



JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD

(Formerly Located at Vasundhara, Ghaziabad)

**DIVERSITY
ENTREPRENURSHIP
INNOVATIVE CURRICULUM
CUSTOMIZATION
CAREER STRATEGY
SOCIAL INNOVATION**

**CREATING
RESPONSIBLE
LEADERS**



Jaipuria Institute of Management

Block-A, Gate No. 2, Shakti Khand IV, Indirapuram, Ghaziabad 201014

(Formerly Located at Vasundhara, Ghaziabad)

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Toll Free No.: 1800-102-3488

SMS: MBAJIM at 56677

www.jaipuria.edu.in/jim

 www.facebook.com/jaipuriaghaziabad

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 www.twitter.com/jaipuriaMBA

For Admission Queries Please Contact:

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mba@jaipuria.edu.in

MBA

Prospectus 2016-18







AWARDS & RECOGNITIONS



Prof. (Dr) Daviender Narang, Director Jaipuria Institute of Management, Ghaziabad received award for Best Management Institute by Times Research



Adjudged Best Management College CSR Excellence Award-2015 Received by Dr. Daviender Narang

JAIPURIA INSTITUTE OF MANAGEMENT Ranked 8th among Top B-School of Excellence



Once again Jaipuria Institute of Management has maintained its position among the best Business School of India. According to the latest GHRDC - CSR B- SCHOOL Survey of the Top B-School of Excellence -2015, Our institute has been ranked-

- 8th Ranking in Top B-Schools of Excellence
- Ranked 69th in Top B Schools across India by "Business World"
- 105th Rank in Top B-Schools All India by "The WEEK"
- A+ in go - getter education survey
- Excellence in Education by CSR

VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

OBJECTIVES

- To develop managers, leaders and entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.



BOARD OF GOVERNORS

Chairman

Mr. Shishir Jaipuria
Chairman, Ginni Filaments Ltd.

Members

Dr. V. C. Burman
Former Chairman, Dabur India Ltd.

Mr. Ashok Goyal
Chairman & MD, Dhampur Sugar Mills Ltd

Mr. J. P. Kundra
Former-MD, State Bank of India

Dr. B.S. Bedi
Former DGP & Member
UP Public Service Commission

Mr. S. Singhvi
Director (Finance)
Ginni Filaments Ltd.

Mrs. Manju Rana
Principal, Seth Anandram Jaipuria School
Vasundhara, Ghaziabad

Regional Officer
NRO, AICTE, Kanpur

Nominee of Regional Committee AICTE
Director
Technical Education,
Govt. of Uttar Pradesh

Nominee of Govt. of Uttar Pradesh

Prof. Vinay Shiel Gautam
Chair Professor IIT-Delhi
& Founder Director IIM Kozhikode

Dr. Ashwani Varshney
Associate Professor & Dean (Academics)
Jaipuria Institute of Management, Ghaziabad.

Member Secretary

Prof. (Dr) Daviender Narang
Director
Jaipuria Institute of Management, Ghaziabad.

ACADEMIC ADVISORY COUNCIL

Chairman

Prof.(Dr) Ajay Pandit
Former Dean,
Guru Gobind Singh Indraprastha University, Delhi
FMS, Delhi University, Delhi

Members

Prof. Krishna Kumar
Former Director & Professor
IIM Kozhikode & Former Dean (AA)
& Professor in Strategic Management
IIM, Lucknow

Prof. Harish Choudhary
Deptt. of Business Management
IIT, Delhi

Prof. D. P. Goyal
Senior Professor, MDI,
Gurgaon

Dr. B. K. Punia
Professor
Haryana School of Business Management
Guru Jambheshwar University
Hissar

Prof. Manzoor Ahmad
Former Vice - Chancellor
Agra University

Prof. Raj Singh
Vice - Chancellor
GD Goenka University
Gurgaon

Prof. Neera Verma
Department of Economics
Kurukshetra University
Kurukshetra

Dr. I.B. Singh
Former Director DIAS and Professor
Jaipuria Institute of Management

Dr. Ashwani Varshney
Associate Professor & Dean (Academics)
Jaipuria Institute of Management, Ghaziabad.

Member Secretary

Prof. (Dr) Daviender Narang
Director, Jaipuria Institute of Management, Ghaziabad.



MESSAGE FROM THE CHAIRMAN



SHISHIR JAIPURIA
Chairman



The Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students has served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go to long way to prepare our students for industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcoming you to join Jaipuria Institute of Management and contribute to our journey towards exploring new frontiers in business management.

