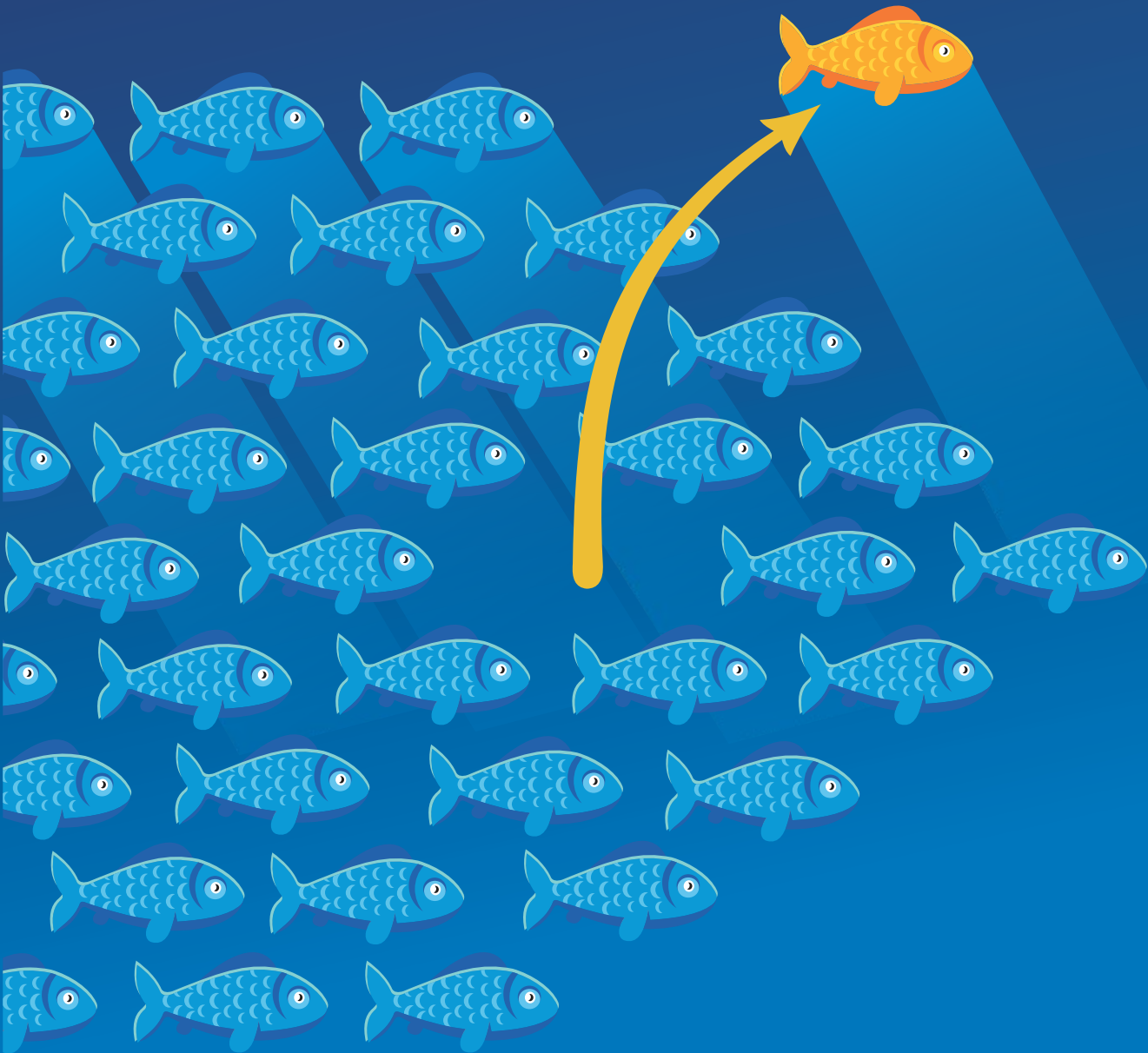




EMPOWER • ENTHUSE • EXCEL

QUEST





Vinod Malhotra

From the desk of **Editor**

One of the most remarkable features of mankind and civilisations has been to constantly evolve and move forward. This process is relentless and indeed, inexorable. From being a petty hunter and gatherer to agriculture and then to Industry, humanity has come a long way in fully exploiting the inherent desire and potential, to improve and evolve. The underlying process and the phenomenon that has pushed us to a level of unprecedented growth, especially in the last century is nothing but "ENTREPRENEURSHIP". While 18/19th centuries belonged to an era of inventions, discoveries, germination of new ideas and concepts, the last one saw the growth of applied sciences leading to technological leap. 'Invent', 'innovate' and 'create' became the buzzword and the Industry was quick to respond. The really smart ones saw immense possibilities in creating a business venture that produced products, processes or services and marketed it for profit.

This really was the genesis of what is commonly described as entrepreneurship. The fundamental elements have remained unchanged but there however, are several new paradigms to choose from. The essential constituents of a sustainable model of entrepreneurship would necessarily comprise, a new idea, relevant technology, keen observation and assessment of the market needs, initiative and risk-taking capabilities. Management of all these parameters in an imaginative manner, with right mix of hard work and initiative succeeds in creating a business enterprise.

The general impression is that an entrepreneur is someone who starts a small business and gradually moves up the value-chain. Several new start-ups, support from venture capitalists, introduction of new schemes by the Government, ordinarily witness a new breed of entrepreneurs entering the business world. This only partially defines entrepreneurship. An entrepreneurial zeal and spirit is a 'sine quo non' of any business, big or small and is essential for leadership and sustainability. Here innovation, keeping in view the growing aspirations of the market and availability of appropriate technology become the catch-phrase.

This imperative, leads to what may be described as a phenomenon of creative destruction. "Apple Inc" works on this model. In fact, all businesses that depend upon new and rapidly changing technologies for survival have to resort to this strategy. Technological obsolescence and new market demands, create a new breed of entrepreneurs. This applies to both, new and established businesses.

The critical factor is the development and the honing of entrepreneurial skills and attitude that encourages risk taking ability. This is a task that all good management institutes have to perform and consciously work towards creating entrepreneurs and not mere job-seekers.

Jaipuria institutions, its school and colleges inculcate this culture.

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Global Perspective



JAIPURIA ALUMNI MEET 2016

October 1, 2016 (Saturday)



ALUMNI MEET

Celebrating with Ex-Jaipurians

Alma Mater, a Latin phrase literally translated means "Nourishing Mother". How very appropriate to define an entity and compare it with such an exalted figure as Mother!!!. Our biological mother gives us birth, but it is our alma mater that nourishes us, nurtures, empowers and plays a significant role in making us what we are and facilitating us to achieve what we do in life.

A large majority of us spends the most interesting indeed, the most productive period of our lives in the precincts and the hallowed environs of our school or college. This is a period which is marked with success and failure, extreme gaiety and abandon, tears of joy and happiness and carries an indelible stamp of nostalgia, which becomes an integral part of our lives. Memories of the time spent here stay with us forever. In fact, friendship ties established during this phase are unbreakable and survive several vicissitudes of our existence.

We need to celebrate this bond and do everything possible to make it stronger. It is exactly these thoughts that propelled us to plan and organize an event, and this we would like to do with élan. We plan to have music, food, some words of wisdom, exchange of reminiscences and a great opportunity of re-bonding with us, and your friends. A few words about Jaipuria's footprints in the field of education and the journey thus far is in order.

Beginning in 1946 with the first college in Kolkata and the last one in 2016, a school in Lucknow-these seven decades have been extremely fulfilling marked with great achievements and milestones which pitchforked our institutes amongst the top rated ones in their respective fields. Our alumni base is 11000 strong and is projected to grow to 20000 by the year 2020.

The proposed event scheduled for October 1, 2016 will be first of its kind organized in a structured form and will be the beginning of an annual fare giving all of us an opportunity to connect seamlessly and productively to our mutual benefit.



JAIPURIA SCHOOL OF BUSINESS
INDIRAPURAM, GHAZIABAD



JAIPURIA INSTITUTE OF MANAGEMENT
INDIRAPURAM, GHAZIABAD



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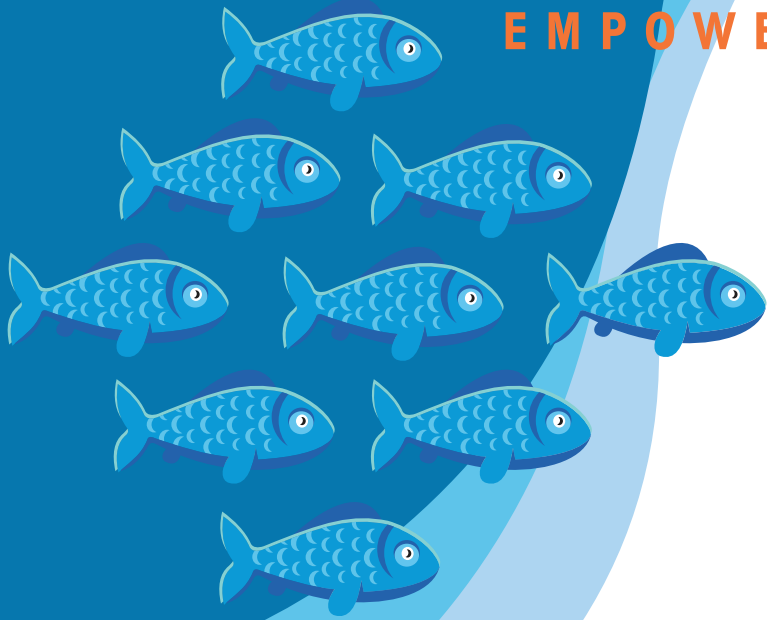
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SHISHIR JAIPURIA

Chairman

Jaipuria Group of Educational Institutions



From the desk of **Chairman**

The phenomenon of Entrepreneurship has strong association with places such as Silicon Valley, New York, Boston, Singapore or other developed regions of the world. We generally relate it to a new technology or idea where innovative solution for goods or services is offered by a start-up company. American companies viz. Facebook, Linked In, Air Bnb, Netflix, Uber, etc. have all been started by young entrepreneurs who saw gaps in various categories and scaled their business at a phenomenal speed to fulfill the needs of the people globally. These companies have been able to create value for the stakeholders and have constantly transformed products and services in terms of design, delivery, usage and costs.

In this race for start-ups, India, although a late starter, has begun to realize its potential. Young people are willing to leave their jobs in multinational companies and venture into becoming entrepreneurs. In India, over 10 million people enter the job market annually and it is a major challenge to get them employed. Hence for a country with a population of 1.3 billion people and a median age of 32, it becomes imperative that the young people with bright minds and passion are encouraged to start their own business. The government is trying to promote skill development for the youth through various initiatives it has undertaken. Recently it has also initiated a programme for start-ups wherein risks are mitigated and funding is made available at the initial phase of the project.

This has led to proliferation of ideas designed to improve processes and products that will ultimately benefit the consumers. Today with the unprecedented growth in mobile telephony, internet and social media people stay constantly connected and can exchange ideas and share their experiences instantaneously.

However, for entrepreneurship phenomenon to succeed, a major change in the whole ecosystem is essential. To begin with, initiative has to be taken at school level where students are made to understand concepts and are given life projects to work on so that they can get hands-on experience. Education should lead to igniting their curiosity and imagination so that they can think differently and creatively. At university level these students should be properly mentored by specialized counselors, who can convert their ideas into business plans and motivate them to take it to next level. They should be able to guide them with strategies, finance, human resource planning and other nuances of business. The banks and financial institutions should also have a structured system which encourages these young entrepreneurs, full of high aspiration and passion, and assist them in the initial stages of project implementation. If the environment for start-ups becomes conducive, we can see a large number of youngsters joining the band wagon. I have no doubt, that, India will one day become a hub for innovation and Indian entrepreneurs with creative ideas and passion will succeed in making global impact.



JAIPURIA

Major Events

2015-16

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Lucknow

Faculty Workshop on 06
Academic Excellence

Workshop on Digital Marketing 07

3rd Corporate Summit on Talent 08
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Seth Anandram Jaipuria School

Lucknow

Inaugural Ceremony



Seth Anandram Jaipuria School,
Lucknow was inaugurated
by Honorable
Shri Akhilesh Yadav
Chief Minister, UP,
on April 17, 2016

The inaugural ceremony was
graced by eminent Ministers of
State, deemed educationists and
other distinguished guests from
Seth Anandram Jaipuria Education
Society.





The inaugural ceremony commenced with the ceremonial lighting of the lamp by the esteemed Chief Guest followed by Saraswati Vandana and a welcome song by the school choir. Shri Shishir Jaipuria, Chairman, Seth Anandram Jaipuria Education Society welcomed the Chief Guest and the dignitaries present on the occasion. He mentioned that Jaipuria Education Society is closely associated with the development of education in Uttar Pradesh for the last seven decades. He further added that the House of Jaipuria lays special emphasis on promoting holistic education and has drawn up an ambitious plan to cover large areas of the State.

The commemorative plaque was unveiled by the Chief Guest, **Shri Akhilesh Yadav, Chief Minister UP**. Subsequently, he was taken on a visit of the school and briefed about the facilities that have been created for the benefit of the students.

In his address, Shri Akhilesh Yadav lauded the efforts of the Jaipuria group pertaining to quality education, infrastructure and modern teaching methodology. He expressed his good wishes and said that Seth Anandram Jaipuria School would become one of the most sought after schools in the city, especially in and around the upcoming modern township of Ansal's Sushant Golf City.

The Principal, Mrs. Poonam Kochitty proposed a vote of thanks. She expressed her gratitude towards the Chief Guest and other guests for gracing the occasion and hoped that the school will be able to meet the expectations of the discerning citizens of Lucknow, and become a preferred choice of parents looking for quality education.

The school has become operational with effect from April for the Academic session 2016-17.

FACULTY WORKSHOP ON ACADEMIC EXCELLENCE

(July 1, 2016)



Academic Excellence was a customized one-day workshop conducted on July 1, 2016 for the Faculty of Jaipuria School of Business, Indirapuram. Dr S.K. Mahapatra, Director, Jaipuria School of Business, addressed the faculty members. He mentioned that in education, quality benchmarking needs to be done and faculties must focus on TRACT.

In his inaugural address Dr. S. K. Mahapatra, Director JSB iterated the fact that ordinary teams can deliver extraordinary results and have, it is necessary that the faculty and staff members at Jaipuria work as a unified team. He further laid stress on the fact that each employee should contribute in achieving academic and professional excellence by incorporating innovative course and teaching pedagogy.

Session on POSH:

Ms. Anjali Khanna, VP - HR, Jaipuria Group of Educational Institutions, presented as well as explained the POSH policy. It is related to The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 is a legislative act in India that seeks to protect women from sexual harassment at their place of work. It was passed by the Lok Sabha (the lower house of the Indian Parliament) on September 3, 2012.



WORKSHOP ON DIGITAL MARKETING

(April 18-22, 2016)



There's no denying it, the world is quickly shifting from analogue to digital. People are consuming more and more digital bytes on a daily basis – on mobile phones, laptops, desktop computers at work. Companies that have not yet recognized this in their marketing strategies need to adapt fast to the world of Digital Marketing. Addressing this issue Jaipuria School of Business, Indrapuram Ghaziabad, conducted a rigorous workshop on Digital Marketing in collaboration with IIT Kanpur.



PGDM 1st Year Student welcomed two seasoned and expert Trainers – Mr. Baba Shaheer, Senior Analyst and, Mr. Mohith Agadi, Director from Wectonic, Bangalore for the workshop on Digital Marketing in collaboration with NNSC, IIT Kanpur, Network Bulls.

40 students from PGDM and BBA participated in the workshop and studied together for 5 days to understand and practice the basics of Digital Marketing. (Google and Bing Search and display ads, SEM, SEO, SMM, Content, Email Marketing, Blogging etc).

Certificate of Coordination of the 5 day event for their outstanding leadership and management skills was given to the official coordinators Dr. Poorva Ranjan, Trilok Chand, Shanti, Siddhartha Hussain, Pramit Roy Chowdhury, Isha Verma were awarded.





3RD CORPORATE SUMMIT ON TALENT MANAGEMENT 2016

January 30, 2016



Jaipuria Institute of Management, Indirapuram, Ghaziabad organized Talent Management 2016: Building Competency, Capability & Culture on 30th January 2016 at hotel Radisson Blu, Kaushambi, Ghaziabad. The summit was formally inaugurated with the lighting a lamp by the keynote speaker Mr. Aditya Ghosh, President & Whole Time Director, InterGlobe Aviation Limited, Guest of Honour Mr. Annurag Batra, Chairman & Editor in Chief, BW Businessworld, Shri Shishir Jaipuria (Chairman of Jaipuria Group of Institutions), Partho P Kar Managing Director, Brookes Enterprises and Prof. (Dr.) Daveinder Narang (Director, Jaipuria Institute of Management, Indirapuram). The event was attended by over 200 participants comprising corporate, businessmen, academicians and management students. The summit discussion hovered on the science of acquiring requisite skills required for an individual and corporate alike today.

Shri Shishir Jaipuria (Chairman of Jaipuria Group of Management Institutions) highlighted that Industrial manufacturing companies are having difficulty filling jobs, even with relatively high unemployment rates in many countries. The problem is getting the right people for the available jobs. With 'Make in India', the manufacturing sector once again growing and profitable, but the industry is not drawing the talent it needs to support growth.

Prof (Dr.) Daviender Narang, Director of Jaipuria Institute of Management stressed that the success mantra for managing talent is to adapt, upgrade, modify and change as per requirements. Inspired thinking and creative thinking is more important than ever before.



Guest of honour Mr. Annurag Batra, Chairman & Editor in Chief, BW Business world focused on the increasing competition for talent in the manufacturing sector. He focused on the need of reckoning, selecting and grooming talent employees in Manufacturing (Make in India), Ecommerce & Supply chain and BFSI.

Keynote Speaker Mr. Aditya Ghosh, President & Director, Inter Globe Aviation Limited focused that success of any organization is based upon the talent management in today's competitive marketplace. Talent is no longer an issue that is only confined to the HR department but also is rising to the top of the agenda for senior executives across the different verticals of industry. This reflects the importance of talent for competitive advantage in today's global knowledge economy.

Mr. Partho P Kar, Managing Director, Brookes Enterprises exhorted that the business environment is constantly evolving and there is a proliferation of knowledge. Next stage of the summit was the panel discussion of various sectors with manufacturing (Make in India) being the first one. Most participants of this panel called a career in manufacturing as glorious and dynamic and need requisite skills for the same. Mr. Shitanshu Prasad, Executive Director, SAIL stressed the need of identifying, developing and retaining global talent for acquiring the competitive advantage in organizational performance and development in manufacturing sector. Prashant Bhatmule, VP - SCM, HSIL focused on 'How to expand Talent' search for closing the talent gap between "Right Man for the Right Job".

