations and Labour Laws

INFORMATION TECHNOLOGY	
KMBIT01	Enterprise Resource Planning
KMBIT02	Web Technology & E-Commerce
KMBIT03	Cloud Computing for Business

FINANCE	
KMBFM01	Investment Analysis & Portfolio Mgt.
KMBFM02	Tax Planning and Management
KMBFM03	Financial Market & Services

MARKETING	
KMBMK01	Sales & Retail Management
KMBMK02	Consumer Behaviour & Mkt. Comm.
KMBMK03	Digital & Social Media Marketing

INTERNATIONAL BUSINESS	
KMBIB01	International Marketing
KMBIB02	International Logistics
KMBIB03	Export Import Documentation

OPERATIONS	
KMBOM01	Supply Chain & Logistics Management
KMBOM02	Operations Planning & Control
KMBOM03	Quality Toolkit For Managers

Semester IV (Specialization Group)

HUMAN RESOURCE	
KMBHR04	Strategic HR Mgt.
KMBHR05	International HR Mgt.

FINANCE	
KMBFM04	Working Capital Mgmt.
KMBFM05	Financial Derivatives

INFORMATION TECHNOLOGY	
KMBIT04	Database Mgmt. System
KMBIT05	System Analysis & Design

MARKETING	
KMBMK04	Marketing of Services
KMBMK05	Marketing Analytics

INTERNATIONAL BUSINESS	
KMBIB04	International Trade Laws
KMBIB05	Cross Cultural Management

OPERATIONS	
KMBOM04	Sourcing Management
KMBOM05	Management of Manufacturing System



COURSE CURRICULUM

Semester I	
KMBA101	Management Concepts & Organisational Behaviour
KMBA102	Managerial Economics
KMBA103	Financial Accounting For Managers
KMBA104	Business Statistics And Analytics
KMBA105	Marketing Management
KMBA106	Introduction To Business Analytics & Data Science
KMBA107	Design Thinking
KMBA151	IT Skills Lab -1
KMBA152	Basics of Data Management With "R"

Semester II	
KMBA201	Business Environment & Legal Aspect Of Business
KMBA202	Data Mining Techniques-Predictive Modeling & Pattern Discovery-using R
KMBA203	Business Research Methods
KMBA204	Financial Management & Corporate Finance
KMBA205	Operations Management
KMBA206	Quantitative Techniques for Managers (QTM)
KMBA251	Introduction To Python
KMBA252	Data Visualization & Descriptive Analytics Using R
KMBA253	IT Skills Lab-2
KMBA254	Mini Project -2

Semester III	
KMBA401	Emerging Technologies in Global Business Environment
KMBA402	HR Analytics
KMBA403	Social Media & Web Analytics
KMBA404	Healthcare Analytics
KMBA405	Business Application of Block Chain Technologies
KMBA406	Data Base Management System
KMBA407	Financial and Credit Risk Analytics
KMBA408	Research Project Report & Viva Voce
KMBN IB03	International Logistics
KMBN IB04	Cross Cultural Management
KMBN IB05	International Trade Laws
KMBN IT03	Data Base Management System
KMBN IT04	Cloud Computing For Business
KMBN IT05	Business Data Warehousing & Data Mining
KMBN OM03	Quality Management
KMBN OM04	Project & Sourcing Management
KMBN OM05	Management Of Manufacturing System
KMBN408	Research Project Report & Viv Voce

Semester IV	
KMBA301	Strategic Management
KMBA302	Artificial Intelligence & Machine Learning
KMBA303	Human Value And Professional Ethics
KMBA304	Supply Chain Analytics
KMBA305	Marketing Analytics
KMBA306	Summer Training Project Report & Viva Voce
KMBA351	Business Modeling With Spreadsheets
KMBA352	Machine Learning Using "Python"



MBA
(Dual Specialization)

MBA
(Business Analytics)



COURSE CURRICULUM

TEACHING PEDAGOGY

EXPERIENTIAL AND COLLABORATIVE LEARNING FOCUSES ON THE LEARNING PROCESS OF THE STUDENTS AND CREATES KNOWLEDGE THROUGH TRANSFORMATION OF EXPERIENCE. SUCCESSFUL STUDENTS LEARN HOW TO SHARE RESPONSIBILITIES, EXPERIENCE AND KNOWLEDGE WITH OTHERS FOR MUTUAL BENEFITS.

Case Study Method
The case study method is another practical approach to provide exposure to managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations
It ensures that students develop skills in managing time by working efficiently and effectively. This is what makes managers from JIM a category above the rest in challenging situations.

Live projects
At Jaipuria, students are exposed to various situational and functional live projects from the corporate world providing them valuable opportunity.

Hands on Experience on Decision Support Systems
It provides hands on experience on quantitative techniques used in managerial decision-making process. Students learn from the structured educational experience developed by the faculty. It is intended for students who want to use information technology or operations management as a decision making tool.