Best of luck...

“IT HAS BEEN OUR ENDEAVOUR TO EMPHASIZE THE IMPORTANCE OF ETHICS AND VALUE EDUCATION AND TO ACHIEVE THIS GOAL, WE HAVE TRIED TO INTEGRATE VALUES AND ETHICS



MESSAGE FROM THE DIRECTOR



Prof.(Dr) DAVIENDER NARANG
Director



Management education is undergoing a colossal restructuring to meet fast changing requirements of business and industry. The business has become global and more digital. At Jaipuria Institute of Management (JIM) it has been our endeavor to develop budding managers academically as well as strategically to meet the challenges of fast changing business environment.

Our most learned and dedicated faculty at JIM makes all out effort to groom the students to inculcate endurance, perseverance, right attitude and skill set required by corporate sector today. We at JIM are poignant towards imbibing an ethical culture along with business traits amongst the students. Our curriculum along with that of Value Added Courses has been meticulously designed to cater the needs of the industry. Apart from regular academics, it includes personality development programmes, communication enrichment courses, foreign language proficiency course, technical skill development program, industry interactions and more.

The Jaipuria Institute of Management opens up doors to diverse career opportunities by making participants acquire knowledge, skills and confidence to launch a professional career.

Join us and start the journey...

“AT JAIPURIA INSTITUTE OF MANAGEMENT IT HAS BEEN OUR ENDEAVOR TO DEVELOP TODAY'S YOUTH ACADEMICALLY AS WELL AS STRATEGICALLY WITH HELP OF OUR ROBUST ACADEMIC TEAM AND INDUSTRY PATRONS TO PREPARE THEM TO FACE CORPORATE CHALLENGES”

“ALUMNI SPEAK”

“I can speak with confidence and immense happiness that my life is truly changed by the quality education and knowledge I gained from Jaipuria Institute of Management, It feels good to be on the other side of the table and looking forward for a better career ahead and for my career the applause should go to my college Jaipuria institute of management, for continuous support and guidance that led me through my way and today I can confidently stand up and throw challenges in corporate world. Brick by brick as they say has laid the foundation of my life and nurtured the blossom to flourish the vision of growth and sustainability. Thanks a lot JIM for the things you gave that will be engraved to my life forever.”

AJAY SINGH
Executive Director - Marketing
Ruchira Group



AKANKSHA
Senior Analyst
Copal Amba

“It gives me great pleasure to give back something to my institute in form of vote of thanks for making me to establish myself in the corporate world with ease.

JIM has been a place where I found a unique blend of excellence and commitment which gave me rich personal development experience. Thank you JIM for all support & guidance.”

“The knowledge and skill I acquired at Jaipuria have greatly enhanced my social network, life and relationship with colleagues and family members. I gained more confidence in myself while studying at Jaipuria. Regardless of the subject matter, be it work, life or social, I now look at issue from a different perspective. My Work skill have improved and i resolve problems more quickly”

UTKARSH RASTOGI
Management Trainee
HSIL



“Jaipuria provides everything on the platter to students, be it of the placements, job offers, faculties who inspire to prosper, sports facilities, and other paraphernalia needed for the development of an individual personality.

At Jaipuria I got an opportunity to learn management in the company of students hailing from different backgrounds and thoughts. Jaipuria provided us various opportunities to learn the things in our own way by providing ideal mix of academics and exposure in terms of corporate interfaces.”

LAYAN BHARGAVA
Manager - Banking Channel
L&T Mutual Fund



RAHUL DUBEY
Branch Product Trainer
LG Electronics India Pvt. Ltd.

“Jaipuria institute of Management provided me the platform & environment through wonderful faculty which motivated me to develop a vision. If I achieve success in my professional vision it will be only because of Jaipuria Institute of Management.”

“College has played a major role in developing me as an individual professional by guiding the right pathway. Faculty is excellent, very supportive and is always ready to guide in the right direction. Events here such as cultural and sports help you to prepare physically and mentally strong, as well.”

PREETI SINGH
Assistant Manager
Yes Bank



“I really had an excellent time at JIM, it was second home to me. Our stay was stupendous. This institute really taught me how to live life and most important provided me a way to face the world.”

SAUMYA SRIVASTAVA
Manager
MANCER Consulting Services



“It was a pleasing experience to be part of such a reputed institute where I was able to nurture my dreams and turn them into reality.” My tenure at college was one of the most illuminative periods of my life. I got lots of valuable inputs from the faculty, Visiting staff, placement cell. Jaipuria institute gave a kick start to my career and thereof boosting it to a professional environment of Indian job market. The college and the faculty has equipped a full fledged support in whatever way it could and even to all initiatives taken by us. This is more than what we could have expected from a college for its student fraternity.”

