



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL
INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh



MASTER YOUR FUTURE



**CREATING
RESPONSIBLE
LEADERS**

JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD



Padmabhushan
Seth Mungtaram Jaipuria Ji
1901-1978

A LEGACY OF EXCELLENCE FOR 112 YEARS



INDUSTRY

01

GINNI FILAMENTS

(Bombay Stock Exchange listed company)
Manufacturing Units are in Noida, Chhatta (U.P.), Panoli (Gujarat) and Haridwar (Uttarakhand)

MANAGEMENT EDUCATION

02

- **SETH ANANDRAM JAIPURIA COLLEGE**
Kolkata (1945)
- **JAIPURIA INSTITUTE OF MANAGEMENT**
Indirapuram, Ghaziabad (2001)
- **JAIPURIA INSTITUTE**
Indirapuram, Ghaziabad (2004)
- **JAIPURIA SCHOOL OF BUSINESS**
Indirapuram, Ghaziabad (2008)

SCHOOLS

03

- **SETH ANANDRAM JAIPURIA SCHOOL**
Kanpur (1974)
- **SETH ANANDRAM JAIPURIA SCHOOL**
Vasundhara, Ghaziabad (2004)
- **THE JAIPURIA SCHOOL**
Farrukhabad (2013)
- **LITTLE ONE**
The Jaipuria Preschool, Kanpur (2015)
- **SETH ANANDRAM JAIPURIA SCHOOL**
Hamirpur (2015)
- **Seth Anandram Jaipuria School**
Unnao (2016)
- **SETH ANANDRAM JAIPURIA SCHOOL**
Shaheed Path, Lucknow (2016)

SOCIAL WELFARE

04

- **SETH ANANDRAM JAIPURIA EYE HOSPITAL**
Nawalgarh
- **MATUSHREE JAIDEVI ANANDRAM JAIPURIA SMRITI BHAWAN**
Chitrakoot
- **SETH ANANDRAM JAIPURIA SMRITI BHAWAN**
Vrindaban
- **RAM DARSHAN**
Chitrakoot
- **SETH ANANDRAM JAIPURIA SMRITI BHAWAN**
Haridwar

A Tribute



Dr. Rajaram Jaipuria

1934 - 2015

*"When one performs his prescribed duty only because it ought to be done, and renounces all material association and all attachment to the fruit, his renunciation is said to be in the mode of goodness"
"Bhagavad Gita".*

CREATING RESPONSIBLE LEADERS

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AWARDS &

RECOGNITIONS

**BEST
MANAGEMENT
INSTITUTE**

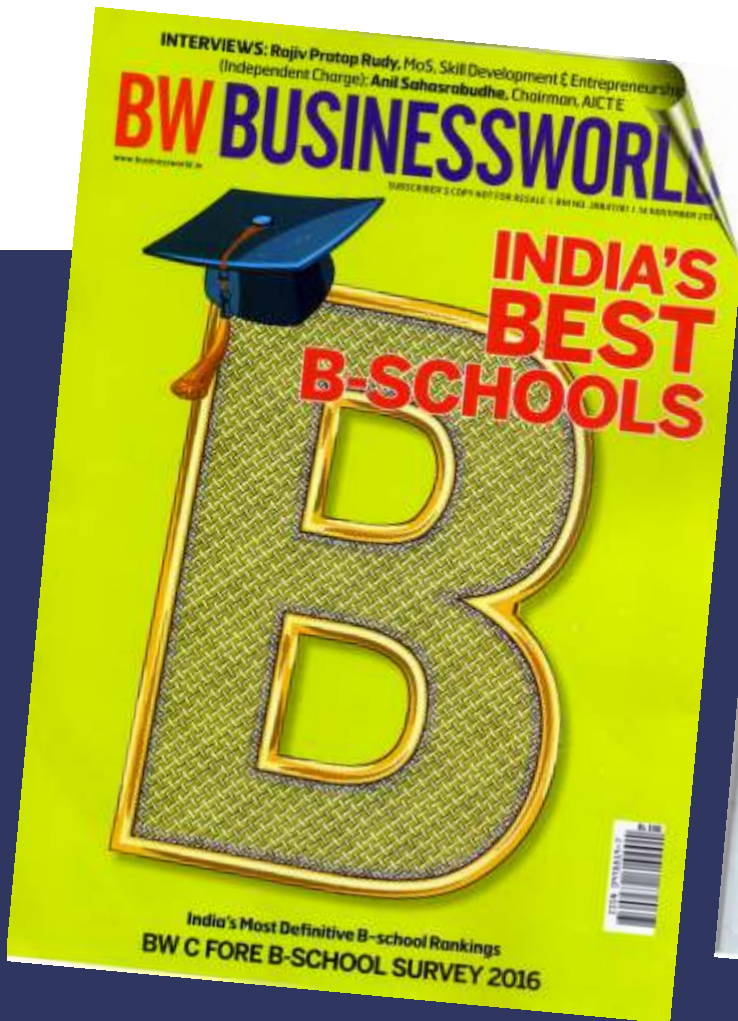
by Times Research





CSR EXCELLENCE AWARD 2016





Ranked 8th among Top B-School of Excellence

- 8th Ranking in Top B-Schools of Excellence by CSR-GHRDC Survey (2015-16)
- 20th Rank in Top B-Schools North Zone (Private) by "The Week" (2016-17)
- 29th Rank in Top Private B-Schools by "CSR-GHRDC Survey" (2016-17)
- Ranked 84th in Top Private B-Schools in India by "Business World" (2016-17)
- A+ in Go - Getter Education Survey
- Excellence in Education by CSR (2013, 2014, 2015, 2016)



Ranked as
A
CATEGORY
B-SCHOOL
AIMA



by
Times Research

Ranked as
A
CATEGORY
B-SCHOOL
Business Standard



VISION MISSION

VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

OBJECTIVES

- To develop managers, leaders and entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.

