

JAIPURIA INSTITUTE OF MANAGEMENT
GHAZIABAD



MBA
Prospectus 2015-17



**TRANSFORMING LIVES
INSPIRING CHANGE**

TRANSFORMATION
MEANS REASSESSING AND
THEN TAKING ACTION ON
REDEFINING & REMOLDING TO THE BEST



1904-2014
110 YEARS OF EXCELLENCE

A LEGACY OF EXCELLENCE FOR 110 YEARS



Padmabhushan
Seth Mungturam Jaipuria Ji
1901-1978

Jaipurias in Indian Industry

The house of Jaipurias headed by Dr. Rajaram Jaipuria, a doyen of textile industry, is a recognized name in the Indian industrial arena. Their flagship establishment, **Ginni Filaments** and its associated organizations are the acknowledged leaders in the field of textile production and exports. Their success in this field is largely due to their endeavour to evolve and adopt latest technological and managerial innovations.

Jaipurias in Education

Seth Anandram Jaipuria Education Society runs various reputed schools and colleges in the country. These include **Seth Anandram Jaipuria College** Kolkata (1945), **Seth Anandram Jaipuria School**, Kanpur (1974), **Jaipuria Institute of Management**, Vasundhara (2001), **Seth Anandram Jaipuria School**, Vasundhara (2004), **Jaipuria Institute**, Indirapuram (2004), and **Jaipuria Institute of Management Studies**, Indirapuram (2008). It also promoted **Seth Anandram Jaipuria School** at Lucknow (1992).

Jaipurias in Social Welfare

The Jaipuria Group is fully conscious of its Corporate Social Responsibility. The philanthropic spirit of Dr. Rajaram Jaipuria is revealed by his belief in doing as much possible as for the poor and the needy. A chain of public guest houses, temples, charitable hospitals and institutions is a testimony to that. These include **Seth Anandram Jaipuria Eye Hospital**, Nawalgarh, **Matushree Jaidevi Anandram Jaipuria Smriti Bhawan**, Chitrakoot, **Seth Anandram Jaipuria Smriti Bhawan**, Vrindaban, **Ram Darshan**, Chitrakoot, **Seth Anandram Jaipuria Smriti Bhawan**, Haridwar.



THE HOUSE OF JAIPURIAS



EDUCATION

- Jaipuria School of Business, Indrapuram
- Jaipuria Institute of Management, Ghaziabad
- Smt. Nani Bai Jaipuria Rajkiya Balika Vidyalaya, Mandawa, Rajasthan
- Seth Anandram Jaipuria School, Kanpur
- Seth Anandram Jaipuria Inter College, Anandnagar (UP)
- Seth Anandram Jaipuria School, Ghaziabad
- Jaipuria Institute, Ghaziabad
- Seth Anandram Jaipuria College, Kolkata



SOCIAL SERVICE

- Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Chitrakoot, Banda (UP)
- Seth Anandram Jaipuria Eye Hospital, Nawalgarh (Rajasthan)
- Seth Anandram Jaipuria Smriti Bhawan, Vrindaban (UP)
- Ram Darshan Mandir, Chitrakoot (MP)
- Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar



BUSINESS

- Ginni Filaments Limited, Kosi Kalan (Mathura)
- Ginni Filaments Limited, Panoli, Gujarat
- Jaipuria Publishing House (JPH), Ghaziabad

INFRASTRUCTURE

PLACEMENT

VISION & MISSION

THE HOUSE OF JAIPURIA

AWARDS & RECOGNITION

**TRANSFORM
YOUR ABILITY
TO EXCELLENCE**



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A legacy of excellence for 110 years

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JAIPURIA INSTITUTE OF MANAGEMENT
Vasundhara

AWARDS & RECOGNITIONS



Ranked as



AIMA, 2014

Ranked



in



Education Survey 2014

Accredited as



by

Times Research
2012, 2013 & 2014

Ranked as



Business Standard, 2014



Jaipuria Institute of Management adjudged as Best Management College CSR Excellence Award -2014 Received by Dr. Daviender Narang



**TRANSFORM
YOUR APTITUDE
TO UNIQUENESS**

7700+
ALUMNI



160+
RECRUITERS



110
YEARS OF
EXCELLENCE



50+
FACULTY



06
EDUCATIONAL
INSTITUTIONS



Prof. (Dr) Daviender Narang, Director
Jaipuria Institute of Management, Ghaziabad
received award for **Best Management Institute**



Management Education
Leadership Award
2012

BOARD OF GOVERNORS AND ACADEMIC ADVISORY COUNCIL



**JAIPURIA
INSTITUTE OF
MANAGEMENT**

MBA

BOARD OF GOVERNORS

Chairman

Dr. Rajaram Jaipuria

President

Seth Anandram Jaipuria Education Society & Chairman, Ginni Filaments Ltd.

Members

Mr. Shishir Jaipuria

MD, Ginni Filaments Ltd.

Dr. V. C. Burman

Former Chairman, Dabur India Ltd.

Mr. Ashok Goyal

Chairman & MD, Dhampur Sugar Mills Ltd

Mr. J. P. Kundra

Former-MD, State Bank of India

Dr. B.S. Bedi

Former DGP &

Member UP Public Service Commission

Mr. S. Singhvi

Director (Finance), Ginni Filaments Ltd.