Bibha Chauhan
Manager
THE TJX Companies Inc.



DEEPAK CHAUDHARY
Assistant Manager
Kotak Mahindra Bank

“JIM has been a place where I found a unique blend of excellence and commitment. Great faculty, wonderful ambience to learn and excellent facilities that's how, I would like to describe about this institution.”



JAIPURIA INSTITUTE OF MANAGEMENT

JIM

Indrapuram, Ghaziabad
(Formerly located at Vasundhara, Ghaziabad)

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5 acres within NCR. During this short span of 15 years, JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full time 2 years master degree program in Business Administration (MBA), in the year 2001. This program is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to Dr. APJ Abdul Kalam University, Lucknow (U.P.). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society run various reputed schools and colleges in the country.

Jaipuria Institute of Management, Indrapuram, (formerly located at Vasundhara), Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, foster research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established itself as a leading management institute in the Northern India.



Discover Why

JAIPURIA MBA

is Ranked 1st
Amongst B-School in Delhi/NCR

- 1 Crafted with **WORLD CLASS TEACHING**. The high standard of Jaipuria MBA is certified by highly experienced faculty members.
- 2 Be a part of **PRICELESS NETWORK** of **8000+ALUMNI** across the nation and the globe fosters valuable connections between students and alumni, and provides useful benefits to study both on campus and beyond.
- 3 Get assured **100% placement** in **TOP NOTCH** Company by 160+recruiters.
- 4 Invest in **EDUCATION THAT STANDS WITH YOUR PROFESSION**. Jaipuria MBA provides industry certification on Employability Enhancement Program, Corporate Communication, Investment Banking and Logistics & Supply Chain Management with two years full time MBA course with dual specialization.
- 5 Get the best **Return on Investment (ROI)**. Jaipuria MBA provides 100% ROI with Rs. 9.6 Lacs highest package and Rs. 4.5 Lacs average package.
- 6 Learn in **Safe and Secure Environment** on campus secured girls hostel with the state of the art infrastructure.
- 7 Get **DEGREE from State Government University** Dr A.P.J. Abdul Kalam Technical University, Lucknow, UP (Formerly known as UPTU, Lucknow) & approved by AICTE, New Delhi.
- 8 Awarded as **Rashtriya Shiksha Gaurav Puraskar 2015** by CEGR (Centre for Education Growth and Research) New Delhi, CSR Excellence Award for the year 2013, 2014 and 2015, ranked as A+ in go-getter Education Survey and A Category by AIMA & Business Standard.
- 9 **111 years of Legacy** of transforming ability to excellence. The journey of Jaipuria started from the year 1904. Since then the group and associated organizations are acknowledged as leaders in their field.
- 10 Assistance for start up. The Jaipuria MBA provides **Entrepreneurial Environment** for students to start up their own ventures.