Other panelist for the session include Dhiraj Saraswat, Head -HR, Lloyd Electric & Engineering Ltd & Bhupendra Kaushal, VP-Corporate HR, Ginni Filaments Ltd.

The second panel session on BFSI sector whereby Mr Mohit Sharma, Chief Manager & HR Business Partner, IndusInd Bank focused on systematic approach to attract and manage talent that can unleash tremendous innovation and growth in BFSI. Other panelist includes Mr. Vikas Choubey, VP- Human Resources and Regional Head- North, AXIS Bank and Sharad Hamirwasia, Group Manager, ValueServe.

The third panel session post lunch focused on E-commerce and Supply Chain industry. Ms. Binni Rai, Head -Talent Management & Founding Member, Jabong.com emphasized that E-commerce sales in India are set to rise by 18% by the end of 2016 and these increased volumes are putting unprecedented demands on the supply chains of e-commerce and omni-channel retailers. Mr. Neerav Jain, Founder & CEO, Cityfurnish.com focused on the rapidly changing delivery expectations of e-commerce customers, driven by trends towards click & collect and next day delivery, mean that operating an effective e-commerce supply chain and fulfillment operation presents a whole new set of challenges.

Prof. (Dr) Daviender Narang formally closed the session by delivering the valedictory speech and hoped that all participants would have benefited from this event. The event was coordinated by Director of Jaipuria Institute of Management Prof (Dr.) Daviender Narang, Dr. Ashwani Varshney, Dr. Anil Gupta, Ms. Bhavna Malik, Dr.Neelu Tiwari and Ms. Sunita Chowdhary.

RENOWNED SPEAKERS OF THE SUMMIT

3RD CORPORATE SUMMIT ON TALENT MANAGEMENT 2016



Mr. ADITYA GHOSH
President & Whole Time Director
InterGlobe Aviation Limited



Mr. ANNURAG BATRA
Chairman & Editor in Chief
BW Businessworld



Mr. ARVIND CHAUDHARY
Director
Naukrichoice.com



Mr. SHARAD HAMIRWASIA
Group Manager
EvaluateServe



Ms. BINNI RAI
Head -Talent Management & Founding
Member, Jabong.com



Mr. MOHIT SHARMA
Chief Manager & HR Business Partner
IndusInd Bank



Ms. NIMISHA KUMAR
Chief Manager, Corporate Banking
Group, ICICI Bank Ltd.



Mr. PRASHANT BHATMULE
VP – SCM
HSIL



Mr. PRASHANT KUMAR
Divisional Head
L & T Finance



Mr. RUPAM BANERJEE
AVP-HR
ICICI Securities Pvt.Ltd.



Mr. SHAILESH TIWARI
Chief HRD Manager
IOCL



Mr. VISHAL CHOPRA
Founder & Principal Consultant
VQuotient Consulting Service
(P) Ltd.



Mr. ANIS POPLI
CEO
Procmart

Corporate Testimonials



Thank you for a delightful morning. I wish all the students a fulfilling journey chasing their dreams and please remember that The Only Way To Fly High Is To Stay Grounded!

Mr. ADITYA GHOSH
President & Whole Time Director
InterGlobe Aviation Limited



Good to have interacted with leaders of corporate India. Good to know about the Jaipuria Institute of Management and be able to contribute. Practice what you preach.

Mr. ANNURAG BATRA
Chairman & Editor in Chief
BW Businessworld



The best event I have ever been to. This is important because it reminded me of skills and talents. I have that I shouldn't be afraid to bring to the workplace. Thank you organisers and speakers.

Ms. BINNI RAI
Head -Talent Management &
Founding Member
Jabong.com



This has been a fantastic event to attend. Extremely inspirational and moving speakers. I will walk away today feeling better about myself and my outlook on my position and personal life. Thank you!

Mr. PRASHANT BHATMULE
VP - SCM
HSIL

SPONSORS



Graduation Ceremony

March 19, 2016



The Graduation ceremony for Preparatory students of our school was held with a lot of fan fare on March 19, 2016. The children performed a drill. The ramp walk and the dance performance by the Nursery children left the audience spell-bound. The parents were proud to be a part of this ceremony.



JAIPURIA SCHOOL OF BUSINESS

INDIRAPURAM, GHAZIABAD

*More
Events*



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Dr S K Mahapatra

Director
Jaipuria School of Business,
Indirapuram, Ghaziabad

“ *A former full time Professor of HR & IR at the Xavier Institute of Management, Bhubaneswar, his domain expertise is in the area of Human Resource Management including sub-domains viz., Organization Planning, Industrial Relations, Social conflict resolution, Employee Engagement, Talent Management and Performance Management. He brings with him over 33 years of professional experience including 28 years in Steel & Power Sector out of which last 12 years has been as Head of HR in reputed Organizations.*”

Director's Message

Greetings from Jaipuria School of Business,

Management education in 21st Century ought to reflect a level of preparedness that would stand equal to the challenges being faced by the contemporary society, polity, economy and business. The VUCA environment places a tough demand on business schools across the globe. Holistic development of intellectual faculty with contemporaneous changes in paradigms for learning can best insure the students against unforeseen contingencies in future.

The Jaipuria School of Business, Indirapuram, Ghaziabad, believes in meeting the challenges of tomorrow, today. At Jaipuria School of Business, our faculty, curricula and pedagogy, all are committed to hasten the academic evolution and keep pace with the contemporary challenges in the environment of business. We at JSB, don't hold on to the past or hold the past against the possibilities to gift all our students a bright future. We work on optimism and positive flow of energy. We welcome the challenges that lie ahead in future and we train our students, the budding managers, into Champions of today and Leaders of the future, ready to face any challenge of uncertainty today or tomorrow with confidence.

The management post - graduates from Jaipuria School of Business, acquire threefold competencies - they learn fundamentals of Knowledge, they acquire and hone Skills to put their learning into useful practice and, they also inculcate Social Competencies and Ethical Values, the star-qualities which make an individual most reliable and trustworthy. We don't prepare our students just for getting a job or a head-start in career, but we train them for the maximum heights they should climb up to in their future. Welcome to Jaipuria School of Business, the Future Academy that prepares the today of our students for their everlasting success tomorrow.

Corporate Interaction

"Providing the much required industry exposure to develop practical skills"



Ms. SHAHINA HELAL
Sr. Manager-HR
Future Group



Ms. ISHITA DHAND
Head Sales,
Future Group



Mr. GYAN RANJAN
Head-Sales,
Green Tek



Mr. MITUL
HR
Green Tek



Mr. GAUTAM KUMAR
Assitt. Manager HR
CRYOVIVA India



Mr. DHEERAJ PRATEJ TOMER
Seinor Area Sals Manager,
CRYOVIVA India



Ms. RANITA SARAF
HR-Store- People Office
Gurgaon Central



Ms. TRIPTI GUPTA
Marketing Manager,
Rohini Central



Mr. RAVINDER KAUL
Regional H R Manager,
ICICI Securities



Mr. HARMINDER GARG
Chief Manager- Training
ICICI Securities



Mr. ALEN ARULDHAS
Regional Head HR
DCB Bank



Ms. BABITA MALHOTRA
Cluster Head Delhi NCR
DCB Bank



Mr. RAHUL GAUR
Sr Executive - HR &Admin
Lloyd Electric & Engineering Ltd.



Ms. SNEHA DAS
Assistant Manager-HR &Admin,
Lloyd Electric & Engineering Ltd.



Mr. KARAN
Deputy Manager, North-Sales,
Lloyd Electric & Engineering Ltd.

“BE YOURSELF, AND HAVE CONFIDENCE IN WHO YOU ARE”

Ms. Neha Khirwadkar Gautam
 Founder
 Kilkari Group



Ms Neha Khirwadkar Gautam, Founder, Kilkari Group, in a candid chat talks to Ms Isha Verma and Mr Santosh Tiwary of PGDM Batch 2015-17 of Jaipuria School of Business, Indirapuram about her journey from an ordinary person to a successful Woman Entrepreneur

Q1. Tell us about your background prior to starting this business?

ANS. I come from a varied background. My father is an architect and my mother is a professional chef who owns a bakery. My academic qualification includes B.Com (Hons.), Post Graduation from NIFT, New Delhi and I am a Law Graduate as well. Since I did management in Merchandising from NIFT, I worked with different banks. While working, I realized that I was not satisfied with working under anyone and that I should start something of my own and be my own boss.

Q2. What inspired you to become an entrepreneur?

ANS. My mother was an entrepreneur and my role model. I always looked up to her enterprising leadership qualities. She is very emotional and dedicated towards her work. That's what inspired me to launch my own venture. Entrepreneurship always excited me because of a certain amount of risk and uncertainty involved in it.

Q3. Being a woman entrepreneur what challenges did you face in the very beginning?

ANS. In a society like ours, not many women have long term goals where parochial thinking due to family pressure can sometimes hamper growth. I get to deal with several men, which makes it incredibly difficult to “nurture a relationship”, given that most of them still harbor the “can't-hold-a-casual-conversation-with-a-woman” attitude.

I have stopped worrying about people treating me differently in business because of my gender ... and have stopped comparing myself to others, including men. The bottom line is, if you're successful, no one cares whether you are a man or a woman

Q4. Tell us something about KILKARI group?

ANS. KILKARI is not a group it's an independent organization which is basically into retail and production that is very-very focused into kids wear especially for girls and ethnic wear. We have ventured into logistics & warehousing, end to end business and security solutions but our main focus is on garments.

Q5. What according to you are the top 3 skills needed to be a successful entrepreneur?

ANS. First you need to be very focused towards your goal. Having the end in mind all the time ensures that you're working towards it. Set goals and remind yourself each day that dedication is needed to achieve these goals. Always remember that my intention is not to earn money but to develop the brand which is associated with my name in next 10 years.

Second skill is to Know Your Customer. Knowing your customer is one of the three keys to success. Serve your customers better than anyone else, and you'll be able to deliver the solutions they need. You must ask them directly, and then carefully listen to what they say.

Third thing is to Believe in oneself. Whether you think you can, or think you can't, you're right.” Believe that you can succeed, and you'll find ways through different obstacles. If you don't, you'll just find excuses.

Q.6 How do you go about marketing your business?

ANS. Initially, I started with marketing my products at Reliance, Walmart, Easyday and other such outlets for about 5 to 6 years. After that I started marketing my products in Homeshop which gave me larger visibility. After 7 years of marketing our brand is easily recognized in the market. I am investing in digital marketing and also participating in various fashion shows which will further enhance the brand image of our business.

Q7. With which websites are you associated?

ANS. We are associated with the top e-commerce sites like Snapdeal, Flipkart, Shopclues, Paytm, Amazon, Jabong, etc. We are also associated with exclusive kidswear websites like kidzee, etc.

Q8. What three gems of advice would you give to college students who want to become entrepreneurs?

ANS.

1. Be Passionate – You should be passionate about what you do because if you are not passionate you won't be successful.
2. Dream big – Always Dream big for what you dream you achieve in life.
3. Unlearn – “Success is not a big step in the future, success is small steps in the right direction”.

Industrial Visit

To impart Industry exposure to our students, Jaipuria School of Business organized a visit to Ginni Filaments

Ltd. Haridwar. Business Type : Manufacturer / Supplier Products Type : Cotton yarn, knitted fabrics, basic t-shirts, jackets, non woven spun lace fabric. Students got exposure to actual working conditions, aware with Industry Practices & increase Practical Awareness in business management



Lohri Celebration

Fun never ends at Jaipuria School of Business. It is a place where management, faculty, students and staff are like one big family, creating a second home away from home. Students danced and enjoyed around the bonfire during Lohri Celebration 2016



Farewell Party

FOR MBA BATCH 2014-16

Jaipuria Institute of Management, Indirapuram, Ghaziabad organized farewell party ADIOS AMIGOS 2016 on May 7, 2016 to bid farewell to MBA batch 2014-2016. The event was organized by junior batch where they showcased their talent and entertained their seniors. The event was an amalgamation of dances, singing performances and role plays on various issues. The party started with the lighting of the lamp by Dr. Daviender Narang, Director of the Institute. Thereafter, a number of colourful events like Saraswati Vandana, guitar performance, group dance, thoroughly entertained the audience. Interesting and funny titles were given to every Final year MBA student along with gifts as a token of love. On the basis of overall appearance, performance in activities & question-answer round, the title of Mr. Jaipuria was bagged by Saurabh Siddhe and the title of Miss Jaipuria was bagged by Apoorva Singh. At the end, final year students profusely thanked Jaipuria Institute of Management, Indirapuram, Ghaziabad for fulfilling their expectations that they had on joining this institution. According to them, JIM completely fulfilled all commitments towards their all-round development and especially regarding their best MBA placements. The event was coordinated by Assistant Professor Ms. Sanandi Sachdeva.



ADIOS AMIGOS



Mr. Anemish Gupta

PGDM 2014-16 Batch

- Hometown: Ghaziabad
- Placed: Kenta RO
- Sales Management Trainee
- 4.9 Lakhs/Annum

Ques. Why did you decided to study at the Jaipuria School of Business?

After completion of BBA I thought to pursue Masters so I felt PGDM Program would be best for me. I decided not to go for regular university based MBA but opted for professional PGDM from Jaipuria. I had heard about this institute from my relatives and friends. Moreover, Jaipuria is a 111 years strong brand in education sector. I went for campus visit and had interaction with the faculty members and decided to study in this institute.

Ques. How has faculty helped you at Jaipuria School of Business?

Faculties are the pillars of Jaipuria School of Business. Faculties show keen interest in the development and growth of each student.

Ques. What kind of events have you organized/ managed/ volunteered or participated in and how was your experience?

Jaipuria School of Business provided me ample opportunities to showcase my talent. I grabbed all the chances and results were very positive and encouraging. I have coordinated and been part of events such as

- Ethical Hacking Workshop
- Digital Marketing Workshop
- TiE Workshop
- Pratibha Cultural Fest
- Road Safety Awareness Conducted by Rotaract Club
- BBA-PGDM Cricket Tournament
- Debate competition

Ques. What have been your achievements at Jaipuria School of Business?

While studying PGDM, I have gained subjective domain, practical skills & right industrial exposure. Besides studies I acquired certifications like Lean Six Sigma Certification (KPMG), Certificate holder of Digital marketing From DMP Google Ad Words Certification. With regards to achievements in cultural events I was Mr. Fresher for 2014-2016. It was a great feeling indeed,

Ques . What are the positive changes in you after coming to Jaipuria School of Business?

In these two years of PGDM at Jaipuria School of Business, I gained confidence, improved communication & presentation skills and developed leadership skills as event coordinator. PGDM totally transformed my personality from being shy to a confident and smart corporate ready professional.



Ques. Where did you do your internship & what did you learn?

I did my internship from RICOH India Ltd. I got good industry exposure & learned networking. I learned to deal with customers and to close the deals.

Ques. What is your view about the placement process at Jaipuria School of Business?

I am placed at KENT RO as Sales Management Trainee, 4.9 LPA. I got a good career opportunity with a good package. My parents feel proud of this achievement. I am thankful to the placement head and faculty members who made this possible for me.

Ques. Top five best things at Jaipuria School of Business?

- Infrastructure and Environment
- Excellent core faculties
- Guest Lectures and Industrial Visits
- Works shops and Certifications
- Various events organized

Ques. Advise to future students of Jaipuria School of Business?

Be ready for the opportunities provided by the Jaipuria School of Business and never let them go. One should show eagerness in learning new things.



Congratulations

Jaipuria School of Business Indirapuram, Ghaziabad

congratulates students on their
accomplishments



Ms. Neha Gupta
(Hometown- Ghaziabad)
PGDM Batch 2012-14
Placed at ICICI Securities

Congratulations to Ms. Neha Gupta of PGDM Batch 2012-14, for the recent landmark award which she has won at ICICI Securities with her sheer talent and impressive professional excellence.



Mr. Aboo Sarim
(Hometown - Patna)
PGDM Batch 2013-15
Placed at Jaro Education

Mr. Sarim has established a benchmark of professional excellence in his job. Jaro Education has written a letter of thanks to Jaipuria School of Business for giving them an "Excellent Employee". The letter also mentioned that "the company wishes to come again to recruit more students from us."



Mr. Sudam Shetty
(Home State – Orissa)
PGDM Batch 2011 - 13
Placed at Parle

Mr. Shetty has been awarded for his "Outstanding Performance" by the Executive Director of Parle.

*"The success of
our students
speaks for
itself"*

Startup India Rising

Spirit of Entrepreneurship

Dr S. K. Mahapatra, Director, Jaipuria School of Business

The Spirit of Entrepreneurship

Etymologically, the word Entrepreneurship is of French origin, which is kind of a magic potion derived by mixing the spirit of three English words, "Taking Initiative and Risk", in the context of starting a new business or growing a new business line. The Entrepreneur demonstrates essentially the following two capabilities, with an intensity bordering on insanity.

- Starting a new business from concept to commissioning
- Taking risk with very thin margin of error to succeed

Sir Edmund Hillary was looking around at something with curiosity after stamping his national flag on Mount Everest. His companion, Tenzing Norgay asked what was he looking for? Sir Edmund replied, the next peak in the treacherous Himalayan Range, which poses a challenge to climb and conquer! That is the spirit of Entrepreneurship.

The Entrepreneur works on novel ideas and walks on a path less travelled, much like the ace mountaineer who is always curious to find new routes to conquer the summit. Before the Industrial Revolution, the entrepreneurial spirit was largely confined to scientists and explorers who worked upon inventions and discoveries. The famed European missionaries were the pioneer-entrepreneurs who voyaged into distant shores exploring the seas in search of new land unknown to Europe. Then came a spate of chartered voyagers like Columbus and Vasco de Gamma whose entrepreneurial missions was essentially mandated by their European Monarchs that led to the discovery of Americas and India. But with the advent of Industrial Revolution, the entrepreneurial spirit acquired the mass and scale unprecedented in history of the mankind.

The rapid scientific inventions after the Industrial Revolution started and fast discovery of commercial trading routes reaching out to the entire globe a century before, threw open the opportunity before ordinary masses to bridge the distance of inequality between the highest and the lowest social strata. Common People joined hands to create new business opportunities, build factories, form flourishing companies and acquire great personal fortunes. The era of stock market was born. In the advent of Industrial Economy, Capital replaced land as the main source of wealth creation and yielded more return to labour as compared to the earnings of labour from the erstwhile Agrarian Economy. The flip side of industrial capital was pointed out well in Marxist literature but fortunately for Europe and the entire World, the rise of Industrial Economy coincided with the rise of Democracy and, this prevented the doomsday prediction of Karl Marx coming true, with Democratic Governance proving more sustainable and egalitarian under Industrial Capitalism, enough to defy the Marxian prediction of a violent Revolution leading to the withering away of the State. Income inequalities certainly rose to unprecedented levels between the top decile and the bottom half of the global population but, the over-all growth in economy also led to poverty alleviation at the bottom equally fast.