Mrs. Manju Rana

Principal, Seth Anandram Jaipuria School Vasundhara, Ghaziabad

Regional Officer

NRO, AICTE, Kanpur

Nominee of Regional Committee AICTE

Director

Technical Education Govt. of Uttar Pradesh

Nominee of Govt. of Uttar Pradesh

Prof. Vinay Shiel Gautam

Chair Professor IIT-Delhi & Founder Director IIM Kozhikode

Dr. Ashwani Varshney

Associate Professor Jaipuria Institute of Management, Ghaziabad

Member Secretary

Prof. (Dr.) Daviender Narang

Director,

Jaipuria Institute of Management

ACADEMIC ADVISORY COUNCIL

Chairman

Dr. B. S. Bedi

Former DGP &

Member UP Public Service Commission

Members

Prof. Krishna Kumar

Former Director & Professor

IIM Kozhikode &

Former Dean (AA) & Professor in

Strategic Management, IIM, Lucknow

Prof. Harish Choudhary

Deptt. of Business Management

IIT, Delhi

Dr. A. S. Chawla

Dean (Business Management)

Punjabi University, Patiala

Prof. D. P. Goyal

Senior Professor, MDI, Gurgaon

Dr. B. K. Punia

Professor

Haryana School of Business Management

Guru Jambheshwar University, Hissar

Prof. Manzoor Ahmad

Former Vice Chancellor

Agra University

Dr. I.B. Singh

Director

Delhi Institute of Advanced Studies

New Delhi

Prof. H. L. Verma

Ex. Dean (Academics)

Guru Jambheshwar University, Hissar

Dr. Ashwani Varshney

Associate Professor

Jaipuria Institute of Management

Ghaziabad

Member Secretary

Prof. (Dr.) Daviender Narang

Director,

Jaipuria Institute of Management



VISION

To become a Fully Integrated, Socially Responsible and Value-Based Management Institute of National reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

OBJECTIVES

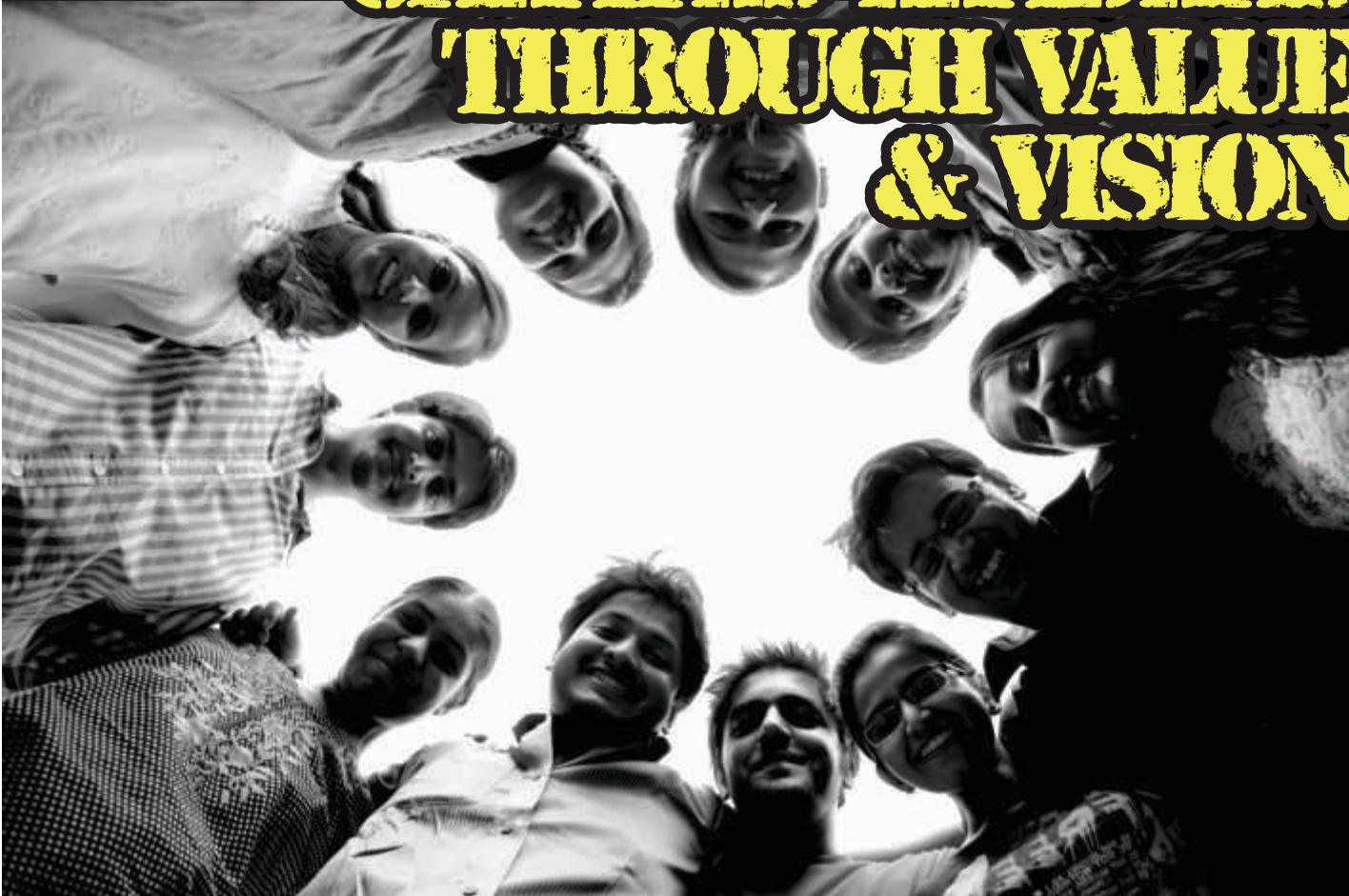
The objectives of the Institutes are as follows:

- To develop managers, leaders and entrepreneurs with vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on improving inter-personal skills and personality development.