COURSE CURRICULUM

PROGRAMME STRUCTURE

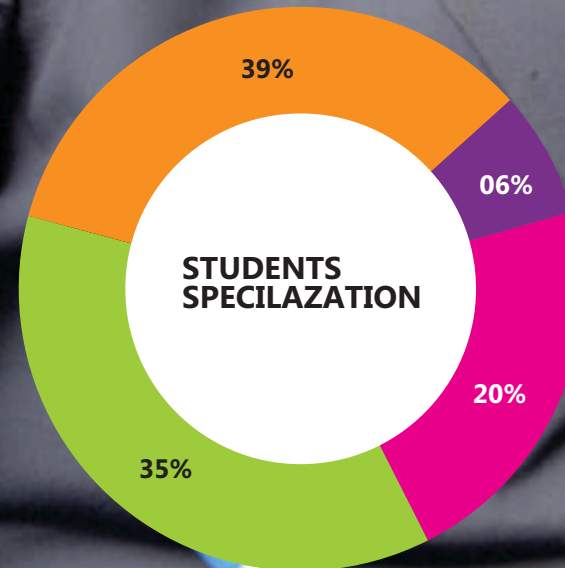


SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
<ul style="list-style-type: none"> Managing Organization Managerial Economics Business Accounting Business Environment Business Statistics Marketing Management Communication for Mgmt. Fundamentals of Computer & Information System 	<ul style="list-style-type: none"> Managing Human Resources Business Laws Customer Relationship Mgmt. Financial Management Operation Research Cost & Management Accounting Operations Management Research Methodology Comprehensive Viva (CV) 	<ul style="list-style-type: none"> Entrepreneurship Development International Business Mgmt. Rural Development Project Management <p>Specialization Group</p> <ul style="list-style-type: none"> Group 1 Elective 1* Group -1 Elective 2* Group -2 Elective 1* Group -2 Elective 2* Summer Training Project Report Human Value & Professional Ethics/ Cyber Security 	<ul style="list-style-type: none"> Strategic Management Insurance & Risk Mgmt. Hospitality & Tourism Mgmt. Behavioral Finance <p>Specialization Group</p> <ul style="list-style-type: none"> Group -1 Elective 3* Group -2 Elective 3* Research Project Report Comprehensive Viva (CV) Cyber Security / Human Value & Professional Ethics

ELECTIVE SUBJECTS

HUMAN RESOURCE	MARKETING	FINANCE	INFORMATION TECHNOLOGY	INTERNATIONAL BUSINESS	RURAL DEVELOPMENT
<ul style="list-style-type: none"> Leadership & Personality Development (III Semester) Industrial Relations & Labour Enactments (III Semester) Negotiation & Counseling (IV Semester) 	<ul style="list-style-type: none"> Consumer Behaviour & Customer Loyalty (III Semester) Integrated Marketing Communications (III Semester) Retailing & Distribution Management (IV Semester) 	<ul style="list-style-type: none"> Security Analysis & Investment Management (III Semester) Management of Financial Institutions & Services (III Semester) Tax Planning and Management (IV Semester) 	<ul style="list-style-type: none"> Database Management System (III Semester) System Analysis & Design (III Semester) Data Communication & Network (IV Semester) 	<ul style="list-style-type: none"> International Marketing Management (III Semester) International Logistics & Documentation (III Semester) International Financial Management (IV Semester) 	<ul style="list-style-type: none"> Rural Marketing (III Semester) Micro Finance, Small Group Management, and Cooperatives (III Semester) Food Technology & Processing Management (IV Semester)

*Human values & Professional Ethics /Cyber Security will be offered as a compulsory audit course for which passing marks are 30% in End Semester Examination and 40% in aggregate.



MARKETING	39%
FINANCE	35%
IT/IB	06%
HR	20%

Programme key facts

Start date	July
Mode of delivery	Full-time
Programme duration	24 months
Specialization	Dual
Male: Female ratio	3:2
Value add-on courses	4

Recent career destinations:

- Federal Bank ▶ Micromax ▶ XL Dynamics ▶ Hindware
- Nestle ▶ Axis Bank ▶ Sony ▶ KPMG
- IBM

For more information visit

www.japuria.edu.in/jim

INTELLECTUAL CAPITAL



Dr. Daviender Narang

Director,
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 20 years in the field of academics and management especially in best business and management Institutes of India and abroad. He has an experience of establishing and successfully running a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years. He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.

A blend of fine Academic and seasoned Administrator, he is known as an institution builder, an acclaimed teacher, a prolific speaker, an avid researcher, a consultant and a trainer.



Dr. I.B. Singh
Professor

He is B.Tech. (Elect. Engg.), PGDM and Ph.D. in the area of Marketing Management. He has over 32 years of managerial industry experience in reputed Public and Private Sector organizations in India and abroad. He also has over 10 years of rich teaching, administrative and research experience in management institutions including 3 years as Director in a reputed management institution.

Dr. Ashwani Varshney
Associate Professor



He is MBA, M.Com. and Ph.D. in the area of Accounting and Finance. He has 11 years of rich experience in the field of management education and industry. A good number of his research papers have been published in national and international journals. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring.

She is a Ph.D. in Economics from C.C.S. University, Meerut and has over 9 years of teaching experience in reputed management institutes in the area of managerial economics, business environment, international business environment, business research methods. She has also been involved in several administrative responsibilities. She has published many research papers and articles on various contemporary issues of economics. Her research interest includes macro economics and international trade.

Dr. Mamta Kumari
Associate Professor



Dr. Neelu Tiwari
Associate Professor



She is MBA, M.Sc. and Ph.D. from the Agra University, L.T from U.P. Govt. She has 14 years of experience in teaching. She has authored 2 books and published/presented 21 research papers at National and International Level.

He is MCA, M Phil (CS) and Ph. D. He has approx. 12 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / International journals and magazines. He has attended 12 seminars and conferences.

