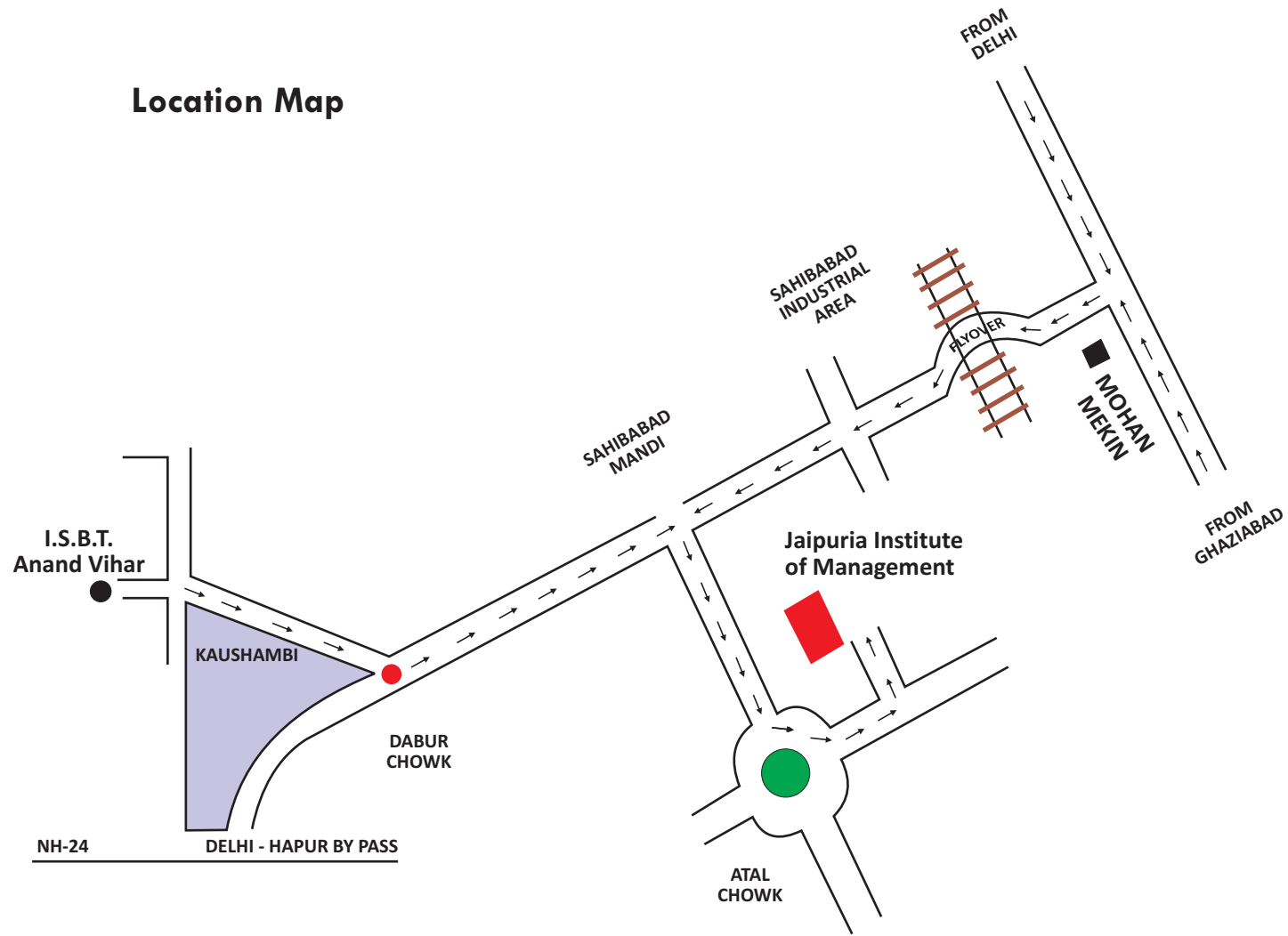


Location Map



109 Years of Excellence

Jaipuria Institute of Management

Address : Sector-14-C, Vasundhara, Ghaziabad-201012
Phone No. : 0120-4550100
Mobile : 9958222099, 9958077088, 9818817739
Toll Free No. : 1800-102-3488

Visit us : www.jaipuria.edu.in/jim
Like us : www.facebook.com/jaipuriaghaziabad
Watch us : www.youtube.com/jaipuriaghaziabad
Follow us : www.twitter.com/jaipuriaMBA

Mail us : admissionjim@jaipuria.net
jimadmission.mba@gmail.com

SMS
56677
 'jimmba'



JUDICIOUS
 AMBITIOUS
 INTELLECTUAL
 PROFESSIONAL
 UPSWING
 RESULT ORIENTED
 INNOVATIVE
 ABILITY



Jaipuria Institute of Management

Vasundhara, Ghaziabad

(Approved by All India Council for Technical Education and Affiliated to Uttar Pradesh Technical University, Lucknow)

JAIPURIAS

A Legacy of Excellence for 109 Years

1904 - 2013
109 YEARS OF EXCELLENCE



Jaipurias in Indian Industry

The house of Jaipurias headed by Dr. Rajaram Jaipuria, a doyen of textile industry, is a recognized name in the Indian industrial arena. Their flagship establishment, Ginni Filaments and its associated organizations are the acknowledged leaders in the field of textile production and exports. Their success in this field is largely due to their endeavour to evolve and adopt latest technological and managerial innovations.

Jaipurias in Education

Seth Anandram Jaipuria Education Society runs various reputed schools and colleges in the country. They include Seth Anandram Jaipuria College Kolkatta (1945), Seth Anandram Jaipuria School, Kanpur, (1974), Jaipuria Institute of Management, Vasundhara (2001), Seth Anandram Jaipuria School, Vasundhara (2004), Jaipuria Institute Vasundhara (2004), and Jaipuria Institute of Management Studies Indrapuram, (2008). It also promoted Seth Anandram Jaipuria School at Lucknow (1992).

Jaipurias in Social Welfare

The Jaipuria Group is fully conscious of its corporate social responsibility. The philanthropic spirit of Dr. Raja Ram Jaipuria is revealed by his belief in doing as much as possible for the poor and the needy. A chain of public guest houses, temples, charitable hospitals and institutions is a testimony to that. These include Seth Anandram Jaipuria Eye Hospital, Nawalgarh, Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Chitrakoot, Seth Anandram Jaipuria Smriti Bhawan, Vrindaban, Ram Darshan, Ram Darshan, Chitrakoot, Seth Anandram Jaipuria Smriti Bhawan, Haridwar.