Entrepreneurship in India after Independence

India took almost four decades to end the romantic engagement with Democratic Socialism of Nehruvian legacy and open up her doors to free market economy. Ironically, one of the Mandarins of North Block in the seventies, Dr Manmohan Singh returned to the North Block as Finance Minister in 1991 to undo the past and unlock the chains that crippled and stifled the entrepreneurial spirit in India for long. The decade starting in 1970 was an epoch-making period in history of India. It started with a War in our neighbourhood in 1971, abolition of the Privy Purse symbolizing end of feudalism, nationalization of Banks to make capital more accessible to common people especially the poor in rural areas, a clarion call from Prime Minister Indira Gandhi, 'garibi hatao' to eliminate poverty from Indian soil and finally, sampurna kranti a mini-social revolution led by Socialist Leader Jaiprakash Narain that toppled Mrs Gandhi from office and brought the first non-Congress Government to Power under Prime Minister Morarji Desai.

There is more irony in this change in the South Block office. Morarji Desai had been the Finance Minister who fell out with Mrs Gandhi on economic policies. Hailing from Gujarat, Morarji was a believer in Laissez-faire economy and as the Chief Minister of Bombay he was hugely successful in laying the road for Bombay to soon become the Financial Capital of India, snatching away the lead and honour from the City of Calcutta that lost its way after Communist thoughts entered the Writers Building. Bombay was the second largest State in India after Uttar Pradesh at the time of Independence and was later divided to form two separate provinces – the States of Maharashtra and Gujarat. Morarji was well known for his principles and personal value system. He would rather break than bend his convictions, principles and values. He had resigned as a Magistrate under the British after delivering a judgement that he felt was right but was not as per the Blue Book. He had resigned as Finance Minister as he had disagreed with Indira Gandhi on the retrograde economic policies that he was sure would harm India's development more than it would benefit. When Morarji became Prime Minister, he brought some policies of liberalization like fresh air, through Finance Minister HM Patel, an upright bureaucrat who had served in his team earlier in the North Block. Unfortunately for India, the first non-Congress Government did not last long and Morarji chose to resign rather than succumb to the pressures of coalition politics. India lost its first real opportunity to make up for lost time.

The revival of Entrepreneurial Spirit in India

India has waited too long to succeed. It was no rocket science to understand from the global economic history that the nation that capitalizes most on the entrepreneurial spirit of its people, prospers the most. The arrival of the United States of America on the World Stage as the numero uno among the Global Power Houses, after the second world war, was an announcement to the rest of the world that free market economy and Entrepreneurship held the keys to Development. The post War economic revival of Germany, Italy and Japan, defeated powers with bankrupt economy and ruined industrial infrastructure, owe all success to the entrepreneurial spirit of their people. Germans take pride in their engineering enterprise, Italians in their artistry and the Japanese in their ability to reengineer almost everything to bring down costs with raised quality and to mass produce and market. The Germans and Japanese are entrepreneurial legends.

Since 1991, India has shown serious potential and promise of being the next miracle after China. But the policies have been falling short of promise for actually registering a double digit economic growth. The finance plans and policies have been half measures, restricted still under political considerations and compulsions. The policies have had inherent flaws in assuming the masses as consumers and workers. The policies have never thought of counting the millions of Indians as potential and promising entrepreneurs. This was the missing link, which Prime Minister Modi has been harping upon ever since he assumed office in South Block. The political stability in India post 2013 general elections which brought a majority government to power at the center, and two visionary initiatives announced by the central government ie, 'Make in India' and 'Startup India', have captured the imagination of not only the people of India but also the people all over the world. The NITI Ayog, reincarnation of Planning Commission has started a sweeping initiative under Atal Innovation Mission (AIM) by bringing in the scheme for fuelling creativity like Atal Tinkering Lab (ATL) for the school going children and, Atal Incubation Center (AIC) for fuelling the Entrepreneurship among adults, be they the undergraduate students in colleges and institutions or the private individuals and corporate houses.

India is increasingly becoming a destination for global entrepreneurial investment and the flow of capital to India has been increasingly buoyed by the tailwind blowing from the capital squeeze that has been affecting large parts of the developed world and also due to the slowing down of the Chinese economy, now reeling under excess production capacity and an ageing population. In sharp contrast, India is young, English educated, and getting ready to enter the race as world's largest pool of skilled workforce. It is due to the revival of the 'Skilling India' initiative of the previous regime taken up by the new Government adding focus on monitoring and implementation with widened partnership model. The Government has announced incentive schemes for large manufacturers and developers of services to set more and more facilities in India under the 'Make in India' initiative and, also announced awards and incentives for Individuals, Institutions and Organizations to set up incubators for starting and growing new business ideas into New Success Stories. Indian Entrepreneurship has already made its mark in the global stage with young Indians, men and women rising from ordinary ranks without family background in business, leading some of the largest Fortune 500 companies in the world, including household names like Pepsi, Microsoft, Berkshire Hathaway, and the most exciting Google. Anyone with a fire in the belly, and a steely resolve to get up and work harder no matter how many times he falls, has a real good opportunity to ride the wave of entrepreneurship in 'Start Up' India.

Top Indian e-Startups:

A brief overview-To serve as a reference point of all recent successful startups

Dr. Poorva Ranjan, Associate Professor, Jaipuria School of Business

eCommerce Area

• Flipkart

India's leading online retailer, providing a market space for both direct sales and merchants. Flipkart's varied array of products includes everything from Laptops and bath towels, to toys and pendrive, and they are still adding more. In addition to apps on every mobile OS, Flipkart has partnered with India's top mobile wallet brand Mobikwik.

• Snapdeal.com

The Delhi-based Snapdeal has over 50,000 domestic and international brands and more than 20 million members. Its Deal of the Day feature, the ecommerce marketplace also sells unique offers of recently launched products,

• One97

Principally a mobile Internet startup, One97's flagship brand is India's largest digital-goods ecommerce platform Paytm. In addition to the typical mobile-content offerings, Paytm users can also use their mobiles to buy travel tickets, safe deals. Paytm also provides an RBI-approved semi-closed wallet as an important mobile-first payment solution for ecommerce merchants.

• FreeCharge

In a marketplace where smartphone usage continues to move skyward, FreeCharge's platform for recharging mobile phones and data cards has gained strong footing. Described as a "uniquely Indian" model by Tech In Asia, Free Charge rewards users with value from more than 300 premium brands including McDonalds and Lavazza.

• ShopClues

ShopClues has managed to shape out an ecommerce niche in India by catering to second- and third-tier markets, whereby the focus is on providing small entrepreneurs with a national reach. After going live in only January 2012, ShopClues now boasts a merchant base of 130,000 sellers, over 50 million monthly visitors, and nearly 1.5 million monthly transactions. ShopClues now registers growth of 600% year-on-year.

• Jabong.com

Part of Germany's Rocket Internet family, Jabong is a fashion-based ecommerce startup that sells international, boutique, and designer/premium brands. By November 2014, Jabong's orders had grown by 171% to 3.2 million.

• BigBasket

Grocery e-tailer Big Basket is India's biggest online food and grocery store, promoting more than 1,000 brands including an "Imported & Gourmet" variety. Residents can pay by cash/sodexo

when the delivery arrives at their door. Big Basket only launched in December 2011 and, with Indians expenses around \$370B annually on food and groceries, the future is alluring indeed.

• UrbanLadder

Bangalore based, Urban Ladder's "good quality, well-designed, competitively priced and reliable furniture" has become a hit with urban middle-class Indians. Urban ladder has more than 4,000 products in its online store, and distributes to 12 cities in India. Furthermore, their presences will more than double by the end of 2016 with the addition of another 18 cities.

• Hungama

Hungama.com is a bollywood specialist, with the world's largest storehouse, Users can stream music tracks, movies, music videos, and dialogues, as well as mobile content like ringtones and wallpapers.

• BookMyShow

Online ticketing platform Book My Show caters to customers who want to attend every event from movies to plays to sporting events. Customers can purchase gift cards, receive offers based on bank patronage, and use the mobile app to buy their tickets.

Transport, Travel and Tourism

Apart from the already existing ones like makemytrip.com, yatra.com, traveltriangle.com, cleartrip.com, there is lot more happening on travel landscape:

• Must See India

Must See India provides online customized holiday packages, whereby users can generate their own package without the need for call-center contact. Havin begun in 2008, Must See India hit 500K users within 18 months and reached 5million monthly visits in 2013.

• Ixigo

Ixigo.com is a trip-planning and travel meta-search app. Everything from local trivia to monuments to maps are covered. The startup receives over 200M monthly screen-views. In 2015, Ixigo launched the "Ixigo cabs" app to help Indian travelers find cabs anywhere in India and revamped its trip planner. With a new leadership team as well, the startup is taking its monetization emphasis seriously.

• Ola

Ola, India's taxi service provides a vehicle range that consists of economy hatchbacks, sedans, and luxury cars. After booking a ride with the Ola app, users can pay online or by cash on delivery. Ola currently serves over 100 cities. Recently, Ola also launched a food on-demand service called Ola Cafe, and acquired smaller rival TaxiForSure along with its 15,000 vehicles.

• OYO Rooms

Commonly known as OYO, is an Indian brand which functions as a hotel room aggregator. OYO at present operates in more than 170 Indian cities. The company is backed by investors like the Softbank Group, Greenoaks Capital, Sequoia Capital and Lightspeed India. OYO provides standardized hotel rooms with features such as an air-conditioner, TV, complimentary breakfast and Wi-Fi with 24x7 customer service support. There is also an OYO app for guests for booking rooms, ordering beverages and requesting room service. The standards are audited every few days so that the customers are assured of a quality experience.

Classifieds

• Quikr

Quikr helps its users buy and resell goods and services, as they can post free ads on its online marketplace. Popular categories on India's largest classifieds site include "Bikes & Scooters" and "Kitchen Appliances." According to Quikr, it serves 30 million monthly users who are active in 1,000 Indian cities. With this kind of patronage, Quikr plans to launch a separate property portal called quikrhomes.com

• CarTrade

CarTrade.com is an auto classifieds portal for buyers and sellers of new and used vehicles in India. Users can filter their searches according to values like basic price and kms driven, and certifications are applied for high quality and extended warranties. Buyers can directly communicate with sellers independently.

Search and Listing/ Directory

• Housing.com

In addition to its real estate portal, the Housing.com search startup pioneered the use of map-based mobile technology to lighten the house-hunting load in a disorganized market. Housing.com users can explore properties throughout India using genuine pictures, view all of the nearby amenities, and take virtual tours of all the site's properties, which are always 100% verified.

• Zomato

Restaurant locator Zomato is already well-and-truly internationalized with a presence in 20 countries, meaning that people from Adelaide, Australia, to Porto Alegre, Brazil, can use the site to find local eateries, scan detailed menus, read trusted foodie reviews, share restaurant experiences with friends, and even find an establishment based on their mood at the time.

• Commonfloor

Like Housing.com, Commonfloor is a real estate search portal, but it is the first of its kind to focus on apartments and gated communities. Commonfloor promotes its comprehensive "online ecosystem" which consists of city and locality insight data, analytics, community management tools, and trending discussions with the startup's own experts. In Feb 2015, Commonfloor launched its Retina feature, which allows users to view under-construction properties virtually.

• Policybazaar

Policy bazaar provides a search platform that makes the overwhelming process of insurance-policy shopping far less stressful, as users can compare products from all of India's major insurance companies to emerge with the policy that is most suitable. But, the service doesn't stop there, as the startup also assists with the online purchase of policies that backed up by 24/7 support.

• Practo

With a mission to help humans live longer, Practo offers Asia's largest doctor search engine for India's healthcare consumers, whereby the most suitable doctors can be sought out and booked instantly. Practo also has a foot in the SaaS industry, as its practice management software package Practo Ray is available to doctors via subscription.

• HackerEarth

HackerEarth's community of developers and corresponding skill graph means that it can present the best opportunities to developers based on their skills and interests, in addition to providing companies with access to pre-screened candidates. The Bangalore startup HackerEarth's corporate clients already include Adobe and Altimetrik.

• iimjobs

iimjobs.com is an exclusive job board for MBAs from India's top business schools. The search portal's categories include Finance, Consulting, Marketing, and Operations. iimjobs.com is now the largest niche job board in India that caters exclusively to the recruitment needs of mid-senior management positions. It also organizes D&I Networking events on a monthly basis, with speakers from firms like Thomson Reuters and the Indian government.

Advertisement

• InMobi

InMobi bills itself is "the world's most powerful mobile advertising platform" and serves brands, developers, and publishers seeking to engage mobile users with an advanced native ad platform and mobile rich-media ads. InMobi reinforced its status in a Feb 2015 press release that announced that it was the first-ever mobile-first platform to reach over 1B unique mobile devices.

• Komli Media

Komli Media prides itself on the "game-changing" ATOM digital advertising platform, which is one of Asia's first Real Time Bidding (RTB) ad platforms. In addition to RTB, APAC's "leading real-time digital technology platform" seeks to enable data marketplaces, big data, algorithms, and targeting for its clients.

• AdNear

Ad Near's key strength is its location-data-driven approach that is powered by a proprietary, global hybrid geo-location platform, which means that clients can geo target their ad messages without GPS. For example, a coffee shop could entice passersby with in-app ads or discount coupons.

• **Vizury**

This ad tech startup offers a product portfolio that identifies users to target them with highly personalized and pertinent messages, which are delivered on the right channel in a timely manner. Clients only pay for the transactions that Vizury drives for them. Vizury launched the new Performance Marketing Hub product to add to its WebConvert and MobiConvert solutions in March 2015, which was followed by a partnership with Berlin's adjust. The startup serves over 200 brands in more than 40 countries.

ROLE OF NSIC AND FUTURE NEEDS OF MSMEs

By: Prof. (Col.) H.C. Sharma, Adjunct Professor, Jaipuria School of Business

National Small Industries Corporation (NSIC), a Government of India Undertaking, has been working since its establishment in 1955 to promote and develop small scale industries and small enterprises in the country, through various schemes. Considering the different needs of small and medium industries and the challenges faced by them as a consequence of the globalization, NSIC has been extending support for the promotion and development of Micro Small and Medium Enterprises covering all most all aspects from development of an idea to setting up an enterprise in the following areas:-

- **Development, validation and registration of innovative ideas**
- **Supply of machinery under Hire Purchase and Leasing Schemes**
- **Supply of raw material under RM Assistance scheme**
- **Consortia marketing**
- **Participation in Government purchase program and registration of Suppliers**
- **UN Supply**
- **Export Marketing**
- **Technology Up-gradation**
- **Buyers /Sellers meet**
- **Show casing SSI products in National and International exhibitions**
- **International Cooperation MSMEs to MSMEs**
- **Preparation of Project Reports and Credit Ratings**
- **EDPs and EBPs**
- **Turn key Projects**
- **Technology transfer**
- **Mentoring and Advisory services**
- **Incubators/Accelerators**
- **Techmart**

Government of India has recently launched new initiatives aimed at increasing industrial production, incentivizing exports, creating investment friendly business environment , generating employment and making India as an attractive destination for inflow of FDI and a manufacturing hub for MNCs for domestic as well as global market. Some of the important programmes launched are:-

- **Make in India**
- **Digital India**
- **Skill India**
- **Start up India**
- **E-Trading**

There is a big role for NSIC. In addition to existing schemes and functions, some other important areas that can be incorporated are:-

- **Industrial surveys sector specific**
- **Innovation and research**
- **IPR**
- **Participative vendor development**
- **Logistics support**
- **E Commerce and collaboration with E tailing companies**
- **Skill development**
- **Assistance to Start- up enterprises**
- **Supply of mandatory 30% procurement by MNCs from MSMEs**
- **Preparations of Project Reports**
- **Mentoring and vertical up-gradation of SSI**
- **Identify units eligible for FDI and assist**
- **Assistance in collaborations, franchising and licensing for MSMEs**
- **Participation in Make in India Programme by MSMEs in area of supply of parts/components, raw material and accessories**

There is no doubt that NSIC has indeed been an engine of growth for the MSME sector for last over six decades, but it needs to revisit it's multifarious role in view of challenges that emerge ahead for the MSMEs in the growing Indian economy which has left China behind in GDP growth and India having been rated as a most attractive destination for MNC to enter. There will be no exaggeration to state, the most vulnerable sector from the point of view of MNCs onslaught is MSME sector but at the same time there are a huge number of opportunities to take advantage of if only we have clear vision and sound strategy for MSMEs to make them globally competitive.

JAIPURIA INSTITUTE OF MANAGEMENT

INDIRAPURAM, GHAZIABAD

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Success Story 1

Deldure.com Overview

Deldure.com is a true online integrated consumer services brand positioning itself to become the market leader in offering products and services to customers and businesses in a uniform and exciting ways. Founded in December 2011, by Srijan De, MBA Alumni of Jaipuria Institute of Management, Indrapuram, Ghaziabad with an IIT Roorkee alumnus, the company offers business-to-customer, business-to-business and customer-to-customer solution to approx. 462 million online consumers in India, provides directory service Deldure.com is headquartered in New Delhi, India and has a technical team in San Francisco, USA.



Srijan De

MBA Batch 2013-15
Jaipuria Institute of Management

Being a part of the Institute's various events provided a platform in not just honing my presentation skills but also in better adapting to a professional sense of being. The Summer Internship Programme ensured that while having hands-on experience, corporate learning experiences also provided to the students, leading to an easier transition into the impending company culture.

In conclusion, success doesn't seem like one destination as of now, but a long way ahead. JIM Ghaziabad had influenced me as an inspiration which allowed me to overcome an impossible for myself.



2

Mohd Arsalan

MBA Batch 2012-14
Jaipuria Institute of Management
Indrapuram, Ghaziabad

Success Story

Life has given me many highs to feel proud and lows to learn from it. It was a smart decision of choosing Jaipuria Institute of Management Indrapuram, Ghaziabad as my path to success.

JIM Ghaziabad has brought overall transformation in my life, that helped me to start up my dream venture "DikeKart.com". I got the opportunity by taking part in different events that took place in college which has brought lot confidence in me. The best part of this college is that the focus is on overall career development of students not on placements. I firmly believe one who possesses the determination and have patience towards his work will definitely succeed in life.