Dr. Ajay Tripathi
Associate Professor



Ms. Bhavna Malik
Assistant Professor



She is MBA & UGC-NET from Guru Jambheshwar University, Hissar. She has more than 9 years of experience in academics. She has presented/published various research papers in National and International seminars/conferences. She is also pursuing Ph.D. She is certified trainer of "Human Values and Professional Ethics" from UPTU, Lucknow.

She holds MBA & a rich experience in the field of practical marketing and advertising in reputed corporate spanning over a period of 6 years and 5 years in teaching. She has participated in various seminars, conferences and in various FDPs and workshops pursuing Ph.D. from UPTU Lucknow.



Ms. Sunita Chowdhury
Assistant Professor

Dr. Rajni Singh
Assistant Professor



She is PhD in Business Administration from Dr BhimRao Ambedkar University, Agra and has done MBA from IME Sahibabad. She has 8 years of experience in teaching and 3 years of experience in research. She has authored one book and published 14 research papers/ chapters in national/international journals and books. She has also presented papers in various national and international conferences held at reputed institutions like IIT Roorkee and Jamia Millia Islamia, New Delhi.

She is Ph.D. in Management (MJP Rohilkhand University) and has done MBA in HR & Marketing. She has 8 years of experience in corporate & academics and has presented and published papers in various journals and conferences. She has also attended QIP workshops at IIT Delhi & Roorkee.



Dr. Charu Yadav
Assistant Professor

Ms. Sanandi Sachdeva
Assistant Professor



She is BA (English Hons.), MA (English Literature) from Punjab University. She has got point one certificate in English. She has attended various workshops on development of communication skills, taken part in various training programs. Presented a paper in International Conference. Her area of interest are Business Communications and Soft Skill Development.

She holds PGDM, M.A. and PhD. in the field of OB and HRM. She is PhD. from Banasthali Vidyapeeth and has more than 12 years of corporate and teaching experience. She has published number of papers in national and international journals of repute and has attended many conferences, seminars and FDPs. She has edited one book also.



Dr. Richa Agrawal
Assistant Professor

Mr. Neeraj Dangi
Assistant Professor



He is MBA from Victoria University, Australia and currently, pursuing his PhD. from TERI University, New Delhi. He has 16 years of work experience in Marketing, Sales and Business Development domain out of which the last 5 years have been as a management faculty. He has been a recipient of Commonwealth scholarship from UK Govt. He has published/presented 7 research papers in journals and conferences and 1 book chapter to his credit.

She is MBA (Gold Medalist), from Bundelkhand University, Jhansi, also UP-SLET, UGC NET qualified. She is Ph.D. from BHU, Varanasi on 'Women Entrepreneurship'. She has an experience of more than 4 years in academics and 4 Years in research. She has published 13 research papers in reputed national & international journals and co-edited books.



Dr. Monica Srivastava
Assistant Professor

Ms. Ruby Bhatia



She is MBA, PGDM and B.Ed. over 13 years experience in academics and reputed organizations in Corporate. She is pursuing Ph.D. from AIMA – Aligarh Muslim University in Marketing.

Dr Arti Mahajan is Ph.D., M.Com. & M.Phil. from Jammu University and MMM from Pondicherry University(DLP). She has 7 years of experience in teaching and two years in research.



Dr. Arti Mahajan
Assistant Professor

Ms. Monika Attri
Assistant Professor



She is PGDM, PGDITD, DISM, B.Sc. (H) Maths from Delhi University with over 15 years of rich experience in the marketing domain with both industry and academia. She has been certified as an Internal Auditor for ISO 9001 & ISO 14001 and a trainer on ACT Premium (CRM Software). She is also empanelled with the Ministry of Micro, Small & Medium Enterprises. She is currently pursuing Ph.D. in marketing from Amity University.

AN INTERACTION THAT INSPIRES



CAREER ENRICHMENT PROGRAMME

In our Programme, we have created a new course on Career Enrichment Programme in the Core Curriculum of both the 1st & 2nd years with a clear focus on developing the core required skills of leadership. "It is a planned intervention aimed at developing and grooming the students and making them 'INDUSTRY READY'", through action-led intellectual engagements and learning experiences while working in small teams.



TEACHING PEDAGOGY

Our teaching pedagogy equips students to deliver results through intensive experiential learning.

Experiential and Collaborative Learning
Experiential and collaborative learning focuses on the learning process for the students. These type of learning processes for the students creates knowledge through transformation of experience. Knowledge results from the combinations of grasping and transforming experience. Successful Jaipuria students learn how to share responsibilities with others and take advantage of each others experience and knowledge for mutual benefit - a skill directly required for their work.

