

Glimpses of 2nd International Conference



About the Institute

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5.5 acres on Delhi-Meerut link road within NCR. During this short span of 14 years, under the able guidance of the Chairman, Dr. Rajaram Jaipuria, JIM, is being acclaimed as a leading business school in Northern India.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising

their level of competence and intellect of facing various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through publication of books, journals and magazines for the development of society at large. Jaipuria Institute of Management has established themselves as a leading management institute in the Northern India.

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JAIPURIA INSTITUTE OF MANAGEMENT

Sector-14-C, Vasundhara, Ghaziabad-
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JAIPURIA INSTITUTE OF MANAGEMENT GHAZIABAD

3rd Conference in Series

on

EMERGING GLOBAL ECONOMIC PERSPECTIVES

(An International Gamut)

11th April, 2015

VENUE

Sector-14-C, Vasundhara, Ghaziabad-201012 (U.P.)

www.jaipuria.edu.in/jim

ABOUT THE CONFERENCE

EMERGING
GLOBAL
ECONOMIC
PERSPECTIVES

Global activity has broadly strengthened and is expected to improve further in 2015-16, with much of the impetus coming from advanced economies.

The global economy is transitioning into what is likely to be a smoother and less volatile period. Financial conditions in high-income countries have improved and risks are down, but growth remains subdued, especially in Europe. Growth is firming in developing countries, but conditions vary widely across economies. In developing countries, GDP is expected to firm somewhat. Less volatile external conditions, a recovery of capital flows to levels that support growth, the relaxation of capacity constraints in some middle-income countries, and stronger growth in high-income countries are expected to yield a gradual acceleration of developing-country growth. Looking ahead, global growth is projected to strengthen from 3 percent in 2013 to 3.6 percent in 2014 and 3.9 percent in 2015. In advanced economies, growth is expected to increase to about 2¼ percent in 2014–15, an improvement of about 1 percentage point compared with 2013. Financial market risk indicators, such as credit default swap rates, sovereign debt spreads, and stock market volatility indicators have all improved significantly across emerging economies.

Many people assumed that the good times were here to stay and it is reasonable to expect that emerging economies will continue to outperform them in the

years ahead. The challenges here for emerging economies is how to reignite sustained high growth rates while facing, and in some cases resisting, political demands from segments of the population that have become accustomed to rising living standards

The strengthening of the recovery from the Great Recession in the advanced economies is a welcome development. But growth is not evenly robust across the globe, and more policy efforts are needed to fully restore confidence, ensure robust growth, and lower downside risks.

Emerging market economies will have to weather turbulence and maintain high medium-term growth. Low-income countries will need to avoid a buildup of external and public debt. Many of these countries have succeeded in maintaining strong growth, partly reflecting better macroeconomic policies, but their external environment has also been changing. Foreign direct investment has started to moderate with declining commodity prices, and commodity-related budget revenues and foreign exchange earnings are at risk.

All these circumstances have encouraged us to organize this International Conference on "Emerging Global Economic Perspectives" to get a conglomeratic view from both academia and corporate. This conference aims to provide a platform for a distinguished group of speakers and participants who will discuss debate and share their insights in furthering understanding on emerging global economic perspectives.

Publication

All submissions will go through a process of Blind Review by a panel of experts and the accepted papers will be published in the form of Book with ISBN No from reputed publisher. All presented papers in the conference will be considered for publication in JIMQUEST: A Bi-annual refereed Journal of Jaipuria Institute of Management, Vasundhara, Ghaziabad (ISSN:0975-6280).

Paper Presented in Absentia

A paper can also be presented in absentia only for Foreign Delegates. Papers presented in absentia are eligible to be included in the book / journal. A processing fee of USD 50 in addition to the registration fee has to be paid for each paper presented in absentia.

Who Should Participate

Thought provoking, experiential and empirical research papers giving fresh insights, radically different views and approaches are invited from experienced scholars and research interns. Papers should be crisp and confine to word limit of 5000 words.

Call for Papers

Empirical, conceptual research papers and case studies are invited on the following areas:

- Inclusive Growth for Sustainability
- Emerging New Business Model for Economic Growth
- Economic Challenges and Growth
- Global Economic Growth
- Global Economic Policies
- Strategic Human Resource Management Practices in New Era.
- Impact of ICT on Global Marketing Practices
- Effectiveness of Marketing Strategies for Strategic Positioning
- Knowledge Management
- Supply Chain Management: Issues & Challenges
- Strategies for Global Business
- Recent Development in Banking and Insurance Sector
- Inclusive growth in Financial Markets and Institutions
- International Business Environment and Its Implications on Management Practices
- International Trade Relations: Challenges and Its impact on Economic Growth
- Role of Entrepreneurship and Growth of Businesses

Research Paper Submission

- Original papers and case studies on Theme/ sub-themes of the conference are invited from academicians, scholars and practitioners of management.
- Soft/hard copy of the paper should be sent.
- The acceptance of paper would be based on an abstract of about 1000 words.
- Contributions should be sent in MS Word, Font-Times New Roman, and Font Size-12.
- The paper should contain title page, abstract, details of author(s) with recent passport-size colored photograph.
- Only those contributions which are complete, registered and reach on time will be published in the conference book and journals.

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Registration Fee

| Registration Category | Indian Delegates | Foreign Delegates |
|-----------------------|------------------|-------------------|
| Corporate | 3,000 | USD 150 |
| Academician | 2,000 | USD 100 |
| Research Scholar | 1,500 | USD 100 |

- The registration fee includes delegate's kit, tea/coffee and lunch for the conference period and does not include the accommodation.
- Persons interested in attending the conference and not contributing the research paper should register for the conference by paying the registration fees as above.
- On spot registration shall be provided only for non-authors by paying the registration fees.

Payment Detail

The registration amount can be paid cash, demand draft (DD) or through NEFT/RTGS. The DD should be drawn in favor of "Jaipuria Institute of Management" payable at Ghaziabad. The demand draft should reach at Jaipuria Institute of Management, Sec-14-C, Vasundhara, Ghaziabad by 20th March 2015.

Through NEFT/RTGS

| | |
|--------------|--|
| Account Name | : Jaipuria Institute of Management |
| Account No | : 636010100006354 |
| Bank Name | : Axis Bank, Indirapuram Branch, Ghaziabad |
| IFS Code | : UTIB0000636 |
| MICR Code | : 110211055 |

DATES TO REMEMBER

| | |
|----------------------------|--------------------|
| Final Submission of Papers | : 15th March, 2015 |
| Last date of Registration | : 20th March, 2015 |
| Conference Date | : 11th April, 2015 |

E-mail Research Paper to - conference@jaipuria.edu.in



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(Approved by All India Council for Technical Education and
Affiliated to Uttar Pradesh Technical University, Lucknow)

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REGISTRATION FORM

Name of the participant: _____

Designation: _____

Organization: _____

Address of the organization: _____

Nationality: _____

Phone No: _____ Mobile No: _____

Email: _____

Title of the Research Paper: _____

Registration Category: Academician Corporate Research Scholar

Payment Details:

Mode of Payment: Cash Demand Draft NEFT/RTGS

Amount Rs/USD : _____ (in words) _____

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Issuing Bank: _____ Branch: _____

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Signature of Participant

Please send the filled registration form along with demand draft on or before 20th March 2015 to:

Prof. (Dr) Daviender Narang (*Conference Chair*)

Director, Jaipuria Institute of Management

Sec 14-C, Vasundhara, Ghaziabad, UP, India 201012

Email: conference@jaipuria.edu.in Tel: 0120-4550100

www.jaipuria.edu.in/jim

(Make Extra Copies if Required)