



**JAIPURIA INSTITUTE  
OF MANAGEMENT**

**EMPOWER • ENTHUSE • EXCEL**

**INDIRAPURAM, GHAZIABAD**



INTERNATIONAL CONFERENCE ON

**INDUSTRY 4.0:  
GLOBAL TRANSFORMATIONAL  
CHANGES IN BUSINESS &  
MANAGEMENT**

**15<sup>th</sup>**

February, 2020  
Saturday

Timing : 9:00 AM Onwards

ACADEMIC PARTNER



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**JAIPURIA INSTITUTE OF MANAGEMENT**

INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

**Block-A, Gate No. 2, Shakti Khand IV, Indirapuram, Ghaziabad-201014**

INTERNATIONAL CONFERENCE ON

# INDUSTRY 4.0: GLOBAL TRANSFORMATIONAL CHANGES IN BUSINESS & MANAGEMENT

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## CONFERENCE BACKGROUND

Industry 4.0 indicates a new Industrial Revolution—amalgamation of advanced production and operations techniques with smart digital technologies to create an organization that would not only be interconnected and autonomous but could communicate, analyze, and use data for intelligent responses in real world. It changes the ways in which smart technologies would become embedded within organizations, people, and assets. Industry 4.0 is marked by the emergence of technologies such as robotics, analytics, artificial intelligence, nanotechnology, wearables and Internet of Things. Industry 4.0 is leading in a reality that may alter the rules of production, operations, workforce and even society. The digitization of business operations, manufacturing, supply chain networks, and products drives companies to combine insights taken from humans, machines, analytics and predictive insights to make better decisions.

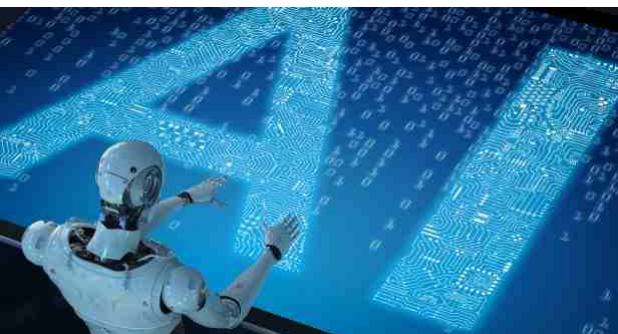
Industry 4.0 signifies a major shift not only in how companies would operate and goods would be produced, but how entire

ecosystems like the suppliers, customers, regulatory authorities, investors, and other third-party experts would function and interact. Digital and physical technologies that encompass Industry 4.0 make it possible to access real-time information and insights throughout an organization to drive better decision making capabilities. Industry 4.0 is a very broad domain. At the same time, Industry 4.0 has become a new theme for management scholars and business economics disciplines and a number of contributions focusing various issues and aspects. However, an organized and systematic formulation is still lacking in management literature.

Therefore, the aim of this conference is to get views from both business and academia on the topic of Industry 4.0: Global Transformational Changes in Business & Management. We hope this conference would establish a milestone in understanding global transformational changes in business & Management driven by Industry 4.0.

## SUB THEMES

- Artificial Intelligence and its applications
- Innovation in Business Intelligence
- Industry restructuring and evolution
- Digital competence
- Entrepreneurship
- Blockchain Technologies
- Banking in the 4th Industrial revolution
- Fintech in India
- Digital Economy
- Development of Conceptual Models for Economic Growth
- Future of Banking, Investments, and Payments
- Forensic Accounting
- Economic policies for trade facilitation



- E-commerce and business growth
- Supply chain management in global business
- Marketing Analytics
- Innovations in talent sourcing and performance appraisals
- Digital Transformation: Leadership, Workplace, and Workforce
- HR Strategy and Analytics
- Web 2.0 and Talent Management
- Future HRM Drivers
- Big Data and Business Analytics
- IoT (Internet of Things) and Smart Cities Initiatives
- Cloud Computing and Green Computing
- Role of Social Media, Platform, Opportunities & Challenges

## OBJECTIVES

- To culminate various challenges faced by a business under the pressure of Industry 4.0.
- To bring together industrial experts, policy makers and innovative academia at a common forum to promote collaborative learning.
- To discuss the global challenges and opportunities to address issues related to Industry 4.0.
- To develop networking among the academicians, business leaders, government and other societies.
- To provide recommendations and suggestions to the key policy makers that can be incorporated.

## WHO SHOULD PARTICIPATE

Thought provoking, experiential and empirical research papers giving fresh insights, radically different views and approaches are invited from experienced scholars and research interns. Papers should be crisp and confine to word limit of 5000 words.

