



Details of Club Activities

S. No	Date of Event	Name of the club	Name of the Event	Name of the Activity
1.	November 23, 2019	Sport Club	Cricket Match	Cricket Match (Boys)
2.	November 16, 2019	IT Club	IT Fest: Cybertron	Video Maker, NFS Most Wanted, Selfie Mania, PUBG, Excel Master
3.	October 12, 2019	HR Club	Abhinay Manch	Panel Discussion
4.	September 28, 2019	Finance and Eco Club	Debate Competition	Growth Vs. Jobs: The Harsh Reality of Indian Economy
5.	September 17-18, 2019	Finance and Eco Club	Simulation Game	JIM Stock Champion-Simulation Game
6.	September 05-07, 2019	Corporate Social Responsibility	Swachh Bharat Drive	Anti Plastic Campaign
7.	September 5, 2019	Communication/Cultural Club	Fresher's Party	AAGHAZ -2019
8.	September 5, 2019	Communication/Cultural Club	Teacher's Day Celebration	Teacher's Day-2019
9.	August 31, 2019	Marketing Club	Brand Challenge	Ad Mad Competition
10.	August 23, 2019	Corporate Social Responsibility	Tree Plantation	Tree Plantation Drive

Jaipuria Institute of Management, Indirapuram, Ghaziabad
Sports Club

Cricket Match (Boys)
23th November, 2019 at 02:00 pm

Rules and Guidelines

1. There will be only two teams allowed and each team will consist of 12 players (11 playing at a time and one extra player).
2. Teams must be in white and black kit.
3. Match will be played as per I.C.C. –T20 rules.
4. 10 overs match with one drink (5 min.) after 05 overs. Two bowlers will be allowed 3 overs maximum and rest of the bowlers will be allowed 2 overs maximum.
5. Matches will be played with Tennis Ball.
6. Result. (In case of tie results will be declared by super over (01 Over Match)).

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List of participants

Team A		Team B	
S. No.	Player Name	S. No.	Player Name
1	Parth Pande (Captain)	1	Ujjawal Tyagi (Captain)
2	Bhaskar Tiwari	2	Paritosh
3	Shashank Mishra	3	Veer Pratap
4	Harshit Pathak	4	Prince Tyagi
5	Chirag Rajpal	5	Vaibhav Srivastav
6	Rajan Yadav	6	Gaurav Singh
7	Sumit Kumar	7	Devakar
8	Karan Preet	8	Suryatarun
9	Varun Kant	9	Shivam Verma
10	Yathartha Mishra	10	Gaurav Sharma
11	Mohit Ojha	11	Ambuj Kumar
12	Sashiranjana Jha	12	Deep Shekhar

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Sports Club

Cricket Match (Boys)

23th November, 2019 at 02:00 pm

Games and sports play a vital role in the student's life. It helps in the attainment of the ultimate aim of education i.e. the achievement of holistic development. Education without sports is incomplete. With this Jaipuria Institute of Management, Indirapuram, Ghaziabad organized a one day cricket match on 23th November, 2019 among MBA first semester students. The match was held at Jaipuria Institute of Management, Ghaziabad Cricket ground. The cricket match formally inaugurated by Director Sir and Other Faculty members. Students of all the three sections of MBA first year were present in playground to cheer their respective teams.

The team A consists: Parth Pande (Captain), Bhaskar Tiwari, Shashank Mishra, Harshit Pathak, Chirag Rajpal, Rajan Yadav, Sumit Kumar, Karan Preet, Varun Kant, Yathartha Mishra, Mohit Ojha.

The Team B Consists: Ujjawal Tyagi (Captain), Paritosh, Veer Pratap, Prince Tyagi, Vaibhav Srivastav, Gaurav Singh, Devakar, Suryatarun, Shivam verma, gaurav Sharma, Ambuj Kumar.

Team B captain Ujjawal Tyagi won the toss and was decided to bat. Prince Tyagi took the highest run (56). The scores of Veer (19 runs) and Gaurav (14 runs) helped team B to earn a very good score of 128 runs.

Team A opened its batting inning with a bang. Their openers, Bhaskar and Harshit, made 10 and 58 runs respectively. After that came the sudden collapse of wickets. Team A was able to make only 96 runs after 10 overs. Finally team B won by a convincing victory of Thirty two runs.

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**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL
INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

IT CLUB EVENT

		Video Maker
Venue	Auditorium	
Total No Of Participants		35
Faculty Coordinator	Mrs. Anubha	
Coordinators	Prabhu Saxena	8218759027
	Shivam Chaudhary	8077809714

Rules:

- It is going to be a group event.
- One group will consist of 5 members. All the members must be from same section.
- You all will be provided with a topic four day before the date of the event you'll have to make a video of 3-4 min inside the college campus.
- The contestants will be provided with certain criteria that they've to include in their video. Judging will be done on the basis of provided criteria.
- Video will be marked on the basis of: - content, time duration, participation of each member, creativity.
- Winners and runner ups will be provided with certificates.

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NFS Most Wanted

Venue	Basement Computer Lab	
Total No Of Participants		27
Faculty Coordinator	Saurabh Sir	
Coordinators	Shivansh Thakur	9457844444
	Tanya Goyal	7017081539

Rules:

- It will be an individual event.
- Event will be going to be a knockout tournament .
- The players will play in group of 4 and 1st place holder will be qualified to next round.
- You can choose the car of your own choice for the race.
- Players will be matched randomly.
- Winners and runner ups in the last round will be provided with certificates.

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Selfie Mania

Venue	Auditorium	
Total No Of Participants		27
Faculty Coordinator	Mrs. Rashmi Maini	
Coordinators	Parul Singh	8299693379
	Mansi Behduri	9474246800

Rules:

- It will be an individual event.
- All the participants will be provided with some parameters that they have to include in their selfie
- Winner will be decided on the basis of who will include in the most number of parameter in their selfie.
- You can use any editing tool to edit your selfie (Use of snapchat is not allowed).
- You'll be given time of half hour to take the selfie and bring back to the organizers .
- The selfie has to be taken only inside the college campus. If it will be taken outside campus the contestant must be disqualified.
- You'll have to take selfie and bring it to the organizers in the time given .
- Winners and runner ups will be provided with certificates.

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PUBG

Venue Auditorium
Total No Of Participants 48

Coordinators Rachit Saxena 9818723070
Manish Kr Tiwari 7836821233
Srichand Yadav 9205507155

Rules:

- The event will be conducted in duo.
- The participants can take part in group of 2 members.
- Entries will be taken before the final date only. No entries will be allowed at the time of event.
- The name of duo will be given in advance no teams will be allowed to change at the time of event.
- You've to bring your own internet for the game, net will not be provided.
- The room ID to join the game will be provided at the time of the event to join the game.
- Winners and runner ups will be provided with certificates.
- If someone will be seen playing game in hack version he'll be directly disqualified from the event.

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Excel Master

Venue	Basement Computer Lab	
Total No Of Participants		12
Faculty Coordinator	Dr. Ajay Tripathi	
Coordinators	Shivam Verma	7607999964
	Nitanshi Yadav	7398424044

Rules:

- It will be going to be an individual event.
- The participants will be provided with a certain data base. They've to prepare it using certain excel formulas.
- The winner will be decided on the base of who'll prepare it taking the least amount of time.
- You can choose formulas and functions according to you. But it should be logical.
- All the formulas will be checked before declaring the winners.
- Winners and runner ups will be provided with certificates.

