

JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD

The Academic Advisory council meeting was held on 29th September 2018 at Jaipuria Institute of Management.

Members Present

1. Prof. (Dr.) Ajay Pandit - Chairman, Academic Council
2. Prof. (Dr.) D. P. Goyal - Member
3. Dr. Neera Verma - Member
4. Prof. (Dr.) Arunaditya Sahay - Member
5. Prof. Virendra Pathak - Member
6. Dr. Bindu Gupta - Member
7. Shri Vinod Malhotra - Member
8. Shri Deepak Jain - Member
9. Ms. Reetu Garg - Member
10. Dr. Ashwani Varshney - Member
11. Dr. I.B.Singh - Member
12. Dr. Daviender Narang - Director and Member Secretary

The meeting started with welcome address by Dr Daviender Narang, Director of the Institute.

Director apprised the academic advisory council members about the reconstitution of new council and its first meeting.

The meeting started with an introduction about the Institute and the development Plan-2018, of the institute. The introduction included details about Faculty, infrastructure, library & other facilities of the institute.

Agenda 1: Quality of Admissions

The admission status for the last three year was presented before the council members, focusing on the issue of fewer admissions from counselling of affiliating university.

Director briefed about the discipline of the students admitted and their academic background. It was also discussed that though the percentage marks of the students are high, yet they do not have desired analytical and other skill set. The number of admission with technical background is very less.

The Quality of intake was a matter of serious concern for the management which was presented before the honourable members for their valuable inputs.

Internal Quality Assurance Cell
Jaipuria Institute of Management
Indrapuram, Ghaziabad

062

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- Dr. Neera Verma commented that if the graph of admission is incremental than it is good for an institution.
- Dr A Sahay appreciated diversity among the students is a positive sign as it leads to holistic dimension of academics.
- Dr D P Goyal supported and said it is always preferable to have a larger pool of students so that it provides a diverse environment.
- Mr Vinod Malhotra initiated the discussion towards branding of the institute as it is very important for B-school and plays an important role in the quality of intake. He also asked the members about the aspects of branding which JIM should focus upon.
- Dr.Goyal said there are two important aspects of branding the first is quality education and second is employability.
- Dr. Pathak suggested that NBA and other accreditations can also be helpful in branding of the institute.
- Director informed that we are in the process of NBA accreditation.
- Dr. Sahay added that perception of the institute is to be among the parents as well as students, advertisements cannot be a solution to branding but it requires a lot of investment.
- Mr Vinod Malhotra said investment by the students in the course, should match with employability and Placement level.
- Dr. Bindu Gupta emphasized a strong alumni connect for placements.
- Dr. Sahay said that the perception of student is also important as they also play decisive role in selecting an institute. Faculty quality, industry interactions and some small initiatives for student development can also help for building perception.
- Dr. Ajay pandit added that quality of students matters a lot for perception and branding of any institute. He gave the example of FMS and told how the students are involved in placement and other responsibilities of the department. He insisted that willingness to start working on quality and merit will definitely help in perception & branding.
- Mr Malhotra asked the member to suggest measures for improving admission quality and gross enrolments.
- Dr Pandit insisted to clearly define the quality parameters for admissions and the pool of the candidates should be from good institutions from Delhi/NCR.
- Dr Neera suggested to visit good technical university in the region and asked to focus on quality of faculty as we can do branding by quality faculty strength. The outreach of the student should also be increased simultaneously.
- Dr Vinod Malhotra concluded that we should make a conscious shift from U.P. to Delhi and other states even if we have to compromise for quality, on some number of admissions. Enhancement of catchment area will definitely improve the quality of intake.
- All the members supported the statement

Agenda 2&3: Academics Development & Research Development

The Development Plan was presented by the director and invited suggestions from members. The session started with discussion of curriculum and course structure and limitation to upgrade the course.

- Dr Sahay suggested involving industry experts for adding inputs in the syllabus. He said value addition in the university course can be done by improvising contents with latest trends.
- Dr Pandit added that international exposure of the faculty and students can make a lot of difference which was supported by Dr Sahay especially for IB students.
- Dr Pandit insisted at least two faculties per year by rotation can be send for faculty exchange programme abroad. This suggestion was supported by Dr Neera and Dr Goyal. Dr Sahay asked that all faculties should register in PhD.
- Dr Sahay added that multiple courses can be a way out but it is not possible for an affiliated institute was explained by director.
- Dr Goyal suggested academic process improvement can be important measures which can be done through strong alumni connect student value addition and workshops.
- Dr Vinod Malhotra emphasized on the need of Academic Rigor Strategy for student development and differentiation from other students.
- Ms. Reetu suggested to give live projects especially technology based to make the students industry ready,
- Dr Bindu added that faculty from industry background can be an added advantage.
- Mr Vinod Malhotra asked to search for Scholarship scheme in foreign university for Faculty.
- Research and Development status was presented by the director and asked the honourable members to suggest for research Development.

All the members have a consensus to formulate an exhaustive research incentive policy.

- Mr Vinod Malhotra asked the director to create a corpus to initiate research development plan. He asked the members suggestions for pedagogical innovations in the academic process.

Agenda 4: Students Employability

- Dr Sahay suggested to incorporate outcome based pedagogy and emphasized on introducing a foundation course to bring them to a common platform.
- The course will help the students to get sensitise about the course and bring them at same psychological levels.
- Dr Sahay also suggested certification courses from course era and simulation games to improvise the analytical skills.

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Indrapuram, Ghaziabad

000


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Internal Quality Assurance Cell

- Dr Bindu Gupta suggested CRM and Big data analysis certification can be helpful for students.

Agenda 5: Quality improvement Initiatives

The Quality improvement initiatives and activities for the students and faculty were presented and the suggestions for further improvements were asked by the honourable members.

The honourable member appreciated the efforts of the Director and his team towards improvement and for maintaining a good number of admissions in the situation where the management institutes are struggling for survival.

The suggestions from the discussions with honourable members are summarised as;

1. The institute should look beyond university and do value addition for academic rigor and branding of the institute. Institute should work on the environmental factor, so that good perception can be created about the institute.
2. The catchment area should also be increased in other states also. Institute should have larger pool of prospective students for admissions. The pool of the students should be from good institutions from Delhi/NCR.
3. It was suggested to introduce a foundation course for students in the induction programme. This will help to take them to a common platform.
4. The academic system should be outcome-based teaching & learning.
5. It was suggested to develop the faculty by increasing publications, attending faculty development workshops and also focusing on quality research. Research policy with appropriate incentives should be formulated. A corpus to be created to initiate research Development plan.
6. Alumni connections and regular interaction with alumni can also be an initiative to improve the placements.
7. Student and Faculty Exchange programme in other institutes in the country and abroad will be a great advantage for quality improvement.


Director informed that the draft Record Notes will be sent to members for their further inputs and suggestions, if any. On receipt of suggestions, the Record Notes will be corrected and final record Notes will be sent to honourable members for their reference and records.

The meeting concluded with vote of thanks from the Director of the institute.


Prof. (Dr) Daviender Narang
Director

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Indirapuram, Ghaziabad

059


In-charge
Internal Quality Assurance Cell
4