



**JAIPURIA INSTITUTE
OF MANAGEMENT**

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD



6th

Annual Corporate
Summit on

TRANSFORMATION IN **DIGITAL ERA**

BFSI, FMCG, IT/ITES

30th | November
2019

Time - 10:00 AM Onward

Venue: Hotel Radisson Blu, Kaushambi, Delhi/NCR

MEDIA PARTNER :

BW BUSINESSWORLD
— www.businessworld.in —

Business Standard

JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

www.jaipuria.edu.in



Today's era witnesses the volatile effects of digitalization. The metamorphosis from a traditional setup to a digitally intelligent organization will primarily require dynamic adaptation and overhauling of all the functions specifically, talent engagement. This nebulous conceptualization means sitting with the line managers and deciding the strategic implementation of this transformation. Once considered to be an ancillary function, the Human Resources department is expected to take the lead and create a digital ready workforce to manage Industry 4.0. The core focus areas would be digital HR, digital workforce and digital workplace. Artificial Intelligence and HR Analytics are the buzz words through which redesigning of teams, culture and business processes. Jaipuria Institute of Management, Indirapuram, Ghaziabad is organizing a Corporate Summit on HR TRANSFORMATION IN DIGITAL ERA on 30 th November 2019, at Hotel Radisson Blu, Kaushambi, Delhi/NCR.

This Summit targets to contemplate on the necessary aspects of digitalization in HR specifically in sectors like BFSI, FMCG and IT/ ITES bringing out more empowered organizations. The summit provides a forum for dialogue and information sharing on organizational concerns and appropriate HR Transformation. The corporate foremost strategists thought leaders and trendsetter deliver visionary keynote presentations, real life cases, and interactive sessions.

The Corporate Summit encourage researchers, learners, practitioners, resource delegates or head of learning, Talent management and HR experts with numerous networking opportunities, participants discuss their business objectives face to face in a relaxed atmosphere.

SESSION - 1

TRANSFORMATIONAL ROLE OF HR ANALYTICS IN BANKING, FINANCIAL SERVICES & INSURANCE

- Machine learning
- Robotic process automation
- Adaptive intelligence
- Building agile teams
- Reskilling current employees
- Customer impact management



SESSION - 2

ERGONOMICS IN WORKPLACE AT FMCG

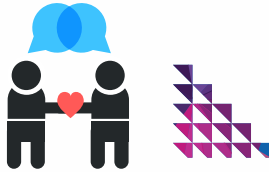
- Physical ergonomics
- Organizational ergonomics
- Cognitive ergonomics

SESSION - 3

TALENT ENGAGEMENT IN IT/ ITES

- Redefining the term 'Talent' in the era of digitalization
- Employer Branding
- Transformational / Interactive leadership
- Resilience towards technological competence





WHY ATTEND

MEET:

Peers from the Corporate-those Responsible for HR Transformation of some of the world's most successful companies.

BE INSPIRED

To tailor your own Comprehensive HR model.

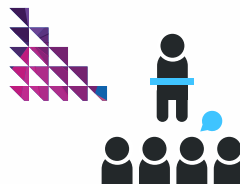
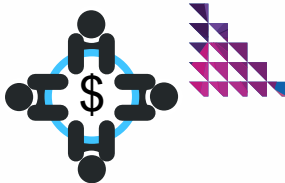


GAIN

New ways of thinking about HR Transformation and other areas including talent engagement & Transformation leadership.

LEARN

Grooming talent employee in the era of digitization in BFSI, FMCG, IT/ITES.



JOIN THE DEBATE

We will challenge the way CEOs Create HR Models.

DISCOVER

How to build digital HR Model, what is the role of HR in the era of digitization.



INSPIRING SPEAKERS

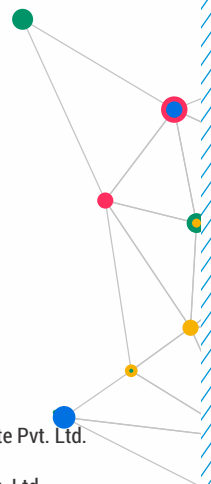
Focused panel sessions from practitioners and thought leaders from the Industry.

INTERACTIVE FORMATS

Inspiring case studies, HR strategies, presentations and networking opportunities.

ORGANIZATIONS IN ATTENDANCE LAST YEAR INCLUDE

- | | | | | |
|---------------------------|--------------------------|--------------------|----------------|-------------------------------|
| • TCS | • Barclays | • Eureka Forbes | • Global Logic | • Just Dial Ltd. |
| • HCL | • CITJ | • FNS | • Godrej | • Jabong |
| • ALSTOM India Ltd. | • Columbia Asia Hospital | • Freescale | • IBM | • Kapgrow Corporate Pvt. Ltd. |
| • Angel Broking | • Crompton Greaves | • GAIL | • Flip Kart | • Kent RO Systems |
| • Apex TG India Pvt. Ltd. | • Danilk Jagran | • Ginni Filament | • India News | • LB Associates Pvt. Ltd. |
| • AXIS Bank | • Ennovative Softwares | • GKB RX Lens Pvt. | • IRIS Group | • Litchi Knowledge Pvt. Ltd. |



WHO WILL YOU MEET



x 150+
Senior Level
Attendees

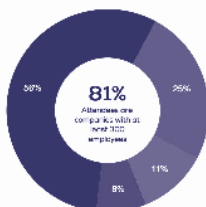


x 25+
Industry Leading
Speakers



80 : 20
Industry Vendor
Ratio

Company Size
of Attendees



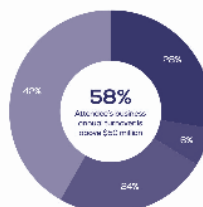
- 1000+ Employees
- 300-999 Employees
- 50-299 Employees
- Less than 49 Employees

Job Title
of Attendees



- C - Level
- SVP/VP
- Snr Director/Director
- Snr Manager / Manager

Attendee Company
Annual Turnover



- > \$100 Million
- \$500 - \$999 Million
- \$50 - \$499 Million
- < \$50 Million

PATRON

Mr. Shishir Jaipuria

Chairman, Jaipuria Group of Educational Institutions

ORGANIZING COMMITTEE

Prof. (Dr) Daviender Narang
Director
Jaipuria Institute of Management

Dr. Ashwani Varshney
Dean (Students Welfare)
Jaipuria Institute of Management

Dr. Ajay Tripathi
Associate Professor
Jaipuria Institute of Management

Ms. Sanandi Sachdeva
Assistant Professor
Jaipuria Institute of Management

Dr. Rashmi Maini
Assistant Professor
Jaipuria Institute of Management

Ms. Guneet Kaur
Assistant Professor
Jaipuria Institute of Management

Dr. Lalit Sharma
Associate Professor
Jaipuria Institute of Management

For Registration, Please contact : Dr. Ashwani Varshney - 9958077088 | E-mail: summit@jaipuria.edu.in

ABOUT THE INSTITUTE



Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has a sprawling campus spread over 5 acres in posh area of Indirapuram, Ghaziabad Delhi-NCR. During this short span of 19 years, under the able guidance of the Shri Shishir Jaipuria, Jaipuria Institute of Management has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies. The Institute started a full time 2 years master degree program in Business Administration (MBA), in the year 2001. This program is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow (U.P.). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society manage various reputed schools and colleges in the country. Jaipuria Institute of Management, Indirapuram, Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs. Jaipuria Institute of Management

intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.

www.jaipuria.edu.in/summit



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