**WE
CREATES LEADERS
THROUGH VALUE
& VISION**



MESSAGE

FROM THE CHAIRMAN & VICE-CHAIRMAN



Dr. Rajaram Jaipuria
Chairman



Shishir Jaipuria
Vice Chairman

Jaipuria Group of Management Institutions established by Seth Anandram Jaipuria Education Society is run by the Jaipuria family with more than 110 years of excellence in Industry and education. The group has also promoted Ginni Filament Limited, which is a reputed company in textiles & garments manufacturing and marketing. The Jaipuria Group is committed to build Excellence in Education, unleash the best creative and analytical potential in the field of Management, and allow the students to evolve into competent professionals at par with the industry standards to face the challenges of the knowledge economy.

Jaipuria Group of Management Institutions has been at the forefront of management education for almost a decade. Over the years our students has served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go to long way to prepare our students for industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA/PGDM program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcoming you to join Jaipuria and contribute to our journey towards exploring new frontiers in business management.

Best of luck....

MESSAGE

FROM THE DIRECTOR

TRANSFORMATION



Prof. (Dr.) Daviender Narang
Director
Jaipuria Institute of Management

The initiatives taken by Jaipuria Group in the field of business education was inspired by their own experience in the real business world. We understand the challenges that the corporates face in fast changing business environment which is influenced by the domestic and global trends.

Indeed, we have been revisiting and restructuring our course curriculum in response to the ever changing demands of the business world. The pedagogy categorically emphasizes on improving both the domain knowledge as well as skill set of the students. We constantly facilitate a culture of experiential learning and grooming the students for practical requirements of business world.

One of the important initiatives taken by us has been in the area of imparting value based and ethically grounded education.

Our experience with the corporate world for several years has considerably influenced our methodology of training students to become responsible corporates. This has been further reinforced by the performance of our alumni who have scaled the corporate ladders and done our institutes proud.

The Jaipuria group opens up doors to diverse career opportunities by making participants acquire knowledge, skills and confidence to launch a professional career.

Join us and start the journey...

WHY YOU ARE RIGHT FOR THE JAIPURIA



Judicious - You are judicious, you have got a good head on your shoulders and make good decisions.

A

Ambitious - You seek better, smarter ways of doing business through a course of learning that you can apply directly to business problems.

I

Intellectual - You are intellectual enough to cultivate a management mindset and a strategic perspective for considering business and management issues.

P

Professional - You are Professional and ready to acquire the particular knowledge and skills necessary to perform the role of that profession.

U

Upswing - You want to upswing yourself and your career beyond the boundaries of your normal learning environment.

R

Result oriented - You are result oriented and concentrate on achieving a purpose, rather than being distracted by other matters.

I

Innovative - You are innovative to meet new requirements inarticulate needs or existing market needs that they have an impact on business and society.

A

Ability - You have the ability to learn the functional knowledge and associated practical skills with a global perspective within an integrated strategic framework.

WHAT THEY SAY ?



Anand Seth
Business Associate,
KPMG

JIM has not only given me the recognition in terms of academics - its overall professional approach towards training has helped me a lot in achieving my career goal in this competitive world.



Parul Tripathi
Manager,
Federal Bank Ltd

JIM has been a place where I found a unique blend of excellence and commitment. Great faculty, wonderful ambience to learn and excellent facilities that's how, I would like to describe about this institution.

JAIPURIA INSTITUTE OF MANAGEMENT VASUNDHARA

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5.5 acres on Delhi-Meerut link road within NCR. During this short span of 14 years, under the able guidance of the President, Dr. Rajaram Jaipuria, JIM, is being acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full time 2 years Master Degree Course in Business Administration (MBA), from the academic session 2001. These courses are duly approved by AICTE, Ministry of HRD

(Govt. of India) and affiliated to UPTU, Lucknow (U.P.) Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society run various reputed schools and colleges in the country. Jaipuria Institute of Management, Vasundhara, Ghaziabad aims to provide Quality Management Education to transform individual into Business Leaders, Skilled Managers & Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect of facing various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established themselves as a leading management institute in the Northern India.