About Dikekart.com

DikeKart.com with its headquarter in Duisburg, Germany, went live in India in 2014 with the objective of making books easily available to anyone who had internet access.



3

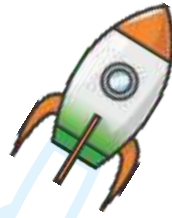
Atul Singh

MBA Batch 2012-14
Jaipuria Institute of Management

Success Story

My journey at Jaipuria Institute of Management was not a planned one but was a call from destiny which cannot be denied. A single step at Campus was a giant leap for an aspiring student of MBA. The MBA from Jaipuria Institute of Management, Indrapuram, Ghaziabad was not just the course, its way beyond that. From GDs to Presentations, from surprise quizzes to events and endless conferences, live project everything was wrapped up to make you more confident enough to face the corporate world. Each day was a new learning experience. And because of this learning I emerged out to be an all-rounder and a strong personality.

I got shortlisted for Axis Bank. After joining Axis Bank, I started my own venture "The Laziz" a multi cuisine restaurant with one of my batch mate Ashutosh. My success was possible because of the amalgamated efforts of my faculty, CRC Team, friends and family.



India Bets Big

on Start- Ups

Dr. Ashwani Kumar

Associate Professor
Jaipuria Institute of Management
Indirapuram, Ghaziabad

Start up growth has been considered vital for employment generation, industrial production and export promotion in Indian economy. Institutional finance has been the major source of capital for SSI including start-ups and even entrepreneurship is promoted with the support of institutions and policies. Because of the institutional financial support, start-ups have grown steadily and consistently though at a moderate rate in Indian economy. With the gen-next cool trend to start working on new and innovative ideas, India is all set to outperform all other nations on the world stage in the years to come. Number of New Business Models commenced by these young entrepreneurs is definitely going to boost the Indian economy in the near future.

The culture of startups has started in India in the recent past. India is home to almost 3100 startups starting per year standing just behind US, UK and Israel according to the NASSCOM report of 2015. If the growth continues at the same pace then it is expected that Indian tech startups will generate almost 2.5 lakh jobs in the next five years.

It is anticipated that the e-commerce market of India will grow by more than 50% within the next five years. Tech startups are leading the growth of startup era and it is ready to boost revenue generated by IT-BPM sector by almost 12-14 per cent for the current fiscal year as well.

After the inception of new government in the center, an optimistic view has developed around the growth story of Indian economy. The government has taken number of initiatives to boost the startups in the country. The package of measures announced by Modi in January also included a dedicated point of contact for a start-up, cheaper and quicker patent application procedures and an easy exit route for investors as well as founders of the start-up

companies. Due to this Indian startups are attracting a huge chunk of foreign Investment into the Indian economy. India witnessed the largest infusion of capital from overseas through venture capital funds in the year 2014 in the indigenous startups. The recently announced startup policy also has some tax breaks and other concessions for new startups and tries to make tasks such as registering a new startup, or shutting down a failed one, less bureaucratic.

While the startup policy has set the ball rolling, Indian startups such as Flipkart, Olacabs, Snapdeal, Hike, Shopclues, Freecharge, Inmobi etc. receive various rounds of follow-on financing as well, either from their existing investors or from any new investor. These various rounds of funding also help these firms to hire more talent into the company. This helps the company to grow strategically and also add some more experienced people in the firm.

Startups are flourishing in India not only in the field of internet but also in the field of big data for analytics, healthcare, beauty and fitness, biotechnology and other areas as well. With the digitalization of education sector, new educational tech startups are a new hot bee among various investors. These startups have generated employment opportunities in large number for unorganized sections of the society.

Hence, taking into consideration all the above developments, it can be concluded that indigenous startups will not only make the lives of the people easier through their affordable and convenient services but will also act as a major booster for the development and the progress of the Indian economy. It has already started bearing fruits and is all geared up to benefit the Indian economy in the long run.

Entrepreneurship Development of Women in Rural India

Challenges and Opportunities

Entrepreneurship development of women in Rural India has become a key element in development of Indian economy. Women form approximately 50 percent of total world population but they do not own even 1 percent of the world's property. In the context of Indian women, the situation is not at all comfortable. Indian women traditionally did not own the property and enterprises in the family set up even if they have been contributing towards development of family, society and nation at large. Woman, as mother, has been symbol of continuity of culture, tradition and religion, being binding force of the family system in India. Development is a process of empowerment. Entrepreneurship development in women of rural India empowers women by creating a conducive environment, providing facilities and incentives to women or group of women to enable them to initiate, organize and run a business enterprise in the rural area. Government of India has defined women entrepreneurs as enterprise owned and controlled by a woman having a minimum financial interest of 51% of capital or giving at least 51% of employment to women.

India has approximately six lakhs villages. More than 65 percent of the population lives in the rural area. Major rural population, including women, are employed as labour force under MNREGA and other schemes for rural employment. In order to reap the benefits of demographic dividend in India, it is imperative to develop entrepreneurship in women particularly in rural India. The human resource with respect to women of rural India has not been adequately developed and remained under utilized. There is an urgent need to develop women entrepreneurship in rural India so that they enjoy financial freedom and also provide employment to the society. They do not remain job seekers but transform into job creators.

Most of the women in the rural areas were involved in family business such as agriculture, horticulture, sericulture, animal husbandry, dairy, fisheries, agro forestry, handlooms, power looms, etc. The scenario is changing fast with government priorities being given to development of entrepreneurship in women in rural area. The women in rural area face many challenges to become an entrepreneur. However, they also have many opportunities due to changing policies of Government and support from different organizations.

The challenges faced by women in rural India and opportunities available to them are described briefly here under:



Dr. I. B. Singh
Professor
Jaipuria Institute of Management

Challenges of Women Entrepreneurship Development

The challenges faced by Indian women entrepreneurs are as follows:

- Start up and working capital financial constraints
- Educational Constraints
- Infrastructural challenges
- Access to relevant technology
- Marketing constraints
- Social challenges such as women to perform dual role overlapping of responsibilities of business and family in male dominating society.
- Constraint of proper training and development
- Constraint of required information and assistance
- Lack of confidence and inability to take risk
- Mobility constraints

Opportunities of Women Entrepreneurship Development

Women empowerment programmes by corporates : Companies like Coca-cola , Avon, Nestle , Pepsi , Tata Group of companies , Wal-Mart , Johnson & Johnson etc , have initiated special entrepreneurship development programmes for women in rural India. Under its global initiatives “5 by 20” programme, Coca – Cola aims to empower 5 million women entrepreneurs by 2020. Coca Cola India provides eKOcool solar coolers for women retailers in rural India. . Moreover women retailers are provided training under programme “Parivartan”. Women in rural areas are running Splash Bars developed by Hindustan Coca – Cola beverages pvt Ltd (HCCBPL) to sell coca cola products at affordable prices. Wal Mart gives preference in sourcing their products to women entrepreneurs in rural area. Similarly other organizations under their CSR programmes provide facilities for entrepreneurship development of women in rural India.

Skill Development and Entrepreneurship programmes for women by NGOs : Walmart in partnership with Vruti and WEC Connect India is supporting the women entrepreneurship development programmes for rural India. The NGOs like VRUTI and WECconnect International encourage Women Owned Businesses (WOB) to participate in intensive capacity building and mentoring programmes to make them stronger, more profitable and resilient businesses producing better quality products and poised to grow and scale up their businesses. Many other NGOs also support development of women entrepreneurship in rural India.

Skill Development and Entrepreneurship programmes for women by Government : Central Government has established separate full-fledged Ministry of Skill Development and Entrepreneurship (MSDE) for focusing on skill development in rural India. The ministry has also established National Skill Development Corporation to give a boost to entrepreneurship Development in Rural India. The ministry has also launched scheme to help rural entrepreneurs under Pradhan Mantri Kaushal Vikas Yojana.

The government has launched Integrated Rural Development Programme with an objective to increase income generating power of families who are below poverty line to alleviate poverty of rural area. The banks have started special cells to provide financial support in form of loans to women entrepreneurs in rural areas. Private Banks, Cooperative Banks and Micro Financing Institutions are providing loans to women entrepreneurs in rural area.

Schemes for Self Help Groups

Under this scheme 10-20 women in rural area come together with a view to start an enterprise. They collect voluntary savings on a regular basis and use the pooled resources for starting and running an enterprise with the help of Commercial Banks, Rural Banks and Cooperative Banks.

How to Develop Women Entrepreneurs

- To consider women as specific target group for all developmental programmes
- Adequate training programme on management skills to be provided to women entrepreneurs
- To encourage women’s participation in decision making
- Training on professional competence and leadership skills to be extended to women entrepreneurs.

Benefits of Women Entrepreneurship Development in Rural India

- Economic development
- Improved standard of living of rural population
- Increased participation of women in development programmes in Village Panchayats
- Enhanced confidence level and sense of achievement in women
- Development of leadership qualities and decision making capabilities in women entrepreneurs , their employees and family members
- Women taking up higher education , technical and professional education
- Change in tradition – More and more women shifting from kitchen to handicrafts , entrepreneurship and higher level of activities
- Community development
- Political empowerment

The entrepreneurship development of women in rural India is most critical for socio-economic development of the country. It should be given top priority in the process of rural development.



Communication Skill is Solution for Successful Entrepreneurship

Entrepreneurship has traditionally been defined as the process of designing, launching and running a new business, which typically begins as a small business, such as a startup company, offering a product, process or service for sale or hire. It has been defined as the "capacity and willingness to develop, organize, and manage a business venture along with any of its risks in order to make a profit." There have been great entrepreneurs who have mastered certain communication skills which led them to touch great heights. As said by Brian Tracy "Communication is a skill that you can learn. It's like riding a bicycle or typing. If you're willing to work at it, you can rapidly improve the quality of every part of your life." These skills keep on growing as an entrepreneur grows. They nourish an entrepreneur by providing him a path to grow. Following are a few communication skills to be mastered for successful entrepreneurship.

Sanandi Sachdeva
Assistant Professor
Jaipuria Institute of Management
Indirapuram, Ghaziabad

Implying the act of listening

As said by Larry King "I remind myself every morning: Nothing I say this day will teach me anything. So if I'm going to learn, I must do it by listening"

It is often said that information listened is information learnt. The information that is embedded in a person will stay at the same place. Instead of boasting it when it is not required, it is better to engulf new information provided by diverse minds. Studies have shown that if a single day's communication is broken down into parts it consists of 9% writing, 16% reading, 30% speaking and 45% of listening. Since out of all the modes listening is undertaken the most, it is mandatory to listen with complete attention in order to be a successful entrepreneur. It is often noticed that our listening process is influenced by internal monologues to superimposing meaning of what is being said it is important to drop down all the preconceived notions and listen carefully. All the great entrepreneurs of the world have been great speakers but it is a lesser known fact that they also have been great listeners. Listening has always been considered as an art; an art, which is imperative for every going to be entrepreneur to inculcate within himself.

Knowing the purpose

The purpose for which communication is undertaken should be well known. Entrepreneurship is all about idea; the conversion of ideas into profitable businesses. Knowing the purpose of communication will leave a deep impact on the listeners. Great speakers never think of what is to be said and how is it to be said. They never think of the dialogues which will prove them to be smarter than the ones listening to them. The major focus remains on knowing the purpose behind each and every word that is said. Every communication should have a call to action. Ask yourself why you're communicating before you write, pick up the phone or step into your next meeting and make sure your tone, word choice and delivery are in service to that goal.



Confidently stating the value

One of the main reasons entrepreneurs need self-confidence is to ensure they make good decisions. Successfully starting a business will require making tough decisions. Confidence leads to self belief in your own decisions. A successful entrepreneur needs to be confident about his own decisions before letting anyone else trust in them. Without confidence in yourself, you will find decision making a difficult task. The more confident you are in yourself, the more confident you are about your ideas, enhancing your ability to make good decisions.

Stating the value of differentiation

Branding and selling are all about being able to confidently communicate both your points of value and what makes you different than anyone else on the market. Ideas are numerous but what the market is in dearth of are great ideas which are different from the existing ones. The idea being different is not enough. Communicating the idea in a much required different manner also becomes a prerequisite to get your business plan flourish. What is different is what is being paid. Make your ideas worth everyone's eye by making them altogether dynamic.

Being concise

People investing in an idea are quite busy these days. The whole scenario has become time oriented. Gone are the days when business meetings took very long to end and had personal touch too. The present era demands quick responses and expect quick presentations. Bragging about the bush is not today's trend. Whether it's statistics on how little time people spend focused on a single issue (according to one source, eight seconds) or simply the need to get more done in less time, concise communication wins out. Even the technological context supports this. As screens get smaller, we have to say more in fewer words.

Developing the ability to get to the point in a sharp and focused manner and communicate that across mediums by cutting the fat out of verbal and written communication is the need of the hour.

Taking care of non verbal cues

Nonverbal cues form the greatest part of our communication. According to Professor Mehrabian who combined the statistical results of the two studies and came up with the now famous—and famously misused—rule that communication is only 7 percent verbal and 93 percent non-verbal. Body language must be taken care of in order to be successful in entrepreneurship. Sit up straight, think about your facial expressions and remember to lean forward when listening to show interest. Maintaining a pleasant smile while communicating is an excellent sign of self confidence. The air of confidence that you have about yourself is definitely going to reflect during your communication with others. So gather all the confidence and flaunt yourself.

Interpreting non verbal cues

Interpretation of non verbal cues is as important as maintaining them. What exactly the person sitting in front of you perceives your ideas, the amount of attention that is being paid by him, the reciprocation of your ideas. Knowing all this makes a person a better judge of the situation and he can revert in the same manner. It turns out that it's essential. Don't just practice awareness of your own body language. Analyze specific cues -- such as posture, expressions and gestures -- being made by others when they're speaking.

Developing the soft skills needed to succeed as an entrepreneur takes time. Focusing on your communication skills - from reading body language to summing up your value in a few sentences -- is one of the most powerful things you can do to advance your career and success. The success stories of the great entrepreneurs suggest the way they have developed and worked for their communication skills to reach up to the level of where they are at present. Work to find the gaps in your communications arsenal and then mindfully practice until each of your skills is up to par.

Entrepreneurship Development at

Indian Higher Education Institutions

Dr. Ajay Tripathi

Associate Professor
Jaipuria Institute of Management
Indirapuram, Ghaziabad

Entrepreneurship activities in India have not only grown in numbers and geographic spread, but also in terms of creating a dynamic support system to foster entrepreneurship, enhanced levels of innovation and employment creation. India is witnessing a tremendous rise in the start-up creation and business incubation, driven by an extremely diverse, inclusive entrepreneurial landscape and easy access to capital. It all started with the National Science and Technology Entrepreneurship Development Board (NSTEDB). NSTEDB launched the Science and Technology Entrepreneurs Parks (STEP) in the early 1980's and the Technology Business Incubators (TBI) in early 2000. A number of academic and non-academic institutes have now joined the forces. With over 3100+ start-ups and a steep projection to reach 10000+ by 2020 India is building its very own Silicon Valley. India is the 3rd largest start up location globally with over 800 start-ups created each year and over USD 2.9 Billion in funding received since 2010. With a strong venture capital and private equity backbone of over 70+ active players in just 2014, 550+ angel investors and over 80+ incubators and accelerators, the youth in India are being groomed to succeed with new and innovative ideas.

The Role of Higher Education Institutions in Nurturing Entrepreneurship

The most important trend to notice is that educational institutions in India are beginning to play a vital role in developing entrepreneurial competencies and include entrepreneurship as a core course in business education. Greater emphasis has been laid down in the recent past on benefits of entrepreneurial focused education at the universities, instilling the confidence in students to turn ideas into reality. These could be in the form of structured mentorship programs, short courses or other forms of training. Incubators are also cropping up in India with more and more number of universities and autonomous organizations undertaking to set-up these within and outside the campus as well. In terms of reach, most of the institutes have incubation facilities which are open to external applications and at minimal expenses. Most of the top business schools and technical schools offer entrepreneurship education in the form of short and long term programs. The NS Raghavan centre for Entrepreneurial Learning in Indian Institute of Management (IIM) Bangalore has a management program designed for entrepreneurs and family businesses.

The Indian School of Business in Hyderabad offers executive management and post graduate programs in entrepreneurship education. IIM Bangalore is in the process of making entrepreneurship a compulsory course in the years to come. The Indian Institute of Technology (IIT) Madras incubation cell consists of alumni dedicated to providing funding along with the technical and business mentorship needed for a start-up to succeed and thrive. iCreate is an autonomous centre to facilitate a wide range of "Next Generation Entrepreneurship" in order to create a vibrant entrepreneurial ecosystem. S.P. Jain Institute of Management and Research has set-up a Centre for Entrepreneurship development with a view to promote student interest in entrepreneurship, facilitate new venture creation and commercialize grass-root inventions.

