



JAIPURIA INSTITUTE OF MANAGEMENT

EMPOWER • ENTHUSE • EXCEL

INDIRAPURAM, GHAZIABAD

(Approved by AICTE & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)

1.1 COURSES OFFERED ACROSS ALL PROGRAMS IN LAST 5 YEARS

The courses offered is the list of all courses in the last five years as per the university syllabus revised time to time.

All the courses included are credit courses with 3 credits.

ATTACHMENT : LIST OF COURSES



[Handwritten Signature]
DIRECTOR

JAIPURIA INSTITUTE OF MANAGEMENT
Block-A, Gate No-2, Shakti Khand-IV
Indirapuram, Ghaziabad-201014

[Handwritten Signature]
In-charge
Internal Quality Assurance Cell

Internal Quality Assurance Cell
Jaipuria Institute of Management
Indirapuram, Ghaziabad

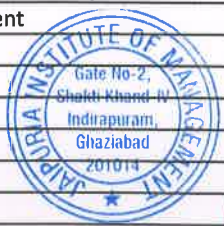
JAIPURIA INSTITUTE OF MANAGEMENT

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1.1 List of courses offered across all programs during last five years

Program code	Program Name	Course code	Course Name	Year of introduction
70	MBA	NMBA 011	Managing Organization	2014-15
70	MBA	NMBA 012	Managerial Economics	2014-15
70	MBA	NMBA 013	Business Accounting	2014-15
70	MBA	NMBA 014	Business Environment	2014-15
70	MBA	NMBA 015	Business Statistics	2014-15
70	MBA	NMBA 016	Marketing Management	2014-15
70	MBA	NMBA 017	Communication For Management	2014-15
70	MBA	NMBA 018	Fundamentals Ofcomputer &Information System	2014-15
70	MBA	NMBA 021	Managing Human Resources	2014-15
70	MBA	NMBA 022	Business Laws	2014-15
70	MBA	NMBA 023	Customer Relationship Management	2014-15
70	MBA	NMBA 024	Financial Management	2014-15
70	MBA	NMBA 025	Operation Research	2014-15
70	MBA	NMBA 026	Cost & Management Accounting	2014-15
70	MBA	NMBA 027	Operations Management	2014-15
70	MBA	NMBA 028	Research Methodology	2014-15
70	MBA	NMBA 029	Comprehensive Viva	2014-15
70	MBA	NMBA 031	Entrepreneurship Development	2015-16
70	MBA	NMBA 032	International Business Management	2015-16
70	MBA	NMBA 033	Rural Development	2015-16
70	MBA	NMBA 034	Project Management	2015-16
70	MBA	NMBA 035	Summer Training Project Report	2015-16
70	MBA	AUC-001/ AUC-0	Human Value & Professional Ethics/ Cyber Security	2015-16
70	MBA	NMBA 041	Strategic Management	2015-16
70	MBA	NMBA 042	Insurance & RiskManagement	2015-16
70	MBA	NMBA 043	Hospitality & Tourism Management	2015-16
70	MBA	NMBA 044	Behavioral Finance	2015-16
70	MBA	NMBA 045	Research Project Report	2015-16
70	MBA	NMBA 046	Comprehensive Viva	2015-16
70	MBA	AUC-001/ AUC-0	Human Value & Professional Ethics/ Cyber Security	2015-16
70	MBA	NMBA HR 01	Leadership & Personality Development	2015-16
70	MBA	NMBA HR 02	Industrial Relations & Labour Enactments	2015-16
70	MBA	NMBA HR 03	Negotiation & Counseling	2015-16
70	MBA	NMBA MK 01	Consumer Behaviour & Customer Loyalty	2015-16
70	MBA	NMBA MK 02	Integrated Marketing Communications	2015-16
70	MBA	NMBA MK 03	Retailing & Distribution Management	2015-16
70	MBA	NMBA FM 01	Security Analysis & Investment Management	2015-16
70	MBA	NMBA FM 02	Management Of Financial Institutions & Services	2015-16
70	MBA	NMBA FM 03	Tax Planning And Management	2015-16
70	MBA	NMBA IT 01	Database Management System	2015-16
70	MBA	NMBA IT 02	System Analysis & Desgn	2015-16
70	MBA	NMBA IT 03	Data Communication & Network	2015-16
70	MBA	NMBA IB 01	International Marketing Management	2015-16
70	MBA	NMBA IB 02	International Logistics & Documentation	2015-16
70	MBA	NMBA IB 03	International Financial Management	2015-16
70	MBA	NMBA RD 01	Rural Marketing	2015-16
70	MBA	NMBA RD 02	Micro Finance, Small Group Management, And Cooperatives	2015-16
70	MBA	NMBA RD 03	Food Technology & Processing Management	2015-16
70	MBA	RMB101	Management Concepts And Applications	2016-17
70	MBA	RMB102	Managerial Economics	2016-17
70	MBA	RMB103	Financial Accounting For Managers	2016-17
70	MBA	RMB104	Business Statistics	2016-17
70	MBA	RMB105	Organisation Behavior	2016-17
70	MBA	RMB106	Marketing Management	2016-17
70	MBA	RMB107	Communication For Management	2016-17
70	MBA	RMB108	Fundamentals Ofcomputer &Information System	2016-17