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C o n t e n t s



AWARDS & RECOGNITION



Prof. (Dr) Daviender Narang
Director

Jaipuria Institute of Management, Ghaziabad received award for **Best Management Institute Award** for MBA in Delhi NCR by Times Research-2010 & 2012



Adjudged Best Management College CSR Excellence Award-2013 Received by **Dr. Daviender Narang**



Mr. Ashish Anand
National Award Winner in **NCAT - 2012**



Management Education Leadership Award 2012

WHY YOU ARE RIGHT FOR THE JAIPURIA MBA

- J**udicious - You are judicious, you have got a good head on your shoulders and make good decisions.
- A**mbitious - You seek better, smarter ways of doing business through a course of learning that you can apply directly to business problems.
- I**ntellectual - You are intellectual enough to cultivate a management mindset and a strategic perspective for considering business and management issues.
- P**rofessional - You are Professional and ready to acquire the particular knowledge and skills necessary to perform the role of that profession.
- U**pswing - You want to upswing yourself and your career beyond the boundaries of your normal learning environment.
- R**esult oriented - You are result oriented and concentrate on achieving a purpose, rather than being distracted by other matters.
- I**nnovative - You are innovative to meet new requirements inarticulate needs or existing market needs that they have an impact on business and society.
- A**bility - You have the ability to learn the functional knowledge and associated practical skills with a global perspective within an integrated strategic framework.

THE JAIPURIA SPECTRUM

Education

Jaipuria Institute of Management
Ghaziabad

Smt. Nani Bai Jaipuria Rajkiya Balika Vidyalaya
Mandawa (Rajasthan)

Seth Anandram Jaipuria School
Kanpur

Jaipuria Institute of Management Studies
Ghaziabad

Seth Anandram Jaipuria Inter College
Anadnagar (U.P.)

Seth Anandram Jaipuria School
Ghaziabad

Jaipuria Institute
Ghaziabad

Seth Anandram Jaipuria College
Kolkata

Social Service

Matushree Jaidevi Anandram
Jaipuria Smriti Bhawan
Chitrakoot, Banda (UP)

Seth Anandram Jaipuria Eye Hospital
Nawalgarh (Rajasthan)

Seth Anandram Jaipuria Smriti Bhawan
Vrindaban (U.P.)

Ram Darshan
Chitrakoot (M.P.)

Seth Anandram Jaipuria Smriti Bhawan
Ramghat, Haridwar

Business

Ginni Filaments Limited
Kosi Kalan (Mathura)

Ginni Filaments Limited
Panoli, Gujarat

Jaipuria Publishing House
(JPH)
Ghaziabad



Rohan Sudan
HR Specialist - Northern Zone, SIEMENS

I have always felt proud to be a Jaipurian...

JIM Creates Leaders through value & vision



VISION

To become a Fully Integrated, Socially Responsible Group of Management Institutions, of National Reckoning, by Meeting the Growing and emerging needs of industry and business through Teaching, Training, Research and Consulting in the field of Management, directly (BBA/MBA/ PGDM/ MDP/ Consulting) and Indirectly (FDP/ Literature Development/ Research / Conference).

MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

OBJECTIVE

- To develop managers, leaders and entrepreneurs with vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of summer training, consultancy and live projects.
- To improve inter-personal skills through personality development programmes.

BOARD OF GOVERNORS

Chairman

Dr. Rajaram Jaipuria
President
Seth Anandram Jaipuria Education Society &
Chairman, Ginni Filaments Ltd.

Members

Mr. Shishir Jaipuria
MD, Ginni Filaments Ltd.

Dr. V. C. Burman
Former Chairman, Dabur India Ltd.

Mr. Ashok Goyal
Chairman & MD, Dhampur Sugar Mills Ltd

Mr. J. P. Kundra
Former-MD, State Bank of India

Dr. B.S. Bedi
Former DGP &
Member UP Public Service Commission

Mr. S. Singhvi
Director (Finance), Ginni Filaments Ltd.

Mrs. Manju Rana
Principal, Seth Anandram Jaipuria School
Vasundhara, Ghaziabad

Member Secretary

Prof. (Dr.) Daviender Narang
Director, Jaipuria Institute of Management

Regional Officer

NRO, AICTE, Kanpur

Nominee of Regional Committee AICTE

Director
Technical Education
Govt. of Uttar Pradesh

Nominee of Govt. of Uttar Pradesh

Prof. Vinay Shiel Gautam
Chair Professor IIT-Delhi
& Founder Director IIM Kozhikode

Dr. Ashwani Varshney
Associate Professor
Jaipuria Institute of Management, Ghaziabad

ACADEMIC ADVISORY COUNCIL

Chairman

Dr. B. S. Bedi
Former DGP &
Member UP Public Service Commission

Members

Prof. Krishna Kumar
Former Director & Professor
IIM Kozhikode &
Former Dean (AA) & Professor in
Strategic Management, IIM, Lucknow

Prof. Harish Choudhary
Deptt. of Business Management
IIT, Delhi

Dr. A. S. Chawla
Dean (Business Management)
Punjabi University, Patiala

Prof. D. P. Goyal
Senior Professor, MDI, Gurgaon

Dr. B. K. Punia
Professor
Haryana School of Business Management
Guru Jambheshwar University, Hissar

Prof. Manzoor Ahmad
Former Vice Chancellor
Agra University

Dr. I.B. Singh
Director
Delhi Institute of Advanced Studies
New Delhi

Prof. H. L. Verma
Dean (Academics)
Guru Jambheshwar University
Hissar

Dr. Ashwani Varshney
Associate Professor
Jaipuria Institute of Management
Ghaziabad

Member Secretary

Prof. (Dr.) Daviender Narang
Director, Jaipuria Institute of Management



Message from the President



Dr. Rajaram Jaipuria
President

In this global knowledge economy, competitiveness is derived from knowledge, skills and innovation of the workforce. Learning, training and the education system play a crucial role in a nation's ability to prosper. Knowledge is a decisive factor in sustaining competitive advantage at both the organizational and the national levels. In most economies, knowledge work has been recognized as a key factor. Understanding this need of the hour, Jaipuria Group of Management Institutions, Ghaziabad develops future leaders, who understand the fast changing corporate environment and are able to optimize the opportunities.

We have been tapping our vast industrial contacts to provide fast growing careers to our passing out students. We also encourage our students to take up entrepreneurship and thus become job creators instead of job seekers. The feedback received from the corporate world tells the story of success of our alumni in their respective organizations. This motivates all of us to further enhance the effectiveness of our programmes.

Our extreme quality consciousness has been recognized through ISO-9001:2008 certifications of all the institutions of the group. The economic recovery has again made an impact on the market conditions and a large number of industries have planned their growth targets for operations and reach to harness technological advancements and increase product spectrum to cater to the consumers. Our awareness of corporate practices due to a century of experience in the field enables us to be fully aware of the skills and knowledge requirements of the industry.

I welcome you to be part of the Jaipuria family and wish the whole Jaipuria family happiness and prosperity.

Message from the Vice-President



Shishir Jaipuria
Vice President

Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students has served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go to long way to prepare our students for industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcoming you to join Jaipuria Institute of Management and contribute to our journey towards exploring new frontiers in business management.

Best of luck....