Faculty-Student Collaboration and Government Support of Entrepreneurship

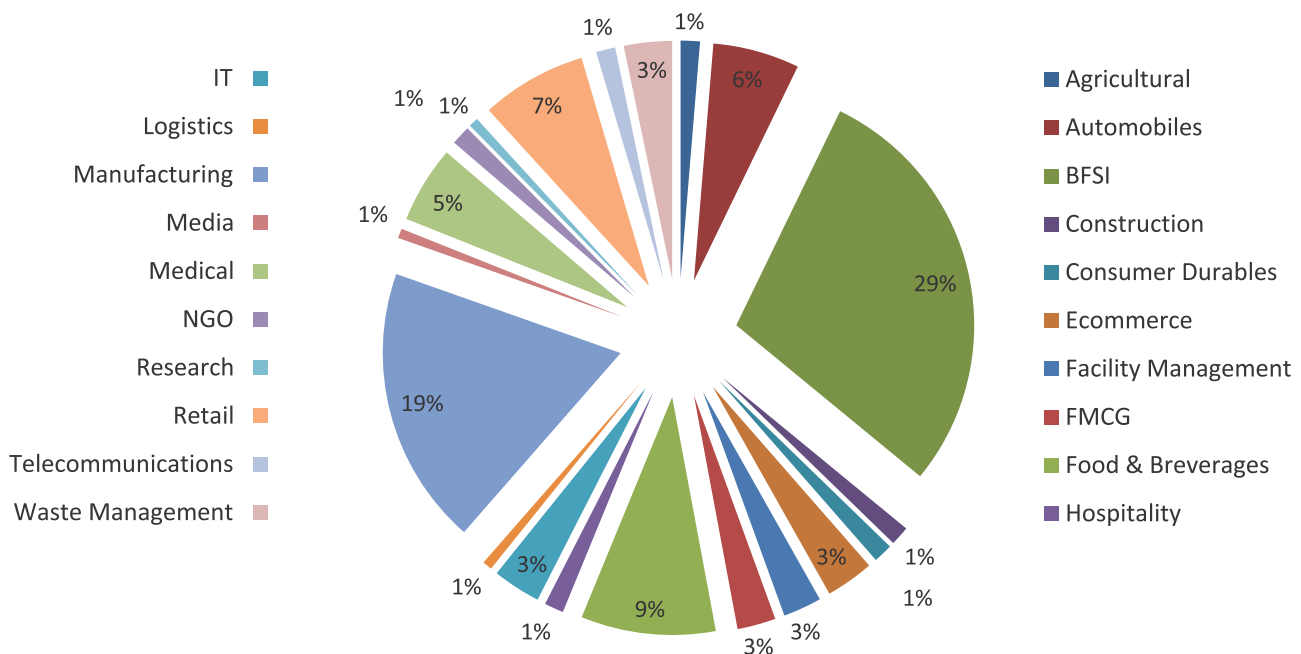
The start-up ecosystem growth has also brought together faculty members and students at universities and institutions to join in with their own ventures. Many faculty members across universities in India are now working with startups either independently or collaboratively with students and co-faculty members. Faculty members of IITs from across India, including Bombay, Delhi, Madras, Kharagpur and Hyderabad, are leading the trend of joint start-up collaboration. IIT Madras has so far incubated 19 companies where faculty is involved. 30 of the 89 tech start-ups spawned at IIT Madras have faculty members as founders or minority shareholders. About 40% of the incubated companies at Society for Innovation and Entrepreneurship (SINE), IIT Bombay are student-faculty projects. IIT Hyderabad has two successful start-ups which are joint ventures between students and faculty. The Government of India has also been contributing significantly in order to promote entrepreneurial spirit within the students by way of risk funding. In order to push start-ups and SMEs, the Government of India has launched two new investment and loan programs with a combined budget allocation of INR 12,000 cr. The Finance Ministry of India has launched a new program "fund of funds" in order to invest in various venture capitalists funds for meeting the equity requirement of start-ups. The Ministry has also launched "India Aspiration fund" with an initial corpus of INR 200 cr. in order to boost the entrepreneurial ecosystem within the country.

Summer Internship Programme

Training or Internship is a vehicle for introducing students to real-life situation, which cannot be simulated in the classroom. Therefore, training assignments must necessarily be those of direct interest to the host organization. Students are encouraged to take up time bound, multi-disciplinary and goal oriented assignments involving team work. Solutions to various problems confronted in the assignment might be open-ended, involving an element of analytical thinking, processing and decision making in the face of insufficient data, parameters and uncertain situations. The students are provided guidance by their internal as well as external supervisors during SIP. During Summer Internship, Students are exposed to International /National emerging markets, work on various decision making strategies and learn the intricacies of corporate world.

The organizations also offer final placement offers to the students based on their performance during SIP. The organizations like Videocon , Marks and Spencers, Perffeti van Melle India Pvt Ltd ,Siemens , AT & T , ITC Wills , Hindustan Times ,IOCL , Relaxo Footwears , Earth Infra , Reliance Retail , Eureka Forbes , Matrix Cellular , Paras Diary, Bhushan Steel Tata Croma , Axis Bank , BHEL , Paytm, ICICI Securities , Dish TV , Times Job , Asia Net , Varun Beverages, Indiamart, Lloyd Electricals & Engineering Limited, DCB Bank, Sodexo India Pvt. Limited, Reliance Money ,Future Lifestyle Fashions, NTPC have recruited our students for Summer Internship. Students have been selected in reputed PSU's, Multinational Organizations and various well known sectors like Automotive Banking & Finance, Hospitality, Consumer Durables, E-commerce, FMCG, Manufacturing Media, Pharmaceuticals, PSU, Retail, Real Estate and Telecom etc. Pie chart mentioned below reflects the percentage of students placed in various industry and 55 companies that have recruited students for summer internship from MBA batch 2016.

SIP Report Industry wise





Debate Competition

February 6, 2016



A debate competition was held on February 6, 2016. The sole purpose of the debate competition was to provide an exposure to the students about the latest emerging topics around the world. The topics included all the latest social topics which gave an insight to the students about the immediately prior topics. The students discussed topics which emerged at that point of time like the odd even system, net neutrality, double digit growth. Social topics which keep on coming up by and again like reservation, women empowerment, elections - a farce, youth entering politics, poverty ridden people-unfortunate or taking an advantage, development and environment.

Such activities help our students to develop their personality and confidence giving them a platform to showcase their views on such diverse issues.

Women's Day Celebration March 8, 2016

International Women's Day is a global celebration of all women. It is a rallying call; both for reflection on lessons learned and for accelerating momentum towards gender equality and the empowerment of every girl and woman. It is a day to rejoice in the extraordinary acts of womanhood and to stand together, as a united force to advance gender equality around the world. To honor women, Jaipuria Institute of Management, Indirapuram, Ghaziabad celebrated International Women's Day on 8th March, 2016. On March 8, a panel discussion on the theme 'Women Empowerment' was held at the campus. The discussion was moderated by Faculty members of the Institute. The event was open for all women and men. During the event, the panel members recalled the struggles women face and honored the accomplishments they have made, and continue to make. During the event focus was given on Time Management and the work-life balance which has become a constant and prevailing issue for both employers and staff in recent years, as many younger workers demand fulfillment in both areas.



Orphanage Visit April 2, 2016



On 2nd April, 2016, as part of the Corporate Social Responsibility (CSR) Jaipuria Institute of Management, Indirapuram, Ghaziabad provided an opportunity for faculty & staff members and MBA students to visit an orphanage for children with special needs in association with Shri Sathya Sai Seva Organization. The orphanage operates as a foster home for these children.

MBA students and faculty members learnt about the role of orphanages, they also got to spend time with the children. From the moment the faculty and students of JIM entered the children's playroom, the kids immediately bonded to them like glue. Bonding with these kids reinforced the value of humanity for students beyond the point of only learning about its value through taking classes on the subject. Faculty, staff members and students donated clothes and foods during their visit. This experience really struck a chord inside students and made them realize that they should care for the society in future.

Tree Plantation April 2, 2016

Jaipuria Institute of Management, Indirapuram, Ghaziabad celebrated TREE PLANTATION DAY on April 2, 2016 with full fervor and spirit, as part of the CSR activity in association with Shri Sathya Sai Seva Organization. Inaugurated by Mr. Shishir Jaipuria, Chairman, Jaipuria Group of Educational Institutions and Prof. (Dr) Daviender Narang, Director, Jaipuria Institute of Management, Indirapuram, Ghaziabad the event started with a ceremonial symbolic walk with students displaying a banner. The event was joined in by an over whelming presence of many students, faculty & staff members. This was followed by Tree Planting drive with the first tree planted by Mr. Shishir Jaipuria, followed by Prof. (Dr) Daviender Narang, Director. Faculty and students also planted the trees and the ceremony continued throughout the day. The trees planted were selected for their long term value for providing shade, blossoms and fruit and adding color to the campus.





Lohri Celebration

January 13, 2016

Jaipuria Institute of Management, Indirapuram, Ghaziabad celebrated Lohri with fervor on January 13, 2016. Students sang songs and danced around the bonfire. Prof. (Dr) Daviender Narang, Director Jaipuria Institute of Management, Indirapuram, Ghaziabad conveyed his best wishes to the students and staff on Lohri and said that such traditional ceremonies could serve a wonderful platform to channelize society on the path of reformation and self-introspection. He also motivated them to remain tied to their traditional culture. Students offered groundnuts, rewri and gajak to the God of fire and enjoyed the festival by singing and dancing. The festival embodies a spirit of brotherhood, unity, gratitude and merrymaking generating a lot of happiness and cheer.



Industrial Visit

Hindustan Times

An industrial visit to Hindustan Times printing plant at Greater Noida was organized by JIM, Indirapuram, Ghaziabad for MBA students on April 12, 2016.

The main objective of the industrial visit was to provide exposure to students about the printing process of national news paper-Hindustan Times. Moreover, the students were also explained other managerial aspects of news paper industry like logistics and supply chain management, marketing and distribution network, etc. Dr. I.B.Singh and Mr. Brijesh Ramtani from Corporate Resource Center (CRC) accompanied the students. On arrival, students were served with tea and snacks. The history of the plant was explained to them. The printing process was also explained in brief. The plant was inaugurated by Mr. P Chidambaram (Former Finance Minister), then Central Finance Minister in 2005. It is located in a plot area of approx. 9,000 square meters. The three sections of the printing facility were shown in operating condition. These included preprinting facility, printing facility and post printing facility. Preprinting facility covers storage, drying and cutting of paper rolls to size of news paper for printing are carried out in this section. The paper rolls of high quality are imported from Korea and China. 120 rolls of paper are used per day. Printing facility covers total material of news paper to be printed. It is received in PDF file from Delhi office of Hindustan Times. After receipt of file the matter is uploaded in printing machines in which templates for each page is made. The templates are used for actual printing. During the printing, experts take out samples of news papers and adjust in control console to adjust colors and correct other deficiencies. However, the post printing facilities includes the post printing section includes folding, counting and making bundles of news papers in transportable sizes. Most of the process were automatic and do not require operators except for checking, testing and making adjustments. Major raw materials for the plant are paper rolls and ink for printing. The plant does not deal with marketing but dispatch department dispatches news paper bundles according to details received from their Delhi Office. While going through the entire industrial visit, the plant was found to be very well organized developed & most ideal industry in every walk of its production, administration & management aspects.



Honda Motorcycle & Scooter India Pvt Ltd.

Jaipuria Institute of Management, Indirapuram, Ghaziabad organized an industrial visit for MBA students on 16th April, 2016. The main objective of the plant visit was to provide exposure to students about the manufacturing process of Honda vehicles in two wheeler segment. The students were taken for the Plant visit in two groups separately. Initially engine assembly plant was shown to students and after that the process of assembling the scooter were shown in operating condition. These include engine assembly, frame assembly, tyres fitment and vehicle quality check that includes breaks, mileage etc. After that video about history of Honda was shown in the hall by Ms Pallavi Dhiman and presentation was given by Ms Rumela Banerjee. Different aspects of the basic principles of management were very clearly understood by the student's especially planning, organizing and co-ordinating functions. Over all it was a great opportunity for students. Students got an opportunity to learn the real corporate culture.

Mother Dairy

Jaipuria Institute of Management, Indirapuram, Ghaziabad organized Industrial visit to Mother Dairy Plant, Patparganj, New Delhi on 16th April 2016 for MBA 1st year students. The students were informed about the manufacturing and packaging process of milk during their visit to the plant. They saw how the laborers work in a safe and healthy environment. Several steps from the incoming of raw milk from the rural villagers, around 23 testing methods used to identify milk adulteration, then purifying it, adding fat, minerals, vitamins, SNF, etc. to the newly manufactured milk were shown in detail. The plant is based in an area of approx. 39 acres. This plant is purely into the manufacturing of milk and ice cream. It was an informative, interesting and successful visit that was cherished by the students.

Awards & Recognition

ANOTHER FEATHER IN OUR CAP

Jaipuria Honoured with
**CSR Excellence
Award 2016**
for the 4th time

2013 | 2014 | 2015 | 2016



Adjudged Best Management College
CSR Excellence Award-2016 Received by
Dr. Daviender Narang



Ranked as



AIMA

Ranked



Education Survey

Accredited as



by Times Research

Ranked as



Business Standard



Prof. (Dr) Daviender Narang , Director
JIM, Ghaziabad
received award for Best Management
Institutions by Times Research



Prof. (Dr) Daviender Narang , Director
JIM, Ghaziabad
received award for Best IT Infrastructure
By Ricoh India

JAIPURIA INSTITUTE OF MANAGEMENT

Ranked 8th

among Top B-School of Excellence

Once again Jaipuria Institute of Management has maintained its position among the best Business School of India. According to the latest GHRDC - CSR B- SCHOOL Survey of the Top B-School of Excellence -2015, Our institute has been ranked-

- 8th Ranking in Top B-Schools of Excellence
- Ranked 69th in Top B Schools across India by "Business World"
- 105th Rank in Top B-Schools All India by "The WEEK"
- A+ in go - getter education survey
- Excellence in Education by CSR



SETH ANANDRAM JAIPURIA SCHOOL KANPUR

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103rd INDIAN SCIENCE CONGRESS

UNIVERSITY OF MYSORE

January 3-7, 2016

೧೦೩ನೇ ಭಾರತೀಯ ವಿಜ್ಞಾನ ಸಮ್ಮೇಳನ



Winner



Divyansh Singh
Class 12



Lavanya Karun Mehrotra
Class 11



The Jaipurians entered the New Year 2016 with a bang! Divyansh Singh (Class 12) and Lavanya Karun Mehrotra (Class 11) escorted by Dr. Anupma Srivastava brought laurels to the School by winning the **TRAVEL AWARD OF INDIAN SCIENCE CONGRESS (National Award)** sponsored by INFOSYS FOUNDATION, for their impressive write-ups related to the latest inventions in science. With this our school became the first school which has bagged this National award for the third consecutive year. The coveted prize was conferred to the students by the **Nobel Laureate Prof. John B. Gurdon** (2012-Physiology and Medicine) in the inaugural ceremony of **CHILDREN SCIENCE CONGRESS** on 4th January at the amphitheater of Manasa Gangotri campus of Mysore University. Our students were among the ten students chosen from all over India.

CHILDREN SCIENCE CONGRESS is a nationwide Science communication programme for the students in the age group of 10-17 years aiming to harness the creativity of young children to move towards progressive India. The mega event was inaugurated by **Honourable Prime Minister Mr. Narendra Modi** on 3rd January. The function was graced by **Bharat Ratna Prof. C. N. R. Rao** and other distinguished scientists.

Another attraction of the Science Congress was the **PRIDE OF INDIA** which is India's largest Science Exposition. The event commenced by paying respect and homage to former President and Scientist **Late Dr. Abdul Kalam** at the Hall of Pride. Our students got the rare opportunity to visit this Science gallery with exhibits display by DRDO, ICMR, DST, Dept. of Atomic Energy and ISRO. They also attended interactive session with a galaxy of eminent scientists including field medalist Prof. Manjul Bhargava and quite a few distinguished Nobel laureates, from all over the world.

Spring Fest IIT Kharagpur



January 29, 2016



Springfest, being an exemplary extravaganza, filled the students of Class 9 with great enthusiasm and zeal. At a very short notice the students prepared for the various events at this mega fest.

The team reached the IIT Campus on January 29, 2016. After the registration the students were ported to the Boys and Girls hostel for the practice of various events. IIT, Kharagpur campus, extending over 21 acres, allowed the students to hire bicycles to reach their venues for the events on time.

On day 1 the students took part in various events some of them being Poetry Slam, Creative Writing, Sa-Re-Ga-Ma, SF Karaoke, Cyber Bits, Mary Buknell Trophy, Paint it, Dumb Charades and many more.

Day 2 i.e. January 31, also saw our students busy practicing for various events like Cinefilm, Cyber Arena, Jam, Impromptu, Soapaholic , Face Canvas, Wildfire etc.

The last day of the fest i.e. Feb 1, 2016 had the students participating in What's the Good Word, Rangoli, Crossfire etc. The evening too was memorable for everybody, as it witnessed the show of the famous playback singer "Amit Trivedi". Events like Nukkad Natak, Scavenger Hunt and Cyber Arena were all 3 day events. It was an immense learning exposure for the students as they not only participated but also learnt various values like discipline, time management, punctuality and initiative.

The team came back confident and proud after bagging several prizes in the competition, with the IITians. It also left the students in nostalgia, as it was an exemplary event.

“Anyone who stops learning is old, whether at twenty or eighty.
Anyone who keeps learning stays young,” - Henry Ford.

OUR SCHOOL GOES TO **Science**

February 6, 2016



“Becoming the best version of yourself and helping to change the world involves becoming a lifelong learner.

A common thing which binds the teachers together is not just their impact, but their love of learning.”



Dr. Anupma Srivastava (H.O.D. Biology) coordinated with the organizers and obtained the Decade Membership at Science City in 2013 availing all the facilities for our students and teachers.

The teachers designed a program in which we took our students from Class 6 to Class 10 to the Regional Science City.

Believing strongly in the above adage we extended this opportunity not only for our students but also for all our senior school, middle school and even primary school teachers on February 6, 2016.



BASANT PANCHAMI

February 13, 2016

Seth Anandram Jaipuria School follows the pious tradition of celebrating "Basant Panchami" every year with great zeal and enthusiasm. This year it was celebrated on February 13, 2016. The idol of Goddess Saraswati known as the Goddess of knowledge was worshipped. Bhajans and shloks were chanted by the students and teachers. The students offered flowers seeking Goddess Saraswati's blessing. All were dressed in yellow attire. In the end, sweets and fruits were distributed to all in the form of "PRASAD".



