



INTERNATIONAL CONFERENCE 2026

AIM-PEACE 2026

AI in Management for People, Ethics,
Accountability, Collaboration & Enterprise

SATURDAY,
04th JULY, 2026

VENUE: Jaipuria Institute of Management,
Indirapuram, Ghaziabad (India)

JAIPURIA INSTITUTE OF MANAGEMENT
INDIRAPURAM, GHAZIABAD

ABOUT THE CONFERENCE

The rapid advancement of Artificial Intelligence (AI) is reshaping the global business landscape, redefining how organizations operate, innovate, and create value. As AI becomes deeply embedded in management practices, it is critical to ensure that its adoption is guided by principles of ethics, accountability, collaboration, and sustainability.

AIM-PEACE 2026 – AI in Management for People, Ethics, Accountability, Collaboration & Enterprise focuses on redefining management practices in an era where Artificial Intelligence is not just a technological tool but a strategic enabler of organizational transformation. The theme emphasizes a human-centric approach to AI adoption, ensuring that technological advancements align with ethical principles, transparency, and accountability. It highlights the importance of collaborative intelligence—where humans and AI systems work together to enhance decision-making, innovation, and productivity. Furthermore, the conference underscores the role of AI in building responsible enterprises that integrate ESG considerations, foster trust among stakeholders, and contribute to sustainable and inclusive growth in a rapidly evolving digital economy.

The conference aims to provide a global platform for academicians, researchers, industry practitioners, policymakers, and students to deliberate upon the transformative role of AI in management. The conference will foster dialogue on how AI can be leveraged responsibly to enhance organizational effectiveness while addressing societal and environmental concerns.

Key questions explored:

- How can AI enhance human-centric management practices?
- What ethical frameworks are needed for AI-driven decision-making?
- How can organizations integrate ESG principles with AI adoption?
- What is the future of collaboration between humans and intelligent systems?

WHO SHOULD ATTEND?

- Research Scholars & Students
- Academicians & Faculty Members
- Industry Professionals & Practitioners
- Policymakers & Consultants

PUBLICATION OPPORTUNITIES

Selected high-quality papers will be considered for publication in:

- Review of Management Literature (Emerald, Scopus, and Q1)
- South Asian Journal of Marketing (Emerald, EBSCO, ProQuest)
- JIMQUEST - Journal of Management & Technology, Peer reviewed Indexed Journal
- Peer Reviewed Edited Book

**INTERNATIONAL
CONFERENCE 2026**

AIM-PEACE 2026

**SATURDAY,
04th JULY, 2026**

RESEARCH SUB-TRACKS

Future of Work: Human-AI Collaboration in HR Practices

- AI-driven Talent Acquisition and Smart Recruitment Systems
- Workforce Analytics and Predictive HR Decision-Making
- AI in Employee Engagement, Experience & Well-being
- Reskilling, Upskilling and AI-enabled Learning & Development
- Ethical Challenges in AI-driven HR Practices
- Human-AI Collaboration in Performance Management Systems

Reimagining Marketing in the Age of AI

- AI in Consumer Behavior and Personalization Strategies
- Predictive Analytics and Customer Journey Mapping
- Digital and Social Media Marketing using AI
- Ethical Issues in AI-driven Marketing Practices
- AI in Brand Management and Customer Engagement
- Influencer Marketing and AI-driven Content Creation

AI in Innovation Management & Entrepreneurship

- AI-driven Business Model Innovation
- Startups leveraging AI for Disruptive Innovation
- AI in Strategic Decision-Making and Leadership
- Innovation Ecosystems and Digital Transformation
- Entrepreneurial Opportunities in AI-driven Markets
- Knowledge Management and AI Integration

Sustainable Finance & Investment Strategies

- AI in Sustainable Investment and Portfolio Optimization
- Green Finance, ESG Investing and Climate Risk Analytics
- FinTech Innovations for Inclusive and Sustainable Growth
- AI-driven Risk Management and Fraud Detection
- Blockchain and Transparency in Financial Systems
- Behavioral Finance in the Age of AI

AI in Business Processes and Enterprise Solutions

- Intelligent Automation and Robotic Process Automation (RPA)
- AI in Enterprise Resource Planning (ERP) Systems
- Cybersecurity Challenges in AI-driven Enterprises
- Big Data Analytics and Business Intelligence
- Cloud Computing and AI Integration
- Blockchain for Enterprise Transparency and Accountability

ESG Integration into Business Strategy

- AI for ESG Measurement, Reporting and Compliance
- Sustainable Business Models and Circular Economy
- AI in Climate Change Mitigation and Environmental Management
- Corporate Governance in the Age of AI
- Ethical AI and Responsible Innovation Frameworks
- Integrating ESG into Core Business Strategy

CALL FOR PAPERS

We invite original, unpublished research papers, case studies, and conceptual papers aligned with the conference themes.