JAIPURIA encourage students to take up entrepreneurship and thus become "JOB CREATORS" instead of "JOB SEEKERS"

Message from the Director



Prof. (Dr) Daviender Narang
Director
Jaipuria Institute of Management

Management education is undergoing a colossal restructuring with all premier forerunners going in for an emphasis towards creating a value rich skill based pedagogy to equip the budding managers with sustainability and sophistication which is the need of hour. At JIM it's been our endeavor to develop today's youth academically as well as strategically with the help of our robust academic team and our industry patrons to prepare them to face corporate challenges.

In today's global scenario of unprecedented turmoil, endurance, perseverance, right attitude and requisite skill set is what the corporate sector requires today. It's been observed that there is an increasing gap in the traits expected by the industry and traditional pedagogy of management institutes. An ethically strong workforce is required in the industry to reinforce the foundation of our country's economy today.

With the same vision, we at JIM are poignant towards imbibing an ethical culture along with business traits amongst the students in our curriculum that has been meticulously designed to cater to the needs of industry apart from regular academics which includes personality development programme, communication enrichment courses, foreign language proficiency, technical skill development programme, industry interactions and more.

In the past, Jaipuria house has been able to give some of the most talented youths to the industry and the trend will continue to ascend in future also.

We at JIM are poignant towards imbibing an ethical culture along with business traits amongst the students in our curriculum that has been meticulously designed to cater to the needs of industry



**Padmabhushan
Seth Mungturam Jaipuria Ji**

Journey of JAIPURIA, Vasundhara

The house of Jaipurias, headed by Dr. Rajaram Jaipuria, a doyen of textile industry, is a recognized name in the Indian industrial arena.

Their flagship establishment, Ginni Filaments and its associated organizations are the acknowledged leaders in the field of textile production and exports. Their success in this field is largely due to their endeavour to evolve and adopt latest technological and managerial innovations. GFL became ISO 9002 certified in 1996 and is recognized by Govt. of India. GFL has world class sophisticated plants with import machinery at Mathura, UP (1990), Noida (2006) and Panoli, Gujarat (2007). Ginni has started working with some leading European brands and other global brands like Johnson & Johnson, Benetton, C & A, Allen Solly, Van Heusen, J C Penny etc. The philosophy of staying with the latest developments in the industrial field is manifested in higher education.

The journey of JAIPURIAS in education dates back to 1943, when the first institution, Seth Anandram Jaipuria Inter College was started at Anandnagar (Gorakhpur) U.P. followed by a degree college named Seth Anandram Jaipuria College established in 1945 at Kolkata, a famous center of excellence in post graduate education. It was inaugurated by Pt. Jawaharlal Nehru, who later became the Prime Minister of India. This legacy continued and today Jaipuria is a renowned name in imparting education from schooling to higher education.

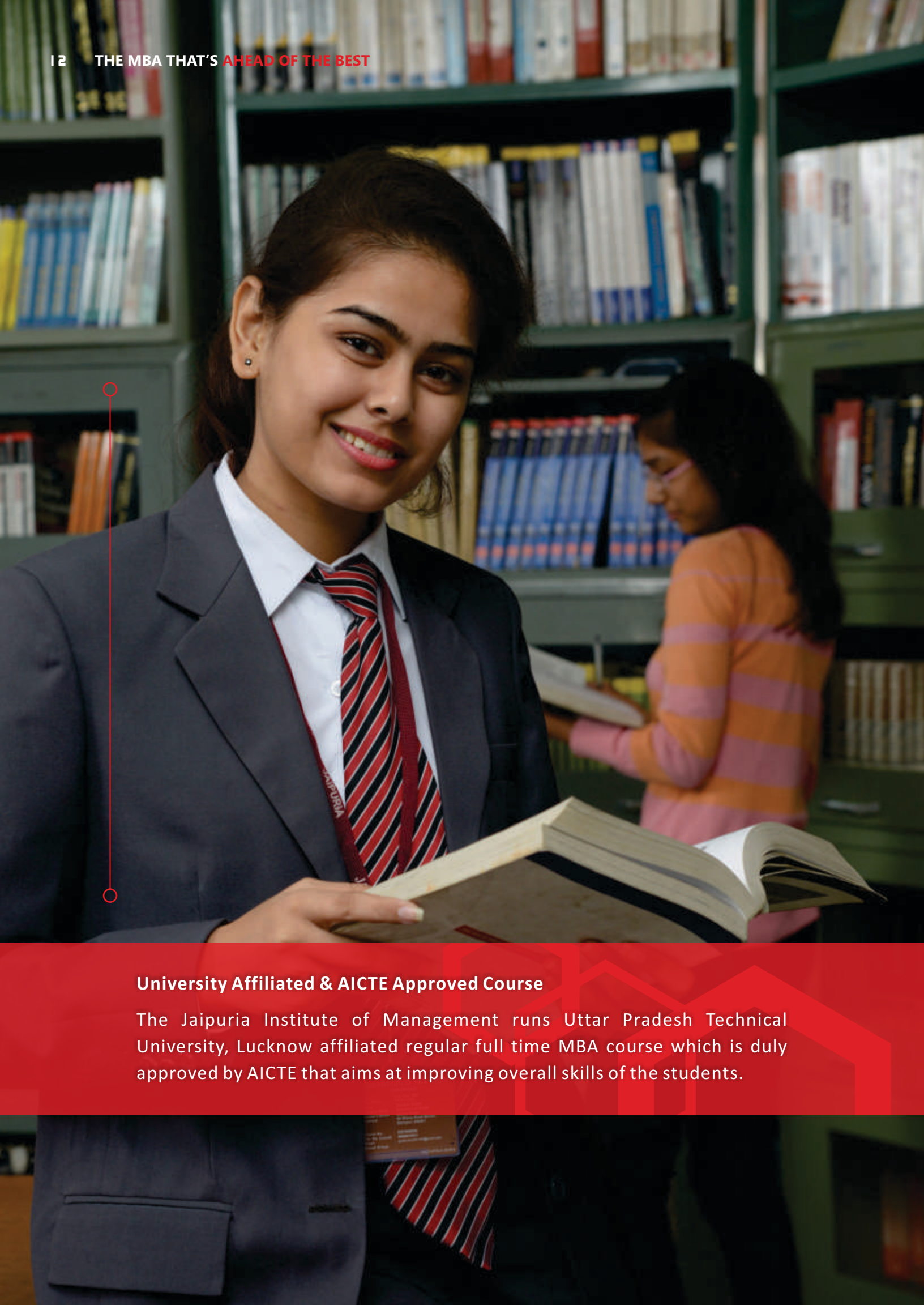
Seth Anandram Jaipuria School, Kanpur, was started in 1974. Smt Indira Gandhi, Prime Minister of India, had laid the foundation stone, while inauguration was performed by Dr. Fakhruddin Ali Ahmed, President of India. It is a leading school of northern India and has achieved excellent results in the ICSE board examinations. The Seth Anandram Jaipuria Education Society established Jaipuria Institute of Management (JIM) at Vasundhara, Ghaziabad in 2001. In a short period of 13 years, it has earned the reputation of being a renowned institute and has earned the coveted 10th rank in Top B-schools of affiliating University.

Realizing the need for management education at undergraduate level, the Society established Jaipuria Institute (JI) at Vasundhara, Ghaziabad in 2004 for BBA course.

