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# Jaipuria Institute of Management Vasundhara, Ghaziabad

(Approved by All India Council for Technical Education and  
Affiliated to Mahamaya Technical University, Noida)

## International Conference on **Changing Global Economic Perspectives: Managing Sustained and Inclusive Growth** (ICCGEP'14)

08-09 February, 2014



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management**

*Media Partner*





## Conference Background

The year 2013 started with tail risks recede in the global economy due to policy reforms taken by some developed countries. The financial market conditions have improved noticeably for the last half year or so, the real economy continues to lag. Many developed economies are caught in downward spiraling dynamics from high unemployment, weak aggregate demand compounded by fiscal austerity, high public debt burdens, and financial fragility. The economic woes of the developed countries are spilling over to developing countries and economies in transition through weaker demand for their exports and heightened volatility in capital flows and commodity prices.

The prospects for the next two years continue to be challenging, fraught with major uncertainties and risks slanted towards the downside. The report of IMF forecasts that the world economy is strengthening. But it is happening by small degree. World growth is expected to reach 3.3% in 2013, improving slightly to 4% in 2014. However, the report of first quarter of 2013 suggests a slow pace of real growth, underline the downside risks for global growth. However, growth in Europe shrunk more than expected and persistent weakness in the margin and policy uncertainty is increasingly affecting confidence in the business; China reported sluggish growth in the first quarter; and investment in India, Russia, and South Africa continues to be sluggish.

In its endeavor Jaipuria Institute of Management, organized the National Conference on “Challenges of Managing sustenance And Growth in the Era of Economic Downturns” in April 2011. The Recommendations of the conference for predicting economic downturns from various perspectives established milestone to counteract various global challenges and emerged as a winner .

In continuation of our last conference and all these local and global circumstances have encouraged us to organize this two days International Conference on “Changing Global Economic Perspectives: Managing Sustained and Inclusive Growths” on February 8-9, 2014 to get a conglomeratic view from both Academia , Corporate, Government Institutions, Policy makers and International agencies.

The Conference aims to understand challenges in managing sustenance and growth in global economic conditions. We hope this conference would establish another milestone to counteract various global challenges.

- Economic
- Operations
- Geographical
- Communication
- HR
- Financial Markets and Institutions
- Corporate Finance

- Marketing
- Strategic
- Accounting
- Legal
- International Business
- Banking and Insurance
- Emerging Market Issues
- Financial Economics

- Sociological
- Finance
- Political/Regulatory
- IT
- Corporate Governance
- Financial Inclusion
- Economic Reforms

### Objectives

- To provide recommendations and suggestions to the key policy makers that can be incorporated in managing and sustaining growth in economic downturns.
- To reveal the various challenges faced by a business faces when there is pressure from local and global companies.
- To promote collaborative learning among institutions and corporate.
- To discuss the challenges and opportunities for global and local competitiveness.
- To develop networking among the academicians, business leaders, government and other societies.

### Who Should Participate

Thought provoking, experiential and empirical research papers giving fresh insights, radically different views and approaches are invited from experienced scholars and research interns. Papers should be crisp and confine to word limit of 5000 words.

## Call for Research Paper

- Original papers and case studies on Theme/ sub-themes of the conference are invited from academicians, scholars and practitioners of management.
- Soft and/or hard copy of the paper should be sent.
- The acceptance of paper would be based on an abstract of about 1000 words.
- Contributions should be sent in MS Word, Font-Times New Roman, and Font Size-12.
- The paper should contain title page, abstract, details of author(s) with recent passport-size colored photograph.
- Only those contributions which are complete, registered and reach on time will be published in the conference proceedings and journals.

E-mail Research Paper To: [jaipuriaconference@gmail.com](mailto:jaipuriaconference@gmail.com)

## Publication

All submissions will go through a process of Blind Review by a panel of experts and the accepted papers will be published in the form of Book with ISBN No from reputed publisher. All presented papers in the conference will be considered for publication in JIMQUEST: A Bi-annual referred Journal of Jaipuria Institute of Management, Vasundhara, Ghaziabad (ISSN:0975-6280).

## Paper Presented in Absentia

A paper can also be presented in absentia only for Foreign Delegates. Papers presented in absentia are eligible to be included in the book / journal. A processing fee of USD 10 in addition to the registration fee has to be paid for each paper presented in absentia.

## Registration Fee

Registration Category	Indian Delegates	Foreign Delegates
Corporate	₹3500	USD 60
Academician	₹2500	USD 50
Research Scholar	₹2000	USD 40

## Payment Detail

- The registration amount can be paid cash, demand draft (DD) or through NEFT/RTGS.
- The DD should be drawn in favor of "Jaipuria Institute of Management" payable at Ghaziabad. The demand draft should reach at Jaipuria Institute of Management, Sec-14-C, Vasundhara, Ghaziabad by January 15, 2014.

## Through NEFT/RTGS

**Account Name:** Jaipuria Institute of Management

**Account No:** 636010100006354

**Bank Name:** Axis Bank, Indrapuram Branch, Ghaziabad

**IFS Code:** UTIB0000636

**MICR Code:** 110211055

- The registration fee includes delegate's kit, tea/coffee and lunch for the conference period and does not include the accommodation.
- Persons interested in attending the conference and not contributing the research paper should register for the conference by paying the registration fees as above.
- On spot registration shall be provided only for non-authors by paying the registration fees.

## Accommodation

Delegates can book their accommodation by themselves. However the Conference organizing team will support in accommodation and may provide tariff of Hotels near by the venue of the conference on request.

## Important Dates

• Submission of Abstract & Full Papers	Jan 10, 2014
• Confirmation of acceptance of Full Papers	Jan 15, 2014
• Last date of Registration	Jan 20, 2014

Venue of the Seminar  
**Auditorium,  
Jaipuria Institute  
of Management  
Sec-14C, Vasundhara,  
Ghaziabad**



## About JIM

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5.5 acres on Delhi-Meerut link road within NCR. During this short span of 13 years, under the able guidance of the President, Dr. Rajaram Jaipuria, JIM, is being acclaimed as a leading business school in Northern India.

Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies. The Institute started a full time 2 years master degree course in Business Administration (MBA), from the academic session 2001.

This course is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to Mahamaya Technical University, Noida (UP)

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