**TRANSFORM
YOUR APPROACH
TO EXPERTISE**



10 GOOD REASONS

TO CHOOSE MBA PROGRAMME AT JAIPURIA INSTITUTE OF MANAGEMENT



			<p>01</p> <p>A TOP BUSINESS SCHOOL Ranked No. 1 in the NCR for academic excellence. CSR Academic Excellence Award 2014.</p>
<p>02</p> <p>UNIVERSITY AFFILIATED AND AICTE APPROVED Two Year top ranked full time MBA programme affiliated with Uttar Pradesh Technical University and duly approved by AICTE.</p>		<p>03</p> <p>BEST ROI (RETURN ON INVESTMENT) 100 % of students are placed before course completion and command highest package of 9 Lakhs p.a.</p>	
	<p>04</p> <p>WORLD CLASS TEACHING Our MBA faculty are among the leading academic teachers in their field and follow experiential teaching pedagogy.</p>		<p>05</p> <p>CORPORATE COMMUNICATION CLASSES 60 Hrs. corporate communication classes from Industry trainers in every semester</p>
<p>06</p> <p>CERTIFICATION IN INVESTMENT BANKING 60 Hrs. Certification programme in Investment Banking from Copal Amba Pvt Ltd.</p>		<p>07</p> <p>CERTIFICATION IN E-COMMERCE AND DIGITAL MARKETING 60 Hrs. Certification programme in Ecommerce and Digital Marketing from Vskills and IAMAI</p>	
	<p>08</p> <p>EMPLOYABILITY ENHANCEMENT PROGRAMME 60 Hrs. Employability programme from Industry trainers focusing on Resume writing, Interview skills, Psychometric Assessment & Quantitative Aptitude</p>		<p>09</p> <p>SKILL DEVELOPMENT PROGRAMME 60 Hrs. Employability Enhancement programme from Industry trainers focusing on Group Discussion, News analysis, Domain Glossary & Personality Development</p>
	<p>10</p> <p>IN-HOUSE GIRLS HOSTEL Safe & secure campus environment with state of the art infrastructure.</p>		

MIIBA COURSE CURRICULUM

PROGRAMME STRUCTURE

SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
<ul style="list-style-type: none"> • Managing Organization • Managerial Economics • Business Accounting • Business Environment • Business Statistics • Marketing Management • Communication for Mgmt. • Fundamentals of Computer & Information System 	<ul style="list-style-type: none"> • Managing Human Resources • Business Laws • Customer Relationship Mgmt. • Financial Management • Operation Research • Cost & Management Accounting • Operations Management • Research Methodology • Comprehensive Viva (CV) 	<ul style="list-style-type: none"> • Entrepreneurship Development • International Business Mgmt. • Rural Development • Project Management 	<ul style="list-style-type: none"> • Strategic Management • Insurance & Risk Mgmt. • Hospitality & Tourism Mgmt. • Behavioral Finance
		Specialization Group	Specialization Group
		<ul style="list-style-type: none"> • Group 1 Elective 1* • Group -1 Elective 2* • Group -2 Elective 1* • Group -2 Elective 2* • Summer Training Project Report • Human Value & Professional Ethics/ Cyber Security 	<ul style="list-style-type: none"> • Group -1 Elective 3* • Group -2 Elective 3* • Research Project Report • Comprehensive Viva (CV) • Cyber Security / Human Value & Professional Ethics

ELECTIVE SUBJECTS

HUMAN RESOURCE	MARKETING	FINANCE	INFORMATION TECHNOLOGY
<ul style="list-style-type: none"> • Leadership & Personality Development (III Semester) • Industrial Relations & Labour Enactments (III Semester) • Negotiation & Counseling (IV Semester) 	<ul style="list-style-type: none"> • Consumer Behaviour & Customer Loyalty (III Semester) • Integrated Marketing Communications (III Semester) • Retailing & Distribution Management (IV Semester) 	<ul style="list-style-type: none"> • Security Analysis & Investment Management (III Semester). • Management of Financial Institutions & Services (III Semester). • Tax Planning and Management (IV Semester) 	<ul style="list-style-type: none"> • Database Management System (III Semester) • System Analysis & Design (III Semester) • Data Communication & Network (IV Semester)
	INTERNATIONAL BUSINESS	RURAL DEVELOPMENT	
	<ul style="list-style-type: none"> • International Marketing Management (III Semester) • International Logistics & Documentation (III Semester) • International Financial Management (IV Semester) 	<ul style="list-style-type: none"> • Rural Marketing (III Semester) • Micro Finance, Small Group Management, and Cooperatives (III Semester) • Food Technology & Processing Management (IV Semester) 	

*Human values & Professional Ethics /Cyber Security will be offered as a compulsory audit course for which passing marks are 30% in End Semester Examination and 40% in aggregate.

INTELLECTUAL CAPITAL

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 19 years in the field of academics and management especially in best business and management Institute of India and abroad. He has an experience of establishing and successfully running a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years.

He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.

A blend of fine Academic and seasoned Administrator, he is known as an institution builder, an acclaimed teacher, a prolific speaker, an avid researcher, a consultant and a trainer.



**TRANSFORM
YOUR APPROACH
TO EXPERTISE**



Dr. Daviender Narang
Director
Jaipuria Institute of Management

He is MBA, M.Com. and PhD in the area of Accounting and Finance. He has 10 years of rich experience in the field of management education and industry. A good number of his research papers have been published in national and international journals. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring.



Dr. Ashwani Varshney
Associate Professor



Dr. Mamta Kumari
Associate Professor



She is a PhD in Economics from C.C.S. University, Meerut and has over 8 years of teaching experience in reputed management institute in the area of managerial economics, business environment, international business environment, business research methods. She has also been involved in several administrative responsibilities. She has published many research papers and articles in various contemporary issues of economics. Her research interest includes macro economics and international trade.

She is MBA & UGC-NET from Guru Jambheshwar University, Hissar. She has more than 8 years of experience in academics. She has presented/published various research papers in National and International seminars/conferences. She is also pursuing PhD. She is certified trainer of "Human Values and Professional Ethics" from UPTU, Lucknow.