Speaker Series
Leading experts from industry, practitioners and researchers from

varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internship Projects (SIP)
During SIP, students are encouraged to take up time bound, multi-disciplinary and goal oriented projects. Corporate partners stimulate professional skills in the students through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute's faculty.

Industrial Visits
At JIM the students are provided industrial exposure through regular industrial visits. These visits are organized regularly with the association of our industry patrons from different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.

MOOCS / Swayam / NPTEL
It is the largest portal for online certification of all the specializations. Jaipuria Institute of Management is the local chapter for NPTEL. All the students undergo the certification program for skill enhancement.

Online Teaching
Amid the pandemic, the institute has taken steps for digital transformation of students as well as faculty. This will serve the faculty as well as students in the times to come.

One on One Mapping

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Methods

- Videos / Presentations
- Role Plays / Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

Coverage

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Panel Discussions and Debates
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course
- Guest Lecture
- Industry Specific Courses
- Panel Discussion



SEMESTER I		SEMESTER II	
KMBF101	Management Concepts & Organisational Behaviour	KMBF201	Banking Laws And Practices
KMBF102	Managerial Economics	KMBF202	Human Resource Management
KMBF103	Financial Accounting & Analysis	KMBF203	Corporate & Retail Banking Products
KMBF104	Business Statistics & Analytics	KMBF204	Financial Management & Corporate Finance
KMBF105	Banking And Micro Finance	KMBF205	Bank Credit Management
KMBF106	Marketing Management	KMBF206	Quantitative Techniques For Managers
KMBF107	Business Communication	KMBF207	Digital Marketing & E-Commerce
		KMBF208	Mutual Fund Operations
		KMBF251	IT Skills Lab-2
		KMBF252	FinTech for Business
SEMESTER III		SEMESTER IV	
KMBF301	Financial and Credit Risk Analytics	KMBF401	Strategic Management
KMBF302	Innovation and Entrepreneurship	KMBF402	FINANCIAL MARKETS AND SERVICES
KMBF303	Tax Management	KMBF403	Financial Derivatives
KMBF304	Security Analysis and Portfolio Management	KMBF404	Foreign Exchange and Risk Management
KMBF305	Depository Operations	KMBF405	Customer Relationship Management in BFSI
KMBF306	Emerging Technologies in Banking and FINTECH	KMBF406	Monetary and Fiscal Policy
KVE301	Human Value and Professional Ethics	KMBF407	Treasury Management in Banking
KMBF307	Summer Training Project Report & Viva Voce	KMBF408	Research Project Report & Viva Voce

INTELLECTUAL CAPITAL

Dr. Daviender Narang
Director,
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 25 years in the field of academics and management especially in best business and management Institutes of India and abroad. He has an experience of establishing and successfully managing a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years. He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.



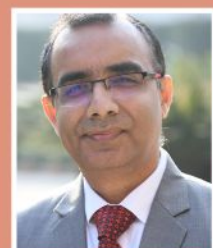
Dr. Rashmi Bhatia
Dean (Academics)

She has served reputed corporates for 10 years in responsible capacities and then Academics and Research in Administrative positions for around 20 years. She has to her credit more than 53 research papers, 6 books, and case studies, Has chaired various International Conferences, conducted more than 28 FDPs & over 17 MDPs in areas of Management & Leadership. Her Major interest include : Leadership, Strategic Management, Values & Ethics in Business.



Dr. Ashwani Varshney
Dean (Students Welfare) &
Professor

He is MBA, M.Com., UGC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 17 years of rich experience in the field of management education and industry. A good number of his research papers have been published in National and International Journals. He has co author/co-edited 4 books in the area of accounting and finance. Dr.Varshney also conducted , organized and participated in a number of FDP , Conferences and Seminars.He is also the Executive Editor of the Journal "JIM QUEST-Journal of Management And Technology". He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring. Dr Varshney is also the Innovation ambassador in the IIC under the Ministry of Innovation and the member of CII startup club under the aegis of CII. He has vast experience of mentoring and public speaking at different forums .



Dr. Ajay Tripathi
Professor

He is MCA, M Phil (CS) and Ph. D. He has approximate. 16 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National/ Int. Journals and Magazines. He has attended 12 seminars and conferences.



Dr. Nidhi Mathur
Professor

She is a Ph.D. from Barkatulla Vishvavidyalay, Bhopal. She is also a NET qualified in Management. She is MBA from Devi Ahilyabi University, Indore. She has over 18 years of experience in teaching MBA and B.Tech. students. She also has research experience. She has published research articles in National Journals of repute. She has participated in various seminars, conferences, FDP Programmes and Workshops. She has also organized FDPs, Seminars and Conferences.