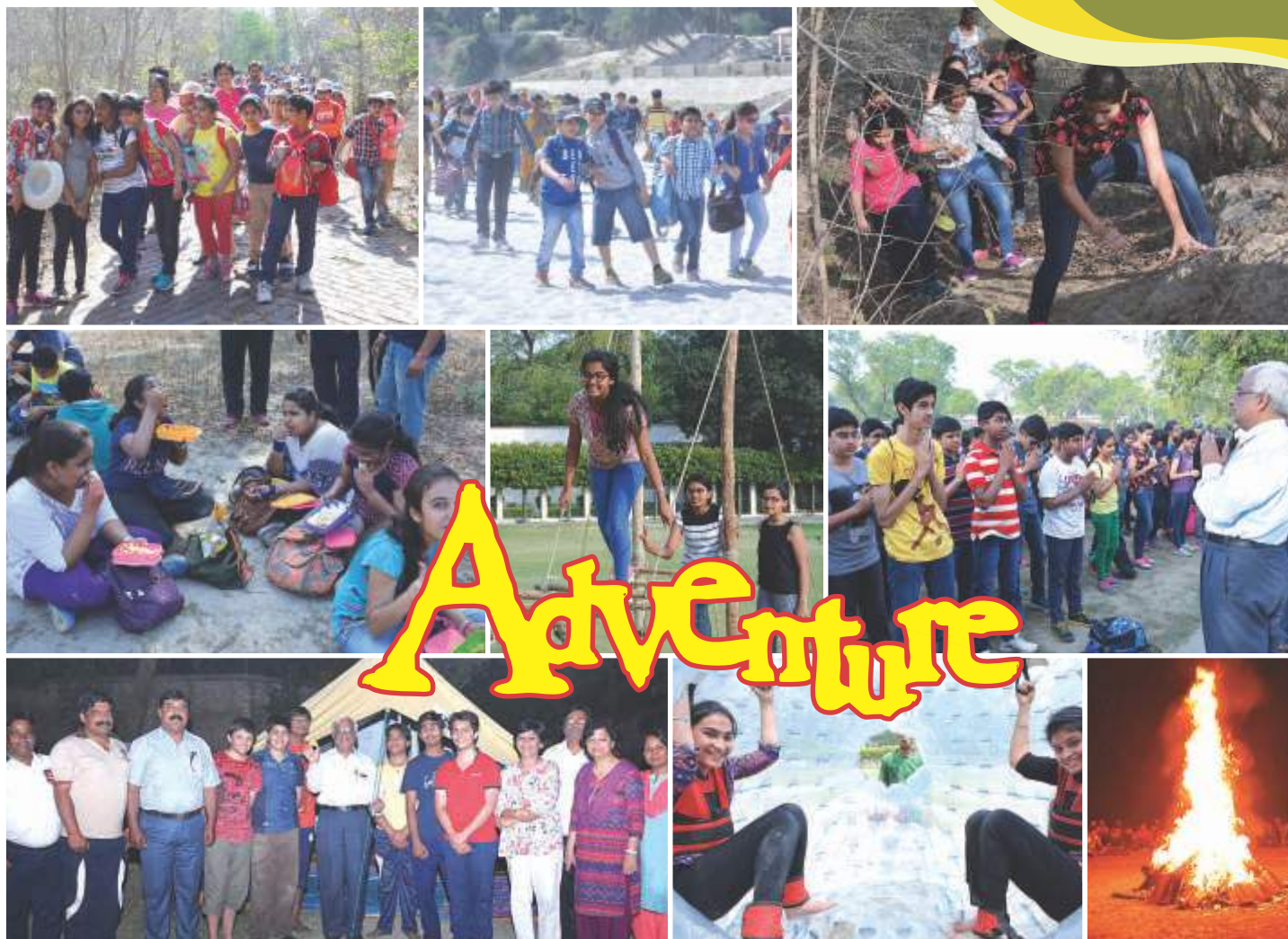
SCIENCE AWARD REPORT

February 28, 2016



SCIENCE DAY was celebrated on February 28, 2016 at the National Academy of Sciences, Allahabad. It was really a proud moment for Mrs. Rashmi Srivastava to be conferred "The National Academy of Science Teacher Award 2015-16".

This award is given to a teacher for his/her unstinted effort in pursuit of Science, especially for the motivation of students and teachers.



JUNIOR ADVENTURE CAMP

March 29-30, 2016

The long awaited camp was held at the end of the academic session. Camping in the school premises is fun for the students of Classes 3 to 8. Activities like Rappelling, Burma Bridge, Wall Climbing, Zorbing and Tracking added to the excitement.

Modern lifestyle, lack of safe play options, more concrete, surroundings, longer school hours are just some of the reasons children do not get to play outdoors.

The adventure camp is supposedly one of the best activities which children look forward to. They are on their own away from comfort zone. It gives them the feel of camaraderie and much more. The teachers are always monitoring and lending a helping hand whenever required. It gives them a chance to perform in the cultural show which they organize in a short span. Sitting around the bonfire fills their hearts with warmth and love and helps in developing a feeling of kinship.





Floral Day

Floral day clubbed with Makar Sankranti was celebrated in the school. Students were taken out for Kite flying. They were made to wear floral tiara's. They were taken to the school garden where they enjoyed in the lap of nature with flowers and plants around them.



Yellow day



“Mango Party” April 21, 2016

No other fruit can beat the sweetness of Mango. Mango is the king of all fruits. It's a juicy stone fruit with unique flavor, fragrance and taste. The Pre Primary section at Seth Anandram Jaipuria celebrated the yellow day and enjoyed the mango party on the April 21, 2016. Children were dressed up in yellow with their tiffins filled with mangoes. The students of Class Prep. were taken out to the school garden where they had lots of fun around the mango trees. They saw raw mangoes hanging on the trees and tried to jump and pluck them. They enjoyed themselves to the brim and played with their peers and teachers.



"Look deep into nature and then you will understand better." -Albert Einstein

EarthDay

April 22, 2016

Earth day is an annual event celebrated worldwide in an effort to spread awareness among the masses regarding the growing environmental threats our planet earth is subject to, with an appeal to protect it and safeguard it. We at Seth Anandram Jaipuria also took an initiative for the same. The Pre-Primary students were taught the importance of the major elements of nature-Air, water and soil. Earth day is a perfect time to teach our kids the concept of - Reduce, Recycle and Reuse. This was depicted in the form of story and enactment. It is said - " To achieve big goals you should take small steps.." Paper tearing and pasting activity was also organised in which the kids actively participated. The students were happy carrying a gift with a message-- "SAVE EARTH"



Beat the heat

May 6, 2016

Ice-cream and summer go hand-in-hand. The Pre-Primary section enjoyed ice-cream party on the May 6, 2016. The scorching heat was cooled by vanilla cups. Their joy could be seen on their faces as they merrily danced away to the peppy tunes.



Seth Anandram Jaipuria Model United Nations May 14, 2016

Seth Anandram Jaipuria Model United Nations was started in the year 2015 as an Intra School Activity. Presently it has graduated into an inter-school event wherein ten schools participated, comprising five committees which required a lot of research work, viz. Lok Sabha, National Security Council, President's Investigative Commission, Human Rights Council & International Press. The inter-school competition was inaugurated on May 14, 2016 by the lighting of the lamp by Mrs. Urmila Sonkar Khabri, Additional Commissioner.

The competition started with a healthy debate amongst the participants of various institutions on the burning issues like Torture in Detainee Programs, reservation in educational institutions, Re discussing the death of Netaji Subhash Chandra Bose and The Cuban Missile Crisis-1962.

At the end of the two day event, on May 15, 2016 the participants were awarded certificates and trophies by Captain Jagatveer Singh Drona, Honourable Mayor of Kanpur. This event was a good learning platform.





June 6-10, 2016

CAMP ANUBHAV

AT MUSSOORIE 2016

The School organised an adventure trip Camp Anubhav for Classes 10 & 12 from June 6 to June 10, 2016 at Mountain Quail Mussoorie. 43 students joined the trip under the guidance of Mr. Shekh Shabab, Mr. V. K. Tripathi, Mrs. Rani Sharma and Mrs. Neetu Chaudhary. At Camp Anubhav the days were divided into five phases to align the students with their natural body clock. Each phase provided a specific experience in accordance to Ayurvedic Doshas to enhance different qualities.

The instructors played a vital role in guiding the students with the various activities like orientation, trekking, rock climbing, rappelling, guerrilla warfare etc. These were experienced and performed by the students. Children were also taken to Zip line at the highest point of 1400ft. from the base camp. Camp Anubhav was an experiential learning holiday for students. They discovered to be independent and self reliant, after 'roughing it up' in camp activities by working together in a group and individually. They learnt the importance of teamwork, acquired new strength and to become responsible individually by pushing themselves physically and mentally.





Pre Conference Workshop for Biology Teachers

July 2, 2016

Seth Anandram Jaipuria School organized a two days' Pre Conference workshop for Biology teachers with reference to 26th Asian Association of Biology Education to be held in Goa in September 2016. This event commenced on July 2, 2016 and it was collaborated with Homi Bhabha Centre for Science Education, Tata Institute of Fundamental Research, Mumbai. The Chairperson for the event was Dr. Narendra D. Deshmukh- Executive Director of AABEC Conference and Scientist at HBCSE, Mumbai. The Chief Guest for the occasion was Professor Aneesh Upadhyay of IIT Kanpur. The program commenced with the auspicious lighting of the lamp by the esteemed guests, Dr. Sundar Gandikota, Principal, Seth Anandram Jaipuria School along with the coordinator of the event HOD, (Biology) SAJS - Dr. (Mrs.) Anupma Srivastava. The day 1 of this two day workshop highlighted the demonstration and working of microbiology and its various experiments. Biology faculty from the esteemed institutions of the city also participated enthusiastically in hands on skills presented by Miss. Jyothi and Dr. Sneha. The Principal (SAJS) in his speech highlighted the importance of such workshops in reference to understanding recent trends in Biology education and research programs and also develop integrated approach for teaching Biology.

The Day 2 of this workshop was presided over by the Chairperson Dr. Narendra Deshmukh, (Homi Bhabha Center for Science Education, TIFE, Mumbai). Ms. Jyothi (Dept. of Microbiology, St. Annes College for Women, Hyderabad), explained and showed experiments of physiological significance of pH. Dr. Sneha Gogte, the resource person (HOD, Dept. of Microbiology, St. Annes College for Women, Hyderabad) showed Table Top experiments on enzymes as biocatalysts. Apart from this there was an interactive session on innovative methods of teaching. Dr. (Mrs.) Anupma Srivastava the co-coordinator for the event extended a vote of thanks. She stated that it was a life time experience to learn how a spark can be generated in the class room by simple but interesting learning by doing activities. She also said that by attending these kind of workshops the teachers can transform their class room into breeding grounds for young scientists. The Principal, Seth Anandram Jaipuria School, Kanpur congratulated every one for an enriching Workshop and promised that such educational endeavours would now be a continuous programme of the school.



SETH ANANDRAM JAIPURIA SCHOOL VASUNDHARA

More Events



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Achievements Galore!!!

Achievements of the School



Ms Manju Rana was felicitated with the **“Best School Award”** by Digital Learning.

The School has been awarded the **International School Award 2015-16 by British Council for the period 2016-2019**

Ms. Manju Rana has won **‘Best Principal Award’ in the International Category** for the year 2015-16 by Science Olympiad Foundation.

Ms. Sonal Srivastava, Mr. Sanjay Raghav & Ms. Ella Kapoor have been awarded **‘The Best Teacher’** by Science Olympiad Foundation. 2015-16.

Ms. Madhavi Goswami is winner in Science Category in **International Convention on Inventions in Classroom (ICIC) - 2016**

Jaipuria School ranked 1st and received the **Green School Award Trophy** for the third consecutive year by Saviors.

Ms. Mahima Bhatt achieved **1st Rank in Delhi Region** in Middle School Science and **3rd National Rank** in CENTA Teacher’s Progressive Olympiad - 2015



Achievements of the Students

Academics

23 students cleared **JEE (Main)-2016 exam**.

A team of three students – Akshita Raghaw Class XI, Charlotte Justin Class XI and Parth Saxena Class X qualified the **2nd Regional Round** for World's Scholars Cup held at Dehradun securing 4th position. These students visited **BANGKOK** for the **WORLD SCHOLAR'S CUP GLOBAL ROUND** in June'16. Akshita Raghaw won two Silvers and a Gold Medal for Science and Literature. Parth Saxena achieved two **Silver Medals** for Da Vinci Scholar and Science.

30 students made their mark in **Top 25 National Merit List** in Savior's Olympiad. Among the national toppers were:

- | | | |
|---------------------|------------|-----------|
| • Saanvi Srivastava | Class III | Rank – I |
| • Suyash Pandey | Class V | Rank – I |
| • Falit Sijariya | Class VIII | Rank – II |

All the toppers received cash prize of 5100/- for their achievement.

Students of Seth Anandram Jaipuria, Vasundhara have time and again made their mark in the Examinations held by **Unified Council**. This year as well the students made the school proud:

- Malay Kedia of Class V was the **National Achiever and secured Rank 38 in the NSTSE Level – II**.
- Agrim Paliwal, Anshika Parida & Sharanya Gupta of class I are the **National Achievers (Level I)**. Iskshit Pandey of class I is the **City Topper**.
- Nine students received **Gold Medals of Excellence at Zonal Level** and were placed among **Top 25 at State Level** in Maths Olympiad.
- Eight students bagged Gold Medals of Excellence at Zonal Level in Science Olympiad and held positions among **Top 25 at State Level**.
- **Priyansh Saxena** of Class V and **Priyam Srivastava** achieved **Rank 5 and 7** respectively at **State level in Cyber Olympiad**.

Sports

20 students won Gold, Silver and Bronze medals at the **10th Interschool Karate Championship 2016** organized by Shito Ryu Sports Karate Association. School achieved **2nd Position & has won a Trophy**.

At Common Wealth Games Village **Indian School's Championship 2016** Medhansh Rawat of class VII for Table Tennis, Rishi Pandey, Rishabh Rajput, Aditya Negi, & Adiya Narayan for Badminton qualified for Quarter Final. School Team stood **4th in Football Tournament**.

School got **2nd position** in **Interschool Volleyball Tournament** held at Soami Nagar Model School Delhi.





ENO TREE PLANTATION DAY

Seth Anandram Jaipuria School, Vasundhara

May 12, 2016



A banner representing our ENO Initiative, in the assembly organized on 12 May 2016.



The school had also been awarded the certificate of appreciation for our commendable initiative!!!



A step towards Greener tomorrow...

The school has stepped forward in association with other schools across the globe, to paint the canvas of our environment 'GREEN'. Environment Online (ENO) is a global programme and network for sustainable development that was launched at Eno Primary School in North Karelia, Finland. After a hard and dedicated work this network has spread to over 10 000 schools in 157 countries. Environmental themes are studied through activities and global campaigns arranged simultaneously around the world: locally and globally. ENO also extends learning to local communities and today there are 50 cities in 20 countries as members in the ENO Green Cities Network. Cities are committed to assist schools in their environmental activities. The ENO Programme is run by an association based in Joensuu and is also supported by the city of Joensuu, Finland.

Tree planting is the most visible form of action. It started on the International Day for Peace in 2004. ENO aims to plant 100 million trees by 2017. This commitment was highlighted in Rio+20 Summit and featured in the summary of out of all the 700 pledges made for Rio. So far, 18 million trees have been planted and governments from seven countries have officially made a commitment to empower children and youth to plant trees in their countries. The overall number of trees is now 93 million. Amongst other countries, Finland's neighbour Estonia supports this campaign.

Seth Anandram Jaipuria School has also joined this initiative to support ENO and turn the target of planting 100 million trees by 2017 into reality. We have done our best in promoting and following the ENO programme and shared all its endeavors with the ENO

schools participating this year. Our work, commitment and efforts have been much appreciated by Mika Vanhanen, founder, CEO, of the ENO Programme Association, Joensuu, Finland. As a part of this project, a special assembly was organized by class V on the topic 'Let's Paint the Earth Green' to mark a deep sense of concern for the environment. Students presented a skit to bring awareness in people about the importance of trees and plants for survival of mankind. The skit highlighted how man's casual attitude towards environment and natural resources has proved disastrous for his / her own wellbeing. They also emphasized on the need to conserve and plant more trees through poem. At the end, students and teachers planted tree saplings and pledged to preserve and grow more trees on the Earth. Our young Jaipurians also stirred their emotions for their Mother Earth by contributing to an activity titled 'An Ode To Mother Earth' wherein they crafted a lot of mesmerizing articles made of clay, paper mache, etc. They also designed beautiful cards on the theme of environment, wall hangings on Mother Earth, eco-friendly envelopes, paper weights, posters, green wrist bands (theme based), and the head gears to support the programme.

The students adopted a community park in Vasundhara, Sector 12, Ghaziabad for tree plantation as a part of ENO (Environment online) project. Members of RWA also joined hands with students in tree plantation drive. The members of the Resident Welfare Association appreciated our initiative and extended total cooperation from their end. About 10 saplings of Ashoka tree were planted in the park. Students along with an NGO, 'Change Life' planted 10 saplings of Neem and Ashoka trees in the adopted park with great enthusiasm.

Our Successive Journey Through ISA

Our journey through ISA has been the most gratifying experience for us. It has been a truly enriching occurrence not only for students but for teachers as well. It was something which began as a small movement and transformed gradually into a phenomenon which covered almost all the arcades of the school. Our experience as an ISA accredited school has been truly enriching and inspiring. It has been a long journey spanning through one year's hardwork, dedication and commitment that began in March 2013. Our second venture of ISA was even more challenging as we applied for the re accreditation of the same for the duration 2016-2019. Our thought processes were deeply stimulated in order to showcase the best of 'everything' in comparison to the previous one.

Our eventful voyage through ISA began with a briefing organized by the British Council, which encouraged us to accept the challenge that awaited us. We promptly had a meeting with Principal cum Director Ms Manju Rana and briefed her about how our thought processes were to be shaped in order to achieve the full International School Award.



We began our planning by selecting the members and project leaders of our core team and assigned everyone the task of bringing at least three activities combining both curricular and co-curricular with added international dimension. Our team came up with admirable ideas which stirred us and made us feel very confident in traversing this amazing journey. Finally, we shortlisted seven main activities and their sub-activities which were to be completed through the year. We also included a few supplementary activities as a glimpse of additional work done at school.

The action plan thus got the approval of the British Council. This was followed by an orientation programme conducted by teachers to motivate the students and familiarize them with ISA program and its importance. Keeping maximum participation in mind, most of the activities were planned as group activities conducted in the form of intra-class, inter-class and inter-house activities.



ISA is an integrated project which requires a lot of coordination in everything one does. So, coordinating with project leaders and directing them from time to time was really an uphill task as it included several other things to be done at the same time. The interesting part of the whole exercise was that we were working for ISA for the second time, and were expected to perform better than before.

The execution of this project was not an issue of great concern however the intensified use of ICT became a challenging task. During our first ISA, our evidences had been compiled using basic technical manner.

But this time, we tried the much updated and superior soft wares to compile all our work with a blend of high-tech touch ups.



We also emphasized on beautifying the pages as per the theme of the activities so as to present our work in an aesthetically fashioned manner.

The systematic approach and ample guidance from teachers resulted in the beautiful output of students in all the activities. Children thoroughly enjoyed them and some of the competitions (as part of ISA) were even witnessed by the parents as they had been invited as judges in some of them. This time we were blessed as we had healthy partnerships with various schools across the globe that helped us to make our ISA journey even more meaningful, pleasing and full of learning.

We were successfully able to collaborate on our ISA activities with our link schools in UK, Ghana, France Sri Lanka and Brazil. Our students were excited about their International interaction longing for more and strongly felt that more cultural exchanges should be a part of our academic term.

A remarkable improvement has been witnessed in the spirit of participation of students in various ISA activities contributing to their exposure to the international forum. It is observed that these activities have created an ambience of learning.

Last but not the least, dossier compilation was a task that displayed in totality the hard work put in for ISA throughout the year. What seemed to be a difficult task initially was accomplished with ease through team spirit and directed efforts.

It gives us immense pleasure to appreciate the undiluted efforts of our team and unsurpassed enthusiasm of our students who followed our instructions and helped us accomplish our objectives.