Ms. Bhavna Malik
Assistant Professor



Dr. Rajni Singh
Assistant Professor



She is PhD in Business Administration from Dr BhimRao Ambedkar University, Agra and has done MBA from IME Sahibabad. She has 7 years of experience in teaching and 3 years of experience in research. She has authored one book and published 14 research papers/ chapters in national/international journals and books. She has also presented papers in various national and international conferences held at reputed institutions like IIT Roorkee and Jamia Millia



Dr. Charu Yadav
Assistant Professor



She is MBA & UGC-NET from Guru Jambheshwar University, Hissar. She has more than 8 years of experience in academics. She has presented/published various research papers in National and International seminars/conferences. She is also pursuing PhD. She is certified trainer of "Human Values and Professional Ethics" from UPTU, Lucknow.

She is MBA, PGDM and B.Ed. over 11 years experience in academics and reputed organizations in Corporate. She is pursuing PhD from AIMA - Aligarh Muslim University in Marketing.



Ms. Ruby Bhatia
Assistant Professor

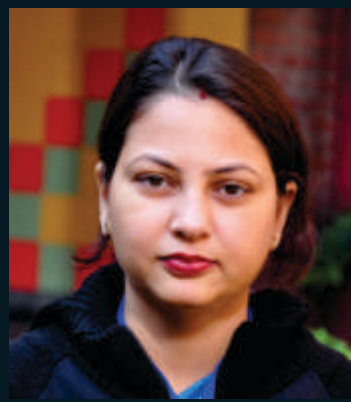


Ms. Monika Attri
Assistant Professor



She is PGDM, PGDITD, DISM, B.Sc. (H) Maths from Delhi University with over 14 years of rich experience in the marketing domain with both industry and academia. She has been certified as an Internal Auditor for ISO 9001 & ISO 14001 and a trainer on ACT Premium (CRM Software). She is also empanelled with the Ministry of Micro, Small & Medium Enterprises. She is currently pursuing PhD in marketing from Amity University.

Dr. Arti Mahajan is PhD, M.Com. & M.Phil. from Jammu University and MMM from Pondicherry University (DLP). She has 6 years of experience in teaching and two years in research.



Dr. Arti Mahajan
Assistant Professor

She holds MBA & a rich experience in the field of practical marketing and advertising in reputed corporate spanning over a period of 6 years and 4 years in teaching. She has participated in various seminars, conferences and in various FDPs and workshops pursuing PhD from UPTU Lucknow.



Ms. Sunita Chowdhury
Assistant Professor



He is MBA from Victoria University, Australia and currently, pursuing his PhD from TERI University, New Delhi. He has 15 years of work experience in Marketing, Sales and Business Development domain out of which the last 5 years have been as a management faculty. He has been a recipient of Commonwealth scholarship from UK govt. He has 7 research papers published/presented in journals and conferences and 1 book chapter to his credit.



Mr. Neeraj Dangi
Assistant Professor

She is MBA (Gold Medalist), from Bundelkhand University, Jhansi, also UP-SLET, UGC NET qualified. She is PhD from BHU, Varanasi on 'Women Entrepreneurship'. She has an experience of more than 4 years in academics and 4 Years in research. She has published 13 research papers in reputed national & international journals and co-edited books.



Dr. Monica Srivastava
Assistant Professor



She is MBA, M.Sc. and PhD from the Agra University, L.T from U.P. Govt. She has 13 years of experience in teaching and 4 years in research. She has authored 2 books and published/presented 17 research papers at National and International Level.



Dr. Neelu Tiwari
Associate Professor



Dr. Ajay Tripathi
Associate Professor



He is MCA, M Phil (CS) and PhD. He has approx. 11 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / International journals and magazines. He has attended 12 seminars and conferences.

She is MA (English), MA (History), M.Ed., MBA, M. Phil. & PGTESOL from Australia. She has 23 years experience in academics and Industry in India & Australia. She has presented & published 21 research papers at National/International level.



Ms. Shikha Singh
Adjunct Professor



TEACHING PEDAGOGY



Our teaching pedagogy equips students to deliver results through intensive experiential learning.

Experiential and Collaborative Learning

Experiential and collaborative learning focuses on the learning process for the students. These type of learning processes for the students creates knowledge through transformation of experience. Knowledge results from the combinations of grasping and transforming experience. Successful Jaipuria students learn how to share responsibilities with others and take advantage of each others experience and knowledge for mutual benefit - a skill directly required for their work.

Case Study Method

The case study method is another practical approach to provide exposure of managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations It ensures that student develops skills in managing time and working efficiently and effectively. This is what makes managers from Jaipuria a cut above the rest in challenging situations.

Live projects

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world. These projects provide an invaluable opportunity for the students to be exposed to organizations with complex management issues.

Hands on experience on Decision Support Systems It provides hands on experience over quantitative techniques used in managerial decision-making process. Students will learn from the structured educational experience developed by the faculty. It is intended for the students who want to use information technology or operations management as a decision making tool.