Dr. Anubha
Professor

She is a teacher and researcher in the field of Marketing & Operations. She is Ph.D., MPhil, MSc, and MBA. Dr. Anubha has more than 24 years of teaching and research experience. Her research interests include social media marketing, Islamic marketing, electronic word of mouth, advertising, and consumer behaviour. Her strengths include data analysis & interpretation. She is an expert in questionnaire designing, model development, EFA, CFA, and SEM including moderated mediation. She has published many scholarly "ABS 3 level", "ABDC", "SCI", "SCIE", "Scopus" and "Web of Science" indexed research papers in various journals of Wiley, Emerald, Taylor & Francis, and Sage including Psychology and Marketing; Journal of Islamic Marketing, Journal of Internet Commerce, Global Knowledge, Memory & Communication, Vision and FIIB Business Review. She has been an active reviewer of journals of Elsevier, Sage, and Emerald. She has presented papers at various National and International conferences at MDI Murshidabad, IIM Indore, IIM Nagpur, IBS Hyderabad, IIT Delhi, XLRI Jamshedpur and Curtin University. She is also a recipient of best paper award for two of her papers, one of which was presented at MDI. Recently her edited book has been published by IGI Global.



Dr. Namita Nigam
Associate Professor

Dr. Namita Nigam is MBA with a specialization in Finance, M.Sc. in Applied Mathematics, and Certified Cost and Management Accountant. She is awarded Ph.D. from Lucknow University.. She has written a book on Financial Services, published numerous research papers in UGC Care, Scopus, and peer-reviewed journals, and contributed 6 chapters in edited books. She has presented many papers at National and International seminars and conferences. With a wide experience of around 20 years in teaching, research and academic administration she is also a research guide for Ph.D. and PG students in various Universities. She has expertise in the area of Accounting, Financial Management, Capital Market, etc.



Dr. Anil Kumar Gupta
Associate Professor

A highly dynamic & effervescent professional with 28 years of rich & productive experience in corporate and academics. He is M.Com from Himachal Pradesh University, MBA from Sikkim Manipal University and Ph.D from Jiwaji University, Gwalior. He has attended and organised various workshop and conferences.



Dr. Raj Kumari
Associate Professor

Dr. Raj is an effective faculty in the area of Applied and Behavioural Economics. She is BA (Hons), MA, MBA (Finance), and Ph.D. She is NET qualified and has 17 publications and paper presentations to her credit. She was nominated for the prestigious 'Bharat Ratna Rajiv Gandhi Gold Medal Award' in the year 2017 by the Global Economic Progress and Research Association, Tamil Nadu. She has a rich teaching experience of 19 years and works in the area of International Trade, Monetary and Public Economics, Green Economics, and Sustainable Development.



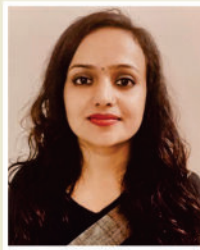
Dr. Devi Archana Mohanty
Assistant Professor

She is a seasoned professional with rich, in-depth experience of over 14 years in teaching and research in the field of English for Communication, Business Communication, and ELT. Formerly associated as an Institute Research Scholar and Teaching Assistant in the Department of Humanities and Social Sciences at Indian Institute of Technology, Kharagpur, she has published and presented several research papers in Scopus indexed, peer reviewed journals, symposia, seminars (National, International).



Dr. Govind Nath Srivastava
Assistant Professor

Dr. Govind Nath Srivastava has more than 16 years of experience in corporate and academics. Dr. Srivastava started his academic career with Institute of Chartered Financial Analyst of India and served various reputed organizations with different capacity. His project is acknowledged and appreciated by Delhi Metro Rail Corporation to improve the quality of public transportation. He is extensively engaged in research and consultancy and published more than 20 research papers in various reputed conferences, national and International journals including numerous Scopus indexed journals listed in ABDC.



Dr. Divya Pant
Assistant Professor

Dr. Divya is a vibrant faculty with a BMS, MBA, and MA in Psychology. She is a Ph.D. and worked closely with IIM Udaipur on their project based on benched employees. Her expertise lies in the area of Organizational Behaviour, Human Resource Management, Big Data Analytics, Industrial and Organizational Psychology, and Research Statistics. She has published 5 research papers and 2 book chapters and has a keen interest in Industry Dynamics, Competency Mapping, Employee Engagement, Organizational Learning, Network Analysis, and Economic Sociology. She is a resource person for many workshops on Research Methodology and has been an ICSSR fellow in Management.



Prof. Ajay Chauhan
Assistant Professor

Dr Ajay Kumar Chauhan is founder of "ResearchShiksha" which is a training and consulting firm. He has worked as Director FPM, at UBS, Mumbai. He is the international consultant of quantitative methods. He is a visiting faculty with MDI, IMT, NMIMS, IIFT, NIT etc. Earlier he was associated with IMT- Ghaziabad as a full-time faculty for eight years. He is M.Sc. Mathematics, MBA Finance, UGC NET and has also done a PhD in Finance. He has published 25 international research papers (including ABDC A category and B category) and three books. He also taught in Bulgaria and done an advance course in econometrics from Switzerland.