## CALL FOR RESEARCH PAPER

- Original papers and case studies on Theme/ sub-themes of the conference are invited from academicians, scholars and practitioners of management.
- Soft and/or hard copy of the paper should be sent.
- The acceptance of paper would be based on an abstract of about 1000 words.
- Contributions should be sent in MS Word, Font-Times New Roman, and Font Size-12.
- The paper should contain title page, abstract, details of author(s) with recent passport-size colored photograph.
- Only those contributions which are complete, registered and reach on time will be published in the conference proceedings and journals.

**E-mail Research Paper to :** [conference@jaipuria.edu.in](mailto:conference@jaipuria.edu.in)

**For more information contact :** • Dr. Ashwani Varshney - 9958077088

• Dr. Ajay Tripathi - 9958222099 • Dr. Nidhi Mathur - 9818305602 • Dr. Anubha - 9412306350

**visit us :** <http://jaipuria.edu.in/jim/conference/>

## PUBLICATION

All submissions will go through a process of Blind Review by a panel of experts and the accepted papers will be published in the form of Book with ISBN No from Bloomsbury Publishing. Selected quality research papers in the conference will be considered for publication in JIMQUEST: ABI-annual referred Journal of Jaipuria Institute of Management, Indirapuram, Ghaziabad (ISSN:0975-6280).

## REGISTRATION FEE

Registration Category	Indian Delegates	Foreign Delegates
Corporate	₹3000	USD 80
Academician	₹2000	USD 60
Poster Presentation for Students	₹1000	USD 40

*(Dimensions for the posters are Width 2 feet X Height 3 feet)*

## PAYMENT DETAIL

- The registration amount can be paid cash, demand draft (DD) or through NEFT/RTGS.
- The DD should be drawn in favor of "Jaipuria Institute of Management" payable at Ghaziabad. The demand draft should reach at Jaipuria Institute of Management, Indirapuram, Ghaziabad by 30th Oct, 2019.

### Through NEFT/RTGS

Account Name : Jaipuria Institute of Management  
Account No : 20372745394  
Name of The Bank : Allahabad Bank (Current Account)  
Branch : C-25, Sector-15, Vasundhara, Ghaziabad. 201012 (U.P.)  
IFS Code No : Alla0211870

- The registration fee includes delegate's kit, tea/coffee and lunch for the conference period and does not include the accommodation.
- Persons interested in attending the conference and not contributing the research paper should register for the conference by paying the registration fees as above.
- On spot registration shall be provided only for non-authors by paying the registration fees.

## IMPORTANT DATES

Submission of full papers	:	10.1.2020
Review and comments for modifications	:	15.1.2020
Confirmation of acceptance of Full Paper	:	20.01.2020
Last date of Registration	:	31.01.2020
Conference Date	:	15.02.2020

## VENUE

Auditorium, Jaipuria Institute of Management, Block A, Gate No, 2, Shakti Khand IV, Indirapuram, Ghaziabad.

## PATRON

**Prof. Vinay Kumar Pathak**  
Vice Chancellor  
Dr. A.P.J. Abdul Kalam Technical University  
Uttar Pradesh

**Mr. Shishir Jaipuria**  
Chairman  
Jaipuria Group of Educational Institutions

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**Prof. (Dr) Daviender Narang**  
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Jaipuria Institute of Management  
Ghaziabad

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Associate Professor

**Dr. Nidhi Mathur**  
Associate Professor

**Dr. Anubha**  
Associate Professor

**Ms. Prerna Garg**  
Assistant Professor



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Block-A, Gate No. 2, Shakti Khand IV, Indirapuram  
Ghaziabad-201014  
Ph: 0120-4550100, M.: 9958077088, 9958222099  
Toll Free No.: 1800-102-3488

[www.jaipuria.edu.in/jim](http://www.jaipuria.edu.in/jim)



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## REGISTRATION FORM

Name of the Participant: \_\_\_\_\_

Designation: \_\_\_\_\_

Organization: \_\_\_\_\_

Address of the Organization: \_\_\_\_\_

\_\_\_\_\_

Phone No: \_\_\_\_\_ Mobile No: \_\_\_\_\_

Email: \_\_\_\_\_

Title of the Research Paper: \_\_\_\_\_

\_\_\_\_\_

**Registration Category:**  Academician/Research Scholar  Corporate  Student

### Payment Details:

Mode of Payment:  Cash  Cheque  Demand Draft

Amount/USD: \_\_\_\_\_ (in words) \_\_\_\_\_

Demand Draft No: \_\_\_\_\_ Date of Issue: \_\_\_\_\_

Issuing Bank: \_\_\_\_\_ Branch: \_\_\_\_\_

Payable At: \_\_\_\_\_

\_\_\_\_\_  
**Signature of Participant**

Please send the filled registration form along with demand draft on or before January 31, 2020 to:

**Prof. (Dr.) Daviender Narang**

Director

Jaipuria Institute of Management

Block A, Gate No-2, Shakti Khand IV, Indirapuram, Ghaziabad 201014 (UP)

(Make Extra Copies if Required)