Jaipuria Institute of Management Studies (JIMS), Ghaziabad is another premium institution established by the society in 2008 to serve the industry by training students for PGDM course.

The Jaipuria Group is fully conscious of its corporate social responsibility. The philanthropic spirit of Dr. Rajaram Jaipuria is revealed by his belief in doing as much as possible for the needy. A chain of public guest houses, temples, charitable hospital and institutions is a testimony to it.





University Affiliated & AICTE Approved Course

The Jaipuria Institute of Management runs Uttar Pradesh Technical University, Lucknow affiliated regular full time MBA course which is duly approved by AICTE that aims at improving overall skills of the students.



Anand Seth
Business Associate, KPMG

JIM has not only given me the recognition in terms of academics - its overall professional approach towards training has helped me a lot in achieving my career goal in this competitive world.

Why should you consider an MBA from JAIPURIA, Vasundhara

Two-year top ranked MBA course comprising an intensive series of case based lectures, workshops, Employment Enhancement Programme, Research led thinking, adjudged best Management college which can take students anywhere in the world.

Focus on Communication & Employability

Towards achieving excellence, we at our institute have taken various measures to develop good communication, business etiquettes and soft skills. To refine student's communication skill to the next level, all students are provided special English classes by LIQVID which also covers areas like Language Enhancement Training, Interview preparation, etc.

Moral and Ethical Value System

Moral and Ethical value system have been formally introduced as an integral element of our teaching pedagogy. We try to inculcate among students the importance of ethical and moral value system in their life.

Teaching Pedagogy

The Jaipuria Institute of Management provides a dynamic environment of interactive and participative learning. Students are enriched with knowledge not only through lectures but also by way of assignments, case study, presentations, role plays, industry visits, live and simulated projects.

Rich Intellectual Capital

The Jaipuria Institute of Management possesses rich intellectual capital. JIM has highly qualified and experienced faculty members in respective functional areas. The faculty members actively participate in International conferences, Seminars and Workshop. The rich experience of the faculty members work as a catalyst for the students to achieve excellence.

Awards and Recognition

The Jaipuria Institute of Management ranked 1st amongst B-school in Delhi/NCR by Time Research 2012 and Jaipuria Institute of Management received CSR Excellence Award 2013.

Infrastructure

The Jaipuria Institute of Management provides one of the finest management education infrastructure in Delhi/NCR which is spread over 5.5 acres of land in the heart of Delhi/NCR. Over 17000 books, 100 national and international journals are available in the Jaipuria Institute of Management library. Jaipuria Institute of Management provides gym and fitness center, ultra modern computer labs, language lab and other sports facilities.

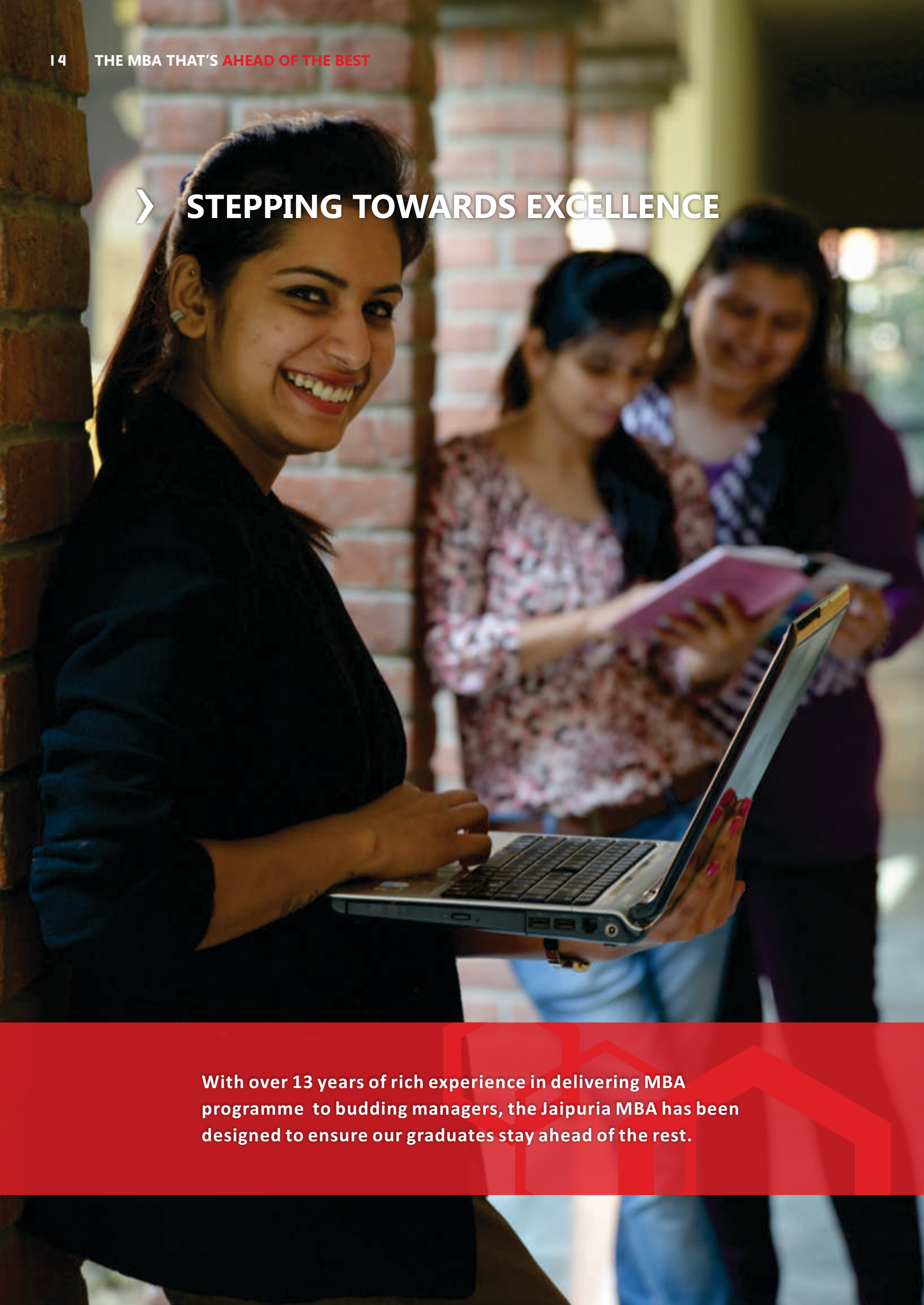
100% Placement Support

The Corporate Resource Centre is a dynamic and vibrant hub which provides plethora of support and guidance to students in process of starting their career in real world. The CRC facilitate excellent placements to all the students. Jaipuria has brand name in corporate world as its placement partner.

Corporate Interface

The Jaipuria Institute of Management makes sure exhaustive corporate interaction through guest lectures, industrial visits, summer internship programme, seminars, management development programme, conferences and workshops.

