



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD



International Conference
on
Envisioning India 2.0
Economic Policies : Prospects & Challenges
1st December, 2018

JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

Knowledge Partner



**WORLD ASSOCIATION
FOR SMALL AND MEDIUM ENTERPRISES**
Serving SMEs Globally

Simply
digital
The Digital School

Media Partner

Business Standard



Conference Background

The scenario of world economy today presents huge disparity. Success and progress on some fronts seem to provide basis for confidence that there is great possibility for sustained economic growth, increasing prosperity, and the mitigation of poverty. On other fronts, limited progress has been reflected in tackling old problems, and much of the progress that is made seems increasingly vulnerable to shifts in international financial markets and capital flows. To have a better future for all, it is essential that we understand the origins of both the successes and the vulnerabilities.

In the Indian context, The Narendra Modi government's Digital India, Make in India and Skill India that leads to a NEW INDIA i.e. India 2.0 has three major pillars. One, it aims to build infrastructure and provide the internet as a utility to every citizen. Two, it promises to improve service delivery by making services available online. And three, it seeks to enable people to access the internet by building digital literacy. It looks to both expand the physical broadband network and universalize access to mobile internet, which has been the prime driver of growth in internet penetration in the last decade. Among the new initiatives aimed at reducing paperwork is the Digital Locker, which allows users to upload and store documents that can be shared with government agencies to expedite official applications for, say, marriage licences or LPG connections. Aadhaar card holders will be able to authenticate documents using eSign, a digital signature application. Another portal is eHospital, which will let citizens avail health services online, also issuing a unique health identification number piggybacked to Aadhaar.

Since 1991, India has been one of the fastest growing economies in the world. However, business-as-usual is not good enough for India to prosper. The 1991 reforms model must be critically re-examined. India needs to move away from the socialistic/Anglo-Saxon model to the German/Nordic economic model. Sabkasaath, sabkavikas (everybody's support, everybody's progress) is on similar lines. Spending on education needs to increase from ~3% of GDP to ~6%, and policymakers must try to retain educated people in the country. Gross investments must be ~40% of GDP, in which the government needs to play an important role by increasing its savings and investments towards ~10% of GDP. The financial sector needs to play a bigger role, but in a different manner. It needs to accept a small financial transaction tax to mitigate speculative activity. It needs to focus on increasing trust among savers to increase financial savings. The current government's efforts to encourage vegetarian food (reduce carbon emission), and yoga and meditation (bringing spirituality) are note worthy. All that leads to India 2.0. Yet, there are several challenges that need to be handled like despite years of plans and schemes, attempts to connect remote rural areas to the Internet have faltered.

All above mentioned circumstances leads us to organize International Conference on "Envisioning India 2.0 Economic Policies: Prospects & Challenges" to get views from both business and academia. The Conference aims at understanding challenges in developing India 2.0 in the context of global economic conditions, approaches for predicting economic conditions from various perspectives indicated below. We hope this conference would establish a milestone to counteract various global prospects and challenges.

Sub Themes

- e-HRM
- Digital Changes in Management Processes
- Digital Transformation: Leadership, Workplace and Workforce
- Artificial Intelligence and HRM Process
- HR Strategy and Analytics
- Change Management and Image Management
- Employee Management in the Digital Age
- Web 2.0 and Talent Management
- Future HRM Drivers
- Policy Initiatives and Reforms for Embarking India 2.0
- Skilling India toward Sustainable Development.
- Make In India Version 2.0: Impetus To Economic Growth.
- Global Collaborative Efforts for Transformational Growth.
- Encouraging Tech Led Innovations To Develop Entrepreneurial Economy.
- Impact of ICT on Global Practices
- Information Management
- Global Data Management and Governance
- Big Data and Business Analytics
- Make in India, Skill India and Digital India
- IoT (Internet of Things) and Smart Cities Initiatives
- Cloud Computing and Green Computing
- Role of Social Media, Platform, Opportunities & Challenges
- Changing Facets of Indian Retail Market with the Entry of Companies with Advanced Technologies
- How Relationship Based Marketing Is Changing the Concept of Marketing
- Consumerism and the Shift in Consumer Expectations
- Experiential Marketing
- Indian Rural Market, How Much Lucrative and How Much Different.
- Resource Optimization for Inclusive Growth.
- Predictive Analysis for Sectorial Development.
- Role of Analytics In Transforming India.
- Development of Conceptual Models For Economic Growth.

Objectives

- To culminate various challenges faced by a business under the pressure of local and global competition.
- To bring together industrial experts, policy makers and innovative academia at a common forum to promote collaborative learning.
- To discuss the global challenges and opportunities for policy reforms in New India.
- To develop networking among the academicians, business leaders, government and other societies.
- To provide recommendations and suggestions to the key policy makers that can be incorporated.

Who Should Participate

Thought provoking, experiential and empirical research papers giving fresh insights, radically different views and approaches are invited from experienced scholars and research interns. Papers should be crisp and confine to word limit of 5000 words.

Call for Research Paper

- Original papers and case studies on Theme/ sub-themes of the conference are invited from academicians, scholars and practitioners of management.
- Soft and/or hard copy of the paper should be sent.
- The acceptance of paper would be based on an abstract of about 1000 words.
- Contributions should be sent in MS Word, Font-Times New Roman, and Font Size-12.
- The paper should contain title page, abstract, details of author(s) with recent passport-size colored photograph.
- Only those contributions which are complete, registered and reach on time will be published in the conference proceedings and journals.