**“Happiness does not come from doing easy work ,
but from the afterglow of satisfaction
that comes after the achievement of a difficult task ,
that demanded our best.”**

Graduation Ceremony



KINDERGARTEN GRADUATION DAY

A Proud Moment!!

Growing with potential, sparkling with promise, shining with possibility.....There is always something special about a Kindergarten Graduation Ceremony.....innocence retained, journeys begun and dreams waiting to be achieved.





AS THE CLASS PREP OF 2016 GEARED UP TO MOVE ON
Blessings flowedEach child is special and unique at Jaipuria
 and the journey of learning is unending.....

AS THE FIRST PHASE ENDED a new trail to embark upon ... Seth Anandram Jaipuria School, Vasundhara enjoys this amazing journey with the little ones and is at all times happy to see them GROW and move ahead to Grade One! This special moment of the Graduation Ceremony of class Prep was celebrated on February 26-27, 2016 and receiving the first diplomas the young students geared up to become the future high school graduates, moving forward to yet another new beginning in their life chapters.

Sh. Sanyam Bhardwaj, OSD AIPMT CBSE was present for the event as the Chief Guest for the day. Addressing the parents of the young graduates he spoke about the significance of the role of parents and teachers in helping children grow and bloom. He also said that such a special graduation ceremony marked a time of transition as everyone came together to enjoy a wonderful time in a child's life. Principal cum Director Ms. Manju Rana welcomed the guests and acknowledged the hard work, dedication and commitment of the entire Pre Primary team towards nurturing the infantile minds and making the event a memorable one.

The Graduation Ceremony was marked by high-powered performances by the little ones. From rhyme to dance, the kids had a blast and so did the audience. The Lilliputians welcomed the parents with a 'Stuti' followed by an enchanting rhyme. The parents were mesmerized by an alluring song enactment and a well synchronized 'Deep' dance. The confident students performed magnificently doing their parents and teachers proud. The young Jaipurians also shared their joyous experiences of two years which they spent in kindergarten. This was followed by the Graduation Ceremony. The little graduates looked very impressive in their gowns and caps and were given citations by the Chief Guest and Principal cum Director. Also present on the occasion and to bless the children were the Head Mistress Ms. Indu Kohli and Pre-Primary coordinator Ms. Kabila Rawat.





Sports

2016



Mr. Baichung Bhutia
Padamshree Awardee &
former Indian Football Captain



Excerpt from Chief Guest Speech:

“You all are fortunate to be studying in such an Institution and the Annual Sports Meet, I am sure, is always a momentous occasion for you all. I would like to simply remind all the young participants that the most important aspect for every sporting activity is discipline and organization followed by an indomitable spirit. Every child must closely follow his passion to achieve success in every sphere of life. I laud the School and the Management for their vision in organizing this meticulous and gala two day Sports Meet. I also commend the participants for putting up a great show and also the pupils who work as volunteers and supporters as they play a pivotal role without whom the programme is impossible.”

Competition is an integral part of a person's all round development. At Jaipuria we nurture this healthy spirit and what better way to do that than by sport. Sports day is an annual feature and a signature event in Seth Anandram Jaipuria School calendar. It is on this day you can see tireless hours of practice finally translating into prowess. Apart from commemorating victories, the annual sports meet also aims at imparting lessons on sportsman spirit and camaraderie among children.

The school playground wore a festive look as it celebrated the Annual Sports Meet with great zeal, boundless energy and unbridled enthusiasm. It was a two day extravaganza held on February 18-19, 2016. **Padamshree Awardee & former Indian Football Captain, Mr. Baichung Bhutia** was the illustrious and honourable **Chief Guest** on the occasion and declared the Meet open on 18th February. The sports events were further presided over by the **Secretary, Department of Youth Affairs & Sports Shri Rajeev Gupta** on 19th February 2016. The Guest of honour was Shri Shishir Jaipuria, Chairman, Seth Anandram Jaipuria Education Society. The other dignitaries present to witness the spectacular performance were Vice Chairperson, Ms. Sunita Jaipuria and the Directors of various other Jaipuria Institutes.

Glowing with potential, sparkling with promise and shining with possibility, the zealous Jaipurians geared themselves up for the event to encapsulate hues of hard work, showcasing true sportsmanship. The remarkable fact was 100% participation of the students from class I to V who thronged the field to put up an action-packed show.

Mr. Shishir Jaipuria, Chairman, Jaipuria Education Society welcomed the chief guest and highlighted the achievements of the students at the National and International level. In his address, Mr. Baichung Bhutia spoke about the significance of sports in a student's life and appreciated the efforts of the school in promoting and encouraging sports in a big way.

Honourable Chief Guest Mr. Baichung Bhutia declared the meet open by lighting the torch followed by the Oath taking ceremony. The students pledged through the Oath to abide by the rules and regulations and participate in the true spirit of sportsmanship. The Chief Guest also released balloons to mark the expression of free spirit and exultation. The ground reverberated with musical notes as the young Jaipurians welcomed the guests with a melodious welcome song.

The most astounding aspect, was the splendid field displays, involving mass student participation, which splashed on the field, a riot of hues and vibrancy based on multifarious themes. The event began with high energy '**Beating the beats**' in which students displayed commendable sense of rhythm and grace with dumbbells that stood witness to a perfect coordination of mind and body. The athletes showcased their physical strength and agility through numerous races like **Lock Unlock, Roller Derby** and **Muscle Rustle** to name a few. The budding sportsmen of the school were cheered by the spectators when they stepped on the ground to display their dexterity & skill at football juggling. The entire field was filled with splashes of challenge, activity, fun and admiration.

The audience was witness to yet another magnificent display of aptitude by class IV students who showcased the **four epochs of time... 'The Yugas'**. The field was enlivened with the use of appropriate props, extraordinary music and excellent dance performance of children in scintillating and vibrant costumes. The journey of India from a nation in the fetters of British rule to a liberated and a progressive nation of the world was commendably depicted by Class V students in a lively presentation **"Together we Rise"**. The high octane dances highlighted the important role played by the freedom fighters like Mangal Pandey and Rani Laxmi Bai during the independence struggle.

Class III came up with **'Fusion'** - which was a beautiful amalgamation of the three classical Indian dances; Bharatnatyam, Mohiniattam and Kathak along with the blend of western dance. The grace and elegance of the traditional dance styles was truly in contrast with the jazz of the modern contemporary dances which completely mesmerized the audience. The mellifluous music and beauty of well maneuvered movements was to be seen only to be believed. Day two witnessed children from Nursery to class II showcasing their talent through an array of track events and presentations. Students of class I amazed their parents with their bountiful talent through **-Rock and Roll with Shapes**. A journey of numerous Indian revolutions was enchantingly portrayed by class I and II in a mosaic titled **'India's Awakening'**.

The sports field took on the look of Mini India when students of class II exhibited the culture and heritage of India through their tableau **'Swadesh'** embracing folk dances of East, West, North and South India. Dances from Garhwal in the North, Tamil Nadu in the South, Assam in the East and Maharashtra in the West portrayed the best example of Unity-in-Diversity. Spectacular energy and vigour was exhibited by young Gymnasts in a **taekwondo montage - Razor's Edge. Dragon ball, In the Ring, Watch your Step, Tutti Frutti** were some of the races which filled the ground with exhilaration and vitality. The sports field wore yet another charming look when the tiny tots of Nursery and Prep joined in for various races like **Doctor's call, Prick the Balloon, See me Bloom, Hop n Jump etc.** The enthralling field displays created a festive ambience and appreciation flowed abundantly from the massive gathering of about 4500 parents, as audience on both days.

A sense of triumph and anticipation pervaded the school grounds at the culmination of the event with the prize distribution ceremony. The thrill and happiness of the achievers knew no bounds when they received medals and certificates from the chief guest Mr. Bhaichung Bhutia - a moment that will be cherished in their memories for all their life. The ground resounded with a thunderous applause when **GODAVARI** House was declared the winner of Sports Trophy & **KRISHNA** House lifted the Cultural Trophy.

Principal-Cum-Director Mrs. Manju Rana proposed the vote of thanks and congratulated the children for their brilliant performance and extraordinary achievements. She also expressed her heartfelt gratitude to Mr. Baichung Bhutia and Sh. Rajeev Gupta for gracing the occasion. She appreciated the efforts Head Mistress of Ms. Indu Kohli and the Sports Department for working day in and day out for coordinating every miniscule detail to make the event a ostentatious success. The meet culminated on a cheerful note for the entire Jaipurian squadron and the young sports enthusiasts.





CHERISH THIS MOMENT Grandparents Day!!!

“Grandparents are certainly a treasure trove of love and wisdom ...they enrich our lives in manifold ways”

Grandparents are the precious stalwarts of our families and are instrumental in shaping the very fabric of our life. They bestow upon their grandchildren the strength and wisdom that time and experience has given them. Grandchildren bless their grandparents with a youthful vitality and innocence that helps them stay young at heart forever. Together they create a chain of love, linking the past with the future. The chain may lengthen, but it will never break. Celebrating Grandparents' Day is a humble way to make children express their love and gratitude towards their grandparents.

Our endeavors at Jaipuria have always been to strengthen these enduring values of the family and follow the conviction that a child's most important lessons don't always come from school but are passed down from their grandparents. Their serene, unconditional love can help children learn to trust others, become more independent and take initiatives. It does wonders for a child's self-esteem as grandparents prove to be a delightful blend of laughter, caring deeds, wonderful stories and love.

This was obvious by the look of pride on the face of each grandparent. It was a day full of fun, a day to behold, a day to be treasured forever, as the school reverberated with ingenuous laughter and appreciative applause of **'Dada-Dadi'** and **'Nana-Nani'** while they eagerly awaited to watch their young toddlers perform for them, creating yet another indelible memory.

A signature event in the school calendar, the Grandparents Day was celebrated with great enthusiasm and fervor. The vivacious occasion was graced by the presence of the **Guest of Honor, Ms. Sunita Jaipuria, Vice-Chairperson, Seth Anandram Jaipuria Education Society.** In her welcome address, she reiterated that being a grandparent herself, she rightfully understood the unconditional love offered by grandparents that is different from the love and affection showed by the parents, because the children are the best antidote for keeping each one of us young.

Spreading a panoramic vibgyor of colour, lights and music, the tiny-tots of nursery put up a scintillating performance as the cultural fiesta began with the **'Ganesh Stuti'**. The little Jaipurians welcomed the guests with a lyrical **'Welcome Song'**, that was followed by zesty **rhyme recitations** on themes like 'Tiger', 'India' etc. Children also showcased their dancing caliber while performing to bollywood numbers. The most enchanting event was the **'Krishna – Bal Leela'** that was performed by the young ones. This left the dotting audience captivated. The excitement of grandparents had no bounds when they watched their little ones on stage dressed up and performing enchantingly. The event concluded with speeches by a few grandparents who shared their feelings about this memorable event.

Principal cum Director Mrs. Manju Rana addressed the gathering saying we are all very fond of our childhood days where we were raised in the laps of our grandparents and used to sleep while listening to stories from them. She also said whatever values are instilled in childhood shape up the personality of a person. Mrs. Rana extended her heartfelt gratitude to all the grandparents and said that they have not only encouraged the tiny tots rather the school feels elevated to have them there.



Entrepreneurship AT JAIPURIA

Entrepreneurship is the willingness to take risks and develop, organize and manage a business venture in a competitive global marketplace that is constantly evolving. Entrepreneurs are pioneers, innovators, leaders and inventors. Seth Anandram Jaipuria School, Vasundhara, Ghaziabad, stepped into the School Enterprise Challenge last year. It is a global business planning awards programme run by the educational charity 'Teach A Man To Fish.' It aims to create globally aware, socially responsible, and young entrepreneurs. This programme guides and supports teachers and students to plan and set up real school businesses.

Students develop essential skills in business and entrepreneurship in practical, fun and innovative way. The Challenge also helps schools generate extra income for their school, or a social cause of their choice. Schools have set up an amazing variety of businesses. In 2015, 2900 schools from more than 100 countries participated in the Challenge and their businesses ranged from fly fishing in Belize, to an inter-schools newspaper in India and a car wash in South Africa.

'Katrán'-The Handicraft Hub is a school enterprise, set up under the aegis of School Enterprise Challenge, **'TEACH A MAN TO FISH'**, a British council initiative. The enterprise began with the initial investment of Rupees 10000 sanctioned by the school management and proved its worth by earning a net profit of 100%. Under this enterprise a team of teachers and students work together to make beautiful handicrafts to become successful entrepreneurs in future by teaching them different skills such as marketing, outsourcing, optimum use of resources and cost normalization. The first step was to send the business idea to the British Council along with a photograph of group members and a poster of school enterprise challenge. When the business idea was submitted then the second step was to make a business plan and implement it in practical terms. Under this, numerous handicraft items like vases, pots, fridge magnets, envelopes, book marks, folders, jewelry, decorative diyas and candles etc. were made with the help of a team of 15 pupils. The products were sold by organizing exhibitions on PTMs, Diwali Mela, school fairs etc. The products were also sold online by making a Facebook page and taking personal orders. At stage three, a final business report was made and sent to the British Council.

The objective of this initiative is to take the challenge in three terms i.e., People, Profit and Planet. The children working for 'Katrán' are trained professionally to learn various skills, the working atmosphere is eco-friendly, without wasting the resources and the school gets popularity as well as profit which has been planned to use for charity purposes. Till now, this initiative has earned a great success and continued its working to repeat its success saga and take it to greater heights. The initial capital was covered and reinvested again to endure the same. We are continuing with this endeavor further and planning to expand its horizons by taking it ahead with new twists and turns.

Vasundhara Gupta
Seth Anandram Jaipuria School
Vasundhara

The Young Entrepreneurs Program (TYE)

Vagesha Khanna
Seth Anandram Jaipuria School
Vasundhara



The word about getting selected for an enthralling business plan competition TYE to be held in IIT-Kanpur had gone around the school, each of the students in Grade 11 had a million ideas flowing through their heads. They had to submit three innovative business ideas each, to the commerce faculty and then the 5 people with the most appealing ideas would be selected to move forward for the competition. Pranav Nigam, Shubhi Dhiman, Vasundhra Gupta, Ritvik Bagga and Vagesha Khanna were the lucky five who got through and the adventure began.

On the first day all 60 students along with teachers from different schools assembled in Little Chef, Kanpur for the orientation ceremony. During the ceremony the teachers, gave a brief introduction about what 'The Young Entrepreneurs Business Plan Competition' was. In a matter of few months students were to attend various workshops, which, would help them, have a better understanding of how a business works and then they were to prepare an original and innovative business plan, and present it along with a one-minute elevator pitch.

The business plan had to include every miniscule detail from balance sheet and SWOT analysis to marketing strategies. Students were to present a plan which, could be put into the market, or could pass if presented in a bank for a loan. They had to be precise and innovative.

An elevator pitch is a concept according to which, one person has 60 seconds or just enough time an elevator takes to move betwixt floors, to convince the people that the business plan is successful. The person presenting this has to be well versed with the plan, has to be precise and has to represent the strengths of the firm with confidence and fluency.

In the orientation the students were given handbooks which gave them a detailed overview of the interactions and workshops they would be having with renowned and valued professors and businessmen, from what a business and a business plan is to assessing risks to marketing. Detailed introductions and the plan for the coming months were in their hands.

For four hours, each Sunday for the coming months, students were absorbed in extensive and interactive workshop sessions, which introduced them to the world of numbers, risks, markets, analysis, etc. in a business. Each Sunday the coordinators of the event would treat them to a delicious lunch, to ensure they were rewarded well for the hard work. After a few sessions they were asked to begin jotting down their business ideas and at least a 100 ideas were expected, when they were to go for their first counseling session.

The team reached on time and met with the mentors, they were impressed with the initial ideas; pet care centers, innovative power plantation ideas, skill development centers for kids, etc. After weeks of racking their brains they finally came up with the idea of a Bus Salon, called Nayi.

The mentors were impressed and then commenced the extensive and arduous task of preparing a booklet, which was to be submitted before the presentation to the judges. The booklet had to be a detailed guide to the presentation which the judges read overnight to prepare questions for each team and the presentation had to be explained in detail by each team member, it was preceded by a one-minute elevator pitch round proffered by one person from the group. After days of in depth field and desk research, compilation and various edits the work was complete and it was beyond satisfactory. The commerce faculty reviewed the presentation and was impressed. The team was confident and waiting for the event, to live up to the expectations and hopefully level their seniors who bagged the first prize in the same event, the year before.

The day finally arrived and the team entered the IIT-K campus with hearts beating a million beats in a second, all were confident yet anxious because it was a strict policy that none of the groups were to reveal their plans to anyone, only the judges knew what everyone had planned.

Through the chit system the roll call was decided and Jaipuria stood first. Only the judges could witness the presentation and no one else was allowed to stay in the auditorium. Elevator pitch began first and then the presentation, the team ascended the stage with nervousness but as soon as it began, the only thing that reflected was confidence. The idea was original, it filled a gap in the market,

the presentation was well made and well executed, all the questions were answered which were put up.

After introductions to our judges and their inspirational words, students were left in suspense before they announced the winners. After an excruciating wait of 10 minutes the judges relieved them and announced the winners.

There were ideas which were much more innovative than theirs, and they were all sitting on the edge of the seats after the second prize was announced. The only thought that cocooned was, 'Did we make it?' 'Did we make our school proud?' Fingers were crossed, as they were about to announce the third prize.

'Jaipuria' they announced and the students jumped up from the seats with excitement, 'We had made it!' The team made its way to the stage as the rest of the participants and judges applauded.

They received certificates and a cash prize of 2,500 each, photos were clicked and compliments were given. The team and teachers exited the room with their heads held high. It was an unforgettable and brilliant experience, The Young Entrepreneurs Program.



little ONE

THE JAIPURIA PRESCHOOL
KANPUR

As I walk through the corridors of time some milestones appear, one of them being April 8, 2015. It was this day that the gates of Little ONE- The Jaipuria Preschool opened to welcome its first batch of students.

With keen enthusiasm I watched the ushering in of a new era, as I eagerly awaited the first batch of young Jaipurians. The little ones stepped in looking impressive in their bright, colourful uniforms. The parents & guardians accompanying the children stood mesmerized by the ambience created by the school environment coupled with the warm welcome extended by the team. It was heartening to see our support staff impeccably dressed welcoming the little ones with a smile. Short sentences spoken by them confidently in English left a few surprised. We felt at ease the faith shown by the parents, as they, for the first time entrusted their wards into our care. With a lot of pride we welcomed the children into the precincts of Little Ones, where they would be guided into the world of education.