BOARD OF GOVERNORS

Chairman

Mr. Shishir Jaipuria

Chairman, Ginni Filaments Ltd.

Chairman, Seth Anandram Jaipuria Education Society

Members

Dr. V. C. Burman

Former Chairman, Dabur India Ltd.

Mr. Ashok Goyal

Chairman & MD, Dhampur Sugar Mills Ltd

Mr. J. P. Kundra

Former-MD, State Bank of India

Mr. Vinod Malhotra

Director - Corporate Relations

Jaipuria Group of Institutions

Mr. Partho P Kar

Board Member

IIM, Lucknow

Mr. S. Singhvi

Director (Finance)

Ginni Filaments Ltd.

Mrs. Manju Rana

Principal, Seth Anandram Jaipuria School

Vasundhara, Ghaziabad

Regional Officer

NRO, AICTE, Kanpur

Nominee of Regional Committee AICTE

Director

Technical Education,

Govt. of Uttar Pradesh

Nominee of Govt. of Uttar Pradesh

Dr. Bharat Bhaskar

Professor, IIM Lucknow

Dr. Ashwani Varshney

Dean (Academics) & Associate Professor

Jaipuria Institute of Management, Ghaziabad

Member Secretary

Prof. (Dr) Daviender Narang

Director

Jaipuria Institute of Management



ACADEMIC ADVISORY COUNCIL

Chairman

Dr. Ajay Pandit

Former Dean
FMS Delhi University, Delhi

Members

Dr. B. K. Punia

Vice Chancellor
Maharshi Dayanand University,
Rohtak (Haryana State)

Dr. Bharat Bhaskar

Professor, IIM Lucknow

Prof. Harish Choudhary

Deptt. of Business Management
IIT, Delhi

Prof. D. P. Goyal

Senior Professor, MDI,
Gurgaon

Prof. Raj Singh

Vice-Chancellor
Rayat Bahra University, Mohali

Prof. Neera Verma

Department of Economics
Kurukshetra University
Kurukshetra

Dr. I. B. Singh

Former Director DIAS and Professor,
Jaipuria Institute of Management

Dr. Ashwani Varshney

Associate Professor & Dean (Academics)
Jaipuria Institute of Management, Ghaziabad

Member Secretary

Prof. (Dr) Daviender Narang

Director, Jaipuria Institute of Management



MESSAGE FROM THE CHAIRMAN



Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students have served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go a long way to prepare our students for industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcome you to join Jaipuria Institute of Management and contribute to our journey towards exploring new frontiers in business management.

Best of luck...

Shishir Jaipuria

Chairman, Seth Anandram Jaipuria Education Society



IT HAS BEEN OUR ENDEAVOUR TO EMPHASIZE THE IMPORTANCE OF ETHICS AND VALUE EDUCATION AND TO ACHIEVE THIS GOAL, WE HAVE TRIED TO INTEGRATE VALUES AND ETHICS

MESSAGE FROM THE DIRECTOR



Management education is undergoing a colossal restructuring to meet fast changing requirements of business and industry. Business has become global and more digital. At Jaipuria Institute of Management (JIM) we strive to develop budding managers academically as well as strategically to meet the challenges of fast changing business environment. Our most learned and dedicated faculty at JIM makes all out efforts to groom the students to inculcate endurance, perseverance, right attitude and skill set required by corporate sector today. We at JIM are poignant towards imbining an ethical culture along with business traits amongst the students. Our curriculum along with that of Value Added Courses has been meticulously designed to cater the needs of the industry.

Apart from regular academics, it includes personality development programmes, communication enrichment courses, foreign language proficiency course, technical skill development program, industry interactions and more.

Jaipuria Institute of Management opens up doors to diverse career opportunities by making participants acquire knowledge, skills and confidence to launch a professional career.

Join us and start the journey...

Prof. (Dr.) Daviender Narang
Director, Jaipuria Institute of Management



*AT JAIPURIA INSTITUTE
OF MANAGEMENT
(JIM) WE STRIVE TO
DEVELOP BUDDING
MANAGERS
ACADEMICALLY AS
WELL AS
STRATEGICALLY TO
MEET THE
CHALLENGES*

ALUMNI

SPEAK



PIYUSH MISHRA
Head HR
Jubilant Generics
R&D

"I can speak with confidence and immense happiness that my life is truly changed by the quality education and knowledge I gained from Jaipuria Institute of Management, It feels good to be on the other side of the table and looking forward for a better career ahead & for my career the applause should go to my institute Jaipuria Institute of Management, for its continuous support and guidance that led me through my way and today I can confidently stand up and throw challenges in corporate world."



LAYAN BHARGAVA
Manager
Banking Channel
L&T Mutual Fund

"Jaipuria provides everything on the platter to students, be it best of the placements, job offers, faculty who inspire to prosper, sports facilities, and other paraphernalia needed for the development of an individual personality.

At Jaipuria I got an opportunity to learn management in the company of students hailing from different backgrounds and thoughts. Jaipuria provided us various opportunities to learn the things in our own way by providing ideal mix of academics and exposure in terms of corporate interfaces."