SUBMISSION GUIDELINES

Guidelines for Abstract Submission: Abstracts should not be longer than 250 words each, 12 pt. font, Times New Roman, Line Spacing 1.5, summarising the objective of the manuscript. Keywords: Following the Abstract, a list of 5-10 keywords should be included in the manuscript. These keywords should be common indexing terms. Keywords should appear in the manuscript or be related to the main thrust of the manuscript

GUIDELINES FOR MANUSCRIPT SUBMISSION

All Manuscript Submissions should follow the below requirements:

- 1.Length: The length of the submitted manuscript should fall between 5000 to 6000 words and appear in 12pt, single spaced text, left-justified
- 2.Copyediting and proofreading: Manuscripts should be submitted grammatically and stylistically adequate. It is required that manuscripts be submitted as a copy edited and proofread document, including proper use of the English language, proper grammatical structure, and correct spelling and punctuation.

Originality of manuscripts- Only original and previously unpublished manuscripts will be accepted for publication. Manuscripts should be submitted as an email attachment in .doc or .docx. The main body of the e-mail message should contain the title of the paper and the names and addresses of all authors. Manuscripts must be in English.

All manuscripts undergo a double-blind peer-review process. Manuscripts should be stripped of identifying information of the author and co-authors. A cover page should accompany the manuscript and include all contact information for all manuscript authors (affiliation, postal address, email address, and phone number). Manuscripts should include a thorough literature review and adequate reference citations to support the arguments and methodology of the research study. All material that is paraphrased or quoted from another source is substantiated with an in- text reference citation. Manuscripts and references must strictly follow APA style.

REVIEW PROCESS

All submissions will undergo a **double-blind peer review** process to ensure academic rigor and quality.

IMPORTANT DATES

Activity	Deadline
Submission of Abstract	10 May 2026
Submission of Full Paper	31 May 2026
Communication of Review	10 June 2026
Submission of Revised Manuscript	15 June 2026

REGISTRATION DETAILS

Category	National	International
Research Scholars / Students	₹ 1000	\$120
Academics	₹ 1500	\$200
Industry Participants	₹ 3000	\$300
Alumni	₹ 1200	\$120

VENUE

Auditorium
Jaipuria Institute of Management
Block A, Gate No. 2
Shakti Khand IV, Indirapuram
Ghaziabad – 201014 (U.P.), India



LEADERSHIP TEAM

Shri. Shishir Jaipuria
Chairman and Patron

Mr. Vinod Malhotra
*Chairman, Academic Council
STTA, Advisor*

Prof. J.P. Pandey
*Vice Chancellor,
Dr. APJAKTU*

Prof. Dr. Daviender Narang
*Director, JIM
and Conference Chair*

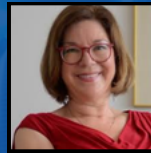
Dr. Ashwani Varshney
*Dean-Student Welfare, JIM
and Conference Co-Chair*

Dr. Ruby Bhatia
*Dean-Academics, JIM
and Conference Co-Chair*

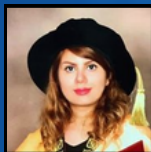
INTERNATIONAL ADVISORY BOARD



Prof. Valentina Emilia Balas
*Professor
"Aurel Vlaicu" University of
Arad,
Romania*



Prof. Tamar Almor
*Faculty of Business, The
College of Management
Rishon LeZion,
Israel*



Dr. Azadeh Amoozegar
*Senior Lecturer
Faculty of Education and Liberal Arts
INTI International University,
Malaysia*



Ken Nishikawa
*Professor Emeritus at Konan
University Center for Education
in General Studies
OD Association in Japan*



Prof. Dr. Maurits van Rooijen
*Rector of the University of
Europe for Applied Sciences,
Germany*

CONFERENCE CONVENERS

Dr. Ajay Tripathi
Professor

Dr. Anubha
Professor

Dr. Namita Nigam
Associate Professor

Dr. Devi Archana Mohanty
Associate Professor

Dr. Smita Agarwal
Associate Professor

Dr. Himanshu Sharma
Assistant Professor

Dr. Abhishek Kumar
Assistant Professor

Block A, Gate No-2, Shakti Khand IV, Indirapuram Ghaziabad-201014
(U.P.), India
Mobile no: +91 8178444191, +91 99582 22099 | Ph: 0120-4550100 |
Toll Free No.: 1800-102-3488 | Email: conference@jaipuriamba.edu.in
www.jaipuriamba.edu.in

SCAN THIS QR CODE
FOR REGISTRATION