As time rushed past in a flurry of activities, competitions, hands on learning experiences, P.T.Ms, workshops and enquiries we saw our long cherished dream fructifying into reality. The success was painstakingly achieved owing to our consistent efforts to strengthen each link of the chain i.e. the school, the teacher, the parent & the child. The essential aspects of foresight, planning & execution have been carefully enmeshed in the process of imparting education to ensure holistic development of each child. The aim is to create a foundation for the child to grow into a responsible citizen of the future. Each aspect catering to the child's development was well planned and aimed at instilling learning in multiple ways. Each day unlocked new surprises as everybody endeavored to scale unprecedented heights to make Little ONE - An ideal preschool.

Now that, we have successfully completed a year, I feel Little ONE truly represents the beginning of an exciting journey of learning development to our resilient explorers, creative thinkers & our young citizens.



Mrs. Marina Cyril
Headmistress
Little ONE
The Jaipuria Preschool
Kanpur





Glimpse

2015-16





The Jaipuria School

Farrukhabad

On July 1, 2013, in small rustic city of Farrukhabad, bestowed with great many historical and mythical personalities, a great educational journey began in the form of The Jaipuria School. With just 53 students to start with, it had many firsts associated with it. The first effort of its kind in Farrukhabad for quality education, TJS was also the first Franchisee of the Jaipuria Group.

If you know how a crab moults, you would know how painful the process of change is. To establish the notion of quality education in Farrukhabad, TJS also has gone through the same moulting process. In a short span three years, TJS is a name to reckon with in the circle of education, not only in Farrukhabad but also neighbouring areas.

The school is being run with a mission - training the students for the biggest and toughest challenges in their lives. The school gives top priority to education but also stresses equally on co-curricular activities. The school aims at developing imaginative power, promotes integration of practical and theoretical knowledge so that they are groomed-up to accept any challenge and play a leading role in the society.

TJS believes that academic excellence and personality development go hand-in-hand and it emphasizes enabling each child in the school to actualize potential in all areas of development. The school has fully equipped laboratory, library, and computer laboratory besides cafeteria, transport and infirmary. Infirmary is fully equipped with a clinic which is well taken care of by reputed medical practitioner and a qualified nurse. periodic Medical checkup is provided to the students by a panel of experienced doctors.

Our school stands for overall growth of our students imparting high class and value based education, thereby enabling them to become responsible citizens of tomorrow.

The journey of a thousand miles begins with a single step. The step taken three years ago, continues.

Glimpse

2015-16





Seth Anand Ram Jaipuria School

Unnao

“God give us strength, courage and zeal , so that our school reaches the pinnacle of glory and sustains it too”

Education in the present era has moved to a new paradigm . Schools, today, have turned into high class motels which boast more about their infrastructure rather than emphasising on what goes inside their classrooms. Teaching, today itself has become an arduous task as the classroom have been invaded by the latest gadgets which are indispensable for the students. Unnao, inspite of being a small town has attracted many big brands in education. This awareness among the people motivated us to go for a brand ourselves. Thinking of our vibrant stake holders i.e. our dear students who are the soul of our society and nation we decided to collaborate with Seth Anandram Jaipuria School in the session 2016-17.

The school is easily accessible placed on a prominent diversion, just 200 meters away from the main Lucknow- Kanpur highway road. We provide a peaceful & serene environment, away from hustle- bustle of city and traffic, to our students. I firmly believe in this age old adage the teacher affects eternity, you can never say where her influence stops. The purpose of true education is to edify your thoughts and take you a notch higher in your way of life.

To bring excellence in our institution we work to stimulate each student to learn through a variety of methods and encourage and invite active student participation. We not only focus on the holistic development of the child but also quench her/his thirst for knowledge. The latest happenings around the world, different festivals, activities and many other things are a part of our curriculum. We feel encouraged to take our mentoring to a higher level. The perennial support of our benign management is shaping our school with elegance.

We wish to be an institute of academic excellence in pursuit of disseminating quality education. We aim to provide & sustain a congenial atmosphere for students to excel academically and develop into ethically and morally strong individuals. We believe that the edifice of education must be built on the principles of honesty and true commitment to ones goal in life. I beseech parents to be patient. They must understand that external coaching can sometimes be very damaging. They must honour our efforts by taking personal interest in their ward's academic routine and giving them quality time.





Glimpse

2015-16





“ Books are taught in every school but we at Seth **Anandram Jaipuria School**, Hamirpur not only teach, but also strive to bring out the inherent talent of every child, thus developing their overall **personality** for **future...**

Seth Anand Ram Jaipuria School HAMIRPUR



The foundation year of the school started off with an array of events. The very first month saw the Earth Day celebrations on April 22, 2015. The main aim behind holding this event was to spread awareness among the students about the endangered species and the control of air, water, land and noise pollution. Students along with their teachers, planted trees and took oath to make the Mother Earth greener. To enhance the students' spelling abilities, the school conducted Spell Bee contest for classes 5, 6 and 7.

The school organized an Inter House Poster Making Competition for classes 1 to 7. The objective was to create a spirit of competition and team work among students. Various other events like, Rakhi making competition, Recitation Competition Teacher's Day celebration were also organized. We at Jaipuria respect our mother tongue as much as we strive to be fluent in English. To honour the language we celebrated Hindi Divas on September 14, 2015 with a great zeal.





The month of October kick started with the Swachh Bharat Abhiyaan 'Cleanliness is Godliness', said Mahatma Gandhi. So on this day, the students of class 6 cleaned the whole school area

To encourage the little Jaipurians the school organized Show and Tell Competition on October 30, 2015. The event focused on nurturing the abilities and hidden talents of our students. The students were provided with an object and asked to speak on it. The competition was for the students of class 1 to 5 and encouraged creativity and public speaking skills.



The school conducted a grand Annual Concert themed "Goonj- the sound of Dance and Music" on December 20, 2015. The event had different dances depicting the different colours of life and different parts of global world. Activities performed were Pasodoble, a Spanish light music dance, Witchy witch, Fitness Mantra, Chuhe ki Baraat, International Ramp Show, Hindi Choir, English Choir etc to name a few. The day shall be remembered with fond memories in the annals of the school.

The school conducted its very first summer camp with the theme "Beat the Heat" during the student's summer vacations in its second session 2016-17. Students were given many activities to choose from, like adventure sports, indoor and outdoor games, dance, music, personality development, speech and style, cooking etc. The camp saw a huge turn out and enthusiastic participation by one and all. The school held a grand Annual Awards Ceremony in May, 2016 to felicitate the meritorious students of the session 2015-16. Many eminent personalities graced the ceremony with their presence. District Magistrate Mr. Udayveer Singh and M.L.A. Mr. Shiv Charan Prajapati gave away the awards. The ceremony featured cultural performances.



SETH ANANDRAM JAIPURIA SCHOOL LUCKNOW

More Events



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Opening day at Seth Anandram Jaipuria School Lucknow

The first day of any new school is always special and will go down in its history as a momentous occasion. The 4th of April'16 dawned bright, and the teachers eagerly awaited the arrival of the first lot of students. A welcome assembly was held in which every child was warmly drawn into the fold. The Principal spoke to them about what she hoped they would experience in this school, that would enable them to blossom into confident, articulate, aware and responsible individuals. Class photographs were clicked after each student was presented with a mug bearing the school name and logo.

The little ones were a sheer delight, as they settled down effortlessly without the usual crying at being parted from their parents. They wore golden crowns and became our Jaipuria stars.

A group photograph clicked at the entrance of the school will remain etched in our memories for a long long time. We hope the school will flourish and become the most sought after school in the near future.



Parent Orientation Day

April 9, 2016



It is rightly said that the home is the child's first school and the parents are the child's first teacher. The Orientation programmes conducted in schools are fantastic opportunities for parents to educate and empower themselves so that they can walk hand in hand with the school systems and help in imparting the best education possible.

Five days after the opening of the first session of Seth Anandram Jaipuria School, Lucknow, the Parent Orientation programme was conducted on 9th April in the school premises. Present on this significant day were, the Chairman of the School Mr. Shishir Jaipuria, Vice Chairperson Mrs. Sunita Jaipuria and their son Mr. Yash Jaipuria. The Founders were accorded a warm welcome by the Principal Mrs. Poonam Kochitty followed by cutting of the ribbon and the formal inauguration of the school.



The Orientation Program began with the Lighting of the Lamp and a prayer to the Lord, thanking him for all that he has bestowed upon us. The Principal welcomed the Chairman in her address and then spoke at length to the parents regarding effective upbringing of the children. She stressed on the character building, development of life skills, the importance of communication between parents and children and the need to nurture them as compassionate individuals. She also informed the parents about the teaching methodology of the school, apart from elaborating the rules and regulations that are also mentioned in the almanac.

Mr. Shishir Jaipuria then briefed the parents about the history of the School and the vision of his forefathers towards nurturing young minds and shaping them into confident and responsible citizens. He also highlighted their legacy of providing quality education and their unflinching commitment in this field since 1945. One of the staff members, Sarita Shukla recited a poem on "Childhood" and requested both parents and the teachers to ensure that we do not rob our children of the joys of childhood and allow them to grow and blossom at their own pace. Mrs. Kamana Dixit spoke to the parents about the role of parents, especially mothers in shaping the character and personality of children. She quoted examples of Mahatma Gandhi, Shivaji and APJ Abdul Kalam who were influenced by their mother's teachings.

The lead mentor finally introduced the entire school staff to the parents and the program concluded with the refreshments followed by a Parent - Teacher Meeting. This meeting with the teachers brought about a comfort level and a deeper understanding into the working of the school.



Walmart Visit



Field trips are recognized as important moments in learning; a shared social experience that provides the opportunity for students to encounter and explore novel things in an authentic setting. Though backed by curriculum driven goals they bring children out of their routines and give them the opportunity for meaningful educational experiences. The children of Seth Anandram Jaipuria School, Lucknow set out for one such field trip to the 'Walmart' popularly known as '**Best Price Modern Wholesale Store**' in India, renowned for its efficiency and expertise in logistics, supply chain management and sourcing. The initiative was taken and planned by the Principal Ms. Poonam Kochitty. The aim was to find out the variety of consumable items offered by this American Multinational giant under different sections thereby exposing the children to a host of vocabulary, gaining insight to their history, inventory management, billing strategy etc.

The children were surprised to know that the Walmart operates over 11,500 stores in 28 countries around the world. The Every Day Low Price (EDLP) is the cornerstone of their strategy providing one-stop solution to customers across the globe. On enquiring the Business Development Manager the children were informed that the store was founded in 1962 by Sam Walton and it is the world's largest company in terms of revenue.

The children were not only excited but also enthusiastic to know more and more that led to a fruitful interactive session with the staff on study. They explained in detail the difference between a wholesale and a retail store, the meaning of words confectionery, processed food beverage etc. It was an eye-opener to know that each Best Price modern wholesale store spans over 50,000 sq.ft. offering over 90% locally sourced items. To reinforce the learning outcome from the field trip the children were given worksheets based on their observation and the gained conceptual knowledge. The principal Ms. Poonam Kochitty stated that such trips should be encouraged as they lead to experiential, cognitive and affective learning.

“Jaipuria's Got Talent”



A wonderful platform to detect and nurture fresh talent was organized in the school premises on Saturday April 23, 2016.

An Educational Trip

Field trips bring us to the World beyond the classroom.

Keeping this in mind, on the 17th of May, the students of classes I to VIII eagerly boarded the bus along with the teachers and headed for Hotel Dayal Paradise, a three star property in Gomti Nagar, Lucknow. The aim was to familiarize the children with the operations of a hotel.

Prior to the visit the children had already been shown videos of the Burj-al-Arab in Dubai and the Bellagio with the musical fountains in Las Vegas along with our own Indian brands, The Taj and Oberoi Group. They had already been acquainted with the various departments of a hotel like the Front Desk, Housekeeping, Kitchen, Maintenance and so on.

At Dayal Paradise the children and staff were warmly received by the Marketing Manager Mr. Robin Singh who briefed them about the number of rooms available, conference rooms, rooms for parties, number of restaurants and other facilities like the gym and roof top swimming pool and a big lawn. The children also were permitted to ask questions. They were then taken around, beginning at the front desk, where they learnt about the check-in and booking procedure, they visited the restaurant where they also interacted with the chef and learnt about the cuisine and food being served.

They were then shown the entire hotel in particular, a suite on the third floor. It was a first hand experience for the children to learn and acquire more information.

On returning, the children were given a worksheet just to assess how much they had learnt and were able to recall. Children at Seth Anandram Jaipuria School Lucknow are being exposed to a host of experiences and activities and are enjoying it thoroughly.



SUMMER CAMP



As the summer holidays were around the corner, a summer camp was organised which began on May 16th. The ten day camp was a carefully planned out affair with each talented teacher pitching in and coming up with plethora of fun activities. During these days the school was abuzz with stunning sports, cool crafts, melodious music, scrumptious cakes and sandwiches and breath-taking yoga. The scorching heat of the sun was not a deterrent as the kids engaged themselves in meaningful and enjoyable activities. Apart from the above a few short films like Cinderella were shown to the younger lot. The concluding day had a screening of "The Jungle Book" for all the children. It made them more empathetic towards animals and related causes: they correlated it with issues of Environment and preservation of Natural Habitat for Wild life. Everyone enjoyed the snacks served during the movie and we finally drew the curtains on our maiden Summer Camp. It was with a feeling of nostalgia that the children finally left for their summer vacation, for this school and its teaching methods are an experience to be cherished for a long time to come.



“Entrepreneurs who will create a better world”

Poonam Kochitty
Principal
Seth Anandram Jaipuria School
Lucknow

The Role of Schools and Educators in making this a reality...

Let us focus on the year 2036. A five year old, twenty years from now will be on the threshold of a job, business venture or career. But what kind of job? Chances are that the jobs that are available today may not even exist in 2036! So how do we prepare our children for an uncertain future?

One thing is clear – students will require skills that will enable them to succeed in the future. The most important skills will be

1) Collaboration and team-work

Nearly all jobs today and in the future will be about team work and effort. Students will increasingly have to collaborate with others on a global level. Team-work can be taught in school through group projects and assignments. Students of this digital age constantly text, post, share with each other and should be encouraged to participate in collaborative learning in the classroom.

2) Critical thinking and problem solving

The ability to think and act quickly, and to find solutions to problems, will be an indispensable tool for the future. Teachers therefore need to provide opportunities to students to exercise these skills, seeing problems from different perspectives and finding solutions. Problems too should ideally lend themselves to multiple solutions.

3) Creativity and Innovation

Perhaps one of the most important skill that any entrepreneur must possess is the ability to think outside the box, to generate ideas and recognize opportunities. Creativity is a skill that can be developed through practice and teachers need to weave creative thinking skills into curriculum.

4) Communication Skills

Students need to be taught to speak confidently and clearly. Critical to any person's success is the ability to present their ideas in an articulate and compelling way. Both oral and written communication, are skills that need to be learnt at school.

5) Adaptability and Tolerance

In a rapidly shrinking global world, students need to learn how to adapt new ideas, unfamiliar cultures and be comfortable with change. They will need to be tolerant of others viewpoints and learn to see things from different perspectives and be more flexible. Citizenship will be an important skill they need to learn.

6) Goal Setting

Having goals and seeing them through to fruition is fulfilling. Children need to be taught to sets goals especially written goals. It is a known fact that 80% of written goals are more likely to be accomplished.

7) Celebrating failure and developing resilience

We teach children that failing is bad but failure is an inevitable part of life. Learning to learn from mistakes, persevering and creating new and better ways to accomplish their goals should be an outcome of failure. Teaching children to become resilient is a skill that needs to be paid more attention to in the school curriculum.

8) Financial Literacy

Children need to be taught about money from an early age, the value of money, about how it's earned and spent, about savings and investment. Linked to this is risk taking, a critical requirement in entrepreneurship.

9) Ethics and Empathy

Finally to my mind, there is no greater skill that needs to be acquired and practiced than that of empathy. Entrepreneurship for personal gain vs. entrepreneurship that will make the world a better place for everyone. How can we as educators groom empathetic citizens, who will become change makers and who will come out with entrepreneurial solutions to problems that beset us all globally.

If we are able to do all of the above with our children, we will have educated them in the true sense.



श्वेतावृत

इन्द्रधनुषी रंगों में
अनुपम सौन्दर्य है
एक अनुठा आकर्षण है
जो बरबस खींचता है
अपनी ओर
और मैं अनायास ही
खींचता चला जाता हूँ
और हर रंग को
कमाधिक्य अपने जीवन
में संजो लेता हूँ ।
हर रंग इक भाव
का प्रतीक है
मुझमें भी प्रत्येक
प्राणी की तरह
इसका सम्मिश्रण है
प्यार की प्यास
ईष्या की अग्नि
मोह का उन्माद
चिन्तन के क्षण
प्रतिभा की लालसा
समाज की पहचान
एवम सब भावों का भय
यह सभी भाव
जीवन के टेढ़े-मेढ़े रास्तों
पर लाभ हानि का
आभास दिलाते हैं
कहीं रंगों की चमक दमक

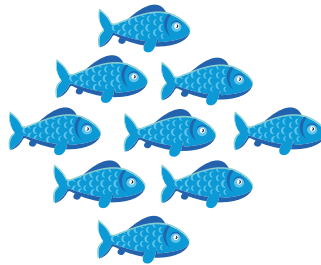
कभी इनका हलकापन
जीवन के उतार चढ़ाव
का निर्माण करता है
इन्हीं के आकर्षण से
प्रभावित हुआ मैं बहने
देता हूँ स्वयम को
विश्व की विशालता में
यह रंगों का सौन्दर्य निरर्थक
कर देता है, मेरे स्वयम
का नियंत्रण - मेरी पूर्व
जन्म की तपस्या
और मैं इस अक्षुण
ब्रहमाण्ड का एक
अस्तित्वहीन प्रभावहीन
अंश बन के रह जाता हूँ
सुना था कि इन
सात रंगों का सही मिश्रण
श्वेतात्मक रूप धारण करता है
श्वेत रंग जो सात्विक भी है
और प्रभावशाली भी
दूर क्षितिज की ओर
टकटकी लगाकर देख रहा हूँ
कि कब यह सात रंग
मिलजुल के मेरे जीवन
को श्वेतावृत करेंगे ।

विनोद मल्होत्रा

QUEST

Entrepreneurship is the willingness to take risks and develop, organize and manage a business venture in a competitive global marketplace that is constantly evolving.

Entrepreneurs are pioneers, innovators, leaders and inventors. Entrepreneurship means different things to different people. Some imagine tech geniuses with Silicon Valley startups, while others picture small business owners opening up their shop doors on Main Street. Ultimately, entrepreneurship encompasses these and many other business ventures that share a commitment to turning an idea into a profitable business.



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