AJAY SINGH
Executive Director
Marketing
Ruchira Group

"JIM has played a major role in developing me as an individual professional by guiding the right pathway. Faculty is excellent, very supportive and is always ready to guide in the right direction. Events here such as cultural and sports help you to prepare physically and mentally strong."



BIBHA CHAUHAN
Manager
The TJX Companies
Inc.

"It was a pleasing experience to be part of such a reputed institute where I was able to nurture my dreams and turn them into reality." My tenure at college was one of the most illuminative periods of my life. I got lots of valuable inputs from the faculty, Visiting staff, placement cell. Jaipuria Institute gave a kick start to my career there of boosting it to a professional environment of Indian job market. The college and the faculty provides a full fledged support in whatever way it could and even to all initiatives taken by us. This is more than what we could have expected from a college for its student fraternity."

ALUMNI

SPEAK



AKANKSHA
Senior Analyst
Copal Amba

"It gives me great pleasure to give back something to my institute in form of vote of thanks for making me to establish myself in the corporate world with ease.

JIM has been a place where I found a unique blend of excellence and commitment which gave me rich personal development experience. Thank you JIM for all the support & guidance."



ANAND SETH
Asst. Manager
KPMG

"The knowledge and skill I acquired at Jaipuria has greatly enhanced my social network, life and relationship with colleagues and family members. I gained more confidence in myself while studying at Jaipuria. I thank JIM for endowing me with a talent to look at things with a different perspective and resolve problems more quickly."



RAHUL DUBEY
Branch Product Trainer
LG Electronic
India Pvt. Ltd

"Jaipuria Institute of Management provided me the platform & environment through wonderful faculty which motivated me to develop a vision. I owe all my success to the professional vision bestowed by JIM."



PREETI SINGH
Assistant Manger
Yes Bank

"I really had an excellent time at JIM, it was second home to me. Our stay was stupendous. This institute really taught me how to live life and most important provided me a way to face the world."

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5 acres within Delhi-NCR. During this short span of 16 years, JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full time 2 years master degree program in Business Administration (MBA), in the year 2001. This program is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to Dr. APJ Abdul Kalam University, Lucknow (U.P.). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society run various reputed schools and colleges in the country.

Jaipuria Institute of Management, Indirapuram, (formerly located at Vasundhara), Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development programme, foster research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established itself as a leading management institute in the Northern India.



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

JIM

Indirapuram, Ghaziabad



Discover Why JAIPURIA MBA

is Ranked 1st
Amongst
B-School in Delhi/NCR

Crafted with **WORLD CLASS TEACHING**.
The high standard of Jaipuria MBA
is certified by highly experienced
faculty members.

1

Be a part of **PRICELESS NETWORK** of
15000+ALUMNI across the nation and the
globe that fosters valuable connections
between students and alumni.

2

Learn in **Safe and Secure Environment** on
campus Secured girls hostel with the
state of the art infrastructure.

6

100% Placement Assistance in
TOP NOTCH
Company by 160+recruiters.

3

Get a **DEGREE from State Government
University** Dr A.P.J. Abdul Kalam Technical
University, Lucknow, UP & approved by
AICTE, New Delhi.

7

Invest in **EDUCATION THAT STANDS WITH
YOUR PROFESSION**. Jaipuria MBA provides
industry certification on Employability
Enhancement Program, Corporate Communication,
Investment Banking and Logistics & Supply Chain
Management with 2 years full time MBA course
with dual specialization.

4

Ranked among **Top B-Schools of Excellence**
by reputed Ranking Institutions like CSR,
Business World, The Week etc.

8

Get the best **Return on
Investment (ROI)**.
Jaipuria MBA provides 100% ROI.

5

112 years of Legacy of transforming ability to
excellence. The journey of Jaipuria started
from the year 1904. Since then the group
and associated organizations are
acknowledged as leaders in their field.

9

Assistance for start up. Jaipuria MBA
provides **Entrepreneurial Environment** for
students to start up their own ventures.

10



MBA COURSE CURRICULUM

PROGRAMME STRUCTURE

SEMESTER I ▶

- Management Concepts and Applications
- Managerial Economics
- Financial Accounting for Managers
- Business Statistics
- Organisational Behaviour
- Marketing Management
- Business Communication
- Computer Application & MIS

SEMESTER II ▶

- Business Environment
- Human Resource Management
- Business Research Methods
- Financial Management
- Management Accounting & Control
- Production Operation & Supply Chain Management
- Quantitative Techniques for Managers
- Legal Aspects for Business
- Comprehensive Viva

SEMESTER III ▶

- Entrepreneurship Development
- International Business Mgmt.
- Rural Development
- Project Management

Specialization Group

- Group 1 Elective 1*
- Group -1 Elective 2*
- Group -2 Elective 1*
- Group -2 Elective 2*
- Summer Training Project Report
- Human Value & Professional Ethics/ Cyber Security

SEMESTER IV ▶

- Strategic Management
- Insurance & Risk Mgmt.
- Hospitality & Tourism Mgmt.
- Behavioral Finance

Specialization Group

- Group -1 Elective 3*
- Group -2 Elective 3*
- Research Project Report
- Comprehensive Viva (CV)
- Cyber Security / Human Value & Professional Ethics

SPECIALIZATIONS

HUMAN RESOURCE ▶

- Leadership & Personality Development (III Semester)
- Industrial Relations & Labour Enactments (III Semester)
- Negotiation & Counseling (IV Semester)

MARKETING ▶

- Consumer Behaviour & Customer Loyalty (III Semester)
- Integrated Marketing Communications (III Semester)
- Retailing & Distribution Management (IV Semester)