› STEPPING TOWARDS EXCELLENCE



With over 13 years of rich experience in delivering MBA programme to budding managers, the Jaipuria MBA has been designed to ensure our graduates stay ahead of the rest.



Parul Tripathi
Probationary Officer (PO), Federal Bank Ltd

JIM has been a place where I found a unique blend of excellence and commitment. Great faculty, wonderful ambience to learn and excellent facilities that's how, I would like to describe about this institution.

› About the Institute



JIM, Vasundhara, Ghaziabad Campus, provides Uttar Pradesh Technical University, Lucknow affiliated MBA programme

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5.5 acres on Delhi-Meerut link road within NCR. During this short span of 13 years, under the able guidance of the President, Dr.Rajaram Jaipuria, JIM, is being acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full time 2 years master degree course in Business Administration (MBA), from the academic session 2001. The course is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to UPTU, Lucknow(U.P.). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society run various reputed schools and colleges in the country.

Jaipuria Institute of Management, Vasundhara, Ghaziabad aims to provide quality management education to transform individuals into Business Leaders, Skilled Manager and Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, foster research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established themselves as a leading management institute in Northern India.

Our Faculty members are skilled in the use of experiential teaching and learning approaches, thus ensuring that participative learning and case studies draw upon the depth and breadth of managerial experience amongst the students in each functional area .



Meenakshi Rawat
Senior Team Leader - Operations, iGATE Patni

I really had an excellent time in JIM, it was second home to me. Our stay was stupendous. This institute really teaches me how to live life and most important provide me way to face the world..

TEACHING PEADAGOGY

We stimulate ordinary students to unusual efforts through experiential teaching pedagogy.

Experiential and collaborative learning

Experiential and collaborative learning focuses on the learning process for the students. These type of learning is the process whereby knowledge is created through the transformation of experience. Knowledge results from the combinations of grasping and transforming experience. Successful MBA students learn how to share responsibilities with others and take advantage of each other experience and knowledge for mutual benefits-a skill directly required for their work

Case Study Method

The case study method is another practical approach to provide exposure of managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, Presentations with periodic Evaluations

Assignments, presentations with periodic evaluation ensures that student develops skills in managing time and working efficiently and effectively. This is what makes managers from JIM a cut above the rest in challenging situations.

Live Projects

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world. These projects provide an invaluable opportunity for the students to be exposed to organizations with complex management issues.

Hands on experience on Decision Support Systems (DSS)

It provides hands on experience on quantitative techniques used in managerial decision-making process. Students will learn from the structured educational experience developed by the faculty. It is intended for students who want to use information technology or operations management as a decision making tool.

Summer Internship

With the Institute's corporate partners stimulates professional action skills learning through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute faculty.

Industrial visit

At JIM the students are provided an industrial exposure through regular Industrial visits. These visits are organized regularly with the association of our industry patrons to different areas whereby students are able to understand the functioning & processes in a more coherent manner in real world scenario.





Our Academic advisory council meets every year to guide us in planning and evaluating the future strategies related to the MBA Program.



Ashish Garg
Associate Analyst - X L Dynamics India Pvt Ltd.

I have been encouraged to try out new approaches to business as a result of the MBA

> Linking Industry & Education

In your life you only get to do so many things and right now we've chosen to do this, so let's make it great.



Research led thinking

JIM aim to develop critical thinking among students and prepare them for bigger roles in corporate by conducting sessions on Research Aptitude and Analytical Techniques(RAAT).The students are certified as per their capabilities.

Employment Enhancement Programme

EEP is an employment program which provides students with the tools needed to succeed in the professional environment with sessions that develop skills for obtaining and maintaining employment. The sessions involve Self-management, Job preparation, Extempore, Group discussions, Debates and Business quiz.

Emphasis on Personality Development

Personality Development classes are being organized by experts from the industry to develop skills like good communication, Business Etiquettes and soft skills.

Special Emphasis on Ethics and values

Considering the importance of Moral and Ethical value system, JIM has formally introduced it as an integral element of teaching pedagogy. It is mandatory practice now to unravel the different ethical facets in various sectors and different functions of management education.

Mentor Mentee Programme

For holistic development of students, Faculty as a mentor help the students in their academic and personal lives and groom them for their work lives. The attendance, interpersonal skills and other professional and personal issues are discussed in sessions taken by mentors.

Specialization clubs

Students clubs in the specialized areas (Finance/ Economics /HR/Marketing/IB/IT) are formed under the supervision of faculty members to encourage students to participate ,lead and learn in their domain apart from regular curriculum.

INTELLECTUAL CAPITAL



Dr. Daviender Narang
Director,

Jaipuria Institute of Management
Dr. Daviender Narang is MBE, MFC and Ph D from Kurushetra University. He has about 19 years of experience in teaching and 5 years in Research.



Ms. Monika Attri

She is PGDM, PGDITD, DISM, B.Sc. (H) Maths from Delhi University with over 14 years of rich experience. She has been certified as an Internal Auditor for ISO 9001 & ISO 14001 and a trainer on ACT Premium (CRM Software). She is also empanelled with the Ministry of Micro, Small & Medium Enterprises. She is currently pursuing Ph.D. in marketing from Amity University.



Dr. Neelu Tiwari

She is MBA, M.Sc. and Ph.D. from the Agra University, L.T from U.P. Govt. She has 12 years of experience in teaching and 4 years in research. She has authored 2 books and published/presented 15 research papers at National and International Level.



Dr. Ashwani Varshney

He is MBA, M.Com and PhD in the area of Accounting and Finance. He has 9 years of rich experience in the field of management education and industry. A good number of his research papers have been published in national and international journals. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring.



Dr. Mamta Kumari

She is a Ph.D. in Economics from Meerut University and has over 7 years of teaching experience. She has published many research papers and articles in various contemporary issues of economics.



Ms. Ruby Bhatia

She is MBA, PGDM and B.Ed. over 11 years experience in academics and reputed organizations in Corporate. She is pursuing Ph.D. from AIMA – Aligarh Muslim University in Marketing.



Dr. Shikha Singh

She is Ph.D, MA (English), MA (History), M.Ed., MBA, M. Phil. & PGTESOL from Australia. She has 22 years experience in academics and Industry in India & Australia. She has presented & published 21 research papers at National/International level.

**Dr. Ajay Tripathi**

He is MCA, M Phil (CS) and Ph D. He has app. 10 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 4 books, published 15 research papers in various National / International journals and magazines. He has attended 11 seminars and conferences.

**Ms. Bhavna Malik**

She is MBA & UGC-NET from Guru Jambheshwar University, Hissar. She has more than 7 years of experience in academics. She has presented/ published various research papers in National & International seminars/conferences. She is also pursuing Ph.D. She is certified trainer of "Human Values and Professional Ethics" from Gautam Buddha University, Lucknow.

**Ms. Sunita Chowdhury**

She holds MBA & a rich experience in the field of practical marketing and advertising in reputed corporate spanning over a period of 5 years and 3.5 years in teaching. She has participated in various seminars, conferences and in various FDPs and workshops. She is pursuing PhD from GBTU Lucknow.