Case Study Method
The case study method is another practical approach to provide exposure of managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations It ensures that student develops skills in managing time and working efficiently and effectively. This is what makes managers from Jaipuria a cut above the rest in challenging situations.

Live projects
At Jaipuria, students are exposed to various situational and functional live projects from

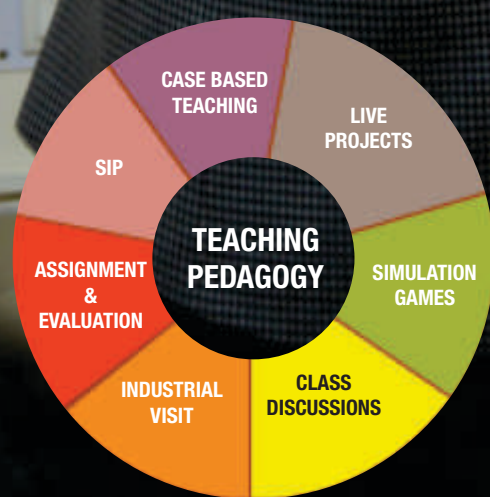
the corporate world. These projects provide an invaluable opportunity for the students to be exposed to organizations with complex management issues.

Hands on experience on Decision Support Systems
It provides hands on experience over quantitative techniques used in managerial decision-making process. Students will learn from the structured educational experience developed by the faculty. It is intended for the students who want to use information technology or operations management as a decision making tool.

Speaker Series
Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internships
With the Institute's corporate partners stimulates professional action skills learning through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute faculty.

Industrial Visits
At Jaipuria the students are provided an industrial exposure through regular Industrial visits. These visits are organized regularly with the association of our industry patrons to different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.



Methods

- Videos/ Presentations
- Role Plays/ Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

One on One Mapping

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Coverage

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Attitudinal Development Workshops
- Current Business Awareness
- Panel Discussions and Debates
- Club Activities Forum
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course

FACILITIES @ CAMPUS

INFRASTRUCTURE



Campus

- One of the Finest Management Education Infrastructures in the Delhi/NCR.
- Spread over 5.5 acres of land in the heart of Delhi/NCR, with good connectivity to all places of Delhi/NCR.
- Ultra modern facilities in House Hostel, Class rooms, Conference rooms and Syndicate rooms.
- Fully air conditioned auditorium with 400 seating capacity.
- Wi-Fi Campus



Hostel

- Ultra modern in-house girl's hostel with fully air conditioned and unlimited Internet access.
- AC and Non-AC boy's hostel out of campus equipped with all modern facilities including unlimited Internet access.

Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It's an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.

Computer Labs

- Ultra modern computer labs with state of the art technologies.
- 200 Advanced Systems, connected to IBM server.
- 4 Mbps Internet connectivity.
- Windows 2008 server/Linux Platform

Language Lab

- Ultra modern software based on CBT Methodology
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.

Sports Facility

- Various sports facilities are provided to the students, Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, carom and chess.



Library & JIM Information Centre

- Over 17,000 books, 100 national & international journals.
- Seating capacity of over 200 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access.
- Online Journals ProQuest and J-Gate



Gym & Fitness Centre

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.





Events

LIVE >> VIBRANT >> PERFORMANCE

@JAIPURIA



Mercato

THE 4TH MARKETING HAAT



2nd CORPORATE SUMMIT



3rd INTERNATIONAL CONFERENCE





CORPORATE RESOURCE CENTRE

CRC

“ THE CRC CONSISTS OF PROFESSIONALS WHO HAVE A VERY GOOD LENGTH OF EXPERIENCE IN INDUSTRY AND ACADEMICS. IT ARRANGES SUMMER INTERNSHIP OF 6 TO 8 WEEKS.



In the process of building relationship with corporate CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, Corporate Summits & Management Development Programmes. CRC nurtures the concept of entrepreneurship through its different employability programmes for students. It also does new alliances with research institutions for student exchange, research, and joint collaborations.