Speaker Series

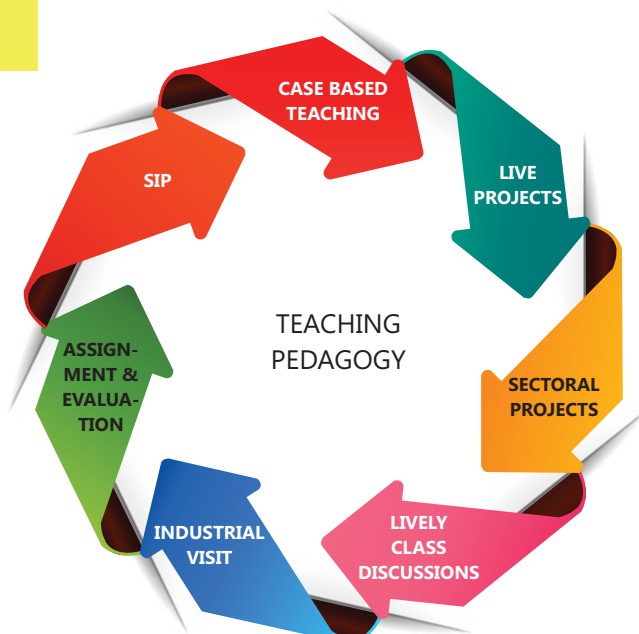
Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internships

With the Institute's corporate partners stimulates professional action skills learning through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute faculty.

Industrial Visits

At Jaipuria the students are provided an industrial exposure through regular Industrial visits. These visits are organized regularly with the association of our industry patrons to different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.





CAREER ENRICHMENT PROGRAMME

In our Programme, we have created a new course on Career Enrichment Programme in the Core Curriculum of both the 1st & 2nd years with a clear focus on developing the core required skills of leadership. "It is a planned intervention aimed at developing and grooming the students and making them **'INDUSTRY READY'**", through action-led intellectual engagements and learning experiences while working in small teams.



**CREATING
VALUE
BASED
LEADERS**

Methods

- Videos/ Presentations
- Role Plays/ Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

One on One Mapping

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Coverage

- Short Term Programme at Foreign Partnering Universities
- International Industry Exposure
- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Attitudinal Development Workshops
- Current Business Awareness
- Panel Discussions and Debates
- Club Activities Forum
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course

INFRASTRUCTURE FACILITIES @ CAMPUS



Campus

- One of the Finest Management Education Infrastructures in the Delhi/NCR.
- Spread over 5.5 acres of land in the heart of Delhi/NCR, with good connectivity to all places of Delhi/NCR.
- Ultra modern facilities in House Hostel, Class rooms, Conference rooms and Syndicate rooms.
- Fully air conditioned auditorium with 400 seating capacity.
- Wi-Fi Campus

Library & JIM Information Centre

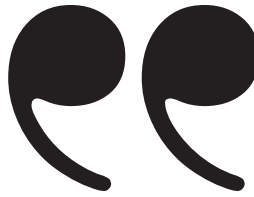
- Over 17,000 books, 100 national & international journals.
- Seating capacity of over 200 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access.

Gym & Fitness Centre

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.



**TRANSFORM
YOUR PASSION
TO SUCCESS**



TRANSFORMATION



Hostel

- Ultra modern in-house girl's hostel with fully air conditioned and unlimited Internet access.
- One AC and one Non-AC out of campus boy's hostel equipped with all modern facilities including unlimited Internet access.

Computer Labs

- Ultra modern computer labs with state of the art technologies.
- 200 Advanced Systems, connected to IBM server.
- 4 Mbps internet connectivity.
- Windows 2008 server/Linux Platform

Language Lab

- Ultra modern software based on CBT Methodology
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.

Sports Facility

- Various sports facilities are provided to the students, Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, carom and chess.

Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It's an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.



NEW STRATEGIC INITIATIVES

GROOMING FUTURE LEADERS

Strategic Collaborations

Jaipuria Group has signed a Memorandum of Understanding (MoU) with Australian Vocational Training and Employment Group (AVTEG) on May 28, 2013 which is an education consultancy to develop strategic alliances between Australian Vocational Training organisations, Indian skill development organisations, Government of India, local Indian industry associations and employers to ensure better career development and skills enhancement of the Indian workforce.

We have partnered with the fastest growing business school in Europe, European Business School Paris. An MOU has been signed with them. Students who join our Course can spend a semester at EBS Paris as part of student exchange programme. They may also take internship at business houses and multinational companies operating in France through EBS. They also have the option of taking joint degrees from Jaipuria and EBS Paris.

Center for Incubation & Entrepreneurship

In order to promote entrepreneurship among our students, Jaipuria Group has established a Centre for Incubation and Entrepreneurship. The Centre helps students through innovative business idea, seed funding, incubation, mentoring, training, knowledge dissemination and research in new business domains.

Corporate Mentoring

Jaipuria Group has evolved a system of corporate mentoring for its students wherein every student will have a corporate mentor who will guide the student to understand the connect between what the corporate world needs and what they have to offer, and prepare them for the corporate world.

Special Emphasis on Ethics & Values

Introducing a core course on CSR within the curriculum, organizing special series of guest lectures on Ethical Value System for students by eminent personalities of repute. Faculty members also share the live examples from the society related to ethical and moral values. Students are divided into different groups and assigned project on moral values and give due emphasis on it. We try to inculcate among students the importance of ethical and moral value system in our life. It will help students to become responsible citizens and contribute positively to growing economy of our country.



Specialization Clubs

Jaipuria Group has taken the initiative in the formation of students clubs in the specialized areas (Finance/HR/Marketing/IB & Economics/IT). Students clubs are designed for encouraging students to participate lead and learn in their domain apart from regular curriculum. It helps in building leadership, professional and personal skills that will serve them long after the completion of course.