**Mr. Anubhav Varma**

He is M.Com. with an experience of 8 years in academics. He has submitted his Ph.D. thesis in Finance at Allahabad University. Participated and presented papers in various seminars. He has also conducted several training programs for various organizations such as A.G. Office, Customs & Central Excise Department, Traders' Association.

**Dr. Arti Mahajan**

Dr. Arti Mahajan is Ph.D, M.Com. & M.Phil. from Jammu University & MMM from Pondicherry University (DLP). She has 6 years of experience in teaching and two years in research.

**Dr. Charu Yadav**

She is Ph.D. in Management (MJP Rohilkhand University) and has done MBA in HR & Marketing. She has 6.5 years of experience in corporate & academics and has presented and published papers in various journals and conferences. She has also attended QIP workshops at IIT Delhi & Roorkee.

**Dr. Monica Srivastava**

She is MBA (Gold Medalist), from Bundelkhand University, Jhansi, also UP-SLET, UGC NET qualified. She is Ph.D. from BHU, Varanasi on 'Women Entrepreneurship'. She has an experience of more than 4 years in academics and 4 Years in research. She has published 13 research papers in reputed national & international journals and co-edited books.

Faculty in JIM encourage students to develop his own ideas & style



During the time a student spends with us,
We provide a large range of value-adds,
all optional and all at no cost.

> COURSE CURRICULUM

SEMESTER 1		SEMESTER 2	
> NMBA 011	Managing Organization	> NMBA 021	Managing Human Resources
> NMBA 012	Managerial Economics	> NMBA 022	Business Laws
> NMBA 013	Business Accounting	> NMBA 023	Customer Relationship Mgmt.
> NMBA 014	Business Environment	> NMBA 024	Financial Management
> NMBA 015	Business Statistics	> NMBA 025	Operation Research
> NMBA 016	Marketing Management	> NMBA 026	Cost & Management Accounting
> NMBA 017	Communication for Management	> NMBA 027	Operations Management
> NMBA 018	Fundamentals of Computer Info.	> NMBA 028	Research Methodology
		> NMBA 02	Comprehensive Viva (CV)

SEMESTER 3		SEMESTER 4	
> MBA 031	Supply Chain Management	> MBA 041	Entrepreneurship Development
> MBA 032	Strategic Management	> MBA 042	Corporate Governance, Values & Ethics
> MBA 033	Management Information System	> SG-1	Elective 3*
> MBA 034	Consumer Behaviour & Marketing Communication	> SG-1	Elective 4*
> SG 1	Elective 1*	> SG-2	Elective 3* or 4*
> SG 1	Elective 2*	> Open Specialization Elective(Any one) *	
> SG 2	Elective 1*	> MBA 043	Research Project Report
> SG 2	Elective 2*	> MBA 044	Comprehensive Viva (CV)
> MBA 035	Summer Training Project Report		

ELECTIVE PAPERS		
Human Resource		
> MBA HR 01	Personal Growth and Training & Development	(III Semester)
> MBA HR 02	Industrial Relations & Labour Enactments	(III Semester)
> MBA HR 03	Team Building & Leadership	(IV Semester)
> MBA HR 04	Negotiation & Counseling	(IV Semester)
Marketing		
> MBA MK 01	Marketing of Services	(III Semester)
> MBA MK 02	Marketing Research. (III Semester)	
> MBA MK 03	Sales & Distribution Management	(IV Semester)
> MBA MK 04	Retail Management	(IV Semester)
Financial Management		
> MBA FM 01	Management of Working Capital	(III Semester)
> MBA FM 02	Security Analysis and Investment Management ...	(III Semester)
> MBA FM 03	Management of Financial Institutions & Services	(IV Semester)
> MBA FM 04	Tax Panning & Financial Reporting	(IV Semester)
Information Technology		
> MBA IT 01	Database Management System	(III Semester)
> MBA IT 02	System Analysis & Design and Software Engineering	(III Semester)
> MBA IT 03	Data Communication & Network	(IV Semester)
> MBA IT 04	Electronic Commerce	(IV Semester)
International Business		
> MBA IB 01	International Marketing	(III Semester)
> MBA IB 02	International Business Environment and Foreign Exchange Economics	(III Semester)
> MBA IB 03	Export Management and Documentation	(IV Semester)
> MBA IB 04	International Logistics Management.	(IV Semester)
Open Specialization*		
> MBA OP 01	Insurance & Risk Management	(IV Semester)
> MBA OP 02	Hospitality Management	(IV Semester)
> MBA OP 03	Project Management	(IV Semester)
> MBA OP 04	Rural Management	(IV Semester)

*(Choose any one in IV Semester)
(Course curriculum is subject to revise every semester)



Mr. Vikram Tandon
 Head HR at HSBC, India during Corporate Summit 2013
 "Talent Management and Engagement"