Dr. Neelu Tiwari
Associate Professor

She is MBA, M.Sc. and Ph.D. She has more than 19 years of teaching & research experience in the field of Applied Mathematics. Her areas of interest are Operation Research and Business Statistics. She has authored three books and 21 research papers have been published and presented in both International / National Conferences & Journals on operations, management sciences, data management and impact of globalizations. She has mentored various student groups on Business quiz and Case Studies. She has attended various seminars and conferences organized by IIMs, IITs and other institutions of reputed.



Dr. Veena Tripathi
Assistant Professor

Dr. Veena Tripathi is an Assistant Professor of Marketing. Dr. Tripathi has worked in different reputed business organizations notably Bosch Ltd., ICICI Bank and Sony Pictures Entertainment. She has also been recognized as an Adjunct Professor under Panel of Foreign Faculty by Urgench State University, Uzbekistan. Her corporate experience encompasses diverse areas as Vendor Development, Product Management and Advertising Management.



CS Puja Shree Agarwal
Assistant Professor

"Ms. Puja Shree Agarwal holds an impressive educational portfolio, pursuing a PhD in Commerce and possessing qualifications such as NET, M.Com, Company Secretary (CS), Chartered Accountant - Professional Education-II (CA-PE-II), MBA, and a Bachelor of Commerce (B.Com). Her academic journey showcases a well-rounded understanding of commerce and an ability to impart practical knowledge to her students. She has worked for 3 years in two esteemed organizations, Data Infosys and ICICI Bank. With a teaching career spanning over 17 years, Ms. Agarwal has impacted the lives of more than 50,000 students.



Ms. Sanandi Sachdeva
Assistant Professor

She is BA (English Hons.), MA (English Literature) from Panjab University and MBA from Amity University. She is pursuing Ph.D. from AKTU Lucknow, has got point one certificate in English. She has attended various workshops on development of communication skills, taken part in various training programs. She has presented papers on employability in international conferences. She is also a certified trainer for conducting words worth sessions. She has conducted various MDP's on enhancing personal effectiveness using Psychometric Techniques. Her areas of interests are Business Communication and Soft Skill Development including public speaking skills. She is also a certified trainer for human values and professionals ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.



Ms. Abhilasha S Upadhyaya
Assistant Professor

Ms. Upadhyaya has over 14 years of total experience, 03 years in corporate with VSNL Services Ltd and 10 years in Academics. She is UGC-NET qualified and pursuing her PhD from AMU, Aligarh. She is also a certified Master Trainer with RASCI- Retail Operations, presently she is pursuing Post Graduate Diploma in Advance Statistics from IGNOU. She has vast International exposure and had taught in UK during her assignment with her previous employment. She had participated in many International and National Conferences and had authored many Research Papers for various Journals. She teaches Marketing and Operations.



Ms. Guneet Kaur
Assistant Professor

An IIM-Lucknow alumni with an MBA in Human Resource Management, she has a versatile experience of more than 15 years in corporate and academia. Presently, she is pursuing her PhD in the area of Emotional Intelligence. She has presented and published 9 research papers in conferences and journals. She has authored a book chapter on "Managing generation Y" from Bloomsbury publications. She is a certified psycho-metric assessor and counselled and conducted various trainings on Emotional Intelligence. She is also certified from British Council for IELTS training. She has participated in various Faculty Development Programmes and Short Term Courses from IIT-Roorkee and Delhi.



Ms. Surbhi Kansal
Assistant Professor

Ms. Surbhi Kansal is a management faculty in the Marketing and Consumer Behaviour domain. She is a BBA (CAM), MBA, B.Ed and UGC NET qualified. She possesses two years of corporate experience and around six years of teaching. She has 8 research publications in national and international conferences and journals to her credit.



Ms. Shilpa Wadhwa
Assistant Professor

She is a PGDIM in Operational Research from IGNOU and is currently pursuing MBA (IGNOU) in the same specialization. She has done her BA Arts (English Honors) from Delhi University and is a Certified Wordsworth English Language Lab Trainer, Advance Business Communications from British Council and AWARE (Microsoft Office Applications).



Ms. Jahanvi
Assistant Professor

Ms. Jahanvi is a faculty in the area of Marketing and specifically Luxury Brand, Customer Relationship Management, and Social Media Marketing. She is a research fellow at Birla Institute of Technology, Mesra, and pursuing her Ph.D. in the Marketing domain. She has publications in reputed journals including one in A star and works intensively in Brand Management. She has to her credit numerous pieces of training in Structured Equation Modeling Case Teaching and Writing.