E-mail Research Paper To : conference@jaipuria.edu.in

For More information contact : Dr. Ashwani Varshney - 9958077088, Dr. Ajay Tripathi - 9958222099

visit us : <http://jaipuria.edu.in/jim/conference/>

Publication

All submissions will go through a process of Blind Review by a panel of experts and the accepted papers will be published in the form of Book with ISBN No from reputed publisher. Selected quality research papers in the conference will be considered for publication in JIMQUEST: A Bi-annual referred Journal of Jaipuria Institute of Management, Indirapuram, Ghaziabad (ISSN:0975-6280).

Registration Fee

Registration Category	Indian Delegates	Foreign Delegates
Corporate	₹2000	USD 60
Academician	₹1500	USD 50
Research Scholar	₹1000	USD 40

Payment Detail

- The registration amount can be paid cash, demand draft (DD) or through NEFT/RTGS.
- The DD should be drawn in favor of "Jaipuria Institute of Management" payable at Ghaziabad. The demand draft should reach at Jaipuria Institute of Management, Indirapuram, Ghaziabad by 30th Oct, 2018.

Through NEFT/RTGS

Account Name : Jaipuria Institute of Management
Account No : 20372745394
Name of The Bank : Allahabad Bank (Current Account)
Branch : C-25, Sector-15, Vasundhara, Ghaziabad. 201012 (U.P.)
IFS Code No : Alla0211870

- The registration fee includes delegate's kit, tea/coffee and lunch for the conference period and does not include the accommodation.
- Persons interested in attending the conference and not contributing the research paper should register for the conference by paying the registration fees as above.
- On spot registration shall be provided only for non-authors by paying the registration fees.

Important Dates

Submission of abstracts (Max. 1000 words)	:	10.08.2018
Confirmation of acceptance of Abstract	:	20.08.2018
Submission of full papers	:	10.10.2018
Review and comments for modifications	:	15.10.2018
Confirmation of acceptance of Full Paper	:	25.10.2018
Last date of Registration	:	05.11.2018
Conference Date	:	01.12.2018

Venue

Auditorium, Jaipuria Institute of Management, Block A, Gate No, 2, Shakti Khand IV, Indirapuram, Ghaziabad.



PATRON

Mr. Shishir Jaipuria

Chairman

Jaipuria Group of Educational Institutions

ORGANIZING SECRETARY

Prof. (Dr) Daviender Narang

Director

Jaipuria Institute of Management
Ghaziabad

ADVISORY COMMITTEE

Prof. Justin Paul

Professor
Graduate School of Business Administration
University of Puerto Rico, USA

Prof. Darry Penciliah

Department of Marketing and
Retail Management
Durban University of Technology

Hotniar Siringoringo

Head of Research Center
Gunadarma University, Indonesia

Prof. Elizabeth Rose

Professor
International Business,
Leeds University Business School,
University of Leeds, Leeds

Prof. Valentina E. Balas

Head of the Intelligent
Systems Research Centre,
University of Arad, Romania

Dr. Louis Carter II, Ph.D

Founder/President/CEO/Chairman
Environmental Engineering
Organization, Inc.
Chicago

Prof. Azhar Kazmi

King Fahd University of
Petroleum & Minerals
Dhahran (Saudi Arabia)

Prof. Dr. Francesco Greco

Università degli Studi Niccolò Cusano
Italy

Dr. Dongling Xu-Priour

France Market Research
Rennes Area, France

Dr. Seema Singh

Department of Humanities
Delhi Technological University,
New Delhi

CONVENERS

Dr. Ashwani Varshney

Dean (Student Welfare)

Dr. Neelu Tiwari

Professor

Ms. Teena Chaudhary

Asst. Professor

Dr. Ajay Tripathi

Associate Professor

Dr. Nidhi Mathur

Associate Professor

Ms. Abhilasha S Upadhyay

Asst. Professor



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

Block-A, Gate No. 2, Shakti Khand IV, Indirapuram
Ghaziabad-201014

Ph: 0120-4550100, M.: 9958077088, 9958222099

Toll Free No.: 1800-102-3488

www.jaipuria.edu.in/jim



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

International Conference
on

Envisioning India 2.0

Economic Policies : Prospects & Challenges

1st December, 2018

REGISTRATION FORM

Name of the Participant: _____

Designation: _____

Organization: _____

Address of the Organization: _____

Phone No: _____ Mobile No: _____

Email: _____

Title of the Research Paper: _____

Registration Category : ☐ Academician ☐ Corporate ☐ Research Scholar

Payment Details:

Mode of Payment: ☐ Cash ☐ Cheque ☐ Demand Draft

Amount/USD : _____ (in words) _____

Demand Draft No: _____ Date of Issue: _____

Issuing Bank: _____ Branch: _____

Payable At: _____

Signature of Participant

Please send the filled registration form along with demand draft on or before November 5, 2018 to:

Prof. (Dr.) Daviender Narang

Director

Jaipuria Institute of Management

Block A, Gate No-2, Shakti Khand IV, Indirapuram, Ghaziabad 201014 (UP)

(Make Extra Copies if Required)