FINANCE ▶

- Security Analysis & Investment Management (III Semester).
- Management of Financial Institutions & Services (III Semester).
- Tax Planning & Management (IV Semester)

INFORMATION TECHNOLOGY ▶

- Database Management System (III Semester)
- System Analysis & Design (III Semester)
- Data Communication & Network (IV Semester)

INTERNATIONAL BUSINESS ▶

- International Marketing Management (III Semester)
- International Logistics & Documentation (III Semester)
- International Financial Management (IV Semester)

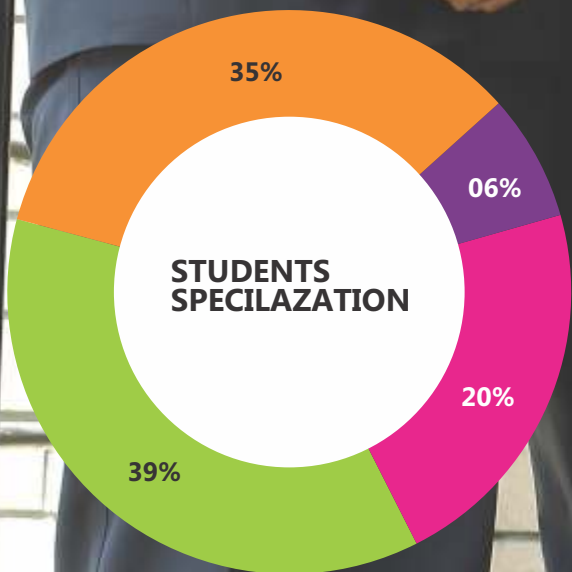
RURAL DEVELOPMENT ▶

- Rural Marketing (III Semester)
- Micro Finance, Small Group Management, and Cooperatives (III Semester)
- Food Technology & Processing Management (IV Semester)





MARKETING	39%
FINANCE	35%
IT/IB	06%
HR	20%



Programme key facts

Start date	: July
Mode of delivery	: Full-time
Programme duration	: 24 months
Specialization	: Dual
Male: Female ratio	: 3:2
Value add-on courses	: 4

Recent career destinations:

- ▶ Federal Bank ▶ Micromax ▶ XL Dynamics ▶ Hindware
- ▶ Nestle ▶ Axis Bank ▶ Sony ▶ KPMG
- ▶ IBM

For more information visit

www.japuria.edu.in/jim

CREATING
RESPONSIBLE
LEADERS

INTELLECTUAL CAPITAL

Dr. Daviender Narang

Director,
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 21 years in the field of academics and management especially in best business and management Institutes of India and abroad. He has an experience of establishing and successfully managing a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years. He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.

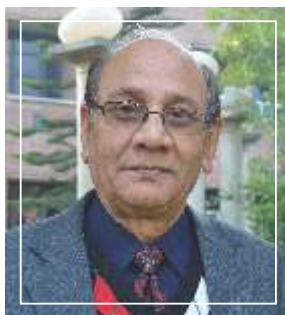
A blend of fine Academics & Administrator, he is known as an institution builder, an acclaimed teacher, a prolific speaker, an avid researcher, a consultant and a trainer.



Dr. I.B. Singh

Professor

He is B.Tech. (Elect. Engg.), PGDM and Ph.D. in the area of Marketing Management. He has over 32 years of managerial industry experience in reputed Public and Private Sector organizations in India and abroad. He also has over 12 years of rich teaching, administrative and research experience at management institutions including 3 years as Director in a reputed management institution.



Dr. Ashwani Varshney

Associate Professor

He is MBA, M.Com., UGC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 12 years of rich experience in the field of management education and industry. A good number of his research papers have been published in National and International Journals. He has been associated with business firms as a corporate trainer on financial modeling and corporate restructuring.



Dr. Ajay Tripathi

Associate Professor

He is MCA, M Phil (CS) and Ph. D. He has 13 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / International Journals and Magazines. He has attended 12 seminars and conferences.

Dr. Neelu Tiwari

Associate Professor

She is MBA, M.Sc. and Ph.D. She has more than 15 years of teaching & research experience in the field of Applied Mathematics. Her areas of interest are Operation Research and Business Statistics. She has authored three books and 21 research papers and presented in both International / National Conferences & Journals on operations, management sciences, data management and impact of globalizations. She has mentored various student groups on Business quiz and Case Studies. She has attended various seminars and conferences organized by IIMs, IITs and other institutions of repute.



Dr. Mamta Kumari

Associate Professor

She is a Ph.D. in Economics from C.C.S. University, Meerut and has over 10 years of teaching experience in reputed management institutes in the area of Managerial Economics, Business Environment, International Business Environment, Business Research Methods. She has also been involved in several administrative responsibilities. She has published many research papers and articles on various contemporary issues of economics. Her research interest includes macro economics and international trade.

Dr. Nidhi Mathur

Associate Professor

She is a Ph.D. & NET qualified in the area of finance. She is an MBA from Devi Ahilyabi University, Indore. She has over 15 years of experience in teaching MBA and B.Tech. students. She has published research articles in National Journals of repute. She has participated in various seminars, conferences, FDP Programmes and Workshops. She has also organized FDPs, Seminars and Conferences.