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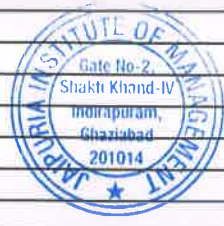


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70	MBA	RMB 201	Business Environment	2016 -17
70	MBA	RMB 202	Human Resource Management	2016 -17
70	MBA	RMB 203	Business Research Methods	2016 -17
70	MBA	RMB 204	Financial Management	2016 -17
70	MBA	RMB 205	Management Accounting & Control	2016 -17
70	MBA	RMB 206	Production Operation & Supply Chain Management	2016 -17
70	MBA	RMB 207	Quantitative Techniques For Managers	2016 -17
70	MBA	RMB 208	Legal Aspects For Business	2016 -17
70	MBA	RMB 209	Comprehensive Viva	2016 -17
70	MBA	RMB301	Strategic Management	2017-18
70	MBA	RMB302	International Business Management	2017-18
70	MBA	RVE301	Universal Human Values And Professional Ethics	2017-18
70	MBA	RMB351	Summer Training Project Report & Viva Voce	2017-18
70	MBA	RMB401	Corporate Governance : Values And Ethics	2017-18
70	MBA	RMB402	Entrepreneurship Development	2017-18
70	MBA	RCA405	Cyber Security	2017-18
70	MBA	RMB 451	Research Project Report And Viva Voce	2017-18
70	MBA	RMBHR01	Talent Management	2017-18
70	MBA	RMBHR02	Performance And Reward Management	2017-18
70	MBA	RMBHR03	Industrial Relations And Labour Laws	2017-18
70	MBA	RMBHR04	Training & Development	2017-18
70	MBA	RMBHR05	Negotiation & Conflict Management	2017-18
70	MBA	RMBMK01	Sales & Distribution Management	2017-18
70	MBA	RMBMK02	Consumer Behaviour	2017-18
70	MBA	RMBMK03	Digital Marketing	2017-18
70	MBA	RMBMK04	Marketing Of Services	2017-18
70	MBA	RMBMK05	Integrated Marketing Communication	2017-18
70	MBA	RMBFM01	Security Analysis & Portfolio Management	2017-18
70	MBA	RMBFM02	Tax Planning & Management	2017-18
70	MBA	RMBFM03	Financial Market & Commercial Banking	2017-18
70	MBA	RMBFM04	Working Capital Management	2017-18
70	MBA	RMBFM05	Financial Derivatives	2017-18
70	MBA	RMBIB01	International Marketing	2017-18
70	MBA	RMBIB02	International Logistics	2017-18
70	MBA	RMBIB03	Export Import Documentation	2017-18
70	MBA	RMBIB04	Trading Blocks & Foreign Trade Frame Work	2017-18
70	MBA	RMBIB05	Cross Cultural Management	2017-18
70	MBA	RMBIT01	Enterprise Resource Planning	2017-18
70	MBA	RMBIT02	Web Technology & E- Commerce	2017-18
70	MBA	RMBIT03	Cloud Computing For Business	2017-18
70	MBA	RMBIT04	Database Management System	2017-18
70	MBA	RMBIT05	System Analysis & Design	2017-18
70	MBA	RMBOP01	Supply Chain Management	2017-18
70	MBA	RMBOP02	Materials Management	2017-18
70	MBA	RMBOP03	Production Planning & Control	2017-18
70	MBA	RMBOP04	World Class Manufacturing & Maintenance Management	2017-18
70	MBA	RMBOP05	Contract And Project Management	2017-18
70	MBA	KMB 101	Management Concept & Indian Ethos	2018-19
70	MBA	KMB 102	Managerial Economics	2018-19
70	MBA	KMB 103	Financial Accounting For Managers	2018-19
70	MBA	KMB 104	Business Statistics And Analysis	2018-19
70	MBA	KMB 105	Organisational Behavior	2018-19
70	MBA	KMB 106	Marketing Management	2018-19
70	MBA	KMB 107	Business Communication	2018-19
70	MBA	KMB 108	Computer Application In Management	2018-19
70	MBA	KMB 201	Business Environment	2018-19
70	MBA	KMB 202	Human Resource Management	2018-19
70	MBA	KMB 203	Business Research Methods	2018-19
70	MBA	KMB 204	Financial Management & Corporate Finance	2018-19