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Name Of The Coordinators

Shivansh Thakur
Tanya Goyal
Srichand Yadav
Prabhu Saxena
Shivam Chaudhary
Rachit Saxena
Manish Kr Tiwari
Parul Singh
Mansi Behduri
Shivam Verma
Nitanshi Yadav

Total Entries	149
Coordinators	11

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Participants for pubg	Partner
Vikram	Rohit
Rashi goswami	Kshitiz
Udeshya kumar Srivastava	Pushkar Jaiswal
Shailendar Singh	Varun Gupta
Karanpreet Singh	Chirag
Chirag Rajpal	Karanpreet singh
Prince tyagi	Veer prtap
SriChand yadav	Shivam Choudhary
Diwakar tyagi	Ujjwal tyagi
Ujjwal tyagi	Diwaker tyagi
Vishwas Chaudhary	Vishesh Patel
Gaurav sharma	Gaurav Singh
Rohit Kumar	Vikram
Vandna	Monika Rajput
Himanshu Agrawal	Rajan Yadav
Sangam Panwar	Harshit Pathak
Kshitiz	Rashi
Shivam Choudhary	Srichand Yadav
Vaibhav Agrawal	Shubham Sharma
Shubham Sharma	Vaibhav Agrawal
Shekhar	Arpit Gupta
Rachit Saxena	Shivam Verma
Tanya Varshney	Vipin mv

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Participants for Selfie Mania	
Name	Section
Harshwi Upahyay	B
Vishwas	C
Shelly	C
Himanshu Agarwal	A
Rajan Yadav	A
Anisha Gupta	B
Somya khandelwal	B
Gaurav sharma	B
Gaurav Singh	C
A. Priyanka	A
Deepika Sharma	C
Anushka Singh	C
Nitanshi Yadav	B
Arpit Gupta	C
Satakshi Rastogi	B
Himanshi Thapliyal	B
Sakshi Panday	C
Khusbhoo Chaurasia	A
Mansi Behduri	B
Deepak kumar Jha	B
Nitin kumar	C
Ankit Singh	B
Somya Chaturvedi	A
Sweta	A
Surbhi chaudhary	A
Bhaskar Tiwari	A
Shashank Mishra	A

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Participants for NFS	
Name	Section
Ankit pandey	C
Shailendar Singh	A
Varun Gupta	A
Karanpreet Singh	A
Chirag	A
Kumari priya	B
Akash sinha	B
Akarshan	B
Shivam Kumar	B
Gagandeep Singh	C
Shivansh Thakur	B
Shweta Sharma	B
Tanya Varshney	C
Shubham Sharma	A
Srichand Yadav	A
Vaibhav Agarwal	A
Shivam Choudhary	A
Mayank bansal	C
Neeraj painuly	B
Abhinav Saxena	C
Vishwas Chaudhary	C
Vaibhav Srivastava	C
Robin Singh	B
Pushkar Jaiswal	B
Prashant Bhatt	A
Prashant Singh	A
Ankit Singh	B

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Participants for Video Maker	
Name	Section
Apurva gupta	B
harshwi Upadhyay	B
Suryatarun Ghosh	B
dipika gupta	B
akansha mishra	B
Vandna	C
Vaibhav shrivastav	C
Monika Rajput	C
tanya varshney	C
Nitin	C
Deepanjana	A
Somya chaturvedi	A
Sweta Thakur	A
Surbhi Rastogi	A
Shivani Gaur	A
Rashi Goswami	A
Shreya Rajput	A
Rancy Kashyap	A
Monica Bohral	A
Shruti Kumari	A
Deepika Sharma	C
Anushka Singh	C
Veer Pratap Singh	C
Prince Tyagi	C
Anshika Badal	C
Ankita Randeve	C
Ujjwal tyagi	C
Diwakar Tyagi	C
Ekta sharma	C
Anjali	C
Mohit Ojha	B
Robin Singh	B
Himanshi Thapliyal	B
Satakshi Rastogi	B
Somya Khandelwal	B

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Participants for Excel Master

Name	Section
Arpit gupta	C
Yatharth Mishra	B
Archika Gupta	B
Neeraj painuly	B
Harshwi Upadhyay	B
Nitin kumar	C
Rajat jain	A
Abhinav Saxena	C
Mayank bansal	C
Ankita Randeve	C
Mohit ojha	B
Arpit gupta	C

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IT Fest 2019 Winners

Event	Winners
PubG	Shivam Verma & Rachit Saxena
Selfie Mania	Deepika Gupta
NFS	Sangam Panwar
Video Maker	Ujjwal Tyagi & Group
Excel Master	Yatharth Mishra

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IT CLUB ACTIVITY: CYBERTRON 2019

Jaipuria Institute of Management, Indirapuram, Ghaziabad successfully conducted IT Fest: Cybertron on 16th November 2019. MBA Students participated in various events like Video Making, LAN Games like NFS and PUBG, Photography, and MS Excel. At the end of the event, winners were awarded by Prof.(Dr.) Daviender Narang, Director, Jaipuria Institute of Management, Indirapuram, Ghaziabad. The institute is committed to fostering awareness about the different facets of Information Technology among budding managers.



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HR CLUB ACTIVITY

Name of the Activity: Panel Discussion

Date: October 12, 2019

Time: 2.00-4.00 PM

Venue: Auditorium

Event Description:

From operating in closed conference rooms to holding a chief seat at the senior leadership table, HR surely has come a long way. Today, the role of HR in planning and driving strategic growth is as important as technology or business leadership. In recent years, HR has undergone dynamic shifts in its roles, functions and overall impact in shaping organizations.

Therefore, as a part of HR Club Activity, we are organizing an event "Panel Discussion" in HR domain. The panel discussion will be on HR related topics like Artificial Intelligence in HR, leadership, stress management etc. Each team will have six members and will be divided into two groups of three members each. The first group will focus on the advantages or positive aspects and the second will focus on challenges or negative aspects associated with the topic. All six members have to work together as a team. Deadline for nominations is Sep 30, 2019.

Rules for the event:

1. A maximum of 03 teams per section can participate and one team must have min max 06 members.
2. The time for panel discussion per team will be 15 minutes.
3. Topics for each team will be decided by faculty coordinators and will be communicated to teams well in advance.
4. Content, Communication and Confidence will be the parameters to evaluate the performance of teams.
5. Top 3 teams will be awarded and the decision of the judges will be final.

For further information and clarification, faculty coordinators may be contacted:

Dr. Rashmi Maini

Ms. Prerna Garg

Ms. Guneet Kaur

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HR CLUB ACTIVITY

Name of the Activity: Panel Discussion

Date: October 12, 2019

Time: 2.00-4.00 PM

Venue: Auditorium

As per the nominations received by the students, following teams would be involved in panel discussions and each team consists of six members, three members will focus on advantages and benefits and rest three members would talk about challenges associated. Time limit for discussion for each team is 15 minutes only. Division of time amongst your group members is your responsibility.