Dr. Smriti Asthana

Assistant Professor

She is a PhD from Mohanlal Sukhadia University, Udaipur & PGDBA from Jaipuria Institute of Management, Lucknow. She has 13 years of experience in corporate and academics and has published and presented research papers in various National and International Journals and National and International Conferences. Her research and teaching interests are in the area of International Logistics, Supply Chain Management, International Business Operations. She is also a member of Editorial Advisory Board of Innovative Solutions for Implementing Global Supply Chains in Emerging Markets, IGI Global Journal.



Dr. Neha Verma
Assistant Professor

She is a Ph.D. from IIT, Roorkee. She is M. Com. Business Administration (Rajasthan University) and an MBA (HRM and Marketing) from Seedling Academy, Rajasthan. She is UGC-NET qualified in HRM. She has 4 years of experience in teaching. Her areas of interest are OB, HRM and Research Methodology. She has received 'The Best Paper' award at four international and one national conference. She has published 12 research papers in reputed International / National Journals and 6 research papers as chapters and presented papers at renowned Institutes like IIMs and IITs. She is a regular reviewer for Emerald journal and has been the convener in an international conference.

Dr. Arti Mahajan
Assistant Professor

She is a Ph.D from CCS University, Meerut. She is also M.Com. & M.Phil from University of Jammu and Master in Marketing Management from Pondicherry University. She has over 8 years of experience in teaching and research. She has participated in various seminars, conferences and FDP programmes. She has worked on projects related to working of small scale industries-a case study of Udhampur district of J&K state. She has also worked on project pertaining to Financial Management of J&K bank.



Dr. Monica Srivastava
Assistant Professor

She is an MBA (Gold Medalist), from Bundelkhand University, Jhansi she is also UP-SLET, UGC NET qualified. She is a Ph.D. from BHU, Varanasi on 'Women Entrepreneurship'. She has an experience of more than 5 years in academics and 4 Years in research. She has published 13 research papers in reputed National & International Journals and co-edited books.

Dr. Shweta Arora
Assistant Professor

She holds Ph.D in Economics from C.C.S University Meerut and she is also an M.B.A in Human Resource from M.D.U Rohtak. She has over 8 years of teaching experience in reputed management institutes in the area of Managerial Economics, Business environment, Business Research Methods and Human Resource Management. She has also been involved in several Administrative Responsibilities and Co curricular activities. She has over nine international publications in various Journals and Conference Proceedings and seventeen articles in national journals and conference proceedings. She has attended ten international conferences, eight national conferences and participated in three national workshops.



Ms. Sunita Chowdhury
Assistant Professor

She is an MBA & has a rich experience in the field of practical marketing and advertising in reputed corporate spanning over a period of 6 years and 5 years in teaching. She has participated in various seminars, conferences and in various FDPs and workshops. She is pursuing her PhD. from Dr. APJ Abdul Kalam Technical University, Lucknow.

Ms. Sanandi Sachdeva

Assistant Professor

She is BA (English Hons.), MA (English Literature) from Panjab University. She has got point one certificate in English. She has attended various workshops on development of communication skills, taken part in various training programs. She has presented a paper at an International Conference. Her areas of interest are Business Communication and Soft Skill Development including public speaking skills. She is also a certified trainer for Human Values and Professionals Ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.

**Ms. Bhavna Malik**

Assistant Professor

She is MBA & UGC-NET from Guru Jambheshwar University, Hissar. She has more than 10 years of experience in academics. She has presented/published various research papers in National and International Seminars/Conferences. She is also pursuing Ph.D. She is a certified trainer of "Human Values and Professional Ethics" from Dr. APJ Abdul Kalam Technical University, Lucknow.

Ms. Ruby Bhatia

Assistant Professor

She is MBA, PGDM and B.Ed. She is pursuing her Ph.D from Aligarh Muslim University (AMU) in Marketing. She has over 14 years of experience in academics and reputed organizations in Corporate. She was responsible for direct marketing, corporate communication, budget controlling and monitoring, data analysis on business performance, campus recruitments, etc, at ICICI Prudential Life Insurance. She has participated in various seminars, conferences and Faculty Development Programmes.

**Ms. Monika Attri**

Assistant Professor

She is PGDM, PGDITD, DISM, B.Sc. (H) Maths from Delhi University with over 16 years of rich experience in the marketing domain with both industry and academia. She has been certified as an Internal Auditor for ISO 9001 & ISO 14001 and a trainer on ACT Premium (CRM Software). She is also empanelled with the Ministry of Micro, Small & Medium Enterprises. She is currently pursuing her Ph.D. in marketing from Amity University.

Mr. Karunender Kumar Bhatia

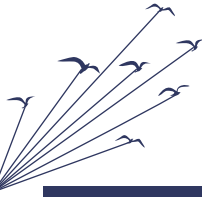
Associate Professor

He is B.Sc, B.Tech. (ECE.), MBA, MCA. He has 20 years of experience of teaching in various subjects to BBA, MBA and MCA. He has 25 years of experience in various Electronics and Telecommunications Industries in the area of Marketing, Factory Establishment, Production, Quality Control, Foreign Collaboration implementation, Project Marketing & Execution.

**Ms. Najaf Shan**

Assistant Professor

She holds dual Master's degree in CS & Engineering with extensive 10 years of academic experience. Published/presented diverse research papers in National/International journals, conferences and co-edited books.



AN INTERACTION THAT INSPIRES

Our teaching pedagogy equips students to deliver results through intensive experiential learning.

Experiential and Collaborative Learning

Experiential and collaborative learning focuses on the learning process for the students. These type of learning processes for the students creates knowledge through transformation of experience. Knowledge results from the combinations of grasping and transforming experience. Successful Jaipuria students learn how to share responsibilities with others and take advantage of each others experience and knowledge for mutual benefit - a skill directly required for their work.