Ms. Neetu Singh
Assistant Professor

Ms. Neetu Singh is working as an Associate Professor for MBA (business analytics), at Jaipuria Institute of Management Ghaziabad, U.P. She has 15 years of vast experience in academics and research. She is pursuing her Ph.D. Computer Science and Engineering from JIIT, Noida. She has published many research articles/papers in reputed journals and conferences. Her areas of research include Mining Software Repositories using Reinforcement Learning Techniques. She has been a merit holder during her master's. She has been awarded and accoladed in many areas such as employee of the month, sports.

INFRASTRUCTURE AND RESOURCES



Campus

- One of the Finest Management Education Infrastructures in Delhi-NCR
- Situated in the heart of Delhi-NCR, with good connectivity to all places of Delhi-NCR
- Ultra modern facilities in-house Hostel, Class rooms, Conference rooms and Syndicate rooms and Skill Development Centre
- Fully air conditioned auditorium with 400 seating capacity
- Wi-Fi Campus



Hostel

- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- Boys hostel is available out of campus equipped with all modern facilities including unlimited Internet access.



Library & JIM Information Centre

- Over 18,328 books, 100 National & 72 International Journals
- Seating capacity of over 120 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access
- Internet access to Web Portal
- e-resources/Database Subscription of ProWess IQ, J-Gate, ProQuest, NDLI, MyLoft and Delnet



GYM & FITNESS CENTRE



Computer Labs

- Ultra modern computer labs with state of the art technologies
- 200 Advanced Computer Systems
- 100 Mbps Internet connectivity
- Windows 2019 server
- Smart Classroom
- License software like Statistical database software like SPSS, CMIE Prowess Corporate Database, MS Office etc.
- Dedicated Computer Lab has been set up for Business Analytics equipped with software like- R, Python, Tableau etc.



COMPUTER LABS



Infrastructure



Language Lab

- Ultra modern software based on CBT Methodology
- Online practice sessions on the software WordsWorth to increase the students' communication proficiency
- Student language & grammatical training using multiple software

Sports Facility

- Various sports facilities are provided to the students. Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, Carrom and Chess.

Cafeteria

- Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurturing one's interpersonal skills.

Gym & Fitness Centre

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.





8th Corporate Summit

DRIVING STRATEGIC CHANGE FOR ORGANIZATIONAL GROWTH

FMCG & FMCD, Fintech and Entrepreneurship

Saturday 4th March, 2023

:: Keynote Speakers ::



Starting from Left: Dr. Daviender Narang: Director, Jaipuria Institute of Management, **Mr. Vijay Chaudhary:** Managing Director-Unicharm India, **Mr. Shishir Jaipuria:** Chairman, Jaipuria Group of Educational Institution, **Ms. Kamayani Aniruddh Nagar:** CEO-Wealth Bajaj Capital Ltd., **Mr. Sunil Jain:** CEO-Kenstar

Panel Discussion-1 "Developing Talent Pipelines in the FMCG and FMCD Sector"



Panel Discussion-2 "Data-Driven Enterprises: Leveraging Big Data, Analytics, and Fintech for Decision Making"



Panel Discussion-3 "The Indian Start-ups Ecosystem: Harnessing the power of Innovation and resilience for exponential Growth"



INTERNATIONAL CONFERENCE ON ROLE OF SUSTAINABLE DEVELOPMENT GOALS IN BUSINESS & ECONOMIC TRANSFORMATION

Saturday 29th April, 2023



Starting from Left: Dr. Daviender Narang: Director, Jaipuria Institute of Management, **Mr. Rahul Bajaj:** Chairman-Bajaj Capital Ltd., **Mr. Shishir Jaipuria:** Chairman, Jaipuria Group of Educational Institution, **Prof. Tamar Almor:** Dean-Faculty of Business-The College of Management Academic Studies-Israel, **Mr. Vinod Malhotra:** Advisor-Jaipuria Group of Educational Institutions

SUMMER INTERNSHIP PROJECT (SIP)

Process Followed During SIP:

Internal supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the help of company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.



Weekly Review

- Progress with respect to the action plan.
- Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- Best summer project awards.

Assessment

- Summer Internship Project Report evaluation by external examiner deputed by the university.

CREATING RESPONSIBLE LEADERS

CORPORATE RESOURCE CENTRE

The institute has established a Corporate Resource Centre (CRC) to build long term relationship with corporate. CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes.

CRC also nurtures the concept of entrepreneurship through its different programmes for students.