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70	MBA	KMB 205	Operations Management	2018-19
70	MBA	KMB 206	Quantitative Techniques For Managers	2018-19
70	MBA	KMB 207	Legal Aspects Of Business	2018-19
70	MBA	KMB 208	Marketing Management – II	2018-19
70	MBA	KMB 209	Comprehensive Viva	2018-19
70	MBA	KMB 301	Strategic Management	2019-20
70	MBA	KMB 302	*Nptel Course: Soft Skills For Business Negotiations And Marketing Strategies	2019-20
70	MBA	KMB 303	Summer Training Project Report And Viva Voce	2019-20
70	MBA	KMB 401	Project Management	2019-20
70	MBA	KMB 402	Entrepreneurship Development	2019-20
70	MBA	RVE 401	Universal Human Values And Professional Ethics	2019-20
70	MBA	KMB 404	**Nptel Course: Business Ethics	2019-20
70	MBA	KMB 405	Research Project Report And Viva Voce	2019-20
70	MBA	KMBHR01	Talent Management	2019-20
70	MBA	KMBHR02	Performance And Reward Management	2019-20
70	MBA	KMBHR03	Employee Relations And Labor Laws	2019-20
70	MBA	KMBHR04	Strategic Human Resource Management	2019-20
70	MBA	KMBHR05	International Human Resource Management	2019-20
70	MBA	KMBMK01	Sales & Retail Management	2019-20
70	MBA	KMBMK02	Consumer Behaviour & Marketing Communications	2019-20
70	MBA	KMBMK03	Digital & Social Media Marketing	2019-20
70	MBA	KMBMK04	Marketing Of Services	2019-20
70	MBA	KMBMK05	Marketing Analytics	2019-20
70	MBA	KMBFM01	Investment Analysis & Portfolio Management	2019-20
70	MBA	KMBFM02	Tax Planning And Management	2019-20
70	MBA	KMBFM03	Financial Market & Services	2019-20
70	MBA	KMBFM04	Working Capital Management	2019-20
70	MBA	KMBFM05	Financial Derivatives	2019-20
70	MBA	KMBIB01	International Marketing	2019-20
70	MBA	KMBIB02	International Logistics	2019-20
70	MBA	KMBIB03	Export Import Documentation	2019-20
70	MBA	KMBIB04	International Trade Laws	2019-20
70	MBA	KMBIB05	Cross Cultural Management	2019-20
70	MBA	KMBIT01	Enterprise Resource Planning	2019-20
70	MBA	KMBIT02	Web Technology & E-Commerce	2019-20
70	MBA	KMBIT03	Cloud Computing For Business	2019-20
70	MBA	KMBIT04	Database Management System	2019-20
70	MBA	KMBIT05	System Analysis & Design	2019-20
70	MBA	KMBOM01	Supply Chain & Logistics Management	2019-20
70	MBA	KMBOM02	Operations Planning & Control	2019-20
70	MBA	KMBOM03	Quality Toolkit For Managers	2019-20
70	MBA	KMBOM04	Sourcing Management	2019-20
70	MBA	KMBOM05	Management Of Manufacturing System	2019-20
70	MBA	*KMB 302	* Replaced with International Business Management	
			** Removed from revised Syllabus	

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D. Nigam