TEAM NO.	TOPIC
1.	CHANGING HR PRACTICES: FOCUS ON EQUALITY, DIVERSITY AND INCLUSION
2.	ROLE OF ARTIFICIAL INTELLIGENCE IN HUMAN RESOURCE DEVELOPMENT
3.	EMPLOYER BRANDING FOR ORGANISATIONAL DEVELOPMENT
4.	ENGAGING EMPLOYEES FOR GREAT PERFORMANCE
5.	ROLE OF HR IN RESTRUCTURING
6.	EMPLOYEE WORK ETHICS
7.	EVOLVING TRENDS IN HR IN THE ERA OF DIGITALISATION
8.	KNOWLEDGE MANAGEMENT IN PRESENT ERA
9.	TALENT ACQUISITION IN DIGITAL AGE

Faculty Coordinators:

Dr. Rashmi Maini

Ms. Prerna Garg

Ms. Guneet Kaur

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HR CLUB ACTIVITY: PANEL DISCUSSION

LIST OF PARTICIPANTS

1. Vaishali Rai, Ankita Randeve, Gaurav singh, Abhinav Saxena and Karanpreet Singh
2. Nitanshi Yadav, Mansi Jaiswal, Parul Singh, Anisha Gupta, Himanshi Thapliyal and Gaurav Sharma
3. Sakshi Pandey, Nidhi Yadav, Preeti Kashyap, Swati Tyagi, A. Priyanka and Anshika Karki
4. Jahanvi Garg, Anshu Chaudhary, Akshay Malik, Anushka Singh, Veer Pratap and Prince Tyagi
5. Akansha Mishra, Mohit Ojha, Satakshi Rastogi, Raj Gupta, Aneesh Jaiswal and Apoorva Gupta
6. Nitin Kumar, Gagandeep Singh, Arpit Gupta and Vishesh Patel
7. Yatharth Mishra, Sakshi Tyagi, Mayank Bansal, Udheshya Srivastava, Ekta Sharma and Vikram Chauhan

WINNERS

1. FIRST POSITION: Jahanvi Garg, Anshu Chaudhary, Akshay Malik, Anushka Singh, Veer Pratap and Prince Tyagi
2. SECOND POSITION: Sakshi Pandey, Nidhi Yadav, Preeti Kashyap, Swati Tyagi, A. Priyanka and Anshika Karki
3. THIRD POSITION: Nitanshi Yadav, Mansi Jaiswal, Parul Singh, Anisha Gupta, Himanshi and Gaurav Sharma

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REPORT ON HR CLUB ACTIVITY: 16TH NOV 2019

PANEL DISCUSSION

From operating in closed conference rooms to holding a chief seat at the senior leadership table, HR surely has come a long way. Today, the role of HR in planning and driving strategic growth is as important as technology or business leadership. In recent years, HR has undergone dynamic shifts in its roles, functions and overall impact in shaping organizations.

Therefore, as a part of HR Club Activity, Jaipuria Institute of Management organized “HR Panel Discussion”. The panel discussion aimed at highlighting the most contemporary themes of HR like workforce equality, diversity, inclusion, role of artificial intelligence, employer branding, employee work ethics, talent acquisition etc. The event was graced by the presence of two eminent judges: Dr Nidhi Mathur, Associate Prof, JIM and Ms Archana Verma, Assistant Manager-HR, Momentum India Pvt Ltd. Seven enthusiastic teams participated in the panel discussion and cited real life examples of workforce diversity and inclusion from top companies like EY, Johnson & Johnson, TCS and many more. The students further highlighted how Artificial Intelligence presents an opportunity for HR to automate repetitive, low- value tasks and to increase focus on more strategic work. The discussions also gave sufficient light to the concept of Employer branding and the way a brand impacts job consideration decisions of a potential candidate.

Apart from this, the focus on following ethical practices at workplace was well argued and discussed upon during the panel discussion. The discussion concluded on highlighting the importance of work ethics and the crucial role they play in strengthening collaboration, employee retention and business reputation, sustained performance and profitability. At the end, the top 3 teams were felicitated by Prof.(Dr) Daviender Narang, Director,JIM, Deans and the Judges. The judges appreciated the efforts put in by the students and guided them in different areas of improvements.

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Finance and Eco Club activity Report

1. Simulation Game
2. Debate Competition.

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I - Wish the Eco Mirror
Debate Competition
TOPIC: Growth Vs Jobs: The Harsh Reality of Indian Economy

Date: September 28, 2019 (Saturday)

MBA I A

S. No	Name	Mobile no	Father's Name
1	Shreya Rajput	9958590611	Ravinder Kumar Singh
2	Shakshi Pandey	9532681422	Sudhir Pandey

MBA I B

S. No	Name	Mobile no	Father's Name
3	Shivansh Thakur	9837053366	Avneesh Kumar Singh
4	Mansi Jaiswal	7379162232	Jitendra Jaiswal
5	Anisha Gupta	8874050189	Rajesh Kumar Gupta
6	Rachit Saxena	9818723070	Pradeep Kumar Saxena
7	Parul Singh	8299693379	Kamal Singh

MBA I C

S. No	Name	Mobile no	Father's Name
8	Gagan deep Singh	8604336830	Sukhcharan Singh
9	Arpit Gupta	8273809913	Anil Kumar
10	Tanya Jaiswal	9506578761	Rakesh Jaiswal
11	Monal Tripathi	7042121468	Kamalesh Tripathi

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The Eco and Finance club at Jaipuria institute of management organized two events: The detail report on the events is as follows

SIMULATION

17-18 SEPTEMBER, 2019

Name of the activity: "JIM STOCK CHAMPION" – SIMULATION GAME

Event Partner: Trackinvest

TrackInvest is the world's first virtual social equity trading platform where virtual trading meets social media via an easy to use desktop and mobile interface. TrackInvest works on a "learn- share- earn" model, where users earn real cash and industry internships by trading with virtual currency.

Game Description: The game was created by trackInvest .The game was online simulation for stock trading on NSE Platform. It is based on virtual trading of the stocks. The objective is to gain maximum return from the amount invested. The exercise comprised of two activities

- 1. Webinar** from TrackInvest expert to address the students on details of the game and how to access it.
- 2. Simulation** which was conducted in the computer Lab it was scheduled from 9.15 AM to 3.15 AM. The students of MBA III semester with major finance specialisation participated in the event. The best investors were given certificate of Excellence

LEARNING OUTCOME

1. The students were able to experience how the real time stock market works.
2. The analysis of stock and other investment option.
3. They were able to learn portfolio construction and strategies.
4. The students can apply the knowledge of capital market for decision making in the capital

Prize: Certificate of Excellence for winners.

Certificate of Participation for all the students.

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I - Wish the Eco Mirror

SEPTEMBER 28, 2019

Name of the activity: DEBATE COMPETITION

Topic: Growth Vs. Jobs- The harsh reality of Indian economy

Event Report : The Economics and Finance Club of Jaipuria Institute of Management organized a debate competition. The guest for the event was alumni Ms. Shruti Sinha (Alumni- 2015-17).

The judges of the event were

- Dr. Sadanand Prusty (Dean Academics),
- Mrs. Sanandi Sachdeva (Faculty)
- Ms. Shruti Sinha (Alumni- 2015-17)

Details of the activity:

The students of MBA I semester participated in the event. The students expressed their views on various issues related to economic growth and employment opportunities. A few highlights of the discussion included lack of employment opportunities as the biggest concern, the concept of jobless growth, jobs for long term growth and stability coupled with other measures for stimulating short term growth, as the best solution for Indian economy in the current scenario.

The winners for the event were:

- First position - Tanya Jaiswal,
- Second position - Monal Tripathi
- Third position - Shivansh thakur and Shreya Rajput

Learning outcome

1. Foster cooperation, critical thinking, and enthusiasm for learning students.
2. The debate competition helps students comprehend important and complex issues.
3. Debates help deepen your understanding of topics when you "actively" listen to opposing views.
4. Debates help sharpen communication skills – you can learn to say more with fewer words. They can enhance the ability to think and communicate clearly and quickly.
5. Debates help in cultivating your persuasion skills, discuss complicated topics calmly, clearly, and competently

ANNEXURE: Photograph

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CERTIFICATE

of Achievement

Awarded to

Sambhav Rajvanshi

Rank 2

among 43 participants at the

JIM STOCK CHAMPION for Jaipuria Institute of Management, Ghaziabad

18-09-2019

Congratulations!