The CRC consists of professionals who have valuable experience in industry and academics. It arranges Summer Internship of 8 to 10 weeks. It provides complete support to our students for placement through specific training on soft skills, English enhancement program business/interview etiquette and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of JIM attributes students' placements in reputed brands like Amazon, Asian Paints, Axis Bank, Berger paints, Yes Bank, British Paints, American Express, HDFC Bank, Ceasefire Industries, Interocean Shipping Company, Future Group, Infoedge India, Mancor Consulting, Evalueserve, Deloitte Consulting, Pinkerton, TCI, GATI, Indusind Bank, Safexpress, Café Coffee Day, Tommy Hil Figer, Asahi India Glass, Gold Plus Glass Industry, Mansukh Securities, Mahindra Finance, Tata Capital, Capital First, ICICI Securities, Nestle, Airtel, Spandana Spoorthy Financials, Indiabulls Home Loan, Cargill India Pvt Ltd, Federal bank, Kajaria Ceramics, Bikanerwala Foods Pvt Ltd, DS Group, Reliance Jio, Hettich India Pvt Ltd, Everest Industries, S&P Capital IQ, Grail Research, WNS Global Services, Saint Gobain, Tech Mahindra, Decathlon, Ameriprise Financials, Blackrock Services, F1F9 India Pvt Ltd, Institute of Creative Excellence, Finedge Advisory, ITC Limited, Microtek International, MDRA, Onicra, Gemini Solutions Pvt Ltd, Team Computers Pvt Ltd, V2 Retail Limited, Vishal megamart, To The new Digital, Sahasra Electronics, DCM Shriram, Kent RO, Saint Globain, Kurlon, Lenskart, Kotak Bank, Kotak Life, Nucleus, IDFC First Bank, Wipro many more.

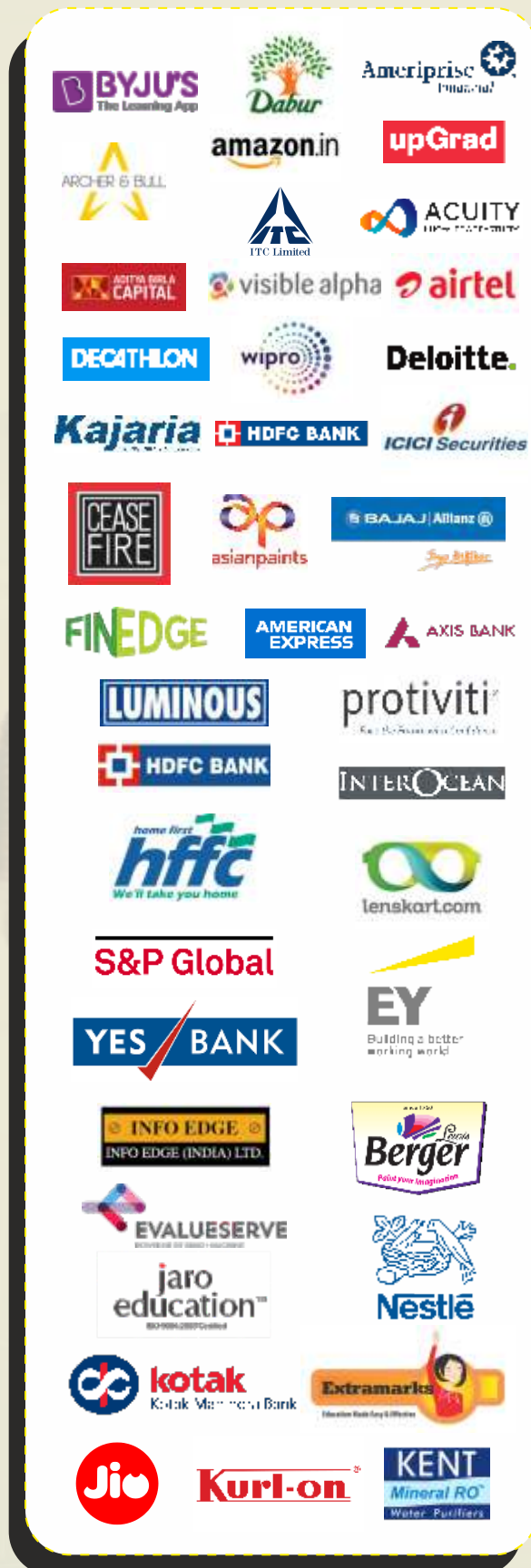
The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem which makes our students a preferred choice of many corporates.

CRC will commence its Final Placement Process from the 2nd week of october 2023. We welcome & invite esteemed organizations to participate in our placement process at the Institute.



CREATING RESPONSIBLE LEADERS

OUR MAJOR RECRUITERS



BFSI

- HDFC Bank
- ICICI Bank
- Axis Bank
- ICICI Pru Life
- BAJAJ Allianz
- TATA AIG
- Kotak Life
- PNB Housing Finance
- MAX Life
- HDFC Life
- AU Small Finance
- IDFC First Bank

Edtech

- Byjus
- Vedantu
- Collegedunia
- Learning routes
- Simplilearn
- Extramarks
- Coursera
- Lido Learning
- UpGrad
- Jaro Education

Fintech

- Paytm
- PhonePe
- Mswipe
- Zerodha
- PineLabs
- BankIT
- CRED

E-Commerce

- Flipkart
- Amazon
- Urban Company
- Paytm (ecommerce vertical)
- Moglix
- Naukri.com
- 1mg