The clubs are formed under the supervision of faculty members and various club activities are initiated. Clubs organize a variety of events such as workshops, Marketing Fest, Post Budget Analysis, IT Fest, Seminars, and conferences that provide distinct opportunities for learning, networking, and socializing outside of the classroom.

Industry Associated Certificate Courses

Beyond University prescribed course curriculum, Jaipuria has initiated the value addition on certificate courses in association with Corporate like Liquid on Soft skills and Corporate Communication, Copal Amba on Investment Banking and EduKart on E-commerce and Digital Marketing and Employability Skill Development to hone the employability skills of the students.

Employment Enhancement Programme

An understanding of how individuals interact and work together and how they can best contribute to the development of new ideas is essential for progress and success. Jaipuria group conducts Business Quiz, Extempore, debates, management games, Group discussion on regular basis to enhance the employment quotient of the budding managers.

Certification on Research Aptitude and Analytical Techniques

For bridging the gap between industry and academics and increasing the employability skills of students, the institute has taken an initiative by announcing a Certificate programme in Research Analytical and Aptitude Techniques for the students. It focuses on providing formal training to budding managers, with inclination for academics, industry and research. It helps in development of skills and competencies based on a sound understanding of the principles of management and methods of conducting research with scientific rigor.



EVENTS



Corporate Summit



Swachh Bharat Drive



International Conference



Orientation Programme



MERCATO-3rd Marketing Haat





**TRANSFORM
YOUR PASSION
TO SUCCESS**



> CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC) is a dynamic and vibrant hub which provides plethora of support and guidance to students in process of starting their career in the corporate world. It has remained focused on developing Human Resources of the highest quality, capable of holding their rightful place in today's intensely competitive world. It aims to create a platform where Students and Industry can come together and explore the opportunities for employment.

In the process of building relationship with industries the CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes. CRC nurtures the concept of entrepreneurship through its different employability programmes for students. It also does new alliances with research institutions for student exchange, research, and joint collaborations.

The team of CRC consists of professionals who have a very good length of experience in industry and academics. It arranges Summer Internship of 8 to 10 weeks. It provides complete support to our students for placement through

specific training on soft skills, business/interview etiquettes and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of Jaipuria attributes students' placements in reputed national placements in brands like Siemens, Fedders Lloyd, ITC, Nestle, India Mart, ICICI Bank, ICICI Securities, HDFC Bank, Federal Bank, Yes Bank, Indusind Bank, Capital Via Global Research Pvt. Ltd., Reliance Retail, Matrix Cellular, Jeevansathi.com, Berger Paints, Axis Bank, Edelweiss, Future Generali, HCL Technologies, Jubilant Life Sciences, NIIT, PUMA, Reliance Communications, Religare, Trade India, U-Flex, Wipro Technologies & many more. The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem which makes our students a preferred choice for many corporates.

Furthermore, the alumni from Jaipuria group are placed in leading Indian business houses and MNCs at varied senior levels. The industry holds the intellectual wealth drawn from Jaipuria Group in high esteem which makes our students a preferred choice. CRC aims to create a platform where Students and Industry can come together and explore the opportunities for employment.

Training or Internship is a vehicle for introducing students to real-life situations, which cannot be simulated in the classroom. Therefore, training assignments must necessarily be those of direct interest to the host organization. Students are encouraged to take up time bound, multi-disciplinary and goal oriented assignments involving team work, Solutions to various problems confronted in the assignment might be open-ended, involving an element of analytical thinking, processing and decision making in the face of insufficient data, parameters and uncertain situations.

SUMMER INTERNSHIP PROJECT



01 >

Resume Submission to CRC

- A) Students Submit their Resume
- B) Possible Internships are identified, Placement Team &/or Company may contact the students to discuss through CRC Team.

02 >

Acceptance of Internship Students accept the internship opportunity according to their specializations and area of interest.

03 >

SIP STARTS

Students move to the company & begin Summer Internship for a period of Six to Eight weeks.

REPORTING AND FOLLOW UP PROCESS DURING SIP

Internal supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the aid of the company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.

Weekly Review

- Progress against the action plan.
- Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- Best summer project awards awarded.

Assessment

- Summer Internship Project Report evaluation by external examiner as per the university.

STAR PLACEMENTS

BATCH 2012-14



PARUL TRIPATHI
Federal Bank
Probationary Officer
7 Lacs



UTKARSH RASTOGI
Hindware (Hindustan Sanitary)
Management Trainee
4.5 Lacs



ABHISHEK SRIVASTAVA
Capital via Global Research Ltd.
Executive - Trainee
4.07 Lacs



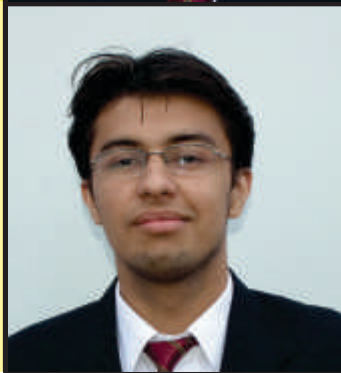
ASHISH GARG
XL Dynamics
Analyst
4 Lacs



ISHIKA TYAGI
ICICI Securities
Management Trainee
3.75 Lacs



ISHANK KAMBOJ
DLF Paramerica
Agency Manager
3.5 Lacs



ABHIT R. SRIVASTAVA
Matrix Cellular
Business Development Executive
3.5 Lacs



At Jaipuria, I have always found talent with diverse background during our visits. It is a pleasure to be connected with an Institution which imparts knowledge and generate employability as per the expectation of industry.