EVENTS



Blood Donation Camp 2013



Liwire Marketing Mania 2013



Convocation 2013



Guest Lecture



Alumni Talk : Spandan 2013



Role Play : Abhinay 2013

INSTITUTE OF MANA

ndhar Ghaziabad



EVENTS



Guest Lecture



Teachers Day 2013



AD - MAD SHOW 2013



Excel Workshop 2013



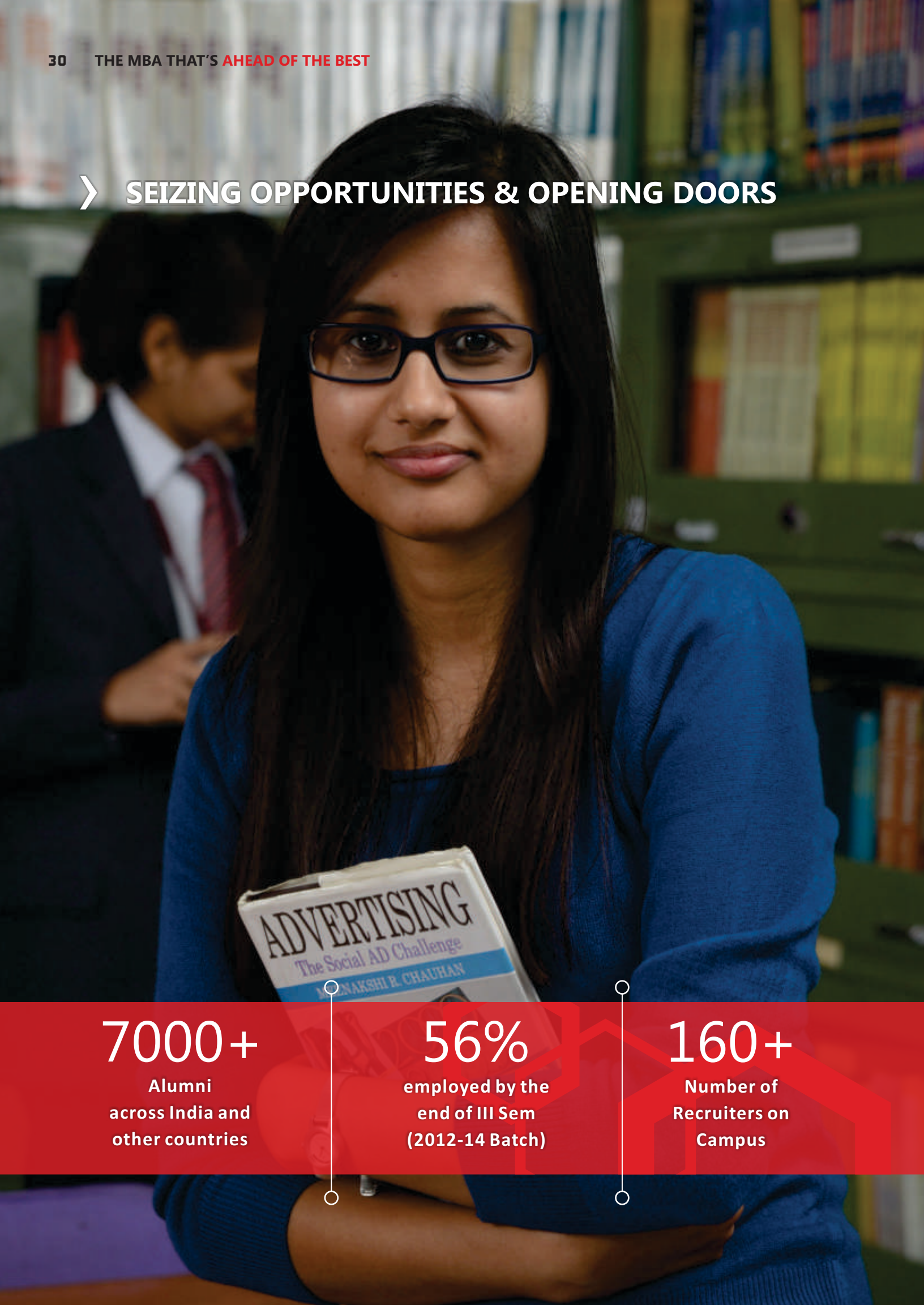
Orientation Programme 2013



Live project at Select City Mall

All epoch making events are blessings given to students to learn from

SEIZING OPPORTUNITIES & OPENING DOORS



7000+

Alumni
across India and
other countries

56%

employed by the
end of III Sem
(2012-14 Batch)

160+

Number of
Recruiters on
Campus



Prateek Dubey
Zonal Head PAC, Hindustan Coca Cola Beverages Pvt. Ltd.

At JIM, I have always found talent with diverse background during our visits. It is a pleasure to be connected with an Institution which imparts knowledge and generate employability as per the expectation of industry.

CORPORATE RESOURCE CENTER



The Corporate Resource Center (CRC) is a dynamic and vibrant hub which provides plethora of support and guidance to students in process of starting their career in the corporate world. It has remained focused on developing Human Resources of the highest quality, capable of holding their rightful place in today's intensely competitive world. It aims to create a platform where Students and Industry can come together and explore the opportunities for employment.

In the process of building relationship with industries the CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, Corporate HR-Summits, Management Development Programmes & SIP. CRC nurtures the concept of entrepreneurship through its different employability programmes for students.

The legacy of JIM attributes students' placements in reputed national placements in brands like Siemens, Fedders Lloyd, ITC, India Mart, ICICI Bank, ICICI Securities, HDFC Bank, Federal Bank, Yes Bank, Indusind Bank, Reliance Retail, Matrix Cellular, Jeevansathi.com, Berger Paints, Axis Bank, Edelweiss, Future Generali, HCL Technologies, Jubilant Life Sciences, NIIT, PUMA, Reliance Communications, Religare, Trade India, U-Flex, Wipro Technologies & many more. The industry holds the intellectual wealth drawn from Jaipuria Institute of Management, Ghaziabad in high esteem which makes our students a preferred choice for many corporate.



Geetanjali Sharma
Summer Training, ONGC

The SIP gave me the knowledge and skills to better understand my clients thinking process.

> SUMMER INTERNSHIP PROJECT (SIP)



Training or Internship is a vehicle for introducing students to real-life situation, which cannot be simulated in the classroom. Therefore, training assignments must necessarily be those of direct interest to the host organization. Students are encouraged to take up time bound, multi-disciplinary and goal oriented assignments involving team work. Solutions to various problems confronted in the assignment might be open-ended, involving an element of analytical thinking, processing and decision making in the face of insufficient data, parameters and uncertain situations.

Reporting and Follow up Process during SIP

Internal Supervisor Assignment

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance, and to facilitate evaluation, with the aid of the company executives.

SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Project Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- Clarity on project deliverables.
- Clarity on Action Plan.

Weekly Review

- Progress against the action plan.
- Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- Best summer project award(s) awarded.

Assessment

- Summer Internship Project Report evaluation by external examiner as per the university rules.

SIP PROCESS

RESUME SUBMISSION TO CRC

- Students Submit the Resume
- Possible Internships are identified, Placement Team & /OR Company may contact the students to discuss through CRC Team.