Case Study Method

Case study method is another practical approach to provide exposure of managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. Case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations It ensures that student develops skills in managing time and work efficiently and effectively. This is what makes managers from Jaipuria a cut above the rest in challenging situations.

Live projects

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world. These projects provide an invaluable opportunity for the students to be exposed to organizations with complex management issues.

Hands on experience on Decision Support Systems

It provides hands on experience over quantitative techniques used in managerial decision-making process. Students will learn from the structured educational experience developed by the faculty. It is intended for the students who want to use information technology or operations management as a decision making tool.

Speaker Series

Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internships

With the Institute's corporate partners stimulates professional action skills learning through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute faculty.

Industrial Visits

At Jaipuria the students are provided an industrial exposure through regular Industrial visits. These visits are organized regularly with the association of our industry patrons to different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.





In our Programme, we have initiated a new course on Career Enrichment Programme in the Core Curriculum of both the 1st & 2nd years with a clear focus on developing the core required skills of leadership. "It is a planned intervention aimed at developing and grooming the students and making them 'INDUSTRY READY'", through action-led intellectual engagements and learning experiences while working in small teams.

CAREER ENRICHMENT PROGRAMME

Methods

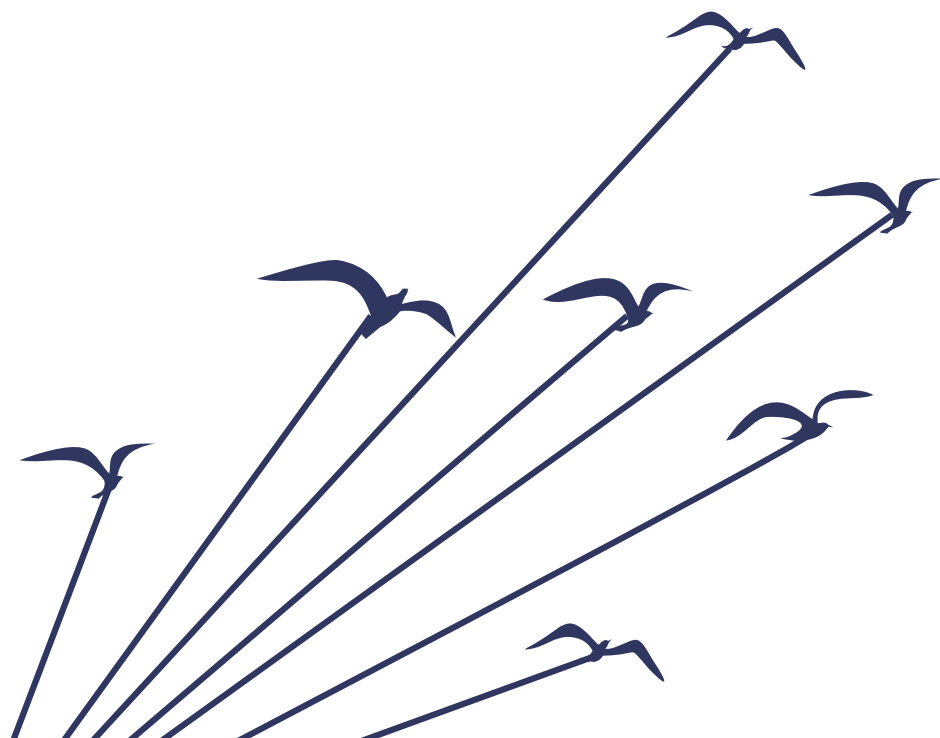
- Videos/ Presentations
- News Analysis
- Role Plays/ Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

One on One Mapping

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Coverage

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Attitudinal Development Workshops
- Current Business Awareness
- Panel Discussions and Debates
- Club Activities Forum
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course



INFRASTRUCTURE

Campus

- One of the Finest Management Education Infrastructure in the Delhi/NCR.
- Spread over 5.5 acres of land in the heart of Delhi/NCR, with good connectivity to all places of Delhi/NCR.
- Ultra modern facilities in House Hostel, Class rooms, Conference rooms and Syndicate rooms.
- Fully air conditioned auditorium with 400 seating capacity.
- Wi-Fi Campus

Skill Development Centre

- Dr. Raja Ram Jaipuria Skill Development Center Conferred as the "RESEARCH DEVELOPMENT CENTRE" under the aegis of Dr. A.P.J. Abdul Kalam Technical University.
- It fosters research and disseminate knowledge in the different domains of Management.
- The center organises different programmes to develop the capabilities of young managers by raising the level of competence.

Library & JIM Information Centre

- Over 17,000 books, 100 national & international journals.
- Seating capacity of over 200 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access.
- Online Journals ProQuest & J-Gate

FACILITIES @ CAMPUS



Hostel

- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- AC and Non-AC boys hostel out of campus equipped with all modern facilities including unlimited Internet access.



Language Lab

- Ultra modern software based on CBT Methodology
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.



Gym & Fitness Centre

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". Its an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurture one's interpersonal skills.

Computer Labs

- Ultra modern computer labs with state of the art technologies.
- 200 Advanced Systems, connected to IBM server.
- 18 Mbps Internet connectivity.
- Windows 2008 server/Linux Platform

Sports Facility

- Various sports facilities are provided to the students, Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, carom and chess.