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OF MANAGEMENT

EMPOWER • ENTHUSE • EXCEL

Urvi Babla

Senior Vice President, TrakInvest

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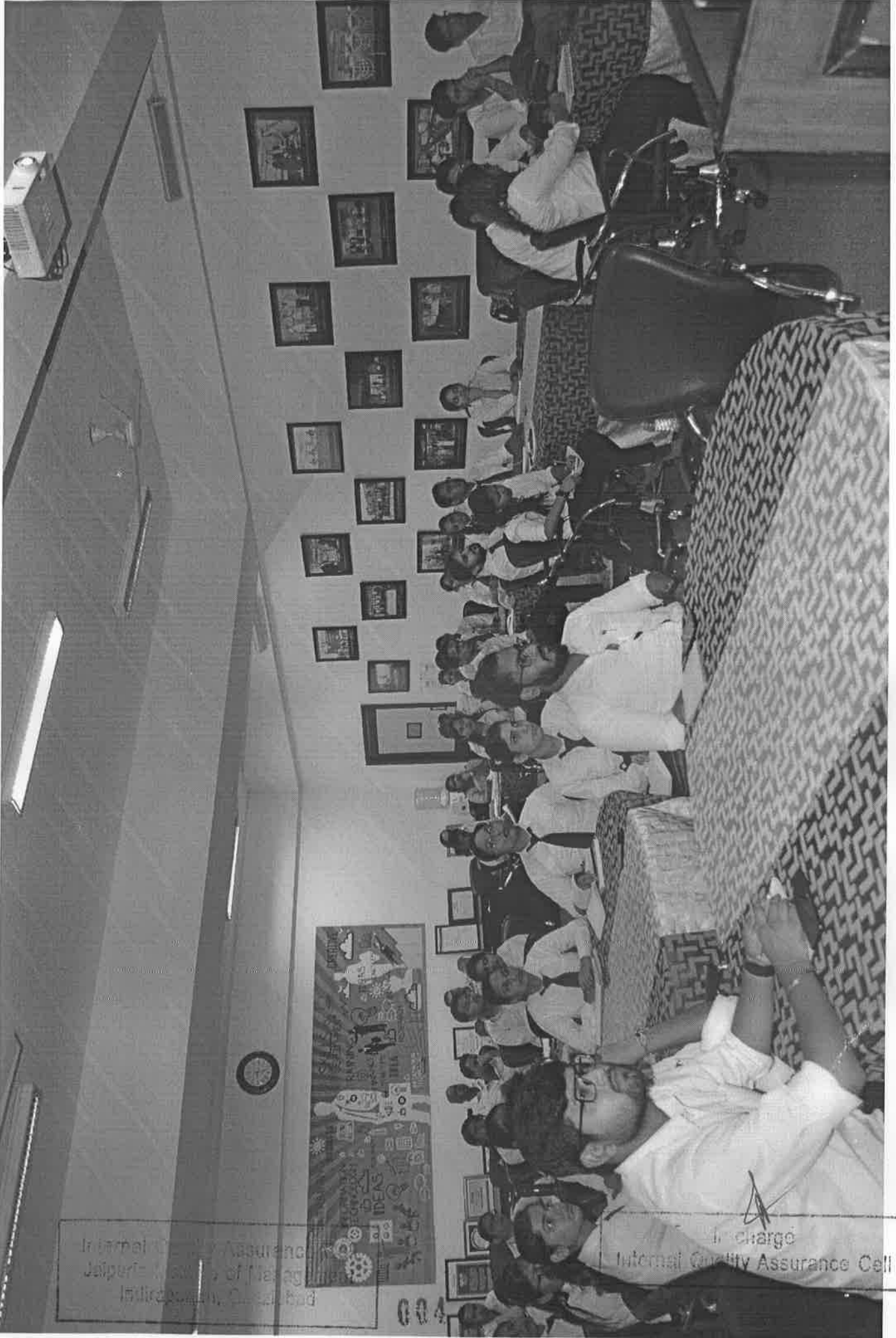
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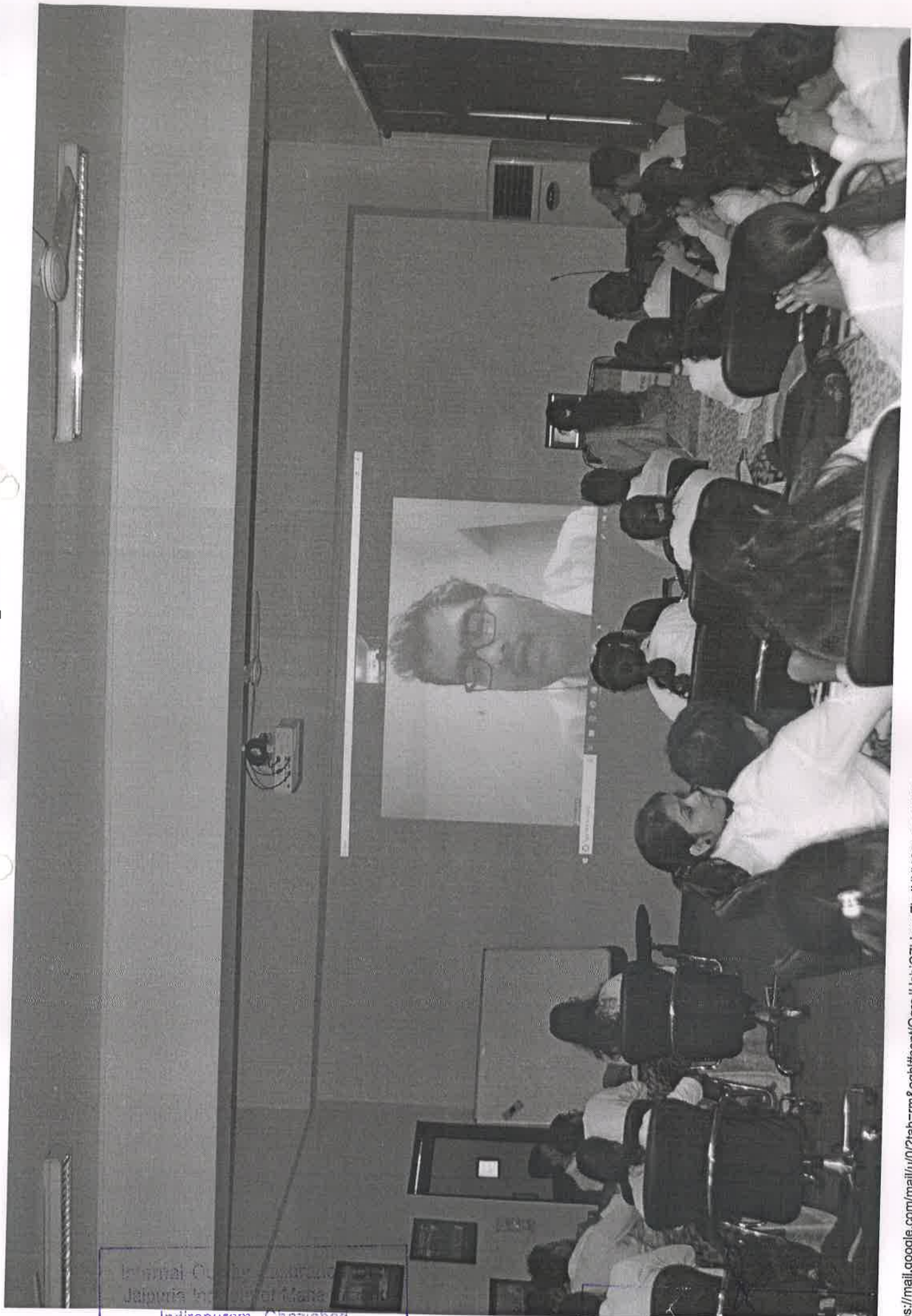
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FINANCE AND ECO CLUB ACTIVITY

SEPTEMBER 28, 2019

Name of the activity: DEBATE COMPETITION

Topic: Growth Vs. Jobs- The harsh reality of Indian economy

Event Rules

1. It is an Individual Event.
2. The participants have to speak for or against the motion.
3. The medium of expression will be English.
4. Teams will make five minutes opening speeches, followed by a rebuttal of three minutes and closing arguments of two minutes.(10 Min)
5. Decision of the judges will be final and binding.

