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Date: 26<sup>th</sup> August, 2021

1. Action Plan

*Action Plan:- Planned Programs, Activities, Budget Allocation, and Annual Targets*

I&E Policy Objectives	Thrust Area	Planned Intervention: Program/Activities (Input)	Unit of Measurement (KPIs)	Person In charge	Current Status (Baseline Value)	Budget Allocation//Collab oration (Resource/Source)	Annual Targets (Process/ Output) Year 1	Year 2	Year 3
Objective I: To establish institutional mechanisms, processes and guidelines to generate knowledge, intellectual properties and innovations from institute and commercialization of innovations through technology transfer.	IP Ownership Rights for Technologies Developed at Higher Educational Institutions.	Workshop on intellectual property rights and IP management for start-ups	No of IPR/Innovations developed for commercialization & # Increment/year	Dr. Sadananda Prusty	0	IPR consultants	3	6	9

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technology licensing and startups etc.									
Objective 2: To Develop a critical mass of motivated students & faculties with creative potential, and entrepreneurial orientation & skill set	Pedagogy and Learning Interventions for Entrepreneurs hip Development	1. Orientation Session on National Education Policy (with a focus on Innovation and Entrepreneurship) 2. Orientation session on National Innovation Start-up Policy 3. Workshop on Design Thinking, Critical Thinking and Innovation Design	1. No./% of Students covered through entrepreneurship Education; MOOC, Class Room, Experiential Learning programs etc. & # 2. No of Student projects turns to (commercialize ) Innovations	Dr. Sheetal Dr. Nidhi	0	Innovation ambassadors/	2	4	5

*Dr. Sheetal*

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<p><b>Objective 3:</b> To build and strengthen the inhouse mentor pool and human resource capacity to drive campus I&amp;E activities; identifying, handholding and guiding potential/early stage entrepreneurs, student innovators at the Institute on regular basis.</p>	<p><b>A. Strategies and Governance for Promoting Innovation &amp; Entrepreneurs</b> hip Building A2. Organizational Capacity, Human Resources and Incentives.</p>	<p>1. Orientation session of all faculty members and students by Innovation Ambassador 2. Call for paper writing and research report on Innovation</p>	<p>1. No of research studies related to Entrepreneurship conducted 2. No/% of in-house trained professional developed for advisory services &amp; # Increment</p>	<p>Dr. Sheetal</p>	<p>0</p>	<p>Innovation Ambassador</p>	<p>1. 1 2. 5</p>	<p>1. 2 2. 7</p>	<p>1. 2 2. 7</p>
<p><b>Objective 4:</b> To build infrastructure support and facilities to promote innovation &amp; startup and enabling environment of easy access to resources within an outside the institute.</p>	<p><b>Incubation &amp; Pre-Incubation Support Facility Creation and Access</b></p>	<p>Session on Accelerators/incubation opportunities for students &amp; facilities - Early-stage entrepreneurs</p>	<p>No of beneficiaries are accessing the infrastructure &amp; facilities per day, month &amp; # Increment</p>	<p>Dr. Ashwani Kumar Varshney</p>	<p>0</p>	<p>Incubation centre</p>	<p>5</p>	<p>7</p>	<p>10</p>

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*Dr. Sheetal*



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Objective 5:	Collaboration and Business Relationship and Knowledge Exchange.	Field/ Exposure/Visit to Incubation Unit/ Patent Facilitation Centre/ Technology Transfer Centre/ Co-working spaces	No of networking event (Intra and Interinstitutional enablers, stakeholders)	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty,	0	Incubation centre	1	2	3
To strengthen the intra and interinstitutional partnership and collaboration with ecosystem at different level and cocreation of new program interventions.									

*P. Kumar*

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**Budget allocation**

Head	Amount
Amount spent on activities conducted	INR 20000
Amount spent on student/faculty participation in I&E activities conducted by external organizations	INR 20000
Expenses incurred in the establishment, maintenance and operation of Pre-incubation and or incubation infrastructure (capital expenditure+ operational infrastructure)	INR87819
Total seed fund/grant disbursed by higher education from its own funds to innovation/entrepreneurial ventures	Nil

*D. Nandan*

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## 2. NISP Activity Calendar 2021-22

NISP activity calendar has been finalized for academic year 2021-22 as presented below.


Activity	Event Month	Activity	Achievement expected from Programs	Person In charge	Team	Event Preparation Commencement Date
Institutional activity	October, 2021	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)	The Program proposes to provide a chance to the management students along with the faculty members to understand the components of National Education Policy which mainly focus on Innovation and Entrepreneurship.	Dr. Sheetal	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	September 2021
Institutional activity	October, 2021	Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make In India, Make for the world.	The program will help the students to understand the initiatives like Atmanirbhar Bharat- Vocal for Local, Make In India, Make for the world and how to boost the manufacturing base of India	Dr. Sheetal	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	September, 2021
Inter-Institutional activity	November, 2021	Pitching workshop & linkage of innovators with Innovation Ambassadors.	This workshop will help the students to explore the business ideas and new venture developments under start-up mission of India and innovation ambassadors will orient the students for pitching business ideas effectively.	Dr. Sheetal	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	October, 2021

*Dr. Ashwani*

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Institutional activity	December, 2021	Workshop on Business Model Canvas (BMC) and (or) Business Plan Competition to Invite Innovative Business Models from Students	This workshop aims to have a competing event (inter-institution event) where the students will be presenting their B-Plans and the best plans will be awarded.	Dr. Nidhi Mathur	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	November, 2021
Institutional activity	January, 2022	My Story - Motivational Session by Successful Entrepreneur/Startup founder.	This session will work as a guide towards developing an understanding that entrepreneurship can be taken as a career option that create employment for others. This session will help the students who are in prototype/product development phase.	Dr. Sheetal	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	December, 2021
Institutional activity	February, 2022	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre	This visit will give the understanding how one incubation unit can help the early entrepreneurs to develop their businesses by providing a full-scale range of services starting with management training and office space and ending with venture capital financing.	Dr. Ashwani Kumar Varshney	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	January, 2022

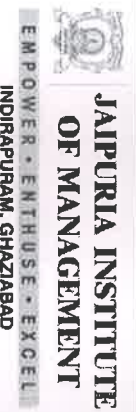
*Ashwani*

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Institutional activity	March, 2022	Workshop on intellectual property rights and IP management for start-ups	This workshop will guide the students to understand the importance of IPR and how to register intellectual property rights.	Dr. Sadananda Prusty,	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	February, 2022
Institutional activity	April, 2022	Session on Accelerators/incubation-opportunities for students & faculties – Early-stage entrepreneurs	This session will aim to clarify the role of accelerators/ incubators in early-stage entrepreneurship.	Dr. Sheetal	Dr. Ashwani Kumar Varshney, Dr. Sadananda Prusty, Dr. Nidhi Mathur and IIC team members	March, 2022

  
**Prof. (Dr.) Davinder Narang,**

**Director, Jaipuria Institute of Management,  
 Indrapuram, Ghaziabad,  
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Copy to:  
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