The CRC consists of professionals who have a very good length of experience in industry and academics. It arranges Summer Internship of 6 to 8 weeks. It provides complete support to our students for placement through specific training on soft skills, business/interview, etiquettes and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of JIM attributes students' placements in reputed brands like Asian Paints, Axis Bank, Berger Paints, British Paints, Capital Via Global Research, Copal Amba, Edelweiss, Fedders Lloyd, Federal Bank, Future Generali, HCL Technologies, HDFC Bank, ICICI Bank, ICICI Securities, India Mart, Indusind Bank, ITC Ltd., Jeevansathi.com, Jubilant Life Sciences, Madura Fashions, Matrix Cellular, Micromax, Nestle, NIIT, PUMA, Reliance Communications, Reliance Retail, Religare, Siemens, Trade India, U-Flex, Wipro Technologies, Yes Bank & many more. The industry holds the intellectual wealth drawn from Jaipuria Institute of Management, Ghaziabad in high esteem which makes our students a preferred choice of many corporates.



SUMMER INTERNSHIP PROJECT



Reporting and Follow up Process during SIP Internal supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the aid of the company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.

Weekly Review

- Progress against the action plan.
- Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- Best summer project awards.

Assessment

- Summer Internship Project Report evaluation by external examiner deputed by the university.



MBA PLACEMENT SNAPSHOT



FEDERAL BANK

PARUL TRIPATHI

Assistant Manager
Federal Bank
9.6 Lacs



micromax

PUNEET SRIVASTAV

Management Trainee
Micromax
7 Lacs



ICICI Securities

SURBHI KHATRI

Management Trainee
ICICI Securities
4.25 Lacs



meritnation

NUZHAT KHAN

Assistant Manager
Merit Nation
4 Lacs



PRATEEK DUBEY
Zonal Head PAC,
Hindustan Coca Cola Beverages Pvt. Ltd.

AT JAIPURIA, I HAVE ALWAYS FOUND TALENT WITH DIVERSE BACKGROUND DURING OUR VISITS. IT IS A PLEASURE TO BE CONNECTED WITH AN INSTITUTION WHICH IMPARTS KNOWLEDGE AND GENERATE EMPLOYABILITY AS PER THE EXPECTATION OF INDUSTRY.



jaro education

DEBADRITA GANGULY

Assistant Manager
Jaro Education
5.46 Lacs



YES BANK

PREETI SINGH

Assistant Manager
YES BANK
4.5 Lacs



CapitalVia

ABHISHEK SRIVASTAVA

Executive - Trainee
Capital via
4.07 Lacs



Copal Amba
A Handy's Analytical Company

AKANSHA

Financial Analyst
Copal Amba
4 Lacs



HDFC BANK

NEERAJ SINGH

Assistant Manager
HDFC BANK
4 Lacs



SHOPCLUES

RACHIT MONU

Assistant Manager
SHOPCLUES
4 Lacs



XL Dynamics

ASHISH GARG

Analyst
XL Dynamics
4 Lacs



Hindware

UTKARSH RASTOGI

Management Trainee
Hindware
3.94 Lacs



V MART

RAM PRAKASH

Management Trainee
V-Mart
3.75 Lacs



PINKERTON®

PRAGYA KIRAN

Management Trainee
Pinkerton
3.70 Lacs



FICCI

SINOD KUMAR

Research Trainee
FICCI
3.6 Lacs



CEASE FIRE

RAHUL VERMA

Sales Executive
Ceasefire
3.5 Lacs



Matrix

ABHIT R. SRIVASTAVA

Business Development
Matrix Cellular
3.5 Lacs



SONY

SIDDHARTH MISHRA

Import Coordinator
SONY
3.5 Lacs



TCI

PRANAV SINGH

Management Trainee
TCIL
3.5 Lacs



HT

ARPITA SENGAR

Education Officer
Hindustan Times
3.47 Lacs



IndusInd Bank

VIKESH KUMAR GUPTA

Assistant Manager
IndusInd BANK
3.3 Lacs



AXIS BANK

ATUL KUMAR SINGH

Assistant Manager
AXIS BANK
3.3 Lacs



Nestlé

PIYUSH KR. SINGH

Sales Officer Trainee
Nestlé
3.25 Lacs



Paytm

RUPALI SINGH

Operation Executive
PayTm
3.2 Lacs



ONCRA

KARAN SINGH

Operation Executive
ONCRA
3 Lacs

OUR MAJOR RECRUITERS

BANKING SECTOR

- Axis Bank
- Citi Bank
- Corporation Bank
- Deutsche Bank
- Federal Bank
- HDFC Bank
- ICICI Bank
- IDBI Bank
- Indian Overseas Bank
- ING Vysya Bank
- Yes Bank

RESEARCH, KPO & CONSULTANCY SECTOR

- Advait
- Analeg HR
- APAC
- Archelon Consulting
- Blackrock
- Capital IQ
- Copal Partners
- Datawise Consultants
- Deloitte Consulting
- Ernst & Young
- Genpact
- Impact Research & Mgmt.
- Ikyu Human Capital Solutions