Details of the activity

- The activity is for MBA I Semester students.
- There will be minimum 5 participants from each section.
- The class coordinators will take the nominations for the event.
- All nominations will reach by 18th September, 2019.
- A review of the content of all the participants with the faculty team will be on 24th September

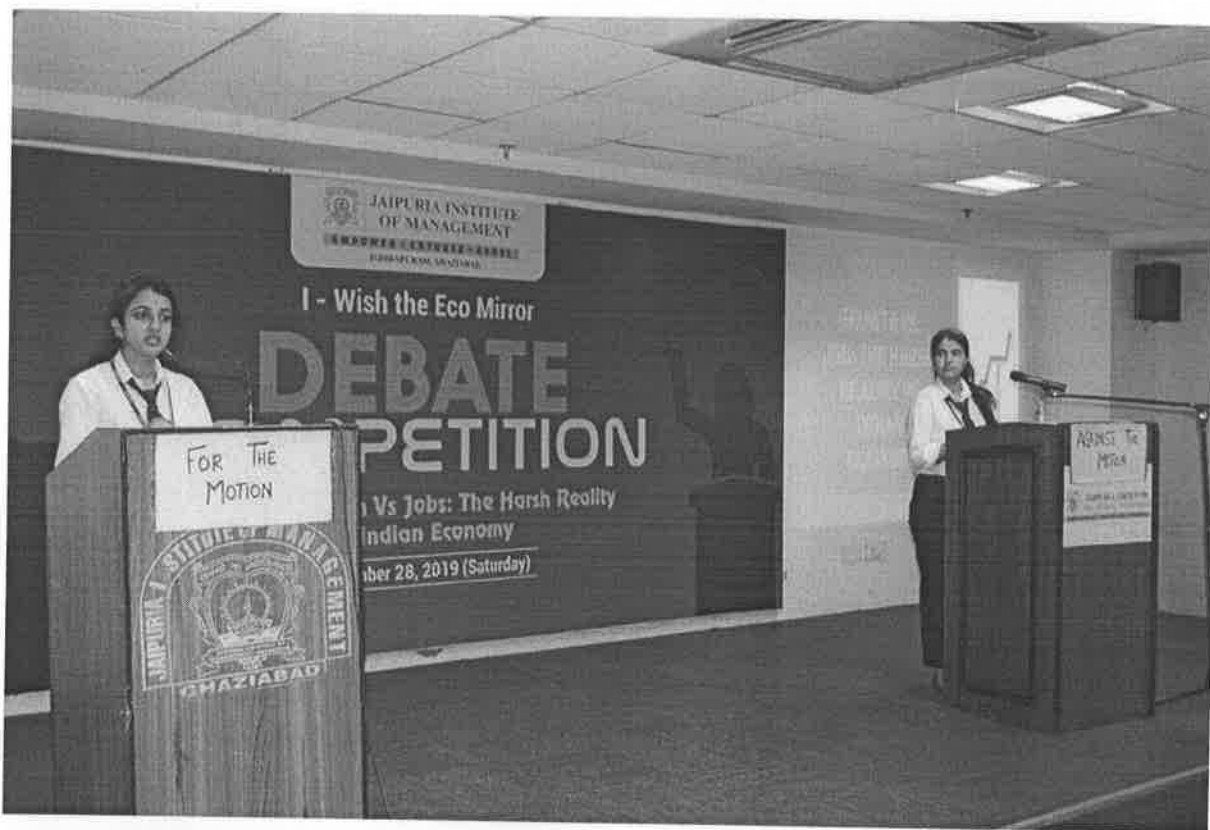
Responsibility

- Event Announcement: All members
- Posters for Event: Dr Nidhi
- Nominations: Dr Saurabh
- Event Certificates: Dr. Anubha
- Judgement Sheet: Dr Nidhi
- Student Organizing Team: Dr Anubha
- Auditorium Arrangements : Dr Saurabh

Internal Quality Assurance Cell
Jaipuria Institute of Management
Indirapuram, Ghaziabad

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CORPORATE SOCIAL RESPONSIBILITY

CSR ACTIVITY

CSR

ANTI PLASTIC CAMPAIGN 2019-12-09

LIST OF STUDENT VOLUNTEERS

1. Unnati Pandey (MBA 1st Year)
2. Vaishali Rai (MBA 1st Year)
3. Vandana (MBA 1st Year)
4. Varun Kant (MBA 1st Year)
5. Vikram (MBA 1st Year)
6. Vishesh Patel (MBA 1st Year)
7. Vishwani Yadav (MBA 1st Year)
8. Vishwash Chaudhary (MBA 1st Year)
9. Himanshi Thapliyal (MBA 1st Year)
10. Shekhar (MBA 1st Year)
11. Shubham Sharma (MBA 1st Year)
12. Shivansh Thakur (MBA 1st Year)
13. Shivam Chaudhary (MBA 1st Year)
14. Anjali Chauhan (MBA 1st Year)
15. Anshika Badal (MBA 1st Year)
16. Kirti Arora (MBA 2nd Year)
17. Ankita (MBA 1st Year)
18. Shreya Rajpoot (MBA 1st Year)
19. Srichand (MBA 1st Year)

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ANTI PLASTIC CAMPAIGN

Plastic constitutes to a major portion of the waste in landfills and has also been identified as one of the top litter items in our society. Use of plastic is ruining our beautiful environment and is also posing a serious threat to our health since long. In an attempt to curb further deterioration of the mother Earth and aware people about the harmful effects of Plastic usage, an Anti Plastic Campaign was observed at Jaipuria Institute of Management, Ghaziabad from 5th September 2019 to 7th September 2019.