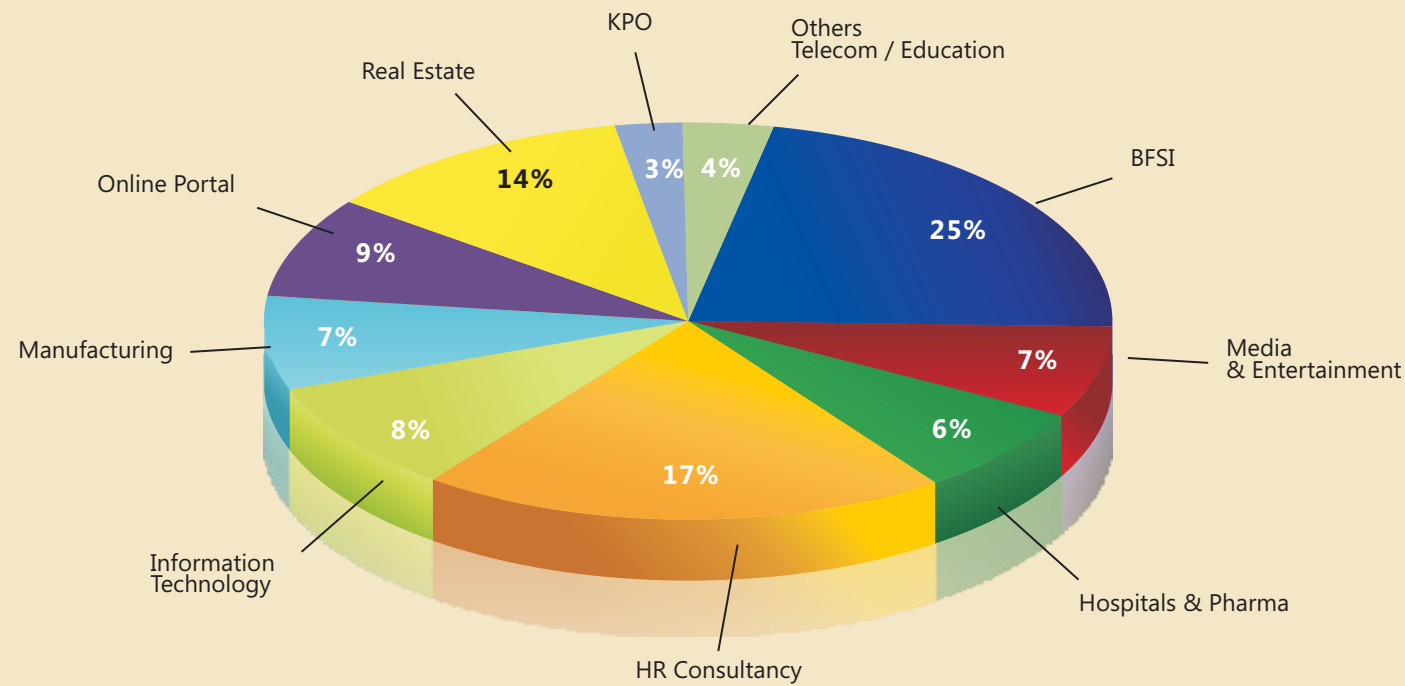
ACCEPTANCE OF INTERNSHIP

- Students accept the internship opportunity according to their specializations and area of interest.

SIP STARTS

- Students move to the company & begin Summer Internship for a period of six to eight weeks.

SECTORAL PLACEMENT BATCH 2011-2013



OUR LEADING RECRUITERS



- | | | |
|---------------------------|---------------------------------|----------------------------------|
| ACPL Group | GOO20 Technologies | Mirus Solutions |
| Advait Life-Education | HCL Technologies | Mount Talent Consulting |
| All Check Deals .Com | HCL Infosystems | MSL Learning |
| Ameriprise Financial | HDFC Bank | Muthoot Group |
| Angel Broking | HDFC Sales | Naukri.Com |
| Archelons Consultings | Hindustan Unilever Ltd. | Net Ambit |
| Asian Paints | Hindustan Times | New Era Consultancy |
| Axis Bank | Home Credit | NIIT |
| Bajaj Capital | Honnex Realtors | OMAM Consultant |
| Bata India Ltd. | IACT | Onicra Rating |
| Berger Paints | ICICI Bank | Parle Agro Pvt. Ltd. |
| Binaca Tunes | ICICI Securites | Prop Tiger |
| Broadridhe Financial | Idea Cellular | PUMA |
| Britania | India Bulls | PEPSI |
| Career Launcher | India Infoline | Pylon Management |
| Cease fire | India Mart | Reliance Communication |
| Channel Play | Indian HR Network | Reliance Retail |
| Compass Systems Pvt. Ltd. | ING Vysya Bank | Religare |
| Cryobanks International | Investors Clinic | RR Financial |
| India | IOCL | S&P Capital IQ |
| Datawise Consultants | Jaro Education | Sharekhan |
| DLF Paramica | JeevanSaathi.Com | Siemens |
| Earth Infrastructure | Jubilant Lifesciences | Sonet Microsystems |
| Earth Water | Kajaria Ceramics | Spectral Consultants |
| Ebony Gautier | Kapgrow Consulting | SSIPL Retail |
| Edelweiss | Kent India | Sterling Resorts |
| Egon Zehnder | Knowlairy Coommunication | Sumona Consulting |
| Espire InfoLabs | Lerus Softek | Trade India |
| Evalueserve | LG Electronics | Unicon Investment Solutions Ltd. |
| Federal Bank | Litchi | Value First |
| Fedders Lloyd | Mancer | WNS Global Services |
| Fitness World | Mansukh Securites & Finance Ltd | XL Dynamics India Pvt Ltd. |
| Future Generali | Matrimony.com | Yes Bank |
| GDIC | Matrix Cellular | 99 acres.com |
| Genpact | Max Hospital | |
| Getit | | |
| Global IT Research | | |



PARUL TRIPATHI
Federal Bank
Probationary Officer
6.6 Lacs



ASHISH GARG
XL Dynamics
Analyst
4 Lacs



RAJNISH YADAV
ICICI Securites
Management Trainee
3.75 Lacs



ABHIT RANJAN SRIVASTAVA
Matrix Cellular
BDE-Sales
3.5 Lacs



PRANJAL AGARWAL
Honnex Realtors
Sr Manager - Sales
3.5 Lacs



NEHA NAGPAL
Airtel
Finance Executive
3.3 Lacs



ISHANK KAMBOJ
DLF ParamERICA
Agency Manager
3.5 Lacs



SIDDHARTH MISHRA
SONY
Import Coordinator
3.5 Lacs





➤ INFRASTRUCTURE

Campus

- One of the Finest Management Education Infrastructures in the Delhi/NCR.
- Accredited as Best Management Institute in Ghaziabad by Times Research in 2010 & 12.
- Spread over 5.5 acres of land in the heart of Delhi/NCR, with good connectivity to all places of Delhi/NCR.
- Ultra modern facilities, In-House Hostel, Class rooms, Conference rooms and Syndicate rooms.
- Fully air conditioned auditorium with 400 seating capacity.
- Wi-Fi Campus.

Library & JIM Information Centre

- Over 17,000 books, 100 national & international journals.
- Seating capacity of over 200 students.
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access.

Gym & Fitness Centre

- Multi-utility Gym and fitness centre.
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

Hostel

- Ultra modern in house girl's hostel with fully air conditioned and unlimited Internet access.
- One AC and one Non AC out of campus boy's hostel equipped with all modern facilities including unlimited Internet access.

Computer Labs

- Ultra modern computer labs with state of the art technologies.
- 200 Advanced Systems, connected to IBM server.
- 4 Mbps Internet connectivity.
- Windows 2008 server/Linux Platform.

Language Lab

- Ultra modern software based on CBT Methodology.
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.

Sports Facility

- Various sports facilities are provided to the students, tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, carom and chess.



➤ TERMS & CONDITIONS



Students are required to abide by the following terms and conditions upon admission to the course offered by the Jaipuria Institute of Management, Vasundhara, Ghaziabad

1. The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
2. The course curriculum is subject to change based on the affiliated university guidelines.
3. Fees payable for the course offered by the institute are subject to review periodically.
4. It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
5. The registration fee once paid will not refunded by the Institute.
6. The tuition fee can be refunded on the following conditions-
 - a. If a candidate withdraws his/her admission prior to commencement of the course, then the guidelines of the affiliated university / AICTE will be followed.
 - b. If a candidate withdraws his/her admission after the commencement of the course, then no fee will be refunded.
7. The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.

ELIGIBILITY CRITERIA

Programme	No. of Seats	Eligibility*
MBA	180	Graduation (Min. 10+2+3) with at least 50% marks. Valid UPSEE/CAT/MAT/CMAT score

LOAN FACILITY

Jaipuria Institute of Management, Vasundhara, Ghaziabad has Education Loan Tie Up with Canara Bank across all branches in India.



ADMISSION PROCESS



* Subject to admission norms of concerned university(UPTU, Lucknow)