Retail

- Reliance Retail
- TATA Croma
- Duty Free Retail
- Aditya Birla Retail
- Shoppers Stop
- Vishal Megamart
- Sargam Electronics
- Future Group
- V Mart
- LandMark Group
- VGL

NBFC

- Muthoot Finance
- Godrej Housing
- BAJAJ Capital
- Shriram Transport Finance
- L&T Finance
- Bajaj Finserv
- Aditya Birla Finance
- Spandana Spoorthy

IT

- Wipro
- WNS
- Redington
- L&T
- Coforge (Formerly NIIT)
- VVDN
- To The New

Research and Consulting

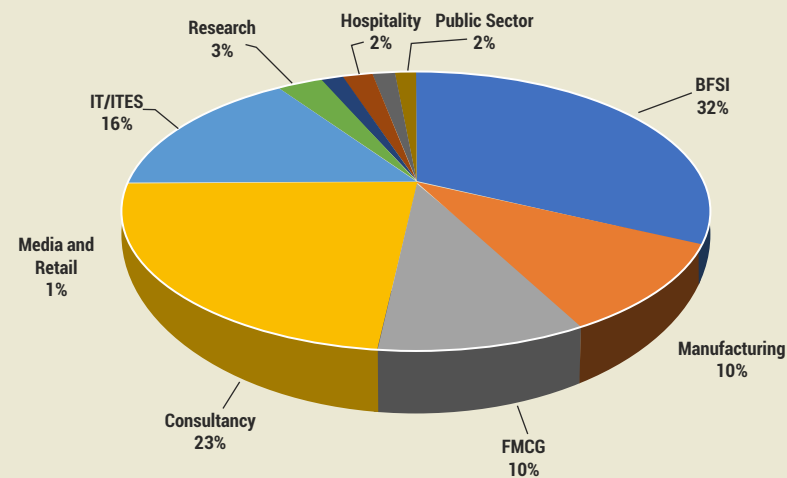
- High Beam Global Research
- Protviti Research
- 6W Research
- Mindforce Research
- Techsci Research
- Value Research
- Unimarket Research
- Consulting
- Tecnova Consulting
- Cap IQ
- Indus Valley Partners
- Manpower Group (HR)
- Kelly Services (HR)
- Archer and Bull
- Ameriprise Financial (Finance)

STAR PLACEMENTS

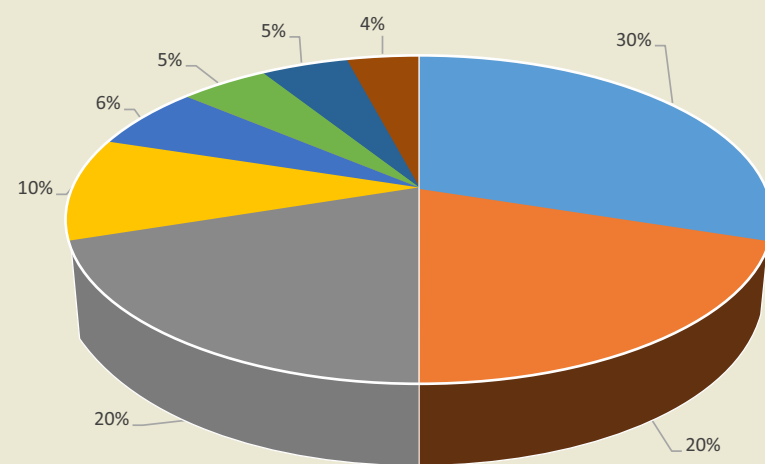


SNAPSHOT OF PLACEMENT

SECTOR-WISE SUMMER PLACEMENTS BATCH 2022-2024



SECTOR-WISE PLACEMENTS BATCH 2021-2023

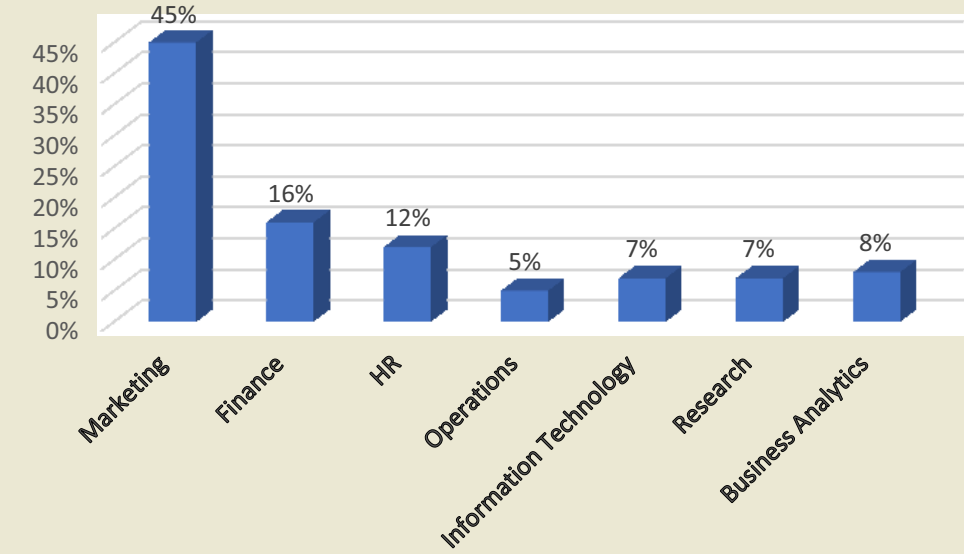


■ BFSI ■ Consulting ■ EdTech ■ IT ■ Real Estate ■ Research ■ Logistics & Retail ■ Ecommerce