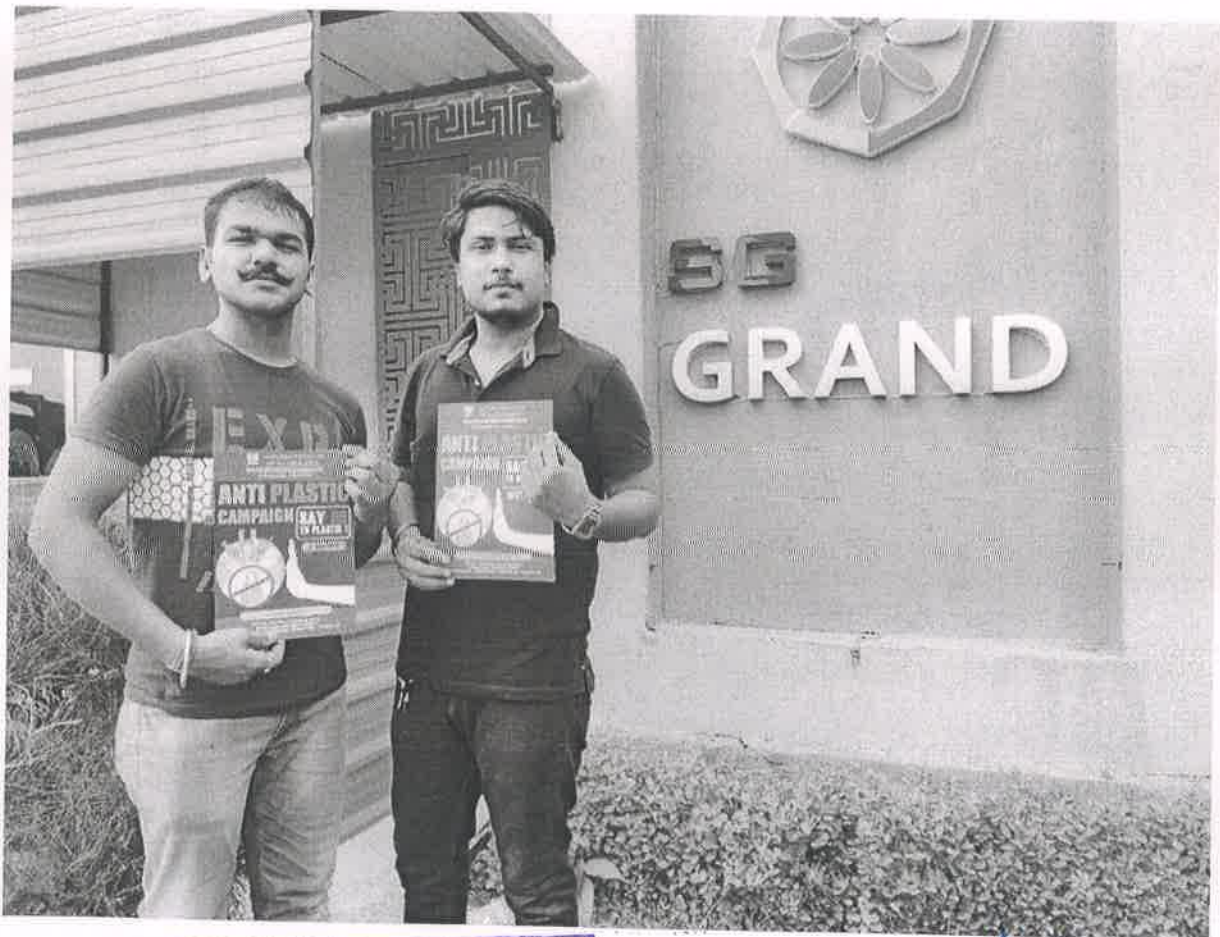
This campaign was aimed at inspiring people against the use of plastic and to implant the message of "Say No to Plastic". This campaign was carried out in three phases: Role play on "Say no to plastic" performed by MBA students on Teacher's Day celebration, display of posters in and around the campus and organizing awareness campaign in residential societies of Ghaziabad.

The role play communicated the havoc created in the natural habitat because of the extensive use of plastic by the people of our society. Students participated in this drive with full enthusiasm and their posters conveyed some really significant disasters caused by plastic use in our day to day lives. The awareness campaign and reciting of anti plastic slogans conducted in residential societies of Ghaziabad received overwhelming response from the residents. The residents assured the students to avoid using plastic bags and also propagated this message by displaying the posters on their society notice boards. This drive proved to be a real eye opener for the society and helped creating awareness among many people. The entire idea of restricting the use of plastic turned into a successful event with the energy of youth channelized in the right direction.

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FRESHER'S PARTY

"AAGHAZ 2019"

05 September 2019, marked the celebration of another memorable day in the life of every fresher at Jaipuria Institute of Management, Ghaziabad. The Fresher's day was filled with excitement, joy, music, enthusiasm, laughter and happiness. The dress code for the Fresher's day was "Saree" for the ladies and "Suit" for the gentlemen. The celebration started at 2:00 pm with the welcome speech by students of senior batch. The event was graced by a huge pool of students and faculty members.

The program kick-started with all the participants elegantly dressed and ready for the ramp walks. The first round for the selected students was the 'Fashion Show' which was judged by three esteemed faculty judges. The second round was 'Talent round' where the participants exhibited their talent and the third round was the questioning round by the judges.

The results were finally declared at the end by the judges. Ms Nitanshi Yadav and Mr Robin Sharma were titled as Ms and Mr Fresher's 2019. Mr and Ms Evening title was bagged by Mr Akshay Malik and Ms Preeti Kashyap respectively. Bhaskar Tiwari was titled as Mr Charming and Ms. Aditi Verma was titled as Ms Diva. The cool seniors put up various performances like dancing, singing and skits to entertain their cool juniors, all the juniors were enjoying and having a great time. Student dance their hearts out in the JAM session at the end of the programme, All the freshers including the senior's rocked the show under the guidance of the event coordinators. At the end, everyone enjoyed the celebrations and all thanked the HOD, faculties and seniors students for hosting such a nice program that they could cherish lifelong.

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LIST OF STUDENT PARTICIPANTS

AAGHAZ 2019

FOR MR FRESHER

1. Chirag Rajpal
2. Bhaskar Tiwari
3. Robin Sharma
4. Vivek Raghav
5. Gaurav Sharma
6. Gaurav Sharma
7. Akshay Malik
8. Shashank Mishra
9. Abhinav Saxena
10. Kanishk Asthana

FOR MS FRESHER

1. Nitanshi Yadav
2. Anshu Chand
3. A. Priyanka
4. Sapna Singh
5. Aditi Verma
6. Anisha Gupta
7. Rancy
8. Anushka
9. Saumya Khandelwal
10. Preeti Kashyap

WINNERS

MR FRESHER: Robin Sharma

MS FRESHER: Nitanshi Yadav

MR EVENING: Akshay Malik

MS EVENING: Preeti Kashyap

MR CHARMING: Bhaskar Tiwari

MS DIVA: Aditi Verma

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TEACHER'S DAY CELEBRATION 2019

Jaipuria Institute of Management celebrated Teacher's Day on 5th September 2019. The theme for the event was "Retro" and the event was graced by the presence of Prof (Dr) Daviender Narang, Director, Faculty members, staff and all MBA students. As a tribute to the knowledge offered by faculty members, the students performed different activities like duet singing, group dance and a role play of "Say no to plastic". The event was hosted by the students of second year who organised different games for the faculty members too.