Prateek Dubey

Zonal Head PAC, Hindustan Coca Cola Beverages Pvt. Ltd.



SIDDHARTH MISHRA
SONY
Import Coordinator
3.5 Lacs



PARVEZ JAMAL
Axis Bank
Assistant Manager
3.3 Lacs



MOHD SHEERAN
Ceasefire Industries Ltd.
Manager - Business Development
3.3 Lacs



PIYUSH KR. SINGH
Nestle
Sales Officer Trainee
3.25 Lacs



NEHA NAGPAL
Airtel
Finance Executive
3.3 Lacs



OUR RECRUITERS

BANKING SECTOR

- Axis Bank
- Citi Bank
- Corporation Bank
- Deutsche Bank
- Federal Bank
- HDFC Bank
- ICICI Bank
- IDBI Bank
- Indian Overseas Bank
- ING Vysya Bank
- Yes Bank

RESEARCH, KPO & CONSULTANCY SECTOR

- Advait
- Analeg HR
- APAC
- Archelon Consulting
- Blackrock
- Capital IQ
- Capital Via Global Research
- Copal Partners
- Datawise Consultants
- Deloitte Consulting
- Ernst & Young
- Genpact
- Impact Research & Mgmt.
- Ikyu Human Capital Solutions
- Mancor Consulting
- Manpower
- Mirus Solution
- Mountalent Consulting
- Onicra Credit Rating Agency
- Quest Career Solutions
- Rncos
- Sampling Research

IT SECTOR

- Accenture
- Brickred Technologies Ltd.
- Tech Mahindra

TELECOM SECTOR

- Airtel
- Nokia Siemens
- Tata Teleservices
- Vodafone

FINANCIAL SERVICES & INSURANCE SECTOR

- Aegon Religare Life Insurance
- Alankit
- Angel Broking Ltd.
- Aviva Life Insurance
- Bajaj Capital
- Bajaj Allianz
- Bharti AXA
- Edelweiss
- Elite Stock Mgmt Ltd.
- HDFC Life
- HDFC Home Loan
- HDB Financial Services

- ICICI Lombard
- ICICI Prudential
- ICICI Securites
- Indiabulls Securities
- India Bulls
- Investcare
- KarvyiTrust
- Kotak Securities
- Muthoot Finance
- MuthootFincorp
- Religare Corp. Services Ltd.
- SBI Life Insurance Ltd.
- SBI General Insurance
- Share India Securities
- Trustline Securities Pvt. Ltd
- Unicon Solutions Ltd.
- Way2wealth

RETAIL & LOGISTICS SECTOR

- Committed Logistics
- DLF
- Future Group
- Gati
- ITC-Lifestyle
- Lilliput
- Max Retail
- Om Logistics
- Pantaloon Retail
- Reliance Retail
- Safexpress
- VRL Logistics

SERVICE INDUSTRY

- Matrix Cellular
- Trade India
- Club Mahindra
- Linxsmart
- Indiamart
- Infomedia
- Justdial
- Naukri.com
- Justdial.com
- HT Media

FMCG & CONSUMER DURABLES SECTOR

- Blue Star Ltd.
- Berger Paints

- CCD
- Dabur India
- Greatwhite Technologies Ltd.
- ITC
- MTR Foods
- Nestle India
- Parle Products Ltd.
- Parle Agro
- Pepsico
- Samsung India
- Titan Watches
- TVS Electronics

MANUFACTURING & AUTOMOBILE SECTOR

- Ambuja Cement
- Cease FIRE Industries Ltd.
- Hero Corporate
- Eureka Forbes
- Everest
- Gold Glass Industry
- Greenply
- Kent RO
- Havells
- Haeir Appliances Ltd.
- Hindware
- JBM
- JK Lakshmi Cement
- JK Tyre
- Kajaria Ceramics
- Mahindra Reva
- MarutiUdyog Limited
- Merino Industries Ltd.
- Samsung India
- Siyarams
- TATA Motors
- TTK Prestige
- Usha International
- VIP Industries



BUILDING A LEARNING ORGANISATION



TERMS & CONDITIONS

Students are required to abide by the following terms and conditions-

1. The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
2. The course curriculum is subject to change based on the affiliated university guidelines.
3. Fees payable for the course offered by the institute are subject to review periodically.
4. It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
5. The registration fee once paid will not be refunded by the Institute.
6. The tuition fee can be refunded on the following conditions-
 - a. If a candidate withdraws his/her admission prior to commencement of the course, then the guidelines of the affiliated university / AICTE will be followed.
 - b. If a candidate withdraws his/her admission after the commencement of the course, then no fee will be refunded.
7. The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.

ADMISSION PROCESS

Group Discussion

Personal Interview 1

Personal Interview 2

Admission

ELIGIBILITY CRITERIA

Programme	No. of Seats	Eligibility
MBA*	180	Graduation (Min. 10+2+3) with at least 50% marks. Valid UPSEE/CAT/MAT/CMAT score

LOAN FACILITY

Jaipuria Group of Management Institutions, Ghaziabad has Education Loan Tie Up with Canara Bank & Bank of Baroda across all branches in India.



* Subject to admission norms of concerned university (UPTU, Lucknow)



GHAZIABAD

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www.jaipuria.edu.in/jim



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