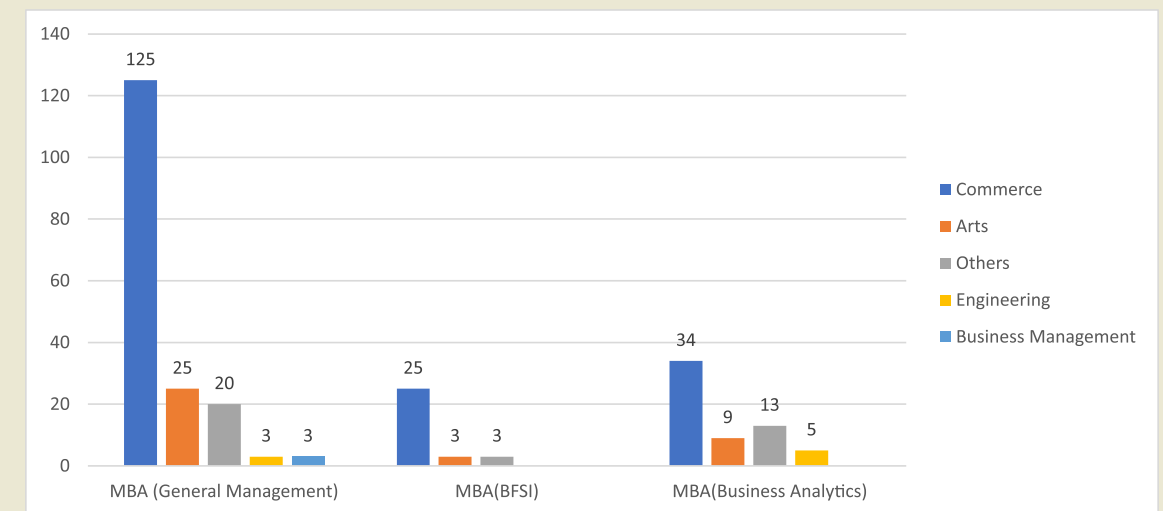
Final Placements Batch 2021-23 at a Glance

- No of Participating Companies : 98
- Highest Recruiting Sector : BFSI
- Highest Recruiting Job Role : BDE, Jr. Management Grade-1, Management Trainee
- Company Offered Highest Salary : Property Pistol, Anusha Group
- Top Recruiting Companies : Deloitte, Amazon, MRF Tyres, Decathlon, Khimji Ramdas, ANZ Bank, Wipro, Archer And Bull, Bajaj Housing Finance Ltd, Newgen Technologies, Ameriprise Financial, ExtraMarks Education, Clix Capital, Regalo, ICICI Lombard, Shubhlakshi Finance Pvt Ltd, Kotak Mahindra Bank, Acuity Knowledge, Success Pact Consulting Pvt.Ltd, Navkar Consultancy, Uneecons, WNS Global Services

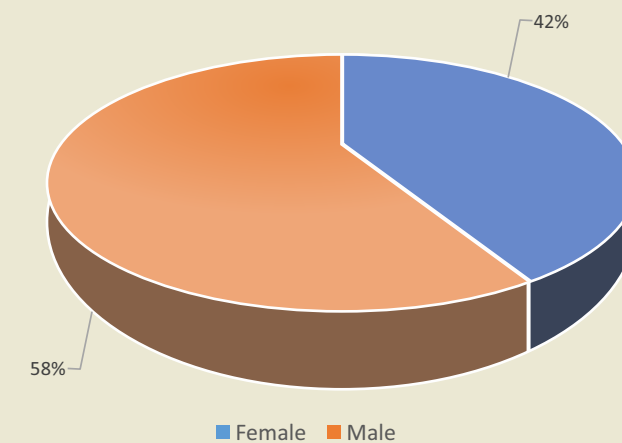
FUNCTION WISE PLACEMENT



ACADEMIC BACKGROUND



STUDENT GENDER



JIM'S EXCURSION



JAIPURIA INSTITUTE OF MANAGEMENT
EMPOWER • ENTHUSE • EXCEL
INDIRAPURAM, GHAZIABAD
Affiliated to Dr APJ Abdul Kalam Technical University, Uttar Pradesh, Lucknow

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