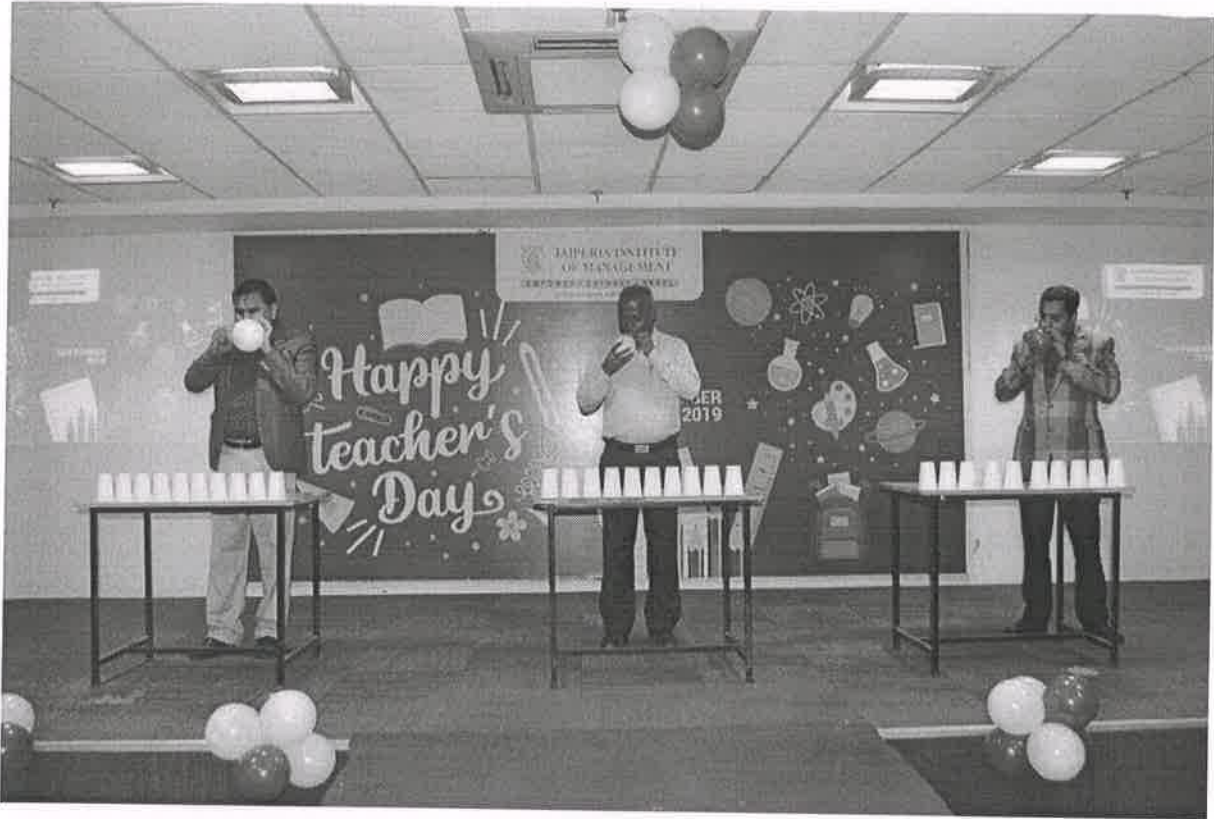
The first game was "Drawing while blind folded". Some of the faculties were randomly chosen for the game and the student cheered them up as the game proceeded. The second game was "Blowing the glasses". This game was also very entertaining and received huge applauses by the audience. Then the cake cutting ceremony was done and everyone was offered refreshments along with it. In between the activities, all faculty and staff were presented different titles that suited their personalities the best. The climax of the vent was "Musical chair" which was a real fun. Faculty members were seen enjoying to the fullest as they moved around the chairs. The faculty winners of all the games were rewarded with gifts by the students. Overall the students organized the event really well and at the end they all wished all the faculty members a very happy teacher's day.



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MARKETING CLUB ACTIVITY: BRAND CHALLENGE

Ad Mad competition was organized in Jaipuria Institute of Management, Ghaziabd on **31st August 2019** by Marketing Club. Event was inaugurated by Dr Deviender Narang (Director). He discussed about the importance of such events in the professional and personal development of students. The objective of the event was to bring out individual and collective talent of the students. MBA 1st Semester students got the chance to showcase their creativity in marketing the products and services. Students were acquainted with promotional strategies to market the product. All students made efforts as team to develop their thinking capabilities. Promotional ideas related to Adhesive, Fairness Cream, Washing Powder, Shoe Polish, Hand Wash, Life Insurance, Chocolate, Shampoo, Mosquito repellent and Hair Trimmer were presented by students in an extraordinary manner. Total 11 teams (Comprising of 6 members in each team) participated in the event. Following are the details of winners:

First Prize: Himanshu Agrawal, Kshitiz Khandelwal, Monika Bohral, Khushboo Chaurasia, Shreya Rajput and Tanya Goyal.

Second Prize: Preeti Kashyap, Nidhi Yadav, Swati Tyagi, Swati Singh, Rahul Albert

Third Prize: Anisha Gupta, Mansi Jaiswal, Himanshi Thapiyal, Shivam Verma, Yatharth Mishra and Aditi Verma.

Event was coordinated by Dr Lalit Kumar Sharma, Dr Anubha, Ms Perna Garg and Dr Saurabh Gupta.

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MBA I Sem (Section A)

Group 1

Name of Student	Mobile. No	Father's Name	Email. id
Aditi Verma	8881107913	Rajesh Kumar Verma	aditi.vermaa443@gmail.com
Sapna Singh	7982862776	Arjuna Kumar Singh	sapnabcom16.scmt@gmail.com
A. Priyanka	9873904855	A. Srinivasan	radharania@yahoo.com
Roli Sharma	8941004648	Lt. Rajan Sharma	roli.sharma1807@gmail.com
Rancy Kashyap	8373902004	Suresh Kumar Kashyap	rancykashyap56@gmail.com
Shakshi Pandey	9532681422	Sudhir Pandey	tusharpandey3696@gmail.com

Group 2

Name of Student	Mobile. No	Father's Name	Email. id
Preeti Kashyap	9871139446	Lokesh Kumar Kashyap	preetikspl@gmail.com
Nidhi Yadav	8874848418	Ashok Yadav	nidhiyadav8896@gmail.com
Swati Tyagi	8586909691	Lalit Kumar Tyagi	tyagiswati55@gmail.com
Swati Singh	9205115451	Sant Kumar Singh	swatiimt18@gmail.com
Rahul Albert	7042482880	Albert	rahualbert96@gmail.com
Tanya Goyal	9917272949	Sunil Goyal	tanyagoyal174@gmail.com

Group 3

Name of Student	Mobile. No	Father's Name	Email. id
Himanshu Agrawal	8863925162	Mahesh Nath Agrawal	ha22871@gmail.com
Kshitiz Khandelwal	9555655162	Yogesh Khandelwal	kshitiz811@gmail.com
Monika Bohral	9971178405	Shankar Singh Bohral	monica.bohral@gmail.com
Khushboo Chaurasia	7233015750, 7985268573	Karuna Nidhan	khushboochausia09@gmail.com
Shreya Rajput	9958590611	Ravinder Kumar Singh	rajput11shreya@gmail.com
Tanya Goyal	9193395343	Dr Atul Goyal	goyaltanya98@gmail.com

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MBA I Semester (Section B)

Group 1

Name of Student	Mobile. No	Father's Name	Email. id
Tanya Jain	8076403874, 8010744961	Alok Kumar Jain	mstanyajain@gmail.com
Priyanka Yadav	7289878804	Kapil Dev Yadav	priyadav2189@gmail.com
Misha Sharma	9810662514	Dr Lalit Pratap Sharma	m.misha.sharma@gmail.com
Sakshi Tyagi	7678479274	Parveen Tyagi	tyagisakshi9412@gmail.com
Neeraj Painuly	7895611406, 9927205884	Guru Prasad Painuly	neerajpainuly95@gmail.com
Robin Singh	7011954518	Mukesh Kumar Singh	rs0557569@gmail.com