- Mancer Consulting
- Manpower
- Mirus Solution
- Mountalent Consulting
- Onicra Credit Rating Agency
- Quest Career Solutions
- Rncos
- Sampling Research
- Sapient

IT SECTOR

- Accenture
- Brickred Technologies Ltd.
- Axis Softech

TELECOM SECTOR

- Airtel
- Micromax
- Nokia Siemens
- Tata Teleservices
- Vodafone

FINANCIAL SERVICES & INSURANCE SECTOR

- AegonReligare Life Insurance
- Alankit
- Angel Broking Ltd.
- Aviva Life Insurance
- Bajaj Capital
- Bajaj Allianz
- Bharti AXA
- Edelweiss
- Elite Stock Mgmt Ltd.
- HDFC Life
- HDFC Home Loan

- HDB Financial Services
- ICICI Lombard
- ICICI Prudential
- ICICI Securities
- Indiabulls Securities
- India Bulls
- Investcare
- KarvyiTrust
- Kotak Securities
- Muthoot Finance
- MuthootFincorp
- Religare Corp. Services Ltd.
- SBI Life Insurance Ltd.
- SBI General Insurance
- Share India Securities
- Trustline Securities Pvt. Ltd
- Unicon Solutions Ltd.
- Way2wealth

RETAIL & LOGISTICS SECTOR

- Committed Logistics
- DLF
- Future Group
- Gati
- ITC-Lifestyle
- Lilliput
- Max Retail
- Madura
- Om Logistics
- Pantaloon Retail
- Reliance Retail
- Safexpress
- VRL Logistics
- TCIL

SERVICE INDUSTRY

- Matrix Cellular
- Trade India
- Club Mahindra
- Linxsmart
- Indiamart
- Infomedia
- Naukri.com

- Justdial.com
- HT Media

FMCG & CONSUMER DURABLES SECTOR

- Blue Star Ltd.
- Berger Paints
- CCD
- Dabur India
- Greatwhite Technologies Ltd
- ITC
- MTR Foods
- Nestle
- Parle Products Ltd.
- Parle Agro
- Pepsico
- Samsung India
- Titan Watches
- TVS Electronics

MANUFACTURING & AUTOMOBILE SECTOR

- Asian Paints
- Ambuja Cement
- Berger Paints
- British Paints
- Cease FIRE Industries Ltd.
- Hero Corporate
- Eureka Forbes
- Everest
- Gold Glass Industry
- Greenply
- Kent RO
- Havells
- Haier Appliances Ltd.
- Hindware
- JBM
- JK Lakshmi Cement
- JK Tyre
- Kajaria Ceramics
- Kamdhenu Steels
- MarutiUdyog Limited
- Merino Industries Ltd.
- Samsung India
- Siyarams
- TATA Motors
- TTK Prestige
- Usha International
- VIP Industries

INDUSTRIAL VISITS



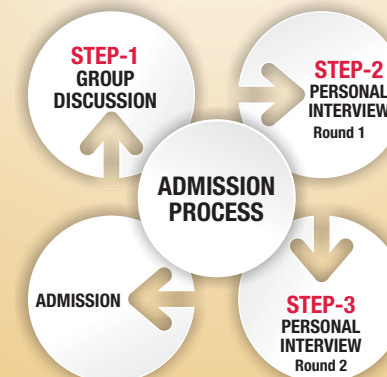
STUDENTS ARE REQUIRED TO ABIDE BY THE FOLLOWING TERMS AND CONDITIONS UPON ADMISSION TO THE COURSE OFFERED BY THE JAIPURIA INSTITUTE OF MANAGEMENT, INDIRAPURAM, GHAZIABAD

TERMS & CONDITIONS

- The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
- The course curriculum is subject to change based on the affiliated university guidelines.
- Fees payable for the course offered by the institute are subject to review periodically.
- It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
- The registration fee once paid will not be refunded by the Institute.
- The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.



ADMISSION PROCESS



ELIGIBILITY CRITERIA

Programme	No. of Seats	Eligibility
MBA*	180	Graduation (Min. 10+2+3) with at least 50% marks. Valid UPSEE/CAT/MAT/CMAT score

* Subject to admission norms of concerned university (Dr. APJ Abdul Kalam University, Lucknow)

LOAN FACILITY

Jaipuria Institute of Management, Indrapuram, Ghaziabad has Education Loan Tie Up with Canara Bank & Bank of Baroda across all branches in India.