Indirapuram, Ghaziabad







CREATING
RESPONSIBLE
LEADERS

CORPORATE SUMMIT-2016





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JAIPURIA



CORPORATE RESOURCE

CENTRE

In the process of building relationship with corporate CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, Corporate Summits & Management Development Programmes. CRC nurtures the concept of entrepreneurship through its different employability programmes for students. It also does new alliances with research institutions for student exchange, research, and joint collaborations.

The CRC consists of professionals who have a very good length of experience in industry and academics. It arranges Summer Internship of 6 to 8 weeks. It provides complete support to our students for placement through specific training on soft skills, business/interview, etiquettes and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of JIM attributes students' placements in reputed brands like Asian Paints, Axis Bank, Berger Paints, British Paints, Capital Via Global Research, Copal Amba, Edelweiss, Fedders Lloyd, Federal Bank, Future Generali, HCL Technologies, HDFC Bank, ICICI Bank, ICICI Securities, India Mart, Indusind Bank, ITC Ltd., Jeevansathi.com, Jubilant Life Sciences, Madura Fashions, Matrix Cellular, Micromax, Nestle, NIIT, PUMA, Reliance Communications, Reliance Retail, Religare, Siemens, Trade India, U-Flex, Wipro Technologies, Yes Bank & many more. The industry holds the intellectual wealth drawn from Jaipuria Institute of Management, Ghaziabad in high esteem which makes our students a preferred choice of many corporates.



CREATING RESPONSIBLE LEADERS

SUMMER INTERNSHIP PROJECT



Reporting and Follow up Process during SIP Internal supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the aid of the company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.

Weekly Review

- Progress against the action plan.
- Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- Best summer project awards.

Assessment

- Summer Internship Project Report evaluation by external examiner deputed by the university.

Resume Submission to CRC

- A) Students Submit their Resume
- B) Possible Internships are identified, Placement Team &/or Company may contact the students to discuss through CRC Team.

STEP
01



SIP STARTS

Students move to the company & begin Summer Internship for a period of Six to Eight weeks.

STEP
02



Acceptance of Internship

Students accept the internship opportunity according to their specializations and area of interest.

STEP
03





“ AT JAIPURIA, I HAVE ALWAYS FOUND TALENT WITH DIVERSE BACKGROUND DURING OUR VISITS. IT IS A PLEASURE TO BE CONNECTED WITH AN INSTITUTION WHICH IMPARTS KNOWLEDGE AND GENERATE EMPLOYABILITY AS PER THE EXPECTATION OF INDUSTRY. ”

PRADYUMNA PANDEY
Associate Vice President – HR
J. K Tyres Ltd.



Mr. Aditya Ghosh
CEO, Indigo Airlines

Mr. Amit Sood
Associate VP, (Sales & Marketing)
Materials Handling Solutions,
TIL Ltd.

Ms. Pranita
HR,
Future Lifestyle Fashions (Central)

Mr. Rupam Banerjee
AVP HR,
ICICI Securities Ltd.

Mr. Neerav Jain
Founder & CEO,
Cityfurnish.com

Mr. Deepak Dobriyal
VP-Corporate HR & Talent Acquisition
Birlasoft Ltd.

Mr. Amulya Sah
Director- HR,
Samsung R&D Group



Mr. Anurag Batra
Business World



Ms. Binini Rai
Head-Talent Management & Founding Member, Jabong.com



Mr. Prashat Batmule
VP-SCM, HSIL



Mr. Dhiraj Saraswat
Head HR, Lloyd Electric & Engineering Ltd.



Mr. Rajesh Tripathi
VP & Head Corporate HR, GHCL

Mr. Ajay Bhatia
VP-Corporate HR & Global HR Lead,
Innodata Inc.

Mr. Arokiya Sagayaraj
VP-HR
Renault Nissan Technology &
Business Centre

Ms. Samantha Dutta
National Business Head,
Tata Global Beverages Pvt. Ltd.

Mr. Surendra Jaiswal
Senior Manager
ACS Consulting

Ms. Isha Goel
Costing Manager,
Zeon Life Sciences

Mr. Akash Dash
VP-Sales,
Green Tek

Ms. Juhi Bakshi
HR Head,
Jaro Education

Mr. Alen Aruldas
Regional Head HR,
DCB Bank

Mr. Karan
Deputy Manager, North-Sales,
Lloyd Electric & Engineering Ltd.



STAR

PLACEMENTS



ARPIT SHUKLA
Management Trainee
JK Tyre



SWATI JHA
Sales Executive
jeevansathi.com



SIDHANT GULATI
Derivatives Analyst
Mansukh Securities



VISHAL TYAGI
Management Trainee
Cease Fire



VIDUR KOCHCHAR
Sales & Relationship
Officer
American Express



VASUNDHARA
Business Analyst
Capital Via



ABHISHEK UPADHAYA
Ambassador
Just Dial



NEERAJ SINGH
Assistant Manager
HDFC Bank



PREETI SINGH
Assistant Manager
Yes Bank



APURVA KANT
Assistant Manager
Axis Bank



NEHA BAJAJ
Management Trainee
ICICI Securities



AKANSHA
Financial Analyst
Copal Amba



VIKESH GUPTA
Assistant Manager
Indusind Bank



PUNEET SRIVASTAV
Management Trainee
Micromax



HRITIK PRIYADARSHI
Management Trainee
JK Tyre



AMAN RASTOGI
Management Trainee
Oppo Mobiles



RACHIT MONU
Assistant Manager
Shopclues



RAJAT TIWARI
Research Associate
Pinkerton



RECRUITERS



BANKING SECTOR

- Axis Bank
- Citi Bank
- Corporation Bank
- Deutsche Bank
- Federal Bank
- HDFC Bank
- ICICI Bank
- IDBI Bank
- Indian Overseas Bank
- ING Vysya Bank
- Yes Bank

RESEARCH, KPO & CONSULTANCY SECTOR

- Advait
- Analeg HR
- APAC
- Archelon Consulting
- Blackrock
- Capital IQ
- Copal Partners
- Datawise Consultants
- Deloitte Consulting
- Ernst & Young
- Genpact
- Impact Research & Mgmt.
- Ikya Human Capital Solutions
- Mancor Consulting
- Manpower
- Mirus Solution
- Mountalent Consulting
- Onicra Credit Rating Agency
- Quest Career Solutions
- Rncos
- Sampling Research
- Sapient

IT SECTOR

- Accenture
- Brickred Technologies Ltd.
- Axis Softech

TELECOM SECTOR

- Airtel
- Micromax
- Nokia Siemens
- Tata Teleservices
- Vodafone

FINANCIAL SERVICES & INSURANCE SECTOR

- Aegon Religare Life Insurance
- Alankit
- Angel Broking Ltd.
- Aviva Life Insurance
- Bajaj Capital
- Bajaj Allianz
- Bharti AXA
- Edelweiss
- Elite Stock Mgmt Ltd.
- HDFC Life
- HDFC Home Loan
- HDB Financial Services
- ICICI Lombard
- ICICI Prudential
- ICICI Securites
- Indiabulls Securities
- India Bulls
- Investcare
- KarvyiTrust
- Kotak Securities
- Muthoot Finance
- MuthootFincorp
- Religare Corp. Services Ltd.
- SBI Life Insurance Ltd.
- SBI General Insurance
- Share India Securities
- Trustline Securities Pvt. Ltd
- Unicon Solutions Ltd.
- Way2wealth

RETAIL &

- ## LOGISTICS SECTOR
- Committed Logistics
 - DLF

Future Group

- Gati
- ITC-Lifestyle
- Lilliput
- Max Retail
- Madura
- Om Logistics
- Pantaloon Retail
- Reliance Retail
- Safexpress
- VRL Logistics
- TCIL

SERVICE INDUSTRY

- Matrix Cellular
- Trade India
- Club Mahindra
- Linxsmart
- Indiamart
- Infomedia
- Naukri.com
- Justdial.com
- HT Media

FMCG & CONSUMER

- ## DURABLES SECTOR
- Blue Star Ltd.
 - Berger Paints
 - CCD
 - Dabur India
 - Greatwhite Technologies Ltd
 - ITC
 - MTR Foods
 - Nestle
 - Parle Products Ltd.
 - Parle Agro
 - Pepsico
 - Samsung India
 - Titan Watches
 - TVS Electronics

MANUFACTURING & AUTOMOBILE SECTOR

- Asian Paints
- Ambuja Cement
- Berger Paints
- British Paints
- Cease FIRE Industries Ltd.
- Hero Corporate
- Eureka Forbes
- Everest
- Gold Glass Industry
- Greenply
- Kent RO
- Havells
- Haer Appliances Ltd.
- Hindware
- JBM
- JK Lakshmi Cement
- JK Tyre
- Kajaria Ceramics
- Kamdhenu Steels
- Maruti Udyog Limited
- Merino Industries Ltd.
- Samsung India
- Siyarams
- TATA Motors
- TTK Prestige
- Usha International
- VIP Industries

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LEADERS



INDUSTRIAL VISIT



CREATING RESPONSIBLE LEADERS



**STUDENTS ARE REQUIRED TO ABIDE BY THE FOLLOWING
TERMS AND CONDITIONS UPON ADMISSION TO THE COURSE
OFFERED BY THE JAIPURIA INSTITUTE OF MANAGEMENT,
INDIRAPURAM, GHAZIABAD**



TERMS & CONDITIONS

- The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
- The course curriculum is subject to change based on the affiliated university guidelines.
- Fees payable for the course offered by the institute are subject to review periodically.
- It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
- The registration fee once paid will not be refunded by the Institute.
- The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.

ELIGIBILITY CRITERIA

Programme	No. of Seats	Eligibility
MBA*	180	Graduation (Min. 10+2+3) with at least 50% marks. Valid UPSEE/CAT/MAT/CMAT score

* Subject to admission norms of concerned university (Dr. APJ Abdul Kalam University, Lucknow)

LOAN FACILITY

Jaipuria Institute of Management, Indirapuram, Ghaziabad has Education Loan Tie Up with Canara Bank & Bank of Baroda across all branches in India.



RESEARCH DEVELOPMENT CENTRE

Dr. RAJARAM JAIPURIA SKILL DEVELOPMENT CENTRE

Conferred as the Research Development Centre
under the aegis of Dr. A.P.J Abdul Kalam University, Lucknow.

The Research Center is the Only recognized
Centre in Uttar Pradesh which provide Ph.D programme
in the area of Management.



FEATURES OF R & D CENTRE

- Ph.D. Programme in different domains of Management
- Faculty Development Programmes
- Skill Development Workshops
- Certification in Research Aptitude and Analytical Technique programme
- Publications of Books and Journal
- National/International Conference
- Case study Development
- Live Projects
- Online research database like EBSCO and JGATE
- Engagement with Business communities at the local, regional, national and global levels.
- Research Projects
- Summer Training Projects

For Admission Queries Please Contact:

Mobile No.: 9958222099, 9958077088, 9818817739

E-Mail: admissions@jaipuria.edu.in

mba@jaipuria.edu.in



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

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