Group 2

Name of Student	Mobile. No	Father's Name	Email. id
Mansi Bedhuri	9933217094	Davender Kumar	Manvigurjar06Agmail.com
Nitanshi Yadav	7398424044	Subhash Chandra Yadav	nitanshi21.yadav@gmail.com
Parul Singh	8299693379	Kamal Singh	ps6928744@gmail.com
Satakshi Rastogi	8130344759 , 9717632282	Rajesh Rastogi	satakshirastogi44@gmail.com
Gaurav Sharma	7830501030	Anil Kumar Sharma	gauravsharma.12@icloud.com
Prabhu Narain Saxena	8218759027	Late Manoj Saxena	prabhusaxena05@gmail.com

Group 3

Name of Student	Mobile. No	Father's Name	Email. id
Anisha Gupta	8874050189	Rajesh Kumar Gupta	anshu26.gupta@gmail.com
Mansi Jaiswal	7379162232	Jitendra Jaiswal	jaiswalmansi00@gmail.com
Himanshi Thapiyal	9837135917	Dinesh Thapiyal	himanshithapiyal24@gmail.com
Shivam Verma	7607999964, 8960426067	Rajender Verma	vshivam1622@gmail.com
Yatharth Mishra	94153038050	Arun Mishra	yatharthvns1998@gmail.com
Aditi Verma	8881107913	Rajesh Kumar Verma	aditi.vermaa443@gmail.com

Group 4

Apurva Gupta	9045626498	Kamal Gupta	apurvagupta379@gmail.com
Akanksha Mishra	9005676907, 7054116225	Rajeev Mishra	akanksham052@gmail.com
Mohit Ojha	9163489347	Brij Mohan Ojha	mohit.ojha94@gmail.com
Harshwi Upadhyay	8860858701	Jitendra Upadhyay	mehrashwi@gmail.com
Deepika Gupta	6393512036,	Anil Kumar Gupta	guptadisha055@gmail.com
Saurabh Pandey	9919208141	Vijay Shankar Pandey	saurabhpandey.su@gmail.com

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MBA I Sem (Section C)

Group A

Name of Student	Mobile. No	Father's Name	Email. id
Nitin Kumar	6369099351	Mahender Singh	nitinkumar1191@gmail.com
Tanya Varshney	8126785625	Vijay Kumar Varshney	varshneytanya21@gmail.com
Vaibhav Srivastava	7982383353	Vipnesh Srivastava	shrivastavavaibhav98@gmail.com
Monika Rajpoot	9457984863	Mahesh Chandra Rajpoot	rajputmonika031@gmail.com
Vandana	8076009374	Dinesh Singh	vandanathakur35@gmail.com
Vishwani Yadav	8887571200	Vinay Kumar Yadav	

Group B

Name of Student	Mobile. No	Father's Name	Email. id
Ankita	8427975010	Jugal Kishore	ankitarandeva.100@gmail.com
Vaishali Rai	7080239521, 6390260190	Ashok Kumar Singh	vaishalirai2909@gmail.com
Tanya Jaiswal	9506578761	Rakesh Jaiswal	tjaiswal0596@gmail.com
Monal Tripathi	7042121468	Kamalesh Tripathi	monaltripathi@gmail.com
Varun Kant	7980408464	Rajeev Kumar	varunkant768@gmail.com
Anshu Chaudhary	8826189347	OM Prakash Chaudhary	anshuchaudhary294@gmail.com

Group C

Name of Student	Mobile. no	Father's Name	Email. id
Abhinav Saxena	8588848352	Paritosh Saxena	absaxena50@gmail.com
Anshika Badal	7827619819	Dange Ram	anshikadelhi2@gmail.com
Anjali Chauhan	8447740961	Anil Chauhan	anjali.chauhanoctober11@gmail.com
Vishesh Patel	7536840973	Surendra Singh	www.visheshpatel@gmail.com
GAURAV SINGH	8874535711	Ram Kumar Singh	gauravsingh.gs547@gmail.com
Vishwas Chaudhary	6399585457	Krishan Murari Chaudhary	chaudharyvishwas223@gmail.com

Group D

Name of Student	Mobile. no	Father's Name	Email. id
Janhavi Garg	7007908272, 9971133670	Dharmendra Kumar Garg	creativemilli3@gmail.com
Anushka Singh	9871236925	Rakesh Kumar Singh	anushkaug2@gmail.com
Devesh Kapoor	9005656396	Karveer Kapoor	deveshkapoor9@gmail.com
Kanishk Asthana	8177077072	Akhil Kumar Asthana	asthana_kanishk@gmail.com
Deepika	9910616420	Brejesh Sharma	dipeeka.sharma97@gmail.com
Ankit Pandey	8188844431	Ram Sukh Pandey	ankitpandey47822@gmail.com

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MARKETING CLUB ACTIVITY: BRAND CHALLENGE

Program Date: 31th August, 2019

Time: 2:00-4:00PM

About the Event

The Ad Mad competition is an opportunity to bring out individual and collective talent of the MBA 1st Semester students participating in it and to showcase their creativity in marketing products and services advertisement. Its objective is to acquaint the students about promotional strategies in marketing through advertisements. It comprises of humorous & conceptual ad presentation by the students. Students will act out on various advertisement script and ideas relevant for different sectors including FMCG product, durable goods, services, automobiles and social awareness etc. All the teams will be given a time frame to showcase their talent.

Overview

A team comprises of 6 members.

Section A: (3 teams)

Section B: (3 teams)

Section C: (3 teams)

The teams will be judged on following criterion—

- Advertisement's content – How humorous it is.
- Expressions
- The presenter's fluency
- Creativity
- Customer appeal
- Coordination

Rules:

- Certain products or name of services will be given and the teams have to prepare an advertisement for it.
- 20 minutes will be given to each team for preparation of poster and ad.
- Time Limit for presentation: 5 to 8 Minutes
- Top 3 teams will be awarded with prizes and certificates.
- The remaining teams will be awarded with the participation certificates
- The Advertisement will be in Hindi/English language.
- Decision of judges will be final.

TOPICS

1. Shoe polish
2. Mosquito repellent
3. Deodorant
4. Itch relief cream

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5. Instant energy Drink
6. Adhesive glue
7. Phenyl
8. Shampoo
9. Sunblock cream
10. Fairness cream
11. Herbal toothpaste
12. Antiseptic handwash
13. Life insurance
14. Butter
15. Dark chocolate
16. Burger
17. Wall paint
18. Hair trimmer
19. Pet food
20. Bathroom slippers

The Marketing Club-"Marketing Trendsetters"of Jaipuria Institute of Management, Indirapuram, Ghaziabad has organized an event "Brand Challenge AD-MAD Show" for MBA I Sem Students on 31st Aug, 2019.



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CORPORATE SOCIAL RESPONSIBILITY

CSR ACTIVITY

TREE PLANTATION DRIVE

With the growing pollution it is important to make environment healthier by planting trees. With this message, Jaipuria Institute of Management, Indirapuram, Ghaziabad organized TREE PLANTATION DAY on August 23, 2019 with full fervor and spirit, as part of the CSR activity. With a vow to save environment the youngsters of the city planted saplings in the college campus. The event was Inaugurated by Prof.(Dr) Daviender Narang, Director, Jaipuria Institute of Management, Indirapuram, Ghaziabad. More than 100 plants were planted in the campus by MBA students and faculty & staff members. The trees planted were selected for their long-term value for providing shade, blossoms and fruit and adding color to the campus. The faculty, staff and students of Jaipuria Institute of Management, Indirapuram, Ghaziabad felt much honored to have each tree planted by them on this occasion. Notably, the plantation drive was organized to encourage youngsters towards healthy life and also to encourage a